

## MARCELA LANGO

### EXPERIENCE

#### Freelancing & Contractor (09 / 2015 - Present)

Datank.ai (12 / 2016 - 06 / 2017)

- Established branding, naming and component guidelines
- Created and enforced development workflow for frontend applications
- Built company website from wireframes to server application
- Worked along with Machine Intelligence team to establish product goals
- Developed product wireframes to assess market and engineering needs
- Assisted with interviewing candidates for front end engineering team

ROpenSci @ UCBerkeley (12 / 2016 - 02 / 2016)

- Generated branding and communication guidelines.
- Built app interface and component guides
- Developed and designed website and email templates

OpenCollective (09 / 2015 - 04 / 2016)

- Developed and designed website and email templates
- Generated branding and communication guidelines.
- Built app interface and component guides

#### OPI Analytics (10 / 2014 - 11 / 2015)

Full Stack Designer

- Created and enforced development workflow for frontend applications
- Worked alongside data science and data engineering teams to develop product mockups
- Created CSS & HTML frameworks and libraries for frontend applications
- Customized charting software to fit company and product needs
- Developed product wireframes to assess market and engineering needs
- Conducted user research for product development
- Created interactive wireframes to test onboarding and user flow
- Polished existing branding elements

#### 500 Startups Mexico City (03 / 2014 - 09 / 2014)

Resident Designer

- Assisted batch companies in product, UX, UI design and frontend
- Generation of graphic assets for the accelerator program

#### Restate Media Labs (09 / 2011 - 08 / 2013)

Junior UI / UX Designer & FrontEnd Developer

- Components for client websites
- CMS template design and development

### EDUCATION

#### CEDIM - Centro de Estudios Superiores de Diseño de Monterrey

Bachelor, Graphic Communications & New Media

2008 - 2013

### EXTRAS

#### Women Who Code

Women Who Code Mexico City CoDirector & Organizer

March 2015 - Present

#### JavascriptMX

Módulo.js Organizer, Branding, Diversity & Scholarships

May 2015

#### Nodeschool Mexico City Organizer

December 2014 - August 2017