



As with many things, getting a job – or at least getting that interview – is about who you know. This is part of the problems facing college graduates like Kamso. Kamso and others like him have been applying to loads of roles and opportunities but he has not gotten called back or even offered an interview

As part of our mission to support the world's professionals of whom graduates are at their beginning, we launched Reach out, a feature that allows users to leverage their network of connections when looking for a new job. At the tap of a button, users can send their connections a message through LinkedIn, asking them to recommend them for the job in question.

Today's data shows that we are on course to hit our revenue goal of deepening our presence in the after school/Graduate segment with 10K+ new downloads and 20k premium users in a short span of 30 days.



15K+
Downloads



3000+
Active users



4.7 rating
Apple / Google Play Store

I want to thank the great work of our UI/UX researcher Pat Pixels, Engineering Manager Casey Code and Data Scientist, Noel Numbers who have been working tirelessly to make sure we launched the best possible product.

In the future, we will be working hard to add more features such as introducing a job board for any user to curate jobs and also using customer reviews to introduce more features to the roadmap.



[Check Out The App Today](#)

Kudos and cheers to everyone.
Chikamso,
Product Manager, LinkedIn Reach Out

P.S: There are doughnuts is available for everyone :)