MARU MARU

MARCELA LANGO

EXPERIENCE

Datank.ai (12 / 2016 - 04 / 2017)
Human + Data Interaction Specialist
 - Established branding, naming and component guidelines
 - Created and enforced development workflow for frontend applications
 - Built company website from wireframes to server application
 - Worked along with Machine Intelligence team to establish product goals
 - Developed product wireframes to assess market and engineering needs
 - Assisted with interviewing cadidates for front end engineering team

Freelancing & Contractor (09 / 2015 - 12 / 2016)
rOpenSci
 - Generated branding and communication guidelines.
 - Built app interface and component guides
 - Developed and designed website and email templates

OpenCollective
 - Developed and designed website and email templates
 - Generated branding and communication guidelines.
 - Built app interface and component guides

OPI Analytics (10 / 2014 - 09 / 2015)
Full Stack Designer
 - Created and enforced development workflow for frontend applications
 - Worked alongside data science and data engineering teams to develop product mockups
 - Created CSS & HTML frameworks and libraries for frontend applications
 - Customized charting software to fit company and product needs
 - Developed product wireframes to assess market and engineering needs
 - Conducted user research for product development
 - Created interactive wireframes to test onboarding and user flow
 - Polished existing branding elements

500 Startups Mexico City (03 / 2014 - 09 / 2014)
Resident Designer
 - Assisted batch companies to create their respective brands and products

Restate Media Labs (09 / 2011 - 08 / 2013)
Junior UI / UX Designer & FrontEnd Developer
 - Components for client websites
 - CMS template development and design

EDUCATION **CEDIM - Centro de Estudios Superiores de Diseño de Monterrey**
Bachelor, Graphic Communications & New Media
2008 - 2013

EXTRAS **Women Who Code**
Women Who Code Mexico City CoDirector & Organizer
March 2015 - Present

JavascriptMX
Módulo.js Organizer, Branding, Diversity & Scholarships
May 2015

Nodeschool Mexico City Organizer
December 2014 - Present