KYEREMEH BRIGHT
Data And Research Scientist

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SUMMARY

- 3+ years in Data and Research Assistant
- 2+ years in Consultancy
- 3+ years in Co-founder And Startup Management

PROFESSIONAL EXPERIENCE

Data And Research Assistant (2 years)
Jun '15 - Jul '17
Ghana

Accreditation Council for Business Schools and Programs(ACBSP)

The Accreditation Council for Business Schools and Programs, formerly the Association of Collegiate Business Schools and Programs, is a U.S. organization offering accreditation services to business programs focused on teaching and learning.

Product: Offers accreditation service to business programs focused on teaching and learning.
Key Role: Do domain research and report writing across the African region.
Supporting Role: Serves as a consultant for the business programs in the various institutes across African region.

Responsibilities:

- Data Mining and Data Analysis.
- Assists with academic research.
- Students' academic programs selection counselling.
- Domain research and report writing.
- Consultation services for the various business institutes.

Founder and Product Manager (3 years)
Jan '19 - May '21
India

Total Data Science

Total Data Science is a platform created to help cooperate and data science enthusiasts to up-skill in the field of data science.

- Serves as a product manager to create products that meets industry demands and has a market-fit.
- Serves as a data science instructor to offer contents that make learners industry ready.
- Optimise products to meet industry requirements and customer needs.
- Research and oversee the creation of contents and gamification to engage learner involvement.
- Offer consultation services to clients in introducing A.I. and Machine Learning in products.
- Offer consultation services for career development.

INTERNSHIPS

Product Manager Intern (8 Months)
Aug '20 - Jan '21
Pune, India

Synacor, USA

Helped to integrate A.I. in existing products

- Integrate Priority Features(Evernote, Video Conferencing, Chat) in Zimbra Email Collaboration Software.
- Improve user productivity by introducing A.I. to achieve Email Bifurcation and Email Prioritisation.
- Technical product alignment and product launching.
- Extensive Market Research and competitive analysis.
- Build and fine tune machine learning models to predict future success of existing and targeted customers.
- Translate technical details into benefits for the user.
- Follow and analyze market trends to position products.
- Craft compelling messages across marketing channels and develop product marketing strategies-pricing, advertising, product launching.

EDUCATION

MIT ADT University
Aug '19 - Jul '21
Pune, India

MBA Data Science (2 years)

I studied Data Science and Analytics as well as Artificial Intelligence for helping businesses thrive in the current age of A.I.

- **Top 3 percentile** of the class
- **GPA:** 8.34/10
- **Sample Concepts Learned:**

Machine Learning & A.I: Classification, Linear Regression, Logistic Regression, Clustering,KNN, SV, Naive Bayes, K- Means, Random forest, Decision Trees, PCA, NN, CNN, Computer Vision, Natural Language Processing, Chatbot.

Statistical Methods: Descriptive Statistics, Probability & Conditional Probability, Inferential Statistics, Probability Distributions, Hypothesis Testing.

Research Paper

Topic: Developing and Evaluating a Knowledge-Based Health Recommender System in India Using Natural Language Processing Techniques to Provide Personalized Educational Materials for Chronic Disease Patients.

ADDITIONAL INFORMATION

- **Languages**: English-Advanced Speaker and Writer

KEY SKILLS

Research Methodologies   **Data Analysis**   **Data Mining**   **Project Management**   **Domain Research**

Report Writing   **Web Scraping**   **Communication Skills**

TECHNICAL SKILLS

- **Languages**: Python, SQL, Excel, Tableau
- **Frameworks**: TensorFlow, Pandas, Numpy, Seaborn, Selenium, Beautiful Soup, Scrapy, Flask
- **OS**: Windows, Linux, Mac OS
- **Database**: MySQL

CERTIFICATIONS

- **IBM Certified** Data Science Professional
- **Post-Graduate Program** In A.I. & Machine Learning
- **FutureLearn: Certificate In** Research Methodology
- **FutureLearn: Certificate In** Developing Research Project
- **FutureLearn: Certificate In** Writing a Research Proposal