



Cardiff
Metropolitan
University

Prifysgol
Metropolitan
Caerdydd

School of Management

Assessment Brief

Module Code

MSM7033

Module Title

Globalisation and Contemporary Issues in Business and Management

Academic Year

2022/23

Semester

2

Module Leader email

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Assessment Details

1. Assessment title	Abr.	Weighting
POSTER	PRES1	30%
Pass marks are 40% for undergraduate work and 50% for postgraduate work unless stated otherwise.		

Task/assessment brief:

Introduction

For your assessments in this module, you are to select **ONE** of the contemporary international political issues listed below and undertake an independent critical investigation of it. The same contemporary international political issue is to be used for both the PRES1 and WRIT1 assessments.

The contemporary international political issues are (**SELECT ONLY ONE**):

- War in Ukraine
- Climate Change
- The Changing World Order
- Big Tech
- Identity Politics

For the PRES1 assessment you must create, using PowerPoint, a poster in a suitable academic format to present the key findings from the investigation into your chosen topic as considered in the essay produced for your WRIT1 assessment.

Notes:

- The poster must be produced in an academic poster format and not a PowerPoint presentation.
- Theory covered in the module must be used to critically analyse and evaluate the contemporary international political issue selected from the list above
- The relevance to, and significance of, the issue to the business environment must be considered.
- Academic literature must be used in the production of the poster
- The poster must be referenced correctly, using both citations and a reference list
- Guidance on referencing can be found at www.citethemrightonline.com

Guidance on producing an academic poster can be found at the following link on the university's academic skills webpages and further guidance will be provided during the semester.

<https://study.cardiffmet.ac.uk/Help/training/Pages/Resources.aspx>

Word count (or equivalent):

Academic poster

This is a reflection of the effort required for the assessment. The word count includes in-text citations but excludes the reference list. Word counts will normally include any text, tables, calculations, figures, subtitles and citations. Reference lists and contents of appendices are excluded from the word count. Contents of appendices are not usually considered when determining your final assessment grade.

Academic or technical terms explained:

Academic literature: academic textbooks and journal articles. These can be sourced from MetSearch and Google Scholar for example.

Industry literature: Sometimes referred to as grey literature, i.e. non-academic sources e.g. credible sources such as websites, government/company reports, policy/strategy documents, marketing data, financial accounts etc.

Bloom's Taxonomy (adapted from Petty, 2009 and Fry et al., 2015).

Knowledge (*recall*) is just the ability to recall something

Comprehension (*understand*) means you understand knowledge. In practice this means you can explain the knowledge in terms of your existing learning and experience.

Application (*use*) means doing after being shown how or ability to apply abstract principles to particular known or novel situations

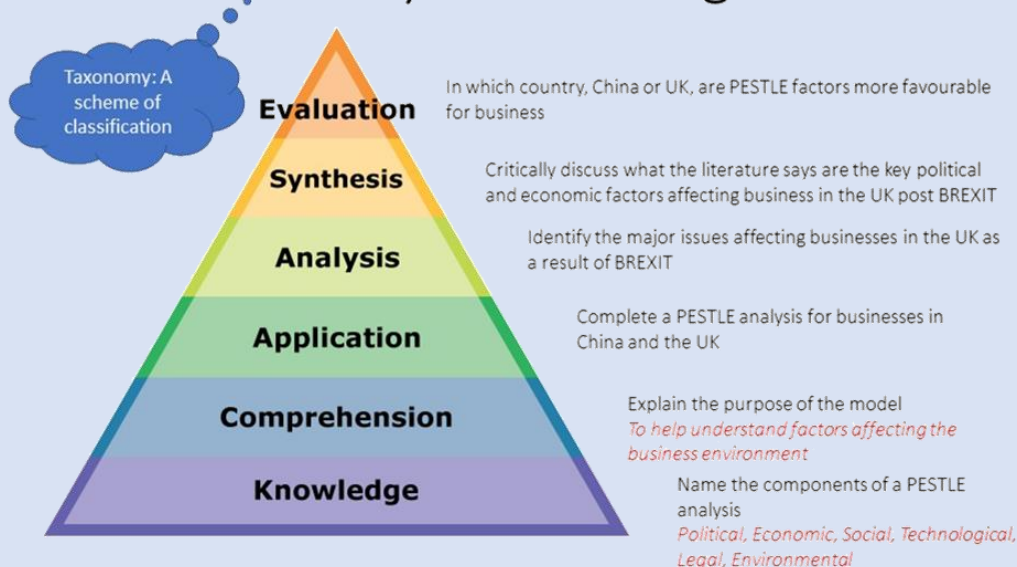
Analysis (*breaking down*) is breaking complex whole into parts, and then looking at the parts in some detail and identifying relationship or patterns

Synthesis (*combine*) is to combine facts or ideas to create new patterns or structures derived from the original data

Evaluation (*judge*) is to give the value of something, to state its strengths and weaknesses

An illustrated example...

Bloom's Taxonomy of Learning



Submission Details

Submission Deadline:	17 th May 2023 via Moodle	Estimated Feedback Return Date	This will normally be 20 working days after initial submission.
Submission Time:	By 3.00pm on the deadline day.		
Moodle/Turnitin:	Any assessments submitted after the deadline will not be marked and will be recorded as a non-attempt unless you have had an extension request agreed or have approved mitigating circumstances. See the School Moodle pages for more information on extensions and mitigating circumstances.		
File Format:	The assessment must be submitted as a pdf document (save the document as a pdf in your software) and submit through the Turnitin submission point in Moodle. Your assessment should be titled with your: student ID number, module code and assessment ID, e.g. st12345678 BSP5071 PRES1		
Feedback	Feedback for the assessment will be provided electronically via Moodle. Feedback will be provided with comments on your strengths and the areas which you can improve. View the guidance on how to access your feedback. All marks are provisional and are subject to quality assurance processes and confirmation at the programme Examination Board.		

Assessment Criteria

Learning outcomes assessed

- Critically evaluate how the global system and international relations shape and determine the environment within which business operates.
- Demonstrate a critical awareness of the dynamic, complex and changing nature of global systems, international relations and the global business environment.
- Identify a range of contemporary global issues and critically evaluate their impact upon the business environment.
- Evidence critical analytical, evaluative and reflective academic skills by conducting independent research on a global issue.
- Demonstrate creativity in presenting and displaying data and information.

Other skills/attributes developed

This includes elements of the Cardiff Met EDGE (Ethical, Digital, Global and Entrepreneurial skills) and other attributes developed in students through the completion of the module and assessment. These will also be highlighted in the module guidance, which should be read by all students completing the module. Assessments are not just a way of auditing student knowledge. They are a process which provides additional learning and development through the preparation for and completion of the assessment.

- Ethical: The module will consider the ethical issues associated with globalisation, the political economy and contemporary business.
- Digital: Many aspects and facets of digital business are considered in the module learning and teaching programme
- Global: This module will draw on case material from around the world.
- Entrepreneurial: Key issues relating to creativity and innovative thinking in contemporary business will be considered.

Marking/Assessment Criteria

Assessment Criteria PRES1

Criteria	Description	Weighting
Design and Layout	Best posters will be well designed and structured aiding the effective communication of your essay through a poster format.	60%
Content	The content of the poster will provide an overview of the essay identifying its main themes and issues.	30%
Creativity	The poster should consider how, in innovative and/or creative ways, the content of the essay might be presented to the viewing audience.	10%

PRES1 Marking Rubric

Poster (30%)					
Criteria	Expectations	Fail 0 - 49	50 – 59	60 – 69	70+
Design and layout (60%)	Best posters will be well designed and structured aiding the effective communication of your essay through a poster format.	A poorly designed poster that lacks structure and organization. The content of the essay is hard to identify in the poster and it is not clearly communicated.	The poster is generally well presented, although the idea behind the essay is not always obvious or clear.	The design and layout are good, with a clear message and presentation of the essay through the poster.	The design and layout are excellent, with a clear structure and logic. The message of the poster is clearly communicated.
Content (30%)	The content of the poster will provide an overview of the essay identifying its main themes and issues.	The posters content fails to identify the main themes and issues of the essay	The main themes of the essay are identified, although they could be developed further.	Some good content with the main themes and issues highlighted and developed.	Excellent and interesting poster content that captures the essay's main themes and issues.
Creativity (10%)	The poster should consider how, in innovative and/or creativity ways, the content of the essay might be presented to the viewing audience.	No innovation and/or creativity is considered or used in the poster's presentation.	Limited innovation and/or creativity is considered in the poster's presentation.	Some good innovative and/or creative approaches are used to present content, which on the whole are successful.	The poster uses some excellent innovative and creative ways to capture and present information.

Further Information

Who can answer questions about my assessment?

Questions about the assessment should be directed to the staff member who has set the task/assessment brief. This will usually be the Module Leader. They will be happy to answer any queries you have.

Staff members can often provide feedback on an assignment plan but cannot review any drafts of your work prior to submission. The only exception to this rule is for Dissertation Supervisors to provide feedback on a draft of your dissertation.

Referencing and independent learning

Please ensure you reference a range of credible sources, with due attention to the academic literature in the area. The time spent on research and reading from good quality sources will be reflected in the quality of your submitted work.

Remember that what you get out of university depends on what you put in. Your teaching sessions typically represent between 10% and 30% of the time you are expected to study for your degree. A 20-credit module represents 200 hours of study time. The rest of your time should be taken up by self-directed study.

Unless stated otherwise you must use the **HARVARD** referencing system. Further guidance on referencing can be found in the Study Smart area on Moodle and at www.citethemrightonline.com (use your university login details to access the site). Correct referencing is an easy way to improve your marks and essential in **Cardiff Met | MetCaerdydd**

achieving higher grades on most assessments.

Technical submission problems

It is strongly advised that you submit your work at least 24 hours before the deadline to allow time to resolve any last-minute problems you might have. If you are having issues with IT or Turnitin you should contact the IT Helpdesk on (+44) 2920 417000. You may require evidence of the Helpdesk call if you are trying to demonstrate that a fault with Moodle or Turnitin was the cause of a late submission.

Extensions and mitigating circumstances

Short extensions on assessment deadlines can be requested in specific circumstances. If you are encountering particular hardship which has been affecting your studies, then you may be able to apply for mitigating circumstances. This can give the teachers on your programme more scope to adapt the assessment requirements to support your needs. Extensions and mitigating circumstances policies and procedures are regularly updated. You should refer to your degree programme or school Moodle pages for information on extensions and mitigating circumstances.

Unfair academic practice

Cardiff Met takes issues of unfair practice **extremely seriously**. The University has procedures and penalties for dealing with unfair academic practice. These are explained in full in the University's Unfair Practice regulations and procedures under Volume 1, Section 8 of the Academic Handbook. The Module Leader reserves the right to interview students regarding any aspect of their work submitted for assessment.

Types of Unfair Practice, include:

Plagiarism, which can be defined as using without acknowledgement another person's words or ideas and submitting them for assessment as though it were one's own work, for instance by copying, translating from one language to another or unacknowledged paraphrasing. Further examples include:

- Use of any quotation(s) from the published or unpublished work of other persons, whether published in textbooks, articles, the Web, or in any other format, where quotations have not been clearly identified as such by being placed in quotation marks and acknowledged.
- Use of another person's words or ideas that have been slightly changed or paraphrased to make it look different from the original.
- Summarising another person's ideas, judgments, diagrams, figures, or computer programmes without reference to that person in the text and the source in a bibliography/reference list.
- Use of assessment writing services, essay banks and/or any other similar agencies (NB. Students are commonly being blackmailed after using essay mills).
- Use of unacknowledged material downloaded from the Internet.
- Re-use of one's own material except as authorised by your degree programme.

Collusion, which can be defined as when work that has been undertaken with others is submitted and passed off as solely the work of one person. Modules will clearly identify where joint preparation and joint submission are permitted; in all other cases they are not.

Fabrication of data, making false claims to have carried out experiments, observations, interviews or other forms of data collection and analysis, or acting dishonestly in any other way.

How is my work graded?

Assessment grading is subject to thorough quality control processes. You can view a summary of these processes on the [Assessment Explained Infographic](#).

Grading of work at each level of Cardiff Met degree courses is benchmarked against a set of general requirements set out in [Volume 1, Section 4.3](#) of our Academic Handbook. A simplified version of these Grade Band Descriptors (GBDs) with short videos explaining some of the academic terminology used can be accessed via the [Facilitation of Learning](#) resource page.

We would strongly recommend looking at the [Study Smart](#) area of Moodle to find out more about assessments and key academic skills which can have a significant impact on your grades. Always check your work thoroughly before submission.

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