

Customer Behavior Dashboard

Subscription Status

No	Yes
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Gender

Female	Male
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Category

Accessories	Footwear
Clothing	Outerwear

Shipping Type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

3.9K

Number of Customers

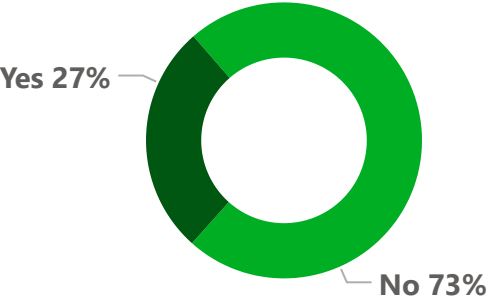
\$59.76

Avg purchase amount

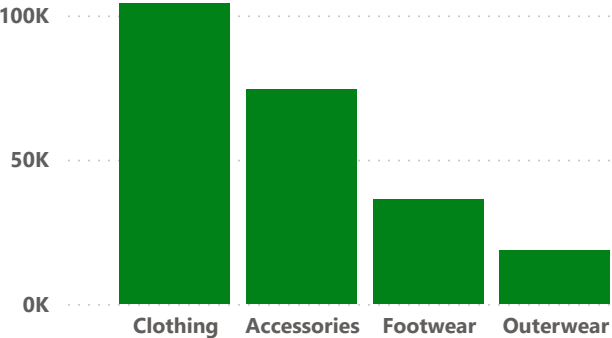
3.75

Avg review rating

Customer Subscription Status



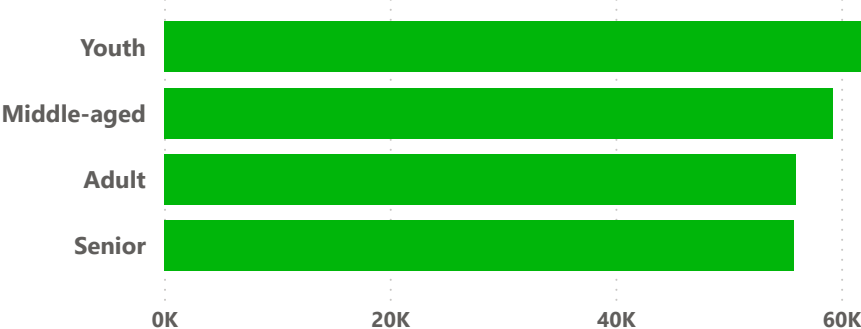
Category-wise Revenue



Category-wise Sales



Revenue by Age group



Sales by Age group

