



Syed Atif Husain

Data-informed Designer

About me

I love problem solving and thinking differently.

Married with two beautiful daughters.

Working remotely since 2017.

Life > Work

Interests

Traveling

Gaming

Table Tennis

Cryptocurrency

Contact

Singapore

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bit.ly/atif-linkedin

Expertise

- • • • • Ideation
- • • • • Problem Solving
- • • • • Product Design (Mobile/Web)
- • • • • Wireframing
- • • • • Responsive Web Design
- • • • • Email Design
- • • • • Conversion Design
- • • • • A/B Testing
- • • • • SEO
- • • • • Logo Design
- • • • • Packaging/Print Design
- • • • • Prototyping
- • • • • Frontend Development

Skills

- • • • • Figma
- • • • • Sketch
- • • • • Illustrator
- • • • • Photoshop
- • • • • HTML
- • • • • CSS
- • • • • InVision
- • • • • Visual Web Optimizer
- • • • • Google Analytics
- • • • • Klaviyo/Mailchimp
- • • • • Hubspot
- • • • • Shopify

Experience

2017 - Present

Synchro

Marketing and Product Design Lead

In-charge of the website design and optimisation. Packaging design.

2014 - Present

AFstudios

Principal Designer

Personal freelance consultancy providing end-to-end design services.

2015-2016

Marketing & Conversion Designer

TradeGecko

In-charge of managing, improving and optimising the marketing website.

2013 - 2014

Design Lead

Soma Water

Incharge of all-things design.

Education

2010 - 2015

National University of Singapore

Industrial Design (BS)

2013 - 2014

Stanford University

Technopreneurship (Minor)