

Sameer Biswas

UI/UX | WordPress Developer | SEO Optimization

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(Uttarakhand, India)

PROFESSIONAL SUMMARY

WordPress Developer with 2+ years of experience crafting responsive and high-performance websites. Skilled in WooCommerce, custom themes, and Elementor Pro. Delivered successful eCommerce, MLM, and business sites focused on user experience and client satisfaction.

PROFESSIONAL SKILLS

WordPress Development: Custom Design, plugins, and WooCommerce integration

Frontend: HTML, CSS, JavaScript, jQuery, and responsive design

Backend: PHP, MySQL

Design Tools: Canva, Photoshop,(for creating visuals, banners, and graphics)

WooCommerce: ACF Plugin, Elementor, Visual Composer, Popup Builder, debugging tools

Database Management: Data import/export, SQL Managing

SEO & Performance Optimization: Speed optimization, on-page SEO, caching techniques

PROFESSIONAL EXPERIENCE

UI/UX | WordPress Developer [Next Web Guru Techno Service, Uttarakhand]

2023 To Present

Projects & Responsibilities

[2+ Years of Experience]

E-Commerce Website Development

- Developed complete WooCommerce-based eCommerce solutions with custom product, cart, checkout, and order flow.

MLM Platform Development

- Developed and optimized MLM systems, integrating user tier logic, rewards features, and dynamic dashboards.

Corporate Websites

- Designed responsive business websites using Astra and Elementor with CRM and form integrations.

Blog Websites

- Created SEO-optimized blog sites with filterable layouts, author roles, and fast-loading design.

Web Development Intern

[Next Web Guru Techno Service, Uttarakhand]

- Worked on live projects – eCommerce, MLM, blogs, and corporate sites
- Designed UI/UX using Figma, Canva & Elementor
- Gained experience in WooCommerce, theme/plugin customization
- Handled MLM database logic with MySQL

EDUCATION

Diploma in Computer Science Engineering

Government Polytechnic, Nainital

2020 – 2022 | Nainital, Uttarakhand

CERTIFICATION

Simplilearn upskill [Graphic Design; UI/UX]

Udemy [Css, Bootstrap,JavaScript,PHP]

KEY ACHIEVEMENT

E-Commerce Solutions Development

Successfully developing high-performance, user-focused websites that improve client satisfaction and engagement