

Magist - Partner for Brazilian Market?

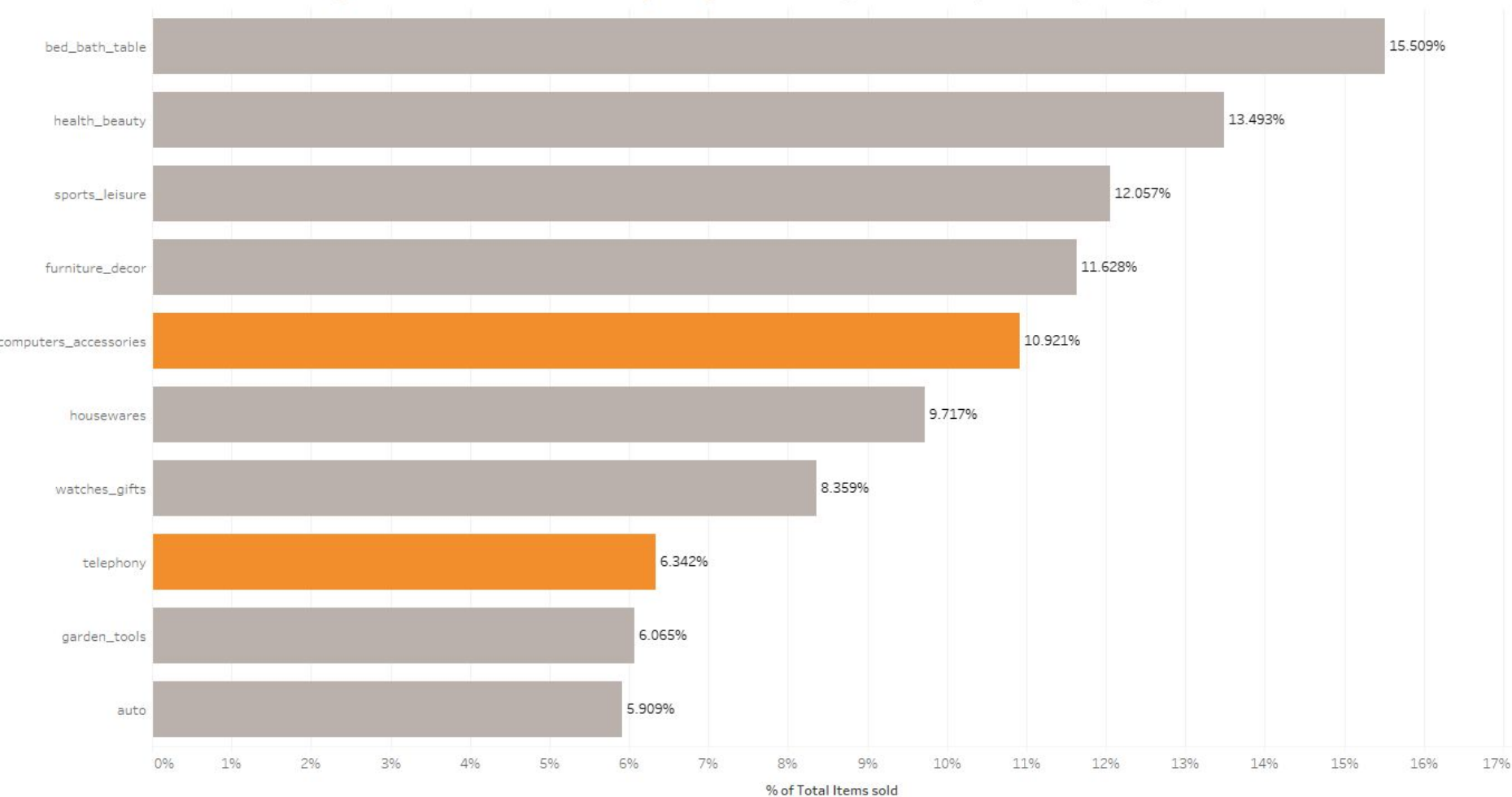
- Brazil is 8th largest Economy in the World, GDP: 1.8 Trillion
- E-commerce sector in Brazil had double-digit growth in past years
- Magist has 84 Product Categories, 9 of those are Tech Products



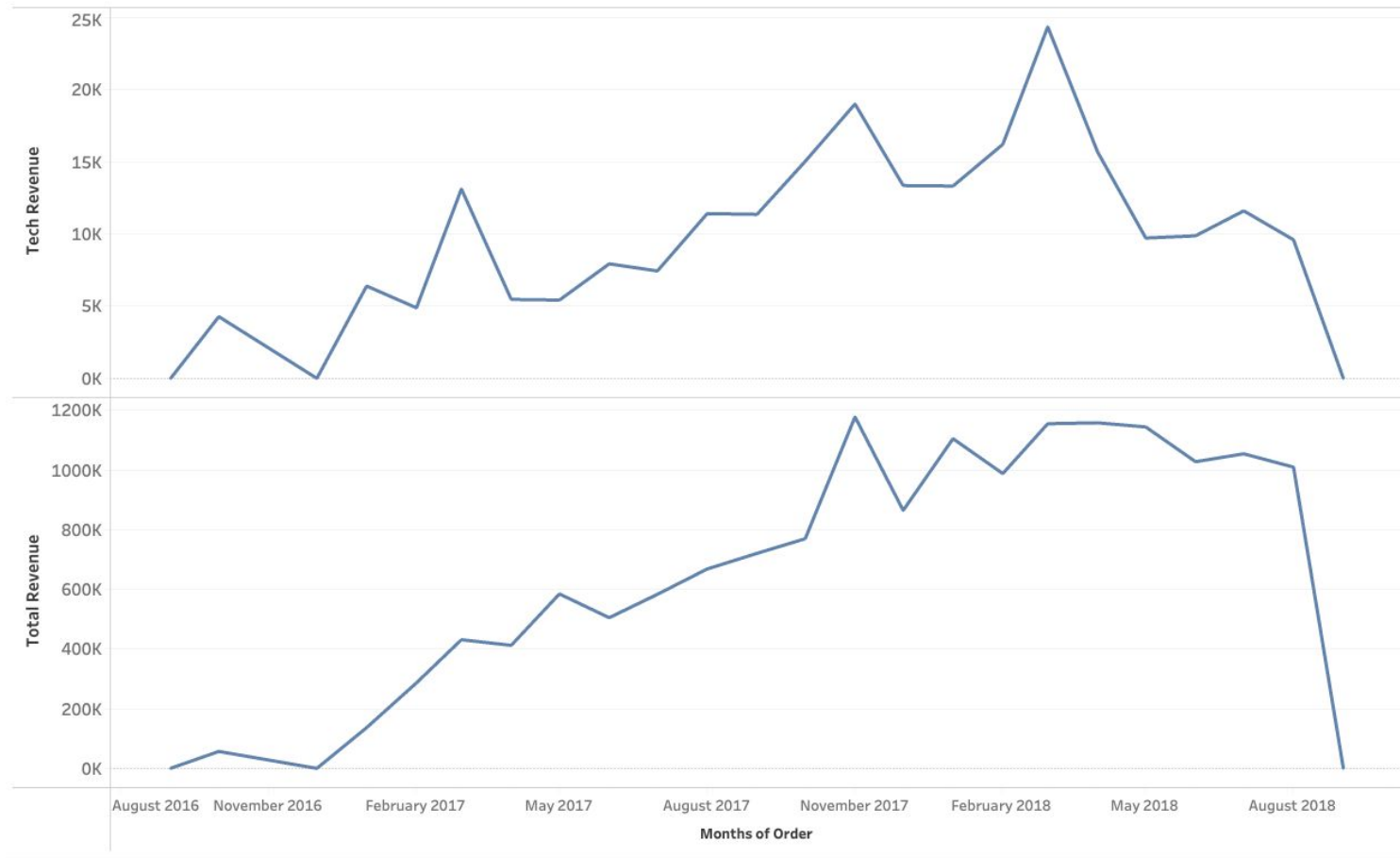
2 Concerns to address

1. **Is Magist is a good partner for high-end tech products?**
2. How is Magist doing in Customer Satisfaction and Delivery times?

Computer Accessoires & Telephony are among the 10 top-selling categories



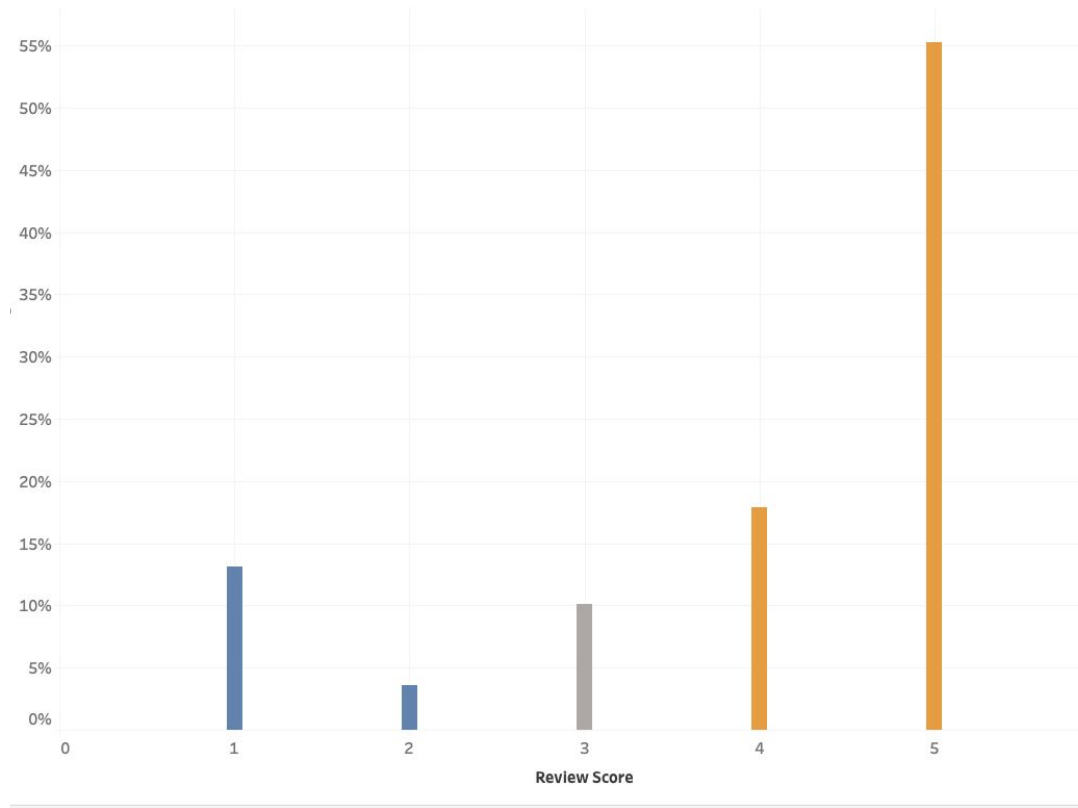
Revenue from Total Sales and Tech sales since Aug/2016 in €



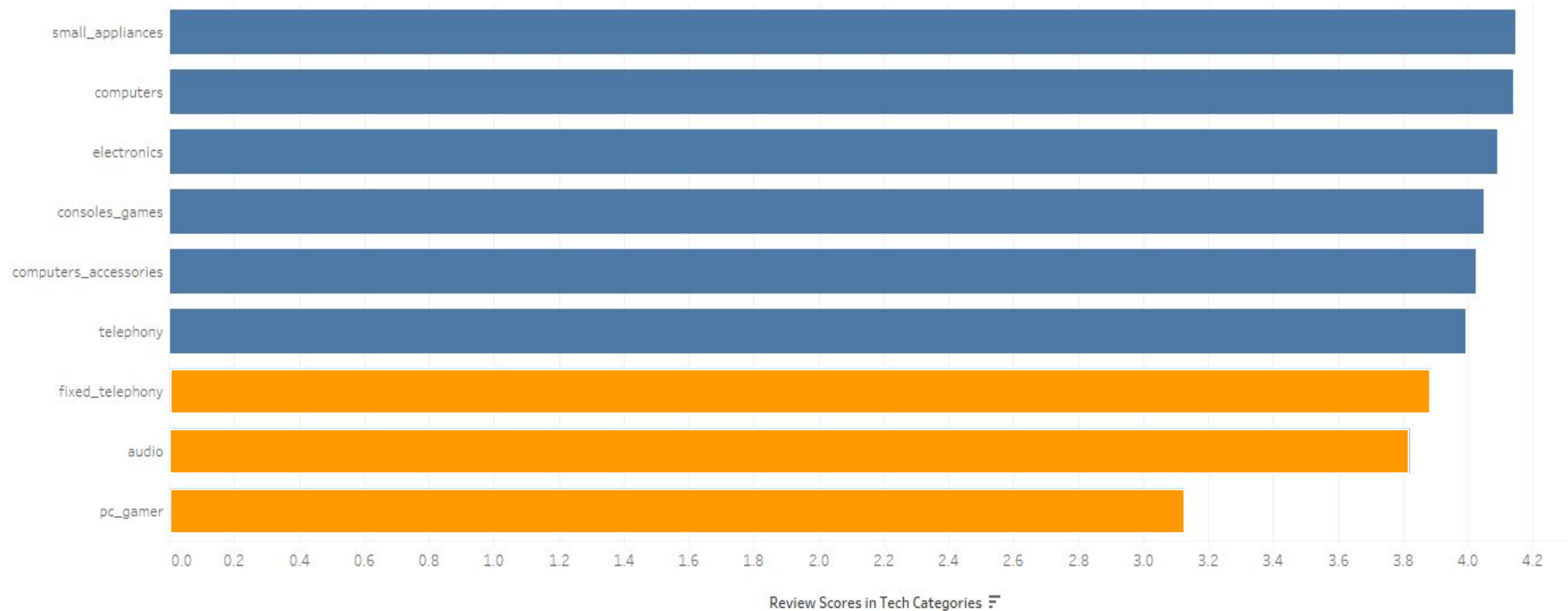
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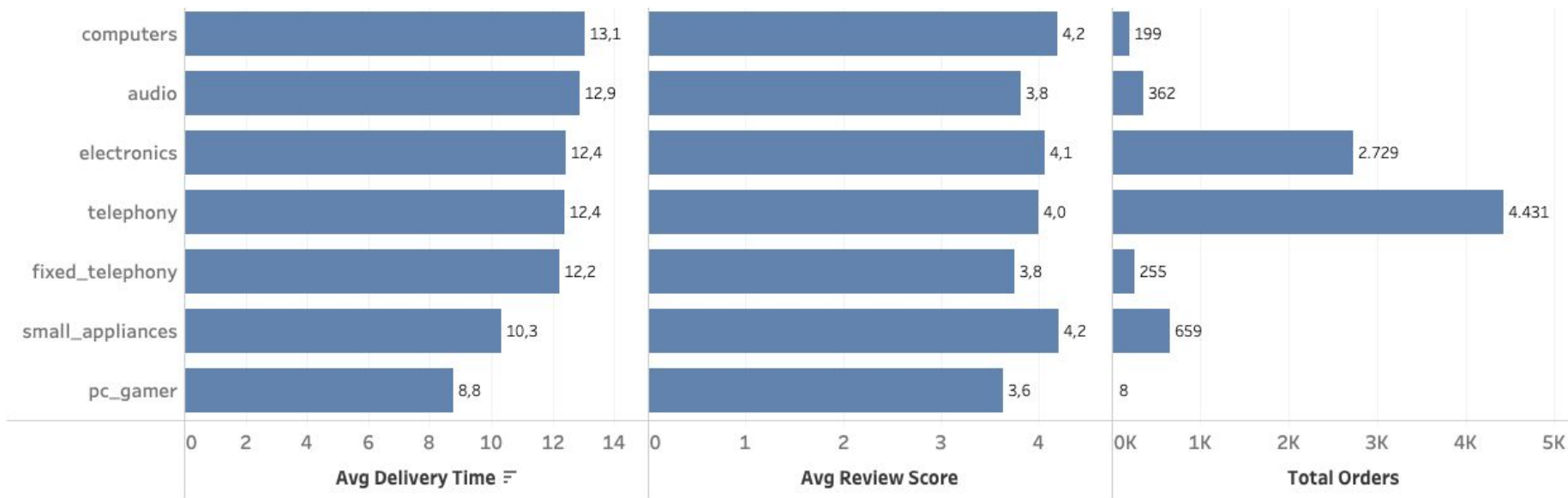
~75% of Tech Products have Review Scores of 4 or 5



Underperformance in customer satisfaction for 3 Tech Categories



Missing Link between Delivery Time and Review Scores in Tech Sales



Thank you for your attention!

If you have any Questions, please don't hesitate to ask.