



Says



Thinks

BY KEEPING EACH OF THESE ELEMENTS IN MIND WHEN ACQUIRING NEW CLIENTS, YOU CAN BETTER CATER TO A MULTITUDE OF CLIENT AND HOUSEHOLD

KEY ARCHITECTURAL FEATURES OF URBAN DESIGN INCLUDE EXPOSED BEAMS AND UNFINISHED SURFACES AND MATERIALS SUCH AS CONCRETE, BRICK AND WOOD.

It makes the most of small spaces to create functional and practical living areas.

The simple four-piece equation of what a client wants: **price, portfolio, personality and personalization.**



PATTERNED RUGS, LARGE ARTWORKS, DISTINCTIVE FLOOR TO CEILING WINDOW CURTAINS, AND VINTAGE ORNAMENTS AND FURNITURE ADD INTEREST AND TEXTURE TO AN URBAN OASIS

Incorporating just one or two statement pieces adds a chic, industrial edge to your space while still retaining a minimalist feel.

The spaciousness of your home, the layout of the room, the lighting, the use of materials, the presence of plants and flowers, the use of color, and the use of art are all ways to **improve your mood, increase your focus, and reduce anxiety.**

NATURAL LIGHT CAN MAKE US FEEL MORE ENERGETIC AND POSITIVE, WHILE ARTIFICIAL LIGHT CAN NEGATIVELY AFFECT OUR MOOD IF IT'S TOO BRIGHT OR COLD.



Does



Feels