

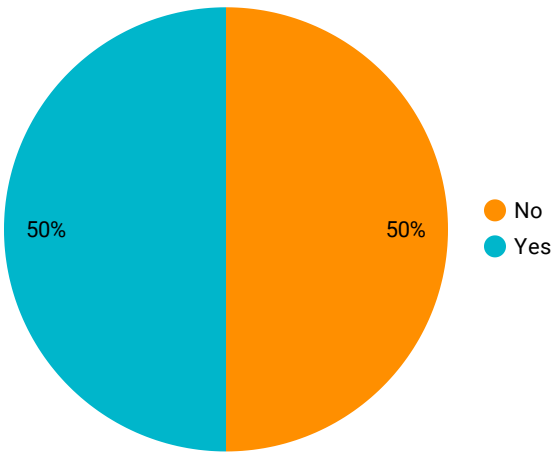
SPROCKET CENTRAL

Total Bike Releated Purchase Made By Male

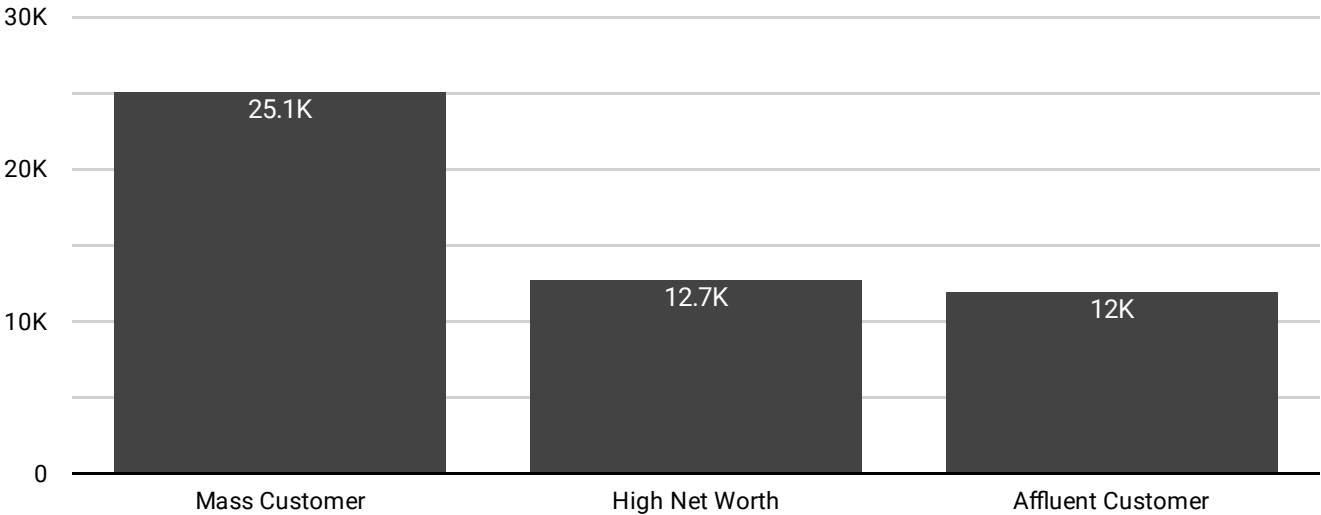
23,765

Total Bike Releated Purchase Made By Female

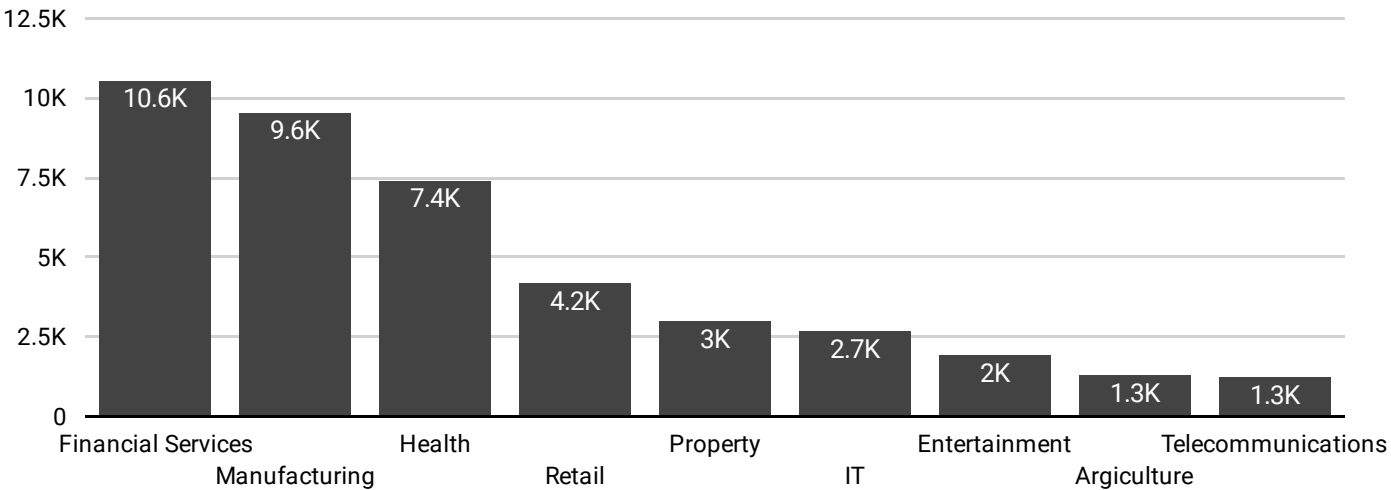
25,212



Bike Releated Purchase Based on Customer Segement



Top Bike Releated Purchase By Industry



	first_name ▾	gender	job_indust...	owns_car	wealth_s...	state	past_3_yea...
1.	Zondra	Female	Financial Se...	Yes	Mass Cust...	QLD	36
2.	Zollie	Male	Retail	Yes	Mass Cust...	QLD	39
3.	Yuma	Male	Manufacturi...	Yes	Mass Cust...	NSW	40
4.	Yardley	Male	Financial Se...	No	Mass Cust...	QLD	35
5.	Xenia	Female	Telecommu...	No	Mass Cust...	VIC	41
6.	Wyndham	Male	Manufacturi...	No	Mass Cust...	VIC	1
7	Wyn	Male	Manufacturi	No	Mass Cust	NSW	27