Ideation Phase
Brainstorm & Idea Prioritization Template

Date	29 April 2023
Team ID	NM2023TMID08945
Project Name	Uncovering The Hidden Treasures of The Mushroom Kingdom:A Classification Analysis
Maximum Marks	

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ **10 minutes**

Person 1

| Classifying mushrooms based on their edibility | Classifying mushrooms based on their species |

Person 2

| Classifying mushrooms based on their medicinal properties | Classifying mushrooms based on their culinary uses |

Person 3

| Classifying mushrooms based on their nutritional value | Classifying mushrooms based on their psychoactive properties |

Person 4

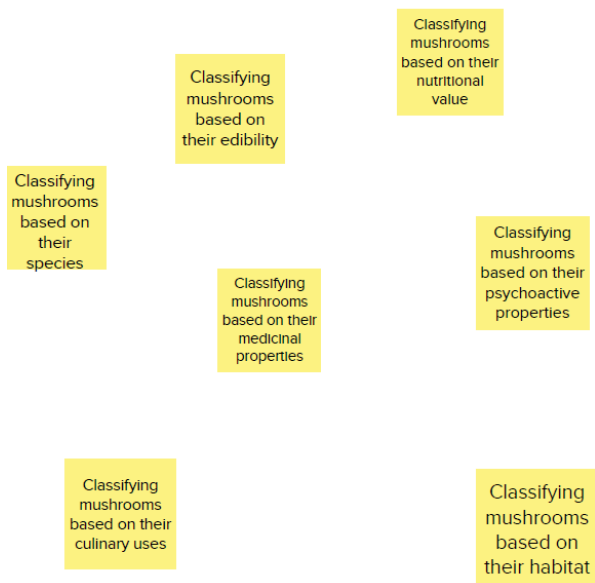| Classifying mushrooms based on their habitat |

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ **20 minutes**

TIP 💡

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

- Classifying mushrooms based on their nutritional value
- Classifying mushrooms based on their edibility
- Classifying mushrooms based on their species
- Classifying mushrooms based on their psychoactive properties
- Classifying mushrooms based on their medicinal properties
- Classifying mushrooms based on their culinary uses
- Classifying mushrooms based on their habitat

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕙 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Classifying mushrooms based on their species

Classifying mushrooms based on their habitat

Classifying mushrooms based on their medicinal properties

Classifying mushrooms based on their culinary uses

Classifying mushrooms based on their nutritional value

Classifying mushrooms based on their edibility

Classifying mushrooms based on their psychoactive properties