



“Working quickly like a hummingbird’s wings, MinutePress has continued to print quality products in all of Idaho and Eastern Washington! It makes us wonder, ‘How do they do it?’”

In this latest issue, we took a look in the inside of the workshop and see what is their story.

THE EARLY BIRD



Prints in 60 Seconds?!

MinutePress prints quality in all of
Idaho and Eastern Washington.

Prints in 60 Seconds?!

MinutePress specializes in digital and traditional printing that has satisfied customers with quality products in both Idaho and East Washington.

Beginning in a run-of-the-mill strip mall, MinutePress has exceeded expectations of printing services in all of Idaho. This fantastically diligent and quick company has kept a consistent streak of producing successful and quality products to their customers. Comprised of different techniques, old and new, MinutePress is here to print out your very needs!

Although their prices are quite spendy, you can be reassured that they will give you what your money’s worth! It begs the question... how do they pull off their excellent printing services so easily, time and time again?

Consistent Learning

For starters, MinutePress has taken notes of every product they have made in the past. This is to ensure that they understand their mistakes and learn from them to better improve the quality of their products while staying consistent with the prints they serve. This helps the company rise from the competition.

Team Culture

Speaking of quality, MinutePress not only dishes out outstanding services but a hardworking and great team of workers. These groups are very knowledgeable about the equipment and schema needed to support this company while helping other team members out to improve the teamwork and products.

“Our mission is to provide you with the highest-quality products and services possible in a timely fashion and at a competitive price.”



(1) Photo by Christian Peterson



(2) Photo by Christian Peterson

1. A mascot cutout for “Your Northwest.”

2. The outdoor view of the MinutePress building.

3. Mark Heckel, the boss of MinutePress, lecturing on our tour.

4. An embossing machine, used for texture on prints.

5. The company’s quote.



(3) Photo by Hailey Young



(4) Photo by Gracie Duncan

Colorful Variety

In such an expansive workshop, MinutePress is filled to the brim with different types of machines for various techniques and prints! Through the thousand folds of paper and cartons of ink, they handle an embassing printer for specialized prints with texture, and a panthone printer for special prints with specialized colors including an envelope. Although the machines may look outdated, they provide quality products for the right purposes.

It helps MinutePress to stand out from the competition as they handle a selection of both old and modern technology for the right products. With the right prowess and training, they handle these machines with relative ease.

Off to the Press!

After reading through the work style and culture of this company, it’s quite understandable that you might want to get your prints at this shop today! I know I might, seeing their work flow and quality of products in our field trip to the workshop. To the right of this page, included is the contact information of this company, in case you are eager to start calling them!

Seeing how this once small printing shop has grown to something expansive, it is remarkable to see their mission remain strong and company quality improve to keep up with the modern age. MinutePress not only lives up to their name, but to how easily and swiftly their work and products are done!

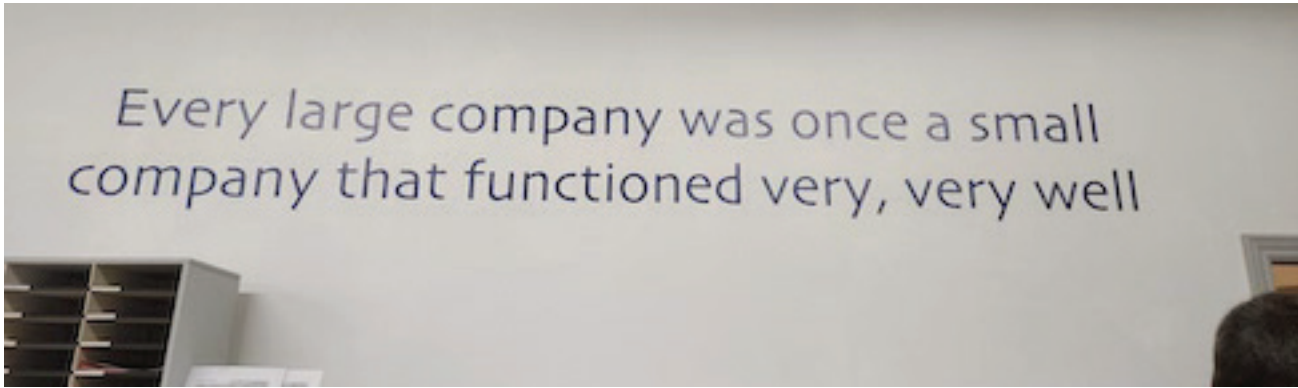
- 7184 W Boekel Rd.
Rathdrum, ID 83858

● Phone: 800.701.3447

● Phone: 208.765.6258

● Fax: 208.765.0622

“Every large company was once a small company that functioned very, very well.”
- MinutePress



(5) Photo by Hailey Young