MARU MARU

MARCELA MARU LANGO

Freelancing & Contractor (09/2015 - Present)

Datank.ai (12/2016 - 06/2017)
- Established branding, naming and component guidelines
- Created and enforced development workflow for frontend applications
- Built company website from wireframes to server application
- Worked along with Machine Intelligence team to establish product goals
- Developed product wireframes to assess market and engineering needs
- Assisted with interviewing cadidates for front end engineering team

ROpenSci @ UCBerkeley (02/2016 - 12/2016)
- Generated branding and communication guidelines.
- Built app interface and component guides
- Developed and designed website and email templates

OpenCollective (09/2015 - 04/2016)
- Developed and designed website and email templates
- Generated branding and communication guidelines.
- Built app interface and component guides

OPI Analytics (10/2014 - 11/2015)
Full Stack Designer
- Designed main UI Components and Charts and visual screens.
- Created and enforced development workflow for frontend applications
- Worked alongside Data Science and Data Engineering teams to develop product mockups
- Created CSS & HTML frameworks and libraries for frontend applications
- Customized charting software to fit company and product needs
- Developed product wireframes to assess market and engineering needs
- Conducted user research for product development
- Created interactive wireframes to test onboarding and user flow
- Polished existing branding elements

500 Startups Mexico City (03/2014 - 09/2014)
Resident Designer
- Assisted batch companies in product, UX, UI design and frontend
- Generation of graphic assets for the accelerator program

Restate Media Labs (09/2011 - 08/2013)
Junior UI/UX Designer & FrontEnd Developer
- Components for client websites
- CMS template design and development

Bachelor, Graphic Communications & New Media (08/2008 - 12/2013)
CEDIM - Centro de Estudios Superiores de Diseño de Monterrey

User Experience Design (08/2017 - 10/2017)
General Assembly San Francisco

Women Who Code
Women Who Code Mexico City CoDirector & Organizer
March 2015 - Present

JavascriptMX
Módulo.js Organizer, Branding, Diversity & Scholarships
May 2015

Nodeschool Mexico City Organizer
December 2014 - August 2017