# ARC Framework™ Quick Reference - Turn AI Outputs into Trusted Strategic Decisions

The ARC Golden Rule
 If there's no Accuracy, Reliability, or
 Context... There is no ARC. No GO.
 Always check for A.R.C. before acting.

#### 

A 2-Tier intelligence navigation system that transforms AI from a content generator into a reliable **thinking partner**, grounded in:

#### **Accuracy Reliability Context**

#### Tier 1: Validation & Rigor

**Goal:** Ensure every Al insight is **verifiable**, **role- defined**, **and evidence-based**.

Step	What to Ask	What It Means
Act As	"What role is Al playing?"	Define if AI is acting as a researcher, analyst, etc.
References	"Where is this info from?"	Demand citations, sources, or datasets.
Citations	"Can I verify this?"	Only trust outputs you can trace or cross-check.

ARC Rule: If it's not cited and role-defined, don't use it to make decisions.

### Implementation Summary:

Start with Tier 1 – No trust without traceability.

Use Tier 2 – Move from info to insight to impact.

Stay in the Curation Loop – Adapt as conditions shift.

✓ Always remember:
If no A.R.C., there is no ARC GO

# Tier 2: Decision-Making & Refinement

**Goal:** Use Al to **analyze trade-offs, reframe** strategies, and recommend action paths.

Step	What to Ask	What It Delivers
Analyze	"What are the options or risks?"	Breaks down benefits, downsides, and dependencies.
Re- frame / Refine	"Is there a better way to look at this?"	Offers new perspectives or alternatives.
Commit	"What aligns with our goals?"	Matches decisions to constraints and mission.

ARC Rule: If it doesn't help you **decide**, it's not Tier 2 yet.

# © Curation Continuum™: Ongoing Recalibration

Al doesn't end after launch—keep refining.

Loop Type	What to Check	Example
Verify	"Are our insights still accurate?"	Recheck data relevance as markets shift.
Adapt	"Are assumptions still holding?"	Adjust for new variables or risks.
Align	"Are we still aligned?"	Re-anchor actions to strategy when conditions change.