

Single leg MLM system built on php for <http://successways.co.in>

Scope of Work:-

An automated system with different user access need to be built covering all the following aspects-

- 1- It needs to follow single-leg MLM structure
- 2- Built on php with latest practices
- 3- Robust system that can be deployed in any environment
- 4- Capable to handle multiple queries at a time using minimal server resources
- 5- Need to maintain user levels as admin as well as members
- 6- Calculate compensations automatically on the given conditions
- 7- SMS gateway integration for special events and promotions
- 8- Amazing UI/UX for fluidic experience
- 9- Designing of genealogy or downline tree
- 10- Referral and sponsor ID based registrations controlled by Epins
- 11- Automatic money transfer to individuals' account on fulfilling the compensation condition.
- 12- Scope for future development and integration with APIs and existing system

Software Requirement Specification

**SuccessWays™**

New Launch January 2018

India Marketing Pvt. Ltd.

Plan Rs. 250 With Product Jeevan Tulsi 30 ML

Become Registration & Get ID No. & Password

आज ही नजदीकी लीडर से अपनी पोजीशन बुक करायें और
3 माह में पायें **रुपये 2 लाख**

PRODUCT BASE SINGLE LEG FAST EARNING PLATFORM

S.No.	ALL INDIA TEAM	INCOME	SPONSER
1	25	250	3
2	50	300	0
3	100	500	0
4	200	600	0
5	400	1200	1
6	800	2400	4
7	1600	4800	4
8	3200	9600	4
9	6400	19200	4
10	12800	38400	4
11	25600	51200	4
12	51200	76800	4
		205250	32

Liability Free

100% इनकम की गारन्टी
Fully Secured
All Legal Document

नोट- 1 से 4 Level की
इनकम पाने के लिये
3 स्पॉन्सर करना है।

रुपये 8000 में अपनी 32
आई.डी. स्पॉन्सर करके
12 Week/Level में कमायें
Rs. 205250/-

Franchisee Available

Type	Buy	GET	Rs.
1*	90 PIN	96 PIN	22500
2	45 PIN	48 PIN	11250
3	15 PIN	16 PIN	3750

Product Coming Soon

❖ Alovera Juice ❖ Piles Remove Tablets
❖ Nutrician Tablets ❖ Noni Drops

***Weekly Maintening
Bonus 2% Monthly Extra
for 1st Type Franchisee**

: Contact :



 successways.co.in

Kindly refer to the image attached above, to understand the business model where this system is going to be implemented to add value.

The system need to have following modules as follows:-

Registration:- Any person buying a product will get an unique system generated 8 alpha-numeric epin. This epin is the basis of every individual registration in the system. Along with epin, user has to provide a sponsor ID, this ID is the unique user ID generated for each user in the system. Inclusion of sponsor ID is optional during registration, however if the user has reached registration screen through a referral link (unique affiliate or referral link for each user in the system), then the sponsor ID must be auto populated.

During the registration the user is required to enter a mobile number, which has to be validated through an OTP message received on that mobile number. Similar verification is required for forgotten password.

Login:- Once registered, the user_ID and password shall be used by the user to login to the member panel.

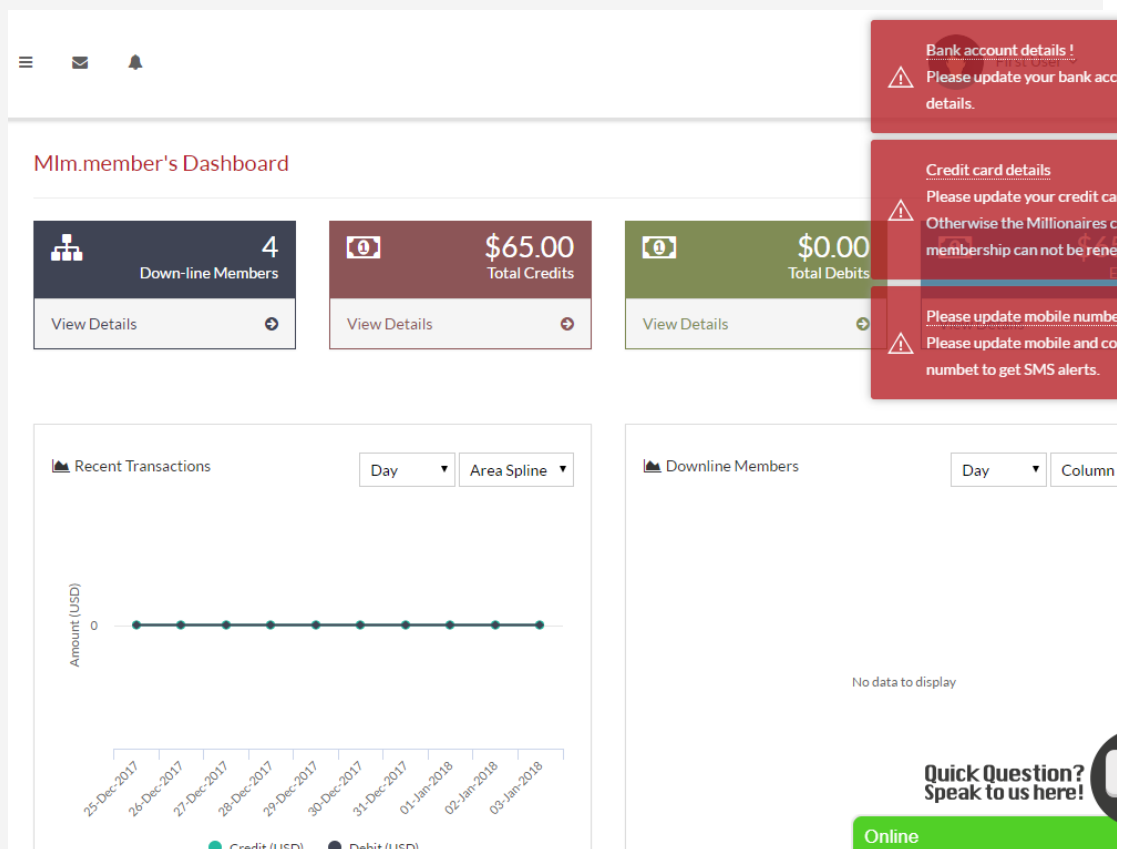
System needs to be secure against Brute force, failed login attempts, Blacklisted spam bots and SQL injections. The specifications for the member panel are as follows:-

Member Panel

Member in a system is any user that joins the company as a customer

- My Dashboard- An intuitive interface with the summarised earnings from the system as well as other useful info in the form of charts and graphs. Modules to be covered on a dashboard includes
 - a) Notifications
 - b) Messages to and from system
 - c) Down-line member quantity with details
 - d) Total e-wallet credit details (Amount earned and ready to be withdrawn by user)
 - e) Total e-wallet debit details (Amount transferred to user so far prior to deduction)
 - f) Recent transactions as well as account history in tabulated form as well charts
 - g) New member information with link to profiles

Figure 1 Dashboard quick reference



- **My Profile-** A section where user can add, edit or append his/her personal as well as business related details viz. profile picture, Mobile number, sponsor name & customer Name (non-editable, name of customer and sponsor, if any), Link to genealogy and unique referral or affiliate link with shareable buttons to Whatsapp, Facebook and Twitter (Link can be copied manually).

-A sidebar with team details (direct referrals only with the age of on-boarding and link to respective profiles).

-Mobile numbers attached to profile other than user must be hidden unless the user is admin.

Figure 2 Reference image for profile

A user profile card for 'First User'. It features a circular profile picture of a person with dark hair and a teal shirt. Below the picture, the name 'First User' is displayed in red. Underneath the name is the text 'mlm.member'. Further down, it says 'Parent user: business.admin'. At the bottom, there are two interactive options: 'View Genealogy' with a small tree icon and 'Add Mobile Number' with a small phone icon.

Figure 3 Reference image for team details

Team

	amir	4 weeks 2 hours ago	
	jamil	4 weeks 2 hours ago	
	bob	3 weeks 6 days ago	
	What	3 weeks 1 day ago	

- **Genealogy** It is a most crucial section of the system, where user can see the downline that has been created after him/her. With the hover over details and anchored profile link of every user in the downline (Name, age in system, sponsor name)
 - Capability to add a user manually towards the end of downline (session needs to be maintained and that position must be blocked for 3 minutes, so that any other user who has started the session later, would not be able to add any user at that position.)
 - While adding any user manually, the Sponsor ID will be populated automatically as logged in user's user_ID, and epin is a mandate to be entered.
 - Direct Referral tree as well as company downline, both has to be there with their specific tabs.

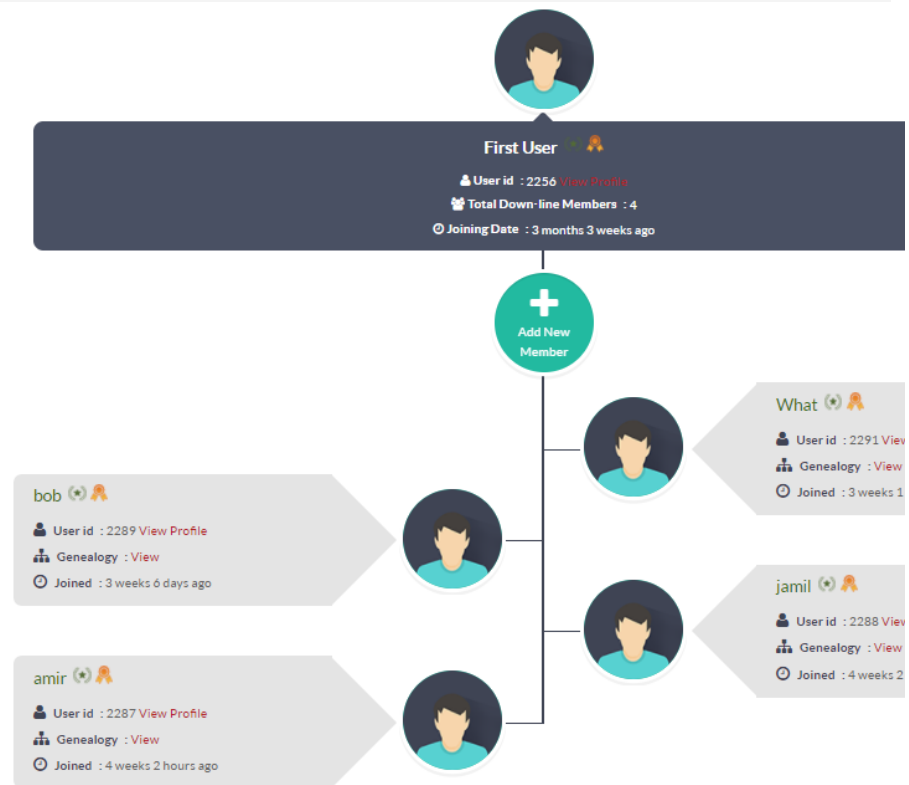


Figure 4 Reference view for Referral tree

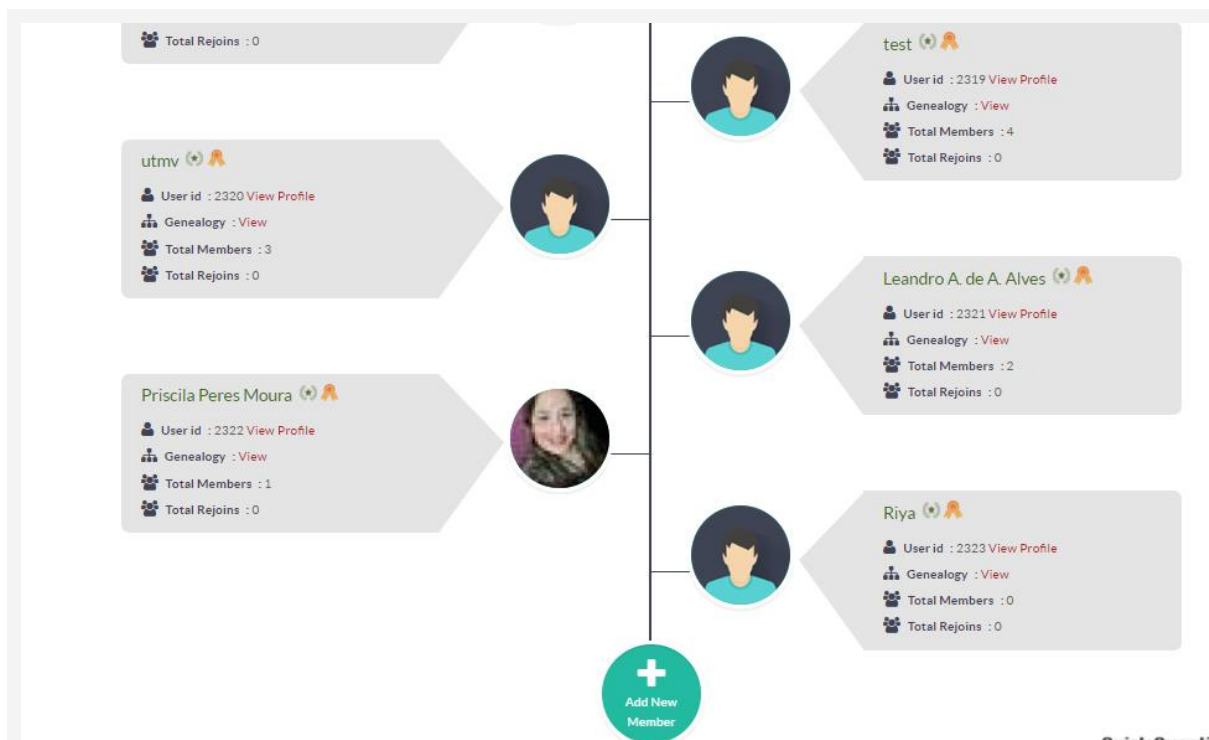


Figure 5 Reference for downline tree with total number of members

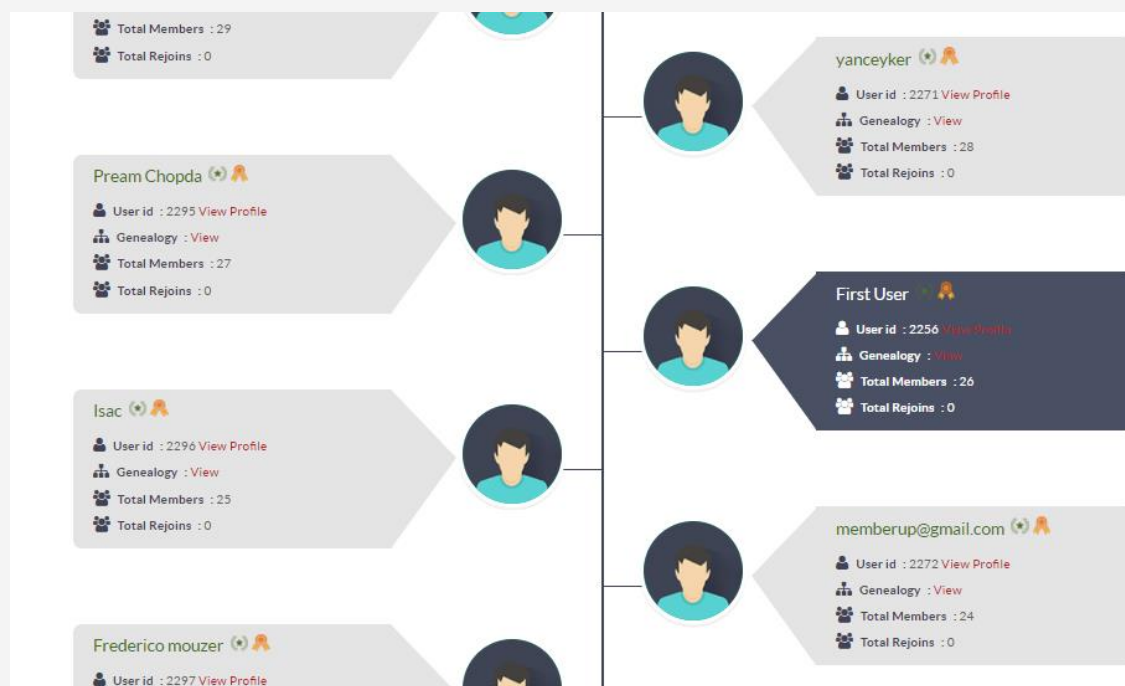


Figure 6 Direct referrals need to be distinguished in the tree

Quick summary of the entire genealogy in a tabulated form


#	Member Id	Member Image	Fullname	Date	Genealogy
1	2287		amir	Wed, 12/06/2017 00:05	 View Genealogy
2	2288		jamil	Wed, 12/06/2017 00:06	 View Genealogy
3	2289		bob	Thu, 12/07/2017 00:18	 View Genealogy
4	2291		What	Mon, 12/11/2017 11:01	 View Genealogy

Figure 7 Tabulated referal members and downline

- **My Payout-** This section is also crucial in terms of business for the user. It contains the information regarding all the commissions earned throughout the lifecycle. Following elements are required:
 - Transaction history
 - Income report with e-wallet details
 - Cashout details
 - Bank details and other financial details can be added from here also to the profile.

Date	Transaction Type	Amount	
Tue, 12/12/2017 13:32	Credited	\$12.50	
Mon, 12/11/2017 11:01	Credited	\$10.00	
Thu, 12/07/2017 00:18	Credited	\$10.00	
Wed, 12/06/2017 00:06	Credited	\$10.00	
Wed, 12/06/2017 00:05	Credited	\$10.00	
Fri, 10/20/2017 17:17	Credited	\$12.50	

Figure 8 Tabulated for of transactions

EPIN Wallet It is required for requesting, using, unusing and transferring the epins

- **Welcome Letter-** One time automatically populated welcome letter will emerge as modal window for new user.
- **Products-** Future scope to add products where user can purchase products directly

Administrator Panel

Admin is the super user, who has total control on the system

- **Dashboard-** A display screen with all the summarised crucial business info viz. Total members in the company downline.

- Total amount added to the company till date with details to every transaction (Individual registrations and franchise registrations- Calculated through unique epins)
- Total amount disbursed to users
- Total amount left with company
- Graphical representation of recent transactions of last 10 days and selectable upto a year
- Graphical representation of new registrations in downline on days basis, viewable upto an year
- New member details in sidebar
- Tabular format of recent transactions for money coming in and money going out transactions.

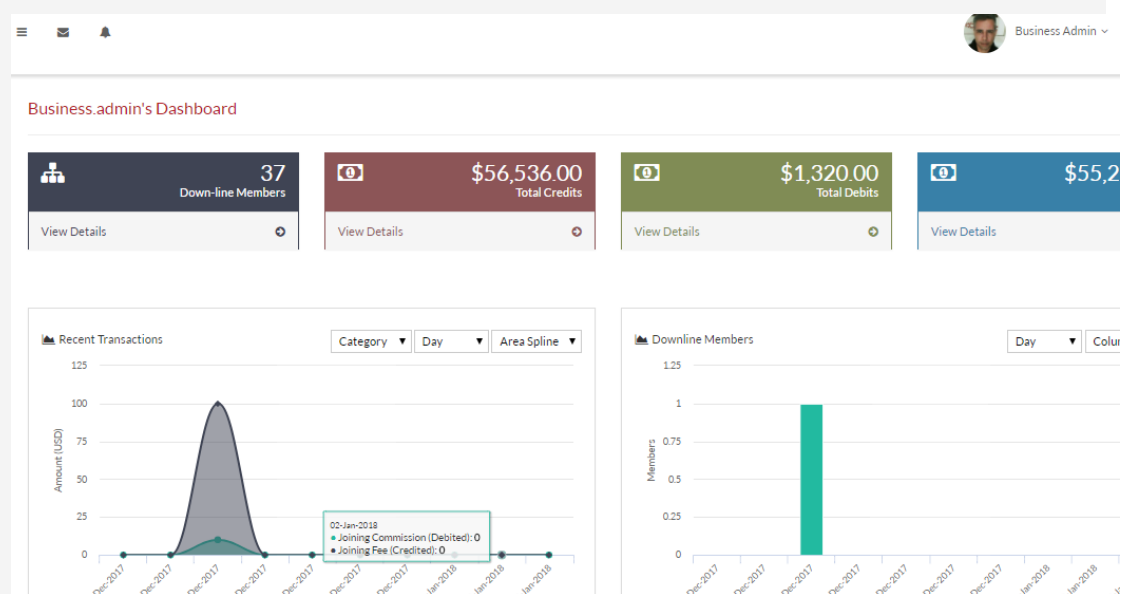


Figure 9 Admin dashboard reference

Member management- Add, remove, edit members, franchise in the system (epin is required for every new addition)

- **Manage News:-** Admin can broadcast a message anytime, that will be shown as notification to all members of the website
- **Manage Franchise**
- **Genealogy View**
- **Member Report**
- **Generate/Issue E PIN**
- **Fresh E PIN**
- **Used E PIN**
- **Search E PIN**

- **Commissions/Earnings Report**
- **View Member Income**
- **View Withdrawn List**
- **Bank Transfer Request, if automated**
- **Block/Allow a Member**
- **Member Blocked List**
- **Filter Member List**

Compensation structure

All the users will get into the system through unique epin. A user_ID will be created, that can be used as sponsor ID also.

Any sponsored registration will be counted as direct referral, and all the members of the system will join one below the other in chronological order.

Kindly refer to Figure 1 for compensation plan table, in order to get paid, any user must have to fulfil two conditions of any specific level at a time.

For example if for level 1 earnings of Rs. 250 any user must have to sponsor 3 users and must have 25 people in downline (No matter who brought them into the system)

For level 2 only 50 more users must come in downline, and similarly for respective levels up to 12 levels.

Once any user reaches level 12, after its commission credited to account, the user_ID will be auto barred, and he/she has to start afresh. (The downline will still be able to see and populate the details of their parent user, even after the ID has become unusable from the system)

If somebody has completed all the sponsored referrals in the system, he/she will only get paid whenever downline criterion for any specific level gets fulfilled, and vice versa.

Closing:- All the incomes, and procedures will be termed as closed every Friday midnight. All the wallet credit will be deposited to user bank account, and reports will be updated accordingly.

Deductions:- All the payments reflected in the system after withdrawal will be shown after deduction of 15% (10% admin charges, and 5% TDS).

Bonus:- Type 1 franchise is entitled to get 2% cashback (deduction applicable) if he/she maintains 90 pins at every closing.

System needs to be responsive in nature, so as to operate through flexible screen sizes including mobile, computers, tablets.

For any clarification or doubt, kindly contact the undersigned

Ankush Mehrotra

FranTiger Business Consulting Pvt. Ltd.

+91 72045 44445

911@frantiger.com