



## Trade Forex, CFD's and Commodities

We facilitate a one stop trading and investing experience for private and institutional clients, providing access to global markets and a broad range of asset classes and tradeable instruments.

FOREX  
CFD'S  
COMMODITIES  
TRADING  
INVESTING  
TRADE  
EQUITY  
FUTURES  
OPTIONS  
CURRENCIES  
INDUSTRIAL  
COMMODITIES  
FOREX  
CFD'S  
COMMODITIES  
TRADING  
INVESTING  
TRADE  
EQUITY  
FUTURES  
OPTIONS  
CURRENCIES



## PIETER DE NECKER

CEO

# ON PASSION, PURPOSE TEEN DREAMS, GOING PRO AND EVERYTHING BETWEEN

My interest in stocks came about at the tender age of seventeen. My friend's father was a trader with state-of-the-art (and very expensive at the time) charting software. Since we were neighbours, my friend and I scrutinised charts during every minute of free time we had to see how it worked. We knew nothing - all we had was that obsessive curiosity particular to teenagers.

A few months into my new passion, I saw that the Don Group was listing its shares at one cent a share. I repeatedly nagged and begged my father to invest R50 000 in Don shares, and he repeatedly refused. A month later, the Don shares shot up to R2.90 per share and had my father taken my 'expert' advice, the shares would have been worth R15 million!

Sometime later, I identified another great investment opportunity and this time my father agreed, investing R50 000. The listed company was liquidated two weeks later - I learned my first hard lesson in the trading world. Trading can be as unpredictable as the sea: stormy or calm with variable tides and treacherous currents, so losses are inevitably part of the process. (My father was less than thrilled with this lesson!)

Retail forex trading only became available during 1996. By 1998, my interest in trading became an obsession, and I received my own trading software as a birthday present. Since then, I have garnered more than 40 000 solid hours of screen time experience in chart reading.

With the dawn of the new millennium, I embarked on my first real Forex trading course, the beginning of an ongoing quest for the best of everything trade related: the best software, the best broker, the best service, the fastest server.

The IFX Academy was launched in 2012. Structured classes with in-depth technical analyses left the IFX Academy with an extensive social media footprint because we've trained over 2 000 traders!

### **It's simple. Talent meets technology.**

We have the most powerful servers in the world, free from slippage and latency. Our technical analysis software is the most sophisticated anywhere, giving our traders an almost unfair advantage. All our Live account holders gain complimentary access to a mine of technical and practical information powered by IFX Academy. Successful online trading systems and strategies are entirely reliant on their execution infrastructure, so we provide in-depth technical analyses and chartist, mathematical trading approaches. And these services are constantly evaluated and upgraded.

### **It's all about trading - because that's what we do.**

Whether you're just curious or crazy about trading, you may as well start with the best. IFX.

2015 is a year I'll always remember: I was one of a handful of traders who successfully grew a trading account from USD 200 000 to USD 2.5 million in nine weeks - take that, sports fans!

Actually, 2016 was a great year too. My dream of opening my own brokerage was realised, a brokerage based on the quest for the absolute best in everything. Our trading family, comprising the directors and staff, are the best of the very best in their fields of expertise. Our shareholders support the vision of uncompromised excellence.

## About Us

3

## Online Trading

5

## Learn

10

## Partnership

15

## The Small Print

18

## Contacts

19

# About Us

# OUR VISION

We aim to be the premium global choice in online trading because we know that we are the Future of Trading.

The latest technology meets old fashioned values. We deliver pioneering technological trading resources and nurture long-term relationships based on mutual trust and respect with our clients and partners.

## OUR TRANSPARENCY

We take pride in being at the forefront of industry reform and driving transparency as a proof of the full alignment of interest between IFX and its clients.

## Our Values

### — COMMITMENT. TRANSPARENCY. TRUST.

#### We always put your interests first

We know that we have to deliver consistently exceptional service to warrant your trust and confidence. As such, we are guided by our key values.

We value relationships of mutual trust and respect. Our open-door policy ensures that you feel part of the IFX family.

Everything we do revolves around your success.

#### We deliver on our promises

Committed to client satisfaction, we avoid conflict of interest.

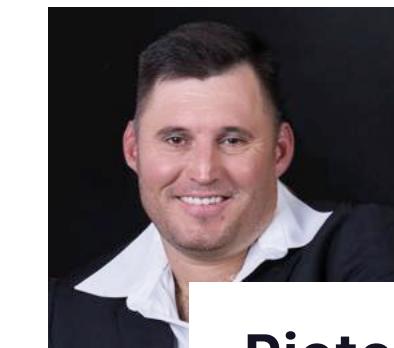
We're driven by a genuine desire to share our knowledge and experience. You are never alone.

## Our people. Our blue-chip asset.

With numerous degrees and diplomas, the IFX directors have decades of practical experience and knowledge garnered from senior positions in international concerns. They constantly evaluate the evolution and expansion of IFX Brokers.

### Our account executives - The A-Team

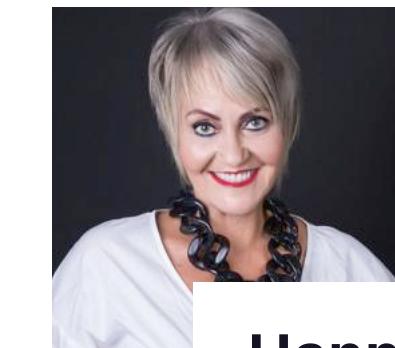
State-of-the-art automated systems ensure that our account executives are able to dedicate themselves to you. Whatever your concerns or queries, our A-team loves the challenge of making a plan come together. Whether it concerns funding your account, making withdrawals or just chatting about how to get the most from your account, you won't find a more dedicated bunch anywhere!



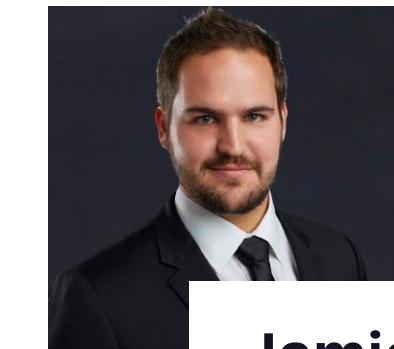
**Pieter de Necker**  
CEO



**Thula Ntumba**  
CHAIRMAN



**Hannele Viljoen**  
DIRECTOR



**Jamie Vertue**  
DIRECTOR



**Ian Lane**  
REGULATORY AFFAIRS

# **Online trading**

# Getting down to business

Our products literally cater for any and all trading requirements, so you access the opportunities that are best for you. We combine a drive for the lowest possible trading cost with superior execution. IFX's comprehensive trading suite will more than meet your every trading requirement. For example, we offer over 70 currency pairs, gold and silver, oil and natural gas. We offer an extensive range of major indices, trading across the full range of IFX Brokers' multiple platforms.



## Spot Metals

When you trade with IFX Brokers, you gain access to precious metal pairings. These include gold, silver, platinum and palladium that can be traded against either the US Dollar or the Euro. Precious metals are a great way to diversify your trading strategy, since supply and demand is not governed by a single country but the world as a whole.



## CFDs

A CFD (contract for difference) is an offshoot of a financial asset through which it derives its value. In most instances, the underlying asset is stock, although there are also CFDs related to indices and other commodities. A CFD enables you to trade on the rise and fall of prices without owning the underlying asset.



## Energies

Available to all account holders with IFX Brokers, oil and gas are available as commodities for trade on the IFX Metatrader 4 platform.



## Commodities

In addition to energy and metal contracts, we offer a range of soft commodity products to trade, including corn, soybeans, sugar, coffee, and wheat as CFD's.

Sounds exciting, doesn't it? And it is, provided you're familiar with the fundamentals of soft commodity trading. World growth is the long-term driver of commodity prices since inevitably people will always require food, clothing, transport and electronic devices, amongst many other desires.

**IFX Brokers give you access to the best potential trade opportunities.**



## Forex

Exceptionally low spread pricing is combined with rapid inter-bank implementation. To be sure, we have expanded our product offering - however our focus remains on providing Forex traders around the globe with the lowest costs possible. IFX concentrates on a low latency/high quality execution accompanied by flexible leverage and a reliable trading infrastructure. With spreads executed as low as 0.2 pips on EUR/USD, AUD/USD, GBP/USD and various other pairs, your overall trading costs are far lower when you partner with IFX Brokers.



## Indices

Indices are the most popular form of CFD's. With a large range of Indices to choose from, trading on indices enables traders to speculate on whether an index will rise or fall, without buying shares in the underlying assets. In this sense, one can trade an index just as one would trade a stock, currency or commodity.

# Equinix - Cybersonic Execution

In an increasingly competitive and volatile global trading atmosphere, online trading systems and strategies are entirely reliant on their execution infrastructure. Making or losing money is no longer determined by minutes but milliseconds



## Stability

99.9% MT4 Uptime



## Process Ability

150 Unique price feeds at speed



## Executed Trades

Up to 500000 trades executed per msec



## Execution Speed

2.5 millisecond

THE FUTURE OF  
FOREX IS NOW

# Our Platforms

IFX multi asset trading platforms

Reliable and completely secure, you can access 85 pre-installed indicators at the click of a button. IFX Meta Trader 4 provides enhanced charting functionality and highly sophisticated order management tools. It also has a multilingual interface, provides a comprehensive analysis and allows for multiple chart set ups.



## IFX METATRADER 4 DESKTOP

Our revolutionary technology allows you trade with absolute accuracy, free from slippage and re-quotes and re-quotes.



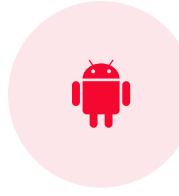
## IFX METATRADER 4 for iPhone & iPad

Undoubtedly the most functional platform available for iOS devices, it enables you to trade anytime, anywhere in the world.



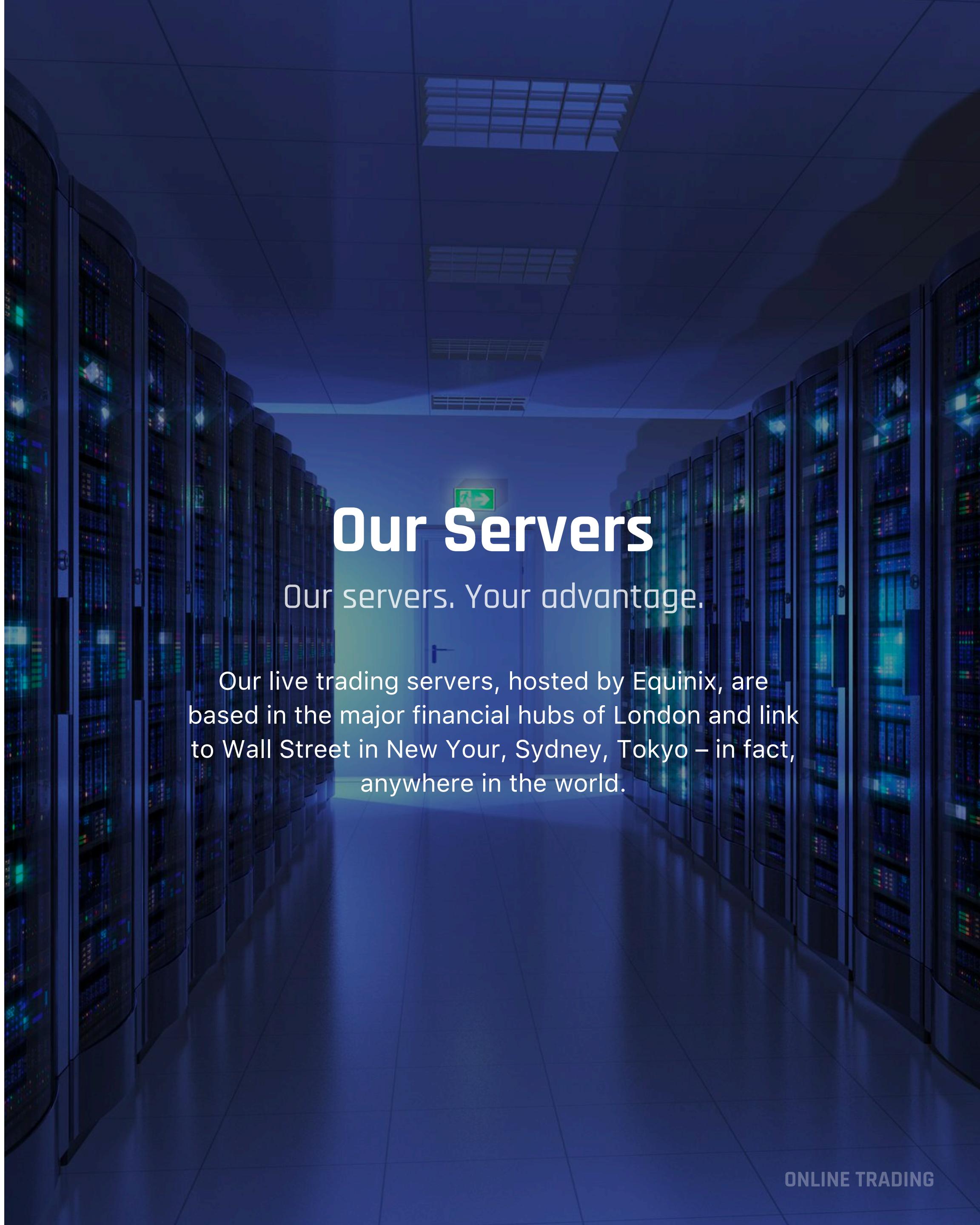
## IFX MT4 WEBTRADER

This web platform allows you to trade easily and efficiently from any browser or operating system including Windows, Mac and Linux without any additional software. All you need is an internet connection to start trading.



## IFX METATRADER 4 for Android

The IFX Meta Trader 4 Android OS app provides a comprehensive trading platform for Android devices. You have access to everything you need for successful forex trading.



# Our Servers

Our servers. Your advantage.

Our live trading servers, hosted by Equinix, are based in the major financial hubs of London and link to Wall Street in New York, Sydney, Tokyo – in fact, anywhere in the world.

# Let's get trading

As always, our trading conditions were designed with you in mind and it's no coincidence that they conform to the highest global standards. IFX Brokers are single-mindedly focused on ensuring that your trading experience is streamlined and profitable.

## Funding your account

IFX Brokers offer flexible account funding options in a variety of base currencies. Please note that payments to and from international banks may incur costs by either or both parties. These costs are for your account, unless you are an IFX VIP account holder, in which case we cover these costs. We are unable to accept third party payments.

All payments must be affected through the bank account linked to your trading account. Should you be a joint signatory of a bank account or credit card, it will be accepted.

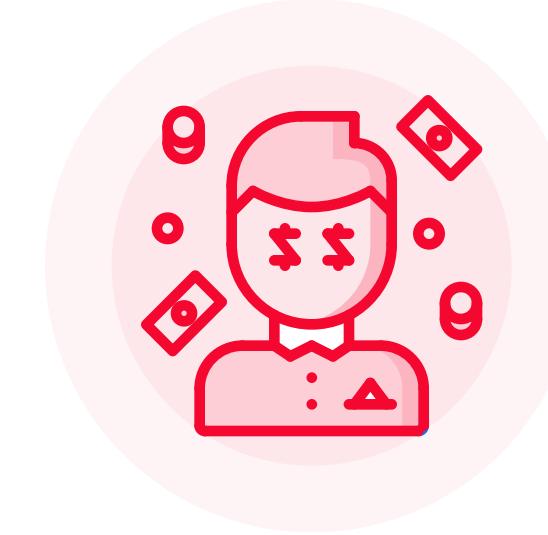


## IFX Trade execution

Through 100% automated execution, IFX Brokers includes pricing from our top six liquidity providers. Trade execution latency is as low as 2.5 milliseconds. Settled immediately, this means no delays, no rejects, no re-quotes.

## Spreads

True ECN connectivity means we are able to offer market leading spreads. More than 50 banks and dark pool liquidity sources price into our ECN at any given time. This ensures that our spreads remain tight and liquidity deep - 24 hours a day, five days a week.



## Withdrawals

When you wish to undertake a withdrawal, kindly login to the Secure Client area.

Withdrawals for South African clients are normally processed within 2-4 hours. Please note that withdrawals for International clients transacted by bank wire transfer usually occur within three to five working days.

Due to third party regulations, funds will only be deposited in the bank account aligned with your IFX trading account. A joint bank account is acceptable, provided you are a mandated signatory.

Credit card withdrawals are limited to the original deposit amount. Withdrawals exceeding this amount require a different withdrawal method. Should an account, funded by credit card, be subject to a withdrawal within the first 60 days it will be refunded to that credit card only.

## Trading Hours

IFX Brokers support variable trading hours to accommodate traders from all asset classes. A detailed listing on the current trading hours are available on our website, [www.ifxbrokers.com](http://www.ifxbrokers.com)

# Learn

# THE IFX ACADEMY

**How do you access decades of experience and knowledge? Simple. You learn from the best.**

As a value-added service IFX Brokers offer complimentary education powered by IFX Academy to Live funded account holders.

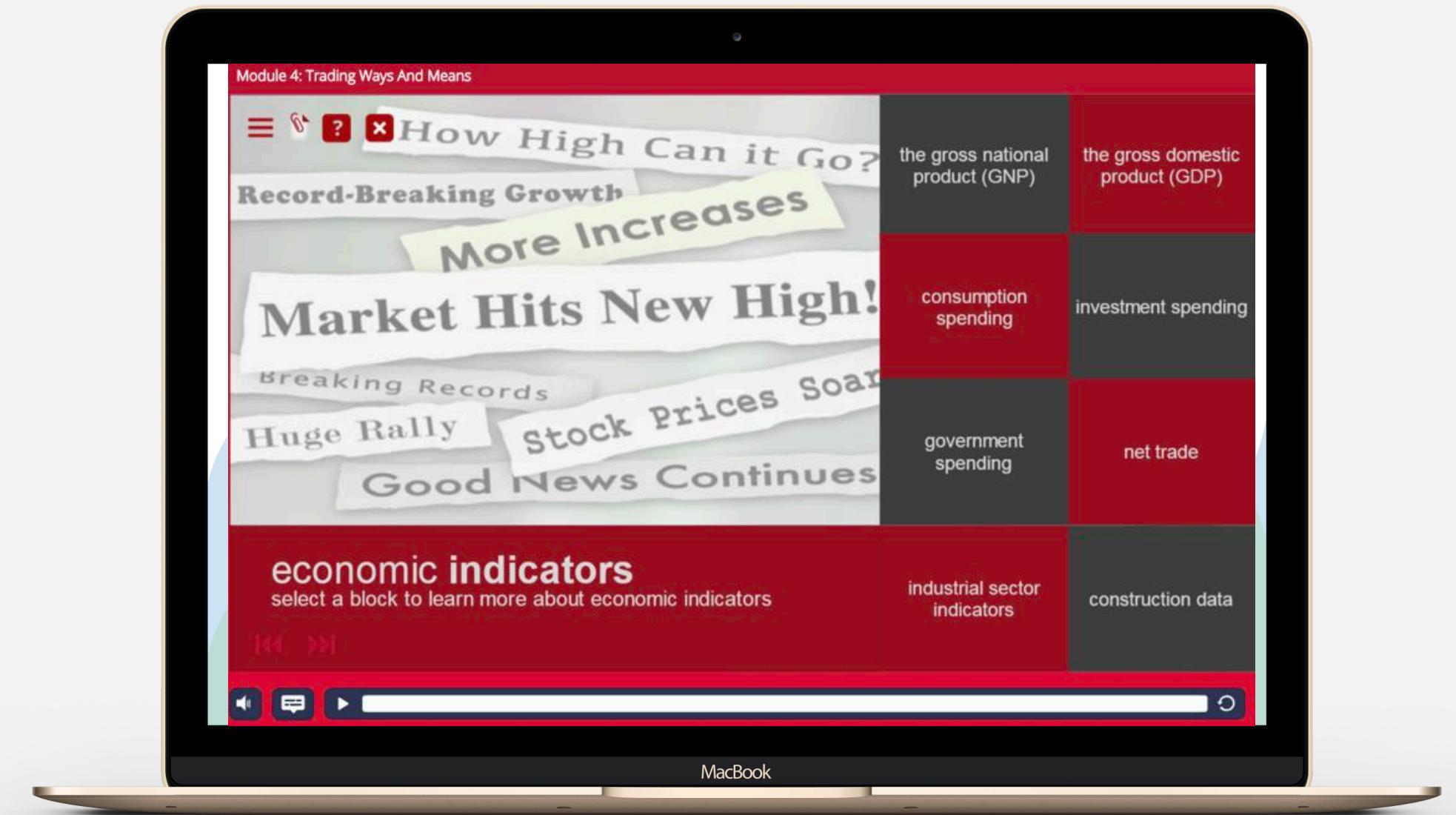
The Forex market is flooded with unscrupulous people who promise to teach you to trade in a quick crash course, over an hour or a day or two. This is not only unethical, it is impossible. Once you've parted with your hard-earned cash, you're on your own. We know that Forex trading is something that cannot be taught in a day or two. Fact. If that's what you expect, read no further.

Courses and modules have been designed by international Forex traders with decades of experience. Students, whether novices or professionals, are guided through each module, receiving detailed feedback on assignments, and online technical support 24/5.

Anyone with passion, determination and an iron will to succeed can become a trader – with the appropriate training, of course. Courses are designed to educate beginners and upscale the skills of professional traders to expert level.

The novice course teaches beginners what Forex is and how to avoid the common pitfalls and Forex trading challenges. Beginners are taught to develop a solid foundation with guidance every step of the way.

IFX Academy assist intermediate level traders to identify and overcome behavioral patterns that negatively impact on their trading habits, improving their performance and profit margins. Advanced traders benefit from the complex analytics and advanced trading strategies designed by international experts in Forex trading.

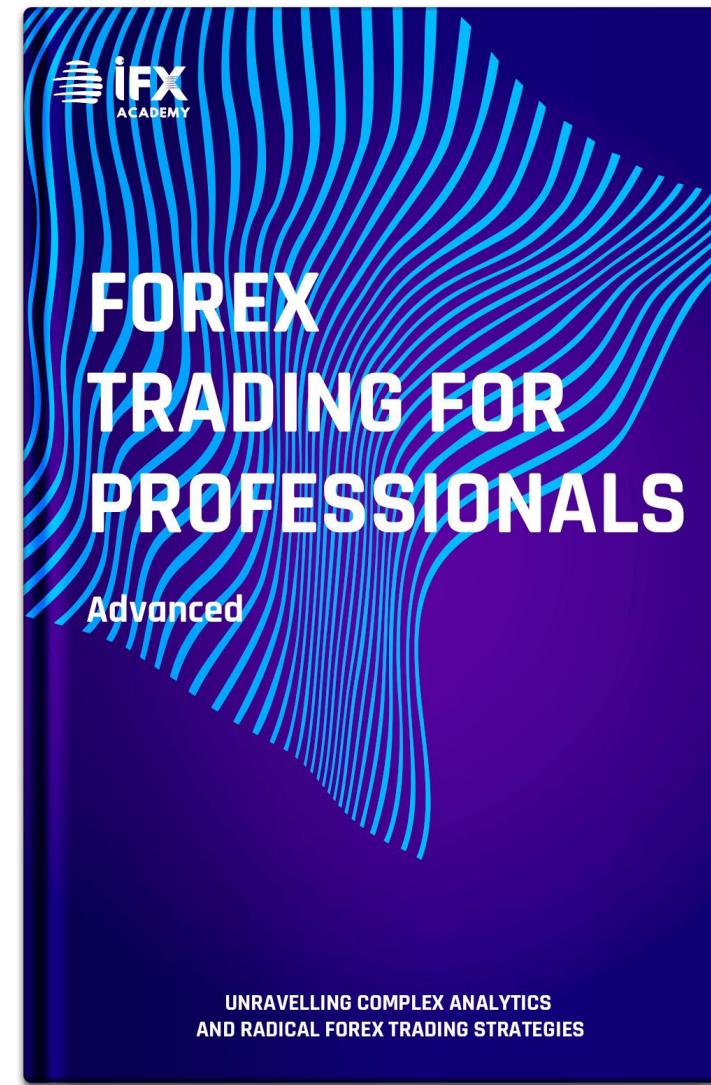
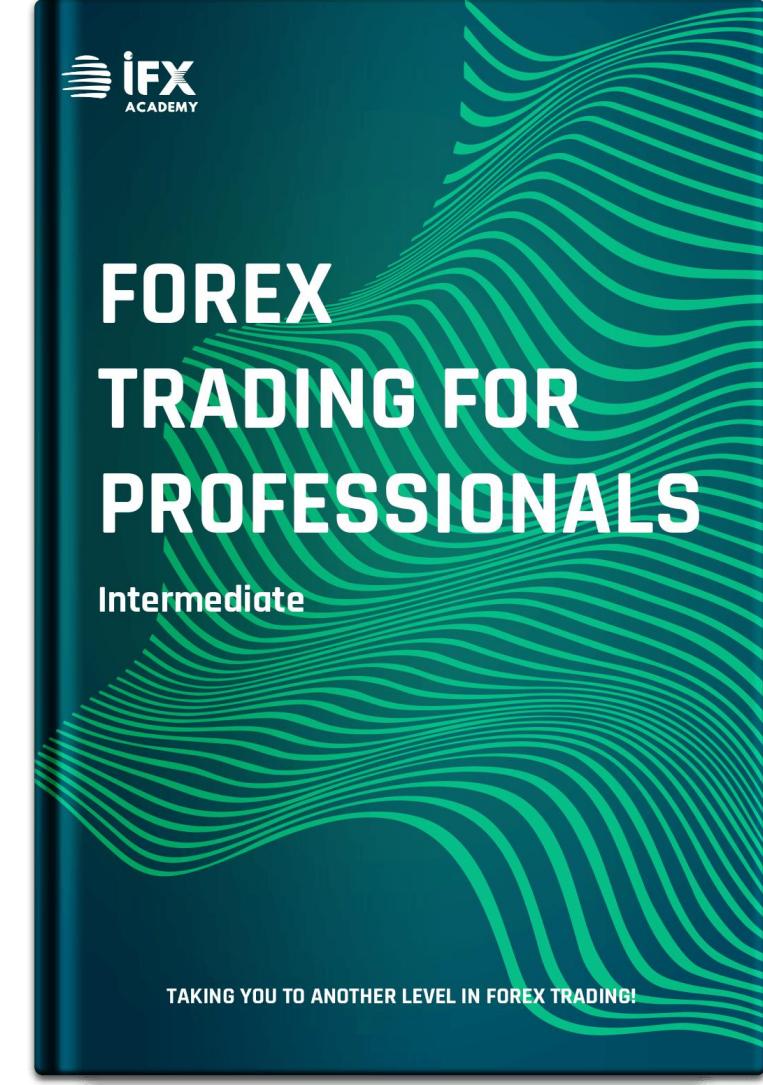


## Study methods

Since the course material and assignments are electronically delivered to you, you decide the pace at which you want to complete your modules. Obviously, every student has a unique life situation with its own commitments and challenges. It's a good strategy to work out how much free time you have and how much you can reasonably spend on your course.

# Study Material

Since you'll be referring to it time and time again you will have full access to study material in a customized portal. Your course material is packed with examples, explanations, a glossary and interactive assignments. Should you need extra support, this is readily available by email.



## Getting Started

1. Introduction to the Forex Market
2. The Mental Element
3. Roadmap to Success
4. Trading Ways and Means
5. Key Players in the Financial Game

## Intermediate

6. How to avoid costly trading mistakes
7. Head & Shoulders
8. The Ultimate Traders Toolbox
9. Mechanics of convergences and divergences
10. Trends and Trendlines

## Advanced

11. The Fibonacci Science
12. Consolidation and Fundamental analysis
13. Japanese Candlesticks
14. Pattern Formations
15. Trending or Trading

## YOUR COMMITMENT

IFX Academy will give you everything that you need to become a knowledgeable Forex trader.

In turn, we expect you to be fully committed to your course: completing the interactive assignments and following our recommendations. Visualise your future as a successful trader. You must be passionate, determined and disciplined. That's the only part we can't do for you!

It's really that simple - what are you waiting for?

**START LEARNING**

# Autochartist

Knowledge is power - and IFX's Technical Analysis software gives you an (almost) unfair advantage.

Sophisticated forex trading strategies and resources ensure that you make the most informed trading decisions possible.

Powered by Autochartist, the Autochartist award-winning web platform and MT4 plugin scan the markets to filter out the noise, highlight actionable trading opportunities and predict future price movement with accuracy, speed, transparency and information quality.

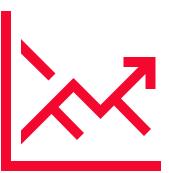


# Autochartist Benefits



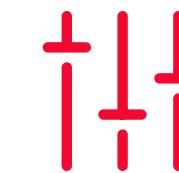
## INTRADAY SCANNING

Be notified of potential opportunities as they arise throughout the day.



## TRADE OPPORTUNITY FORECAST ZONES

View illustrated forecast zones on completed patterns, indicating expected price levels.



## HIGHLY CUSTOMISABLE SEARCHES

Define custom search criteria to get only the data most relevant to you.



## QUALITY INDICATORS

Each pattern comes with an automated visual analysis that uses a combination of four unique characteristics in assigning a pattern's quality score.



## SAVES TIME

Focus on your trading and let Autochartist analyse the markets and detect key patterns for you.



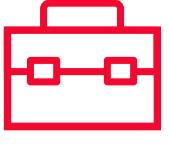
## EDUCATION

The Autochartist service is accompanied by training guides and videos from within the application to empower traders to best utilize chart patterns and technical analysis in their day-to-day trading.



## ALERTS

Receive automated audio and visual alerts for emerging trade opportunities.



## TRADE STYLE

Autochartist automatically plots support and resistance lines, catering to both breakout and swing traders.

# PUTTING YOU IN THE DRIVER'S SEAT

Take control of your trading day with these features

## Technical Chart Patterns



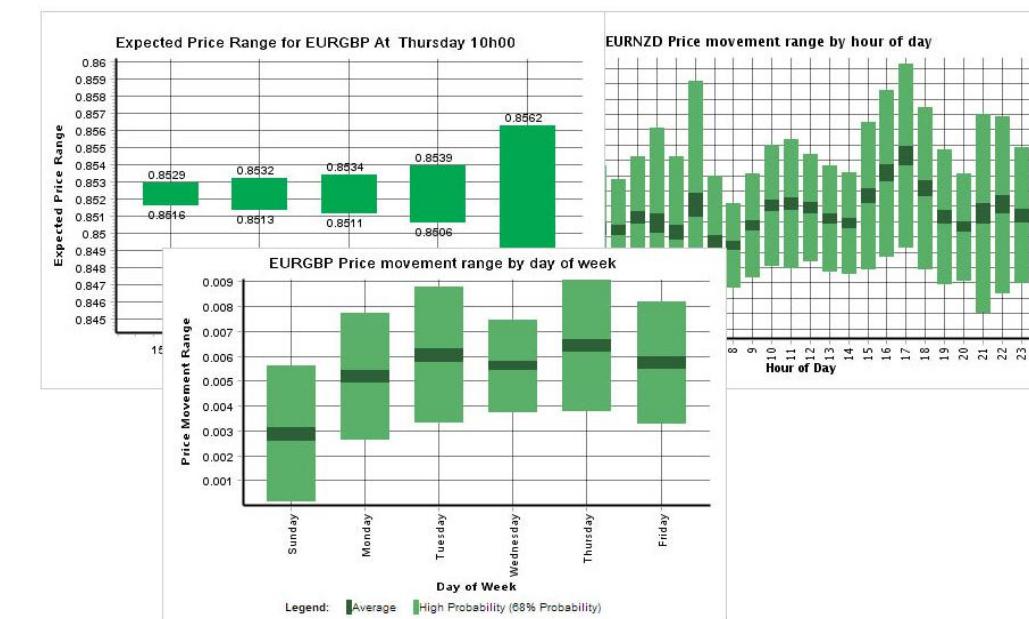
Receive audio and visual alerts when emerging and completed patterns are identified. Benefit from the automatic Forecast Zone plotted on completed Chart Patterns. Use Performance Statistics to view success rates of patterns reaching the forecast zone.

## Technical Chart Patterns



Focus your attention to the levels where support and resistance are expected to be, through the identification of simple and complex Fibonacci patterns.

## Volatility Analysis



Assess risk and optimise your stop loss and take profit levels, with insight into relevant movement of instruments, like:

- Average PIP movement in specific timeframes;
- Maximum expected price movements across various timeframes,
- Expected price movements over weekly and daily timeframes

## Key Levels



Simplify the trading process and improve market entry by identifying horizontal support or resistance lines and get notified when an approach or breakout occurs.

## Market Reports



Receive 3 reports outlining the technical outlook of the markets before the opening of Tokyo, London and New York sessions every day and capitalise on macroeconomic news events.

## Performance Statistics

Table of Contents		
01 Pattern	Total	1020
02 Symbol	Total	69%
03 Direction	Total	65%
04 Interval	Total	66%
05 Breakout	Total	65%
06 Hour Of Day	Total	65%
07 Clarity	Total	65%
08 Quality	Total	65%
09 Risk	Total	65%
10 Initial Trend	Total	65%
11 Symbol :: Interval	Total	65%
12 Pattern :: Direction	Total	65%
13 Pattern :: Symbol	Total	65%
14 Pattern :: Interval	Total	65%
15 Interval :: Hour Of Day	Total	65%

Pattern	Total	Correct	Percentage
Ascending Triangle	1394	1020	73%
Channel	2516	1917	76%
Channel Down	2562	1864	72%
Descending Triangle	1301	906	70%
Double Bottom	113	82	73%
Double Top	118	86	73%
Falling Wedge	2725	1847	68%
Flag	1496	936	63%
Head and Shoulders	144	115	80%

Symbol	Total	Correct	Percentage
EURJPY	684	470	69%
CHFJPY	650	421	65%
USDJPY	632	416	66%
USDXMEX	620	403	65%
WTI	595	403	68%
US500	595	402	68%
USDCHF	545	357	64%
GDPIND	629	393	63%
XAUUSD	563	391	69%
JPY25	598	387	66%
NZDJPY	574	394	67%
EURXMX	598	384	64%

Get access to statistics that analyse a system's historical performance over a 6-months timeframe and view which patterns have reached their target forecast.

# **Partnership**

# Our Partnership. Your Success.

1

## No Upfront Investment

The IFX Partnership Program quite simply allows you to generate income without any capital outlay. Not too many businesses offer this kind of opportunity!

2

## Competitive Commission

Commissions are paid up to USD 12 per round standard lot. Obviously, the more your business grows, the higher your commission.

3

## Transparent and Flexible Payment

IFX Brokers supports a variety of payment systems, facilitating the secure withdrawal of your commission.

4

## 24/7 Access To Your IB Platform

You're able to check your personal data, client trading outcomes, commission and profit anytime that suits you.

5

## Promotional Tools

IFX Brokers supplies you with everything you need: banners, brochures, templates, facebook cover pages – pretty much everything you could possibly need to promote your business is available through your marketing portal.

6

## Enhanced Stats and Reports

Your Partnership portal even helps you to track and assess how effective your marketing strategies are.

# Our Partnership. Your Success.

## The IFX Marketing Portal

Our Partners have easy access to a wealth of business information from the IFX Marketing Portal. It gives practical support through a diverse range of tried-and-tested marketing tools designed to attract new clients. In addition, it includes all the resources to set up attention-grabbing marketing material.

More value for your clients - a higher conversion rate and higher commission for you.

- ✓ Banners
- ✓ Wallpapers
- ✓ Print Ads
- ✓ Brochures
- ✓ Presentations
- ✓ Business Cards
- ✓ Videos
- ✓ Corporate Presentations
- ✓ Instant Message Templates
- ✓ Email Templates
- ✓ Logos
- ✓ Tutorials and Guides

# Affiliates

The IFX Affiliate Program specifically concerns digital marketers interested in a flat commission fee for every active trader referred to us. Whether you're a blogger, web publisher, mobile marketer, media buyer, email marketer, affiliate networker or social media commentator, the Affiliate Program is right up your alley.

As an affiliate partner, you have automatic access to a lucrative multi-tiered plan. Whichever account you traders open, you'll receive payment as they go through the application process. Our team will expertly guide them through the signup process on your behalf.

# Introducing Brokers

## An Excellent IFX-Backed Opportunity

The IFX IB Program offers you lucrative rebates when you introduce potential clients. You don't need specialized knowledge or experience of forex or CFDs. All you need is a desire to create your own business – and attract new clients to our business. We will back you all the way through solid business development experience. To ensure your success, you will receive ample technical support and marketing material to meet your every need.

Be a good friend and

# Refer A Friend

Our market share is constantly rising, due in no small part to confident referrals from our existing clients. Should you convince friends or family members who trade to join IFX Brokers, you'll be rewarded. If you would like to find out more about the IFX Refer A Friend promotion, please contact IFX Partners. Terms and Conditions Apply.

# The Small Print

We operate in an environment of transparency and trust, so our small print is available to you at the click of a button. For your peace of mind, please download any applicable legal documents by visiting [www.ifxbrokers.com](http://www.ifxbrokers.com)

## Risk Warning:

Contracts for Difference (CFDs) are intricate financial products traded on margin with elevated risk levels. Please be aware that you could lose all of or more than your invested capital. It is important to consider the risks associated with CFDs, your objectives and your trading experience, and to determine whether trading in these products is appropriate for your financial situation. Please download our Risk Disclosure Notice and pursue independent advice if required. IFX does not offer financial advice

## Disclaimer

The information herein contained solely constitutes a marketing communication. It does not imply or suggest that it concerns investment advice or recommendations of any form, neither is it an offer of or entreaty for any financial transactions. Prior performance must not be considered an indicator of future performance.

You, and only you, can determine your personal investment objectives and current financial situation. IFX Brokers makes no representation whatsoever and accordingly assumes no liability as concerns the accuracy of information disseminated. It further assumes no liability for any investment loss resulting from any investment based on a recommendation, prediction or other information provided by an employee of IFX Brokers, an affiliated third party or any other associate.

The information supplied is not aligned with legal requirements endorsing the independence of investment research; furthermore, it is not subject to any prohibition on dealing ahead of the dissemination of investment research. Every opinion expressed is subject to change without prior notice, and opinions should be regarded as entirely those of the writer. These are not necessarily endorsed by IFX Brokers. It is forbidden to reproduce or further disseminate the contents of this communication without the written prior consent of IFX Brokers

International FX Brokers (Pty) Ltd. (referred to as "IFX Brokers (Pty) Ltd, the "Company", "us", "we" and "our"), Registration No 2017/282704/07 is an Issuer of CFDs and acts as counterparty to client transactions. Our distribution and market conduct regulated by the Financial Sector Conduct Authority (Authorized Financial Service Provider number 48021). The issuance of CFD's is regulated by The Financial Markets Act, 2012

# Want To Talk To A Real Person?

Yes, actually we are real flesh-and-blood people! Call,  
or email us and we'll get back to you as soon as is  
humanly possible.

## Client Service Suite



+27 42 940 0560

# For your specific enquiries, email us at:

## Backoffice

24 hours (Monday-Friday)

 [backoffice@ifxbrokers.com](mailto:backoffice@ifxbrokers.com)

## Education

08:00-16:00 GMT (Monday-Friday)

 [info@ifxacademy.com](mailto:info@ifxacademy.com)

## Marketing and Sales

08:00-16:00 GMT (Monday-Friday)

 [marketing@ifxbrokers.com](mailto:marketing@ifxbrokers.com)

## Customer Support

24 hours (Monday-Friday)

 [support@ifxbrokers.com](mailto:support@ifxbrokers.com)

## Withdrawals

08:00-16:00 GMT (Monday-Friday)

 [withdrawals@ifxbrokers.com](mailto:withdrawals@ifxbrokers.com)

## Complaints

08:00-16:00 GMT (Monday-Friday)

 [complaints@ifxbrokers.com](mailto:complaints@ifxbrokers.com)

## Compliance & Regulatory Affairs

08:00-16:00 GMT (Monday-Friday)

 [compliance@ifxbrokers.com](mailto:compliance@ifxbrokers.com)

## Partners

08:00-16:00 GMT (Monday-Friday)

 [partners@ifxbrokers.com](mailto:partners@ifxbrokers.com)

