

One of the most promising ICO's of 2018: Capital Coin

Venture capital funding has been the traditional form of raising money for decades but 2016 saw a nearly 10% decline in total deal funding. While venture capital activity declined with total completed financing deals down, a new method of raising capital grew and started challenging old norms. Over the last 18 months blockchain token sales or also commonly known as 'Initial Coin Offerings' or ICOs rapidly started to emerge as an alternative to traditional venture capital. In just 2017 alone more than \$3.5 billion was raised through ICO's a phenomenon which shall only continue to grow in 2018. With many ventures launching their ICOs in 2018 one of the most promising and ground-breaking shall be Capital Coin. A venture that shall take on the investment banking industry through Blockchain and Fintech innovation.

At present, companies and start ups trying to raise funds must go through investment banks. Investment banks then advise and help procure financing by matching issuers of capital with investors in an opaque system whilst also charging fees of close of 7-10% from both parties. This system is fraught with complications as not only is there a clear lack of transparency but also banks make huge sums of money by charging fees. This is where Capital Coin plans to enter and change the landscape of fundraising by connecting issuers of capitals directly to investors and making transactions public and transparent.

Capital Coin shall achieve this by building a Decentralised Global Capital Markets Platform (DGCAMP) built on blockchain technology. Blockchain shall allow the issuing of smart contracts, enabling the automatic transfer of funds/capital once the conditions stated in the contract have been met. This has huge potential impact on not just the fund raising landscape but on the financial industry as Capital Coin's blockchain driven platform shall eliminate the need for intermediaries and ensure transparent, frictionless transactions between parties. Not only would the cumbersome fees associated with IPO's and other fund raising methods of investment banks be abolished but generating and transferring capital shall become much simpler and quicker.

Capital Coin and its innovative platform represents one of the greatest real life applications and industry disrupting uses of blockchain technology. Arifa Khan a crypto pioneer and ex investment banker having worked with Credit Suisse and UBS is the person leading this charge. Her

vision of disrupting the Investment banking industry has huge potential implications and shall change the future of capital markets for decades to come for the better.