

Kian Thomasbeer

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Professional Goal

I aim to leverage data and language to support informed decision-making and enhance mutual understanding. In the long term, I aspire to contribute to projects that create meaningful real-world impact and foster community connection through thoughtful, data-driven strategies.

Experience

Sales Specialist, The Culture Comapany, Arlington,VA, June 2024 - Present

- Led sales strategy development, enhancing visibility and engagement while building strong industry relationships.
- Applied advanced Excel and Database Management skills and rigorous file management to maintain data accuracy and optimize workflows.
- Researched the cooperatives and associations industry, synthesizing market insights and trends to inform strategic direction.
- Produced executive briefings that translated analytical findings into actionable intelligence for leadership decision-making.

Marketing and Social Media Intern, P-3 Solutions, Mclean,Va, July 2023 - October 2023

- Designed and implemented a comprehensive proposal for a social media strategy, incorporating weekly blogs and informational content issued by the company, to enhance brand visibility and engagement across platforms during my internship.

Outreach and Advocacy Strategist, Electric Cow, Arlington,VA, September 2023 - Present

- Interpreted and identified implicit IBAs laws to support compliance initiatives.
- Coordinated high-profile conferences, handling logistics and scheduling with precision.
- Produced and edited multimedia content, including video and social media posts, to strengthen brand presence and outreach.

Delivery Driver, Grubhub Inc., Chicago, Il, June 2021 - June 2024

- Reached Pro-level driver, meaning 100% attendance rate as well as five star rating from customers.
- 100% on-time deliveries, delivered over 50,000 in food.

Office Assistant, Reinhart's Garage, Arlington, Va, May 2019 - September 2019

- Managed communication with customers at front desk such as scheduling appointments and answering emails and phone calls
 - Organized purchasing of roughly 10,000 dollars worth of auto parts a month
 - Constructed strategy focused on organizing invoices from over 30 auto makers
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Education

University of Virginia, Charlottesville,Virginia

BA - Applied Statistics, August 2022 - May 2026

- Minor in General Business and Spanish

Washington-Liberty High School, Arlington, Va

September 2018 - June 2022

- International Baccalaureate Diploma Recipient
 - Bilingual Diploma Recipient (for english and spanish)
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Skills

- English (Native), United States Citizen, Lived in Arlington Va for 18 years
- Spanish (Fluent), Enrolled in immersion program in middle school and highschool

- German (Basic Knowledge), German Citizen
- Software Knowledge: Python, R, SAS, HTML, CSS, Excel, Github
- Other Tools: Hootsuite, Thinkific, Photoshop, iMovie