Total Sales & YoY
Growth in ...

2010

2.29bn

2011

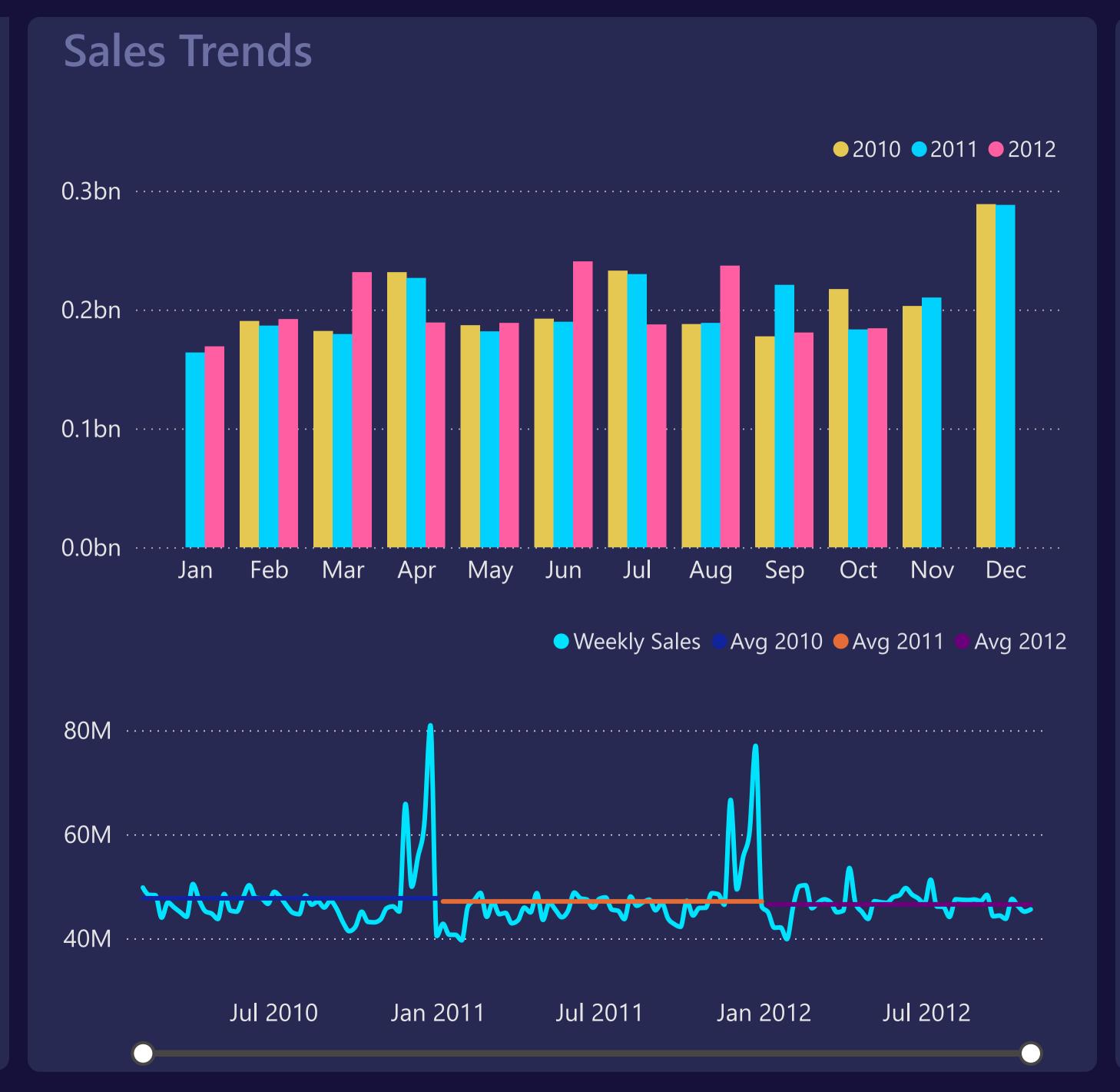
2.45bn

6.96%

2012

2.00bn

-18.30%

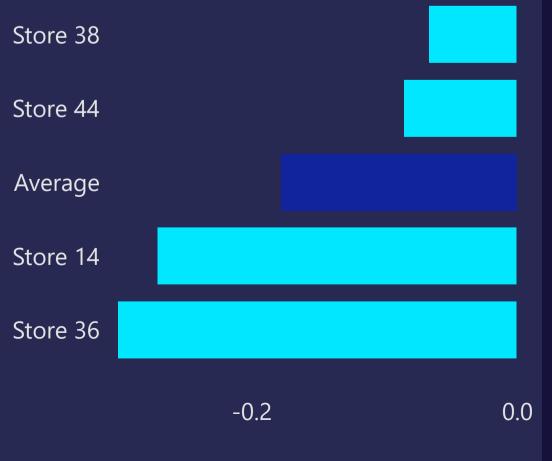




Total Sales (2010-2012)



Sales Growth 2012



Holiday and Temperature Analysis (2010–2012) 4.0M 3.5M 3.0M 2.5M 2.0M 1.5M 1.0M 0.5M 0.0M Holiday Non-Holiday 0.0bn · · · · · 20 100 60 80 40

Temperature





