1. Give the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Campaigns for Food industry are most likely to fail.

The vast majority of the Theater’s overwhelming lead in campaigns come from plays.

Success and failure rates demonstrate at least minor seasonality but the rate of campaign cancellations is nearly flat year-round

2. What are some limitations of this dataset?

It lacks genres where appropriate; limited geographic information; no demographic information; no incremental time-series data per campaign; no page view or click statistics; no individual donation breakdowns; no correlation to extraneous marketing efforts, economic factors, or quantified goodwill

3. What are some other possible tables and/or graphs that we could create?

% of goal attained, or state, or average donation; by country, by whether or not it was spotlighted, by time of year launched, by category/sub-category