

Credit Card Transaction Report

Q4

Q2

Q3

Q1

01-01-2023

31-12-2023

57M

46M

Revenue

667K

total trans amt

7.98M

total trans ct

interest earned

F

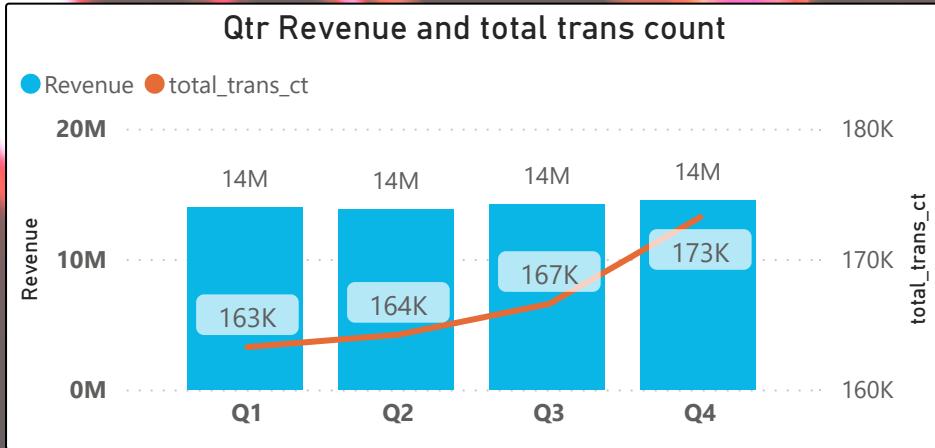
M

Low

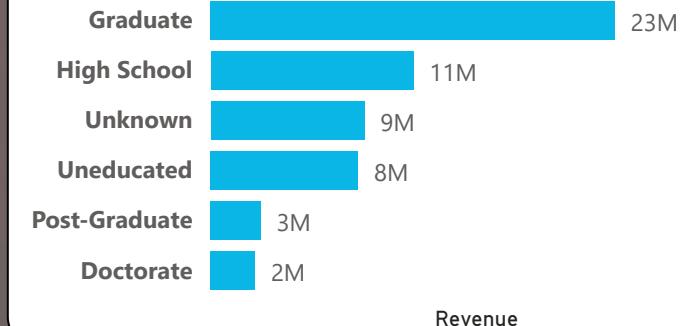
Med

High

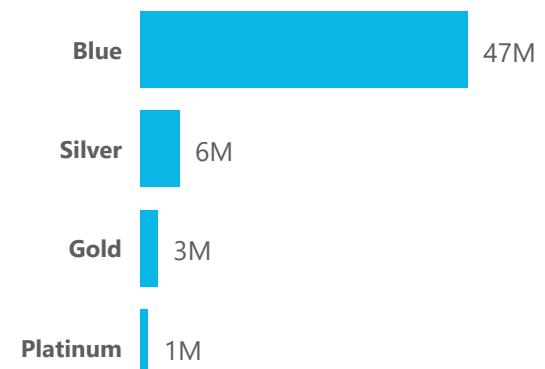
card_category	Revenue	total_trans_amt	interest_earned
Blue	47188612	37840749	66,14,172.62
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Silver	5659109	4647596	8,21,922.98
Total	56517011	45533021	79,82,479.81



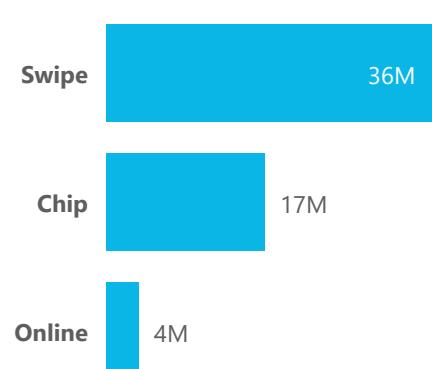
Revenue by education_level



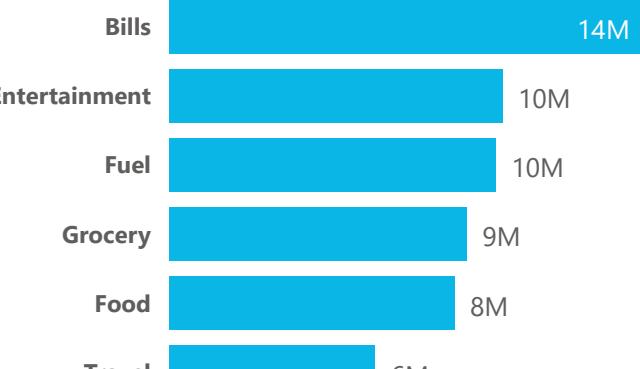
Revenue by card_category



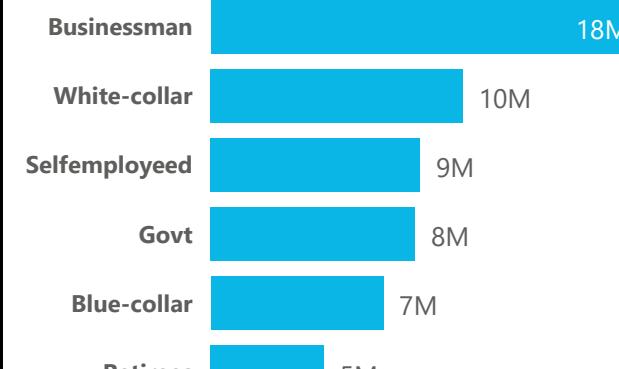
Revenue by use_chip



Revenue by exp_type



Revenue by customer_job



Revenue

Revenue

Revenue

Revenue

Credit Card Customer Report

Revenue

57M

Income

588M

CSS

33K

Interest Earned

7.98M

Q4

Q2

Q3

Q1

01-01-2023

31-12-2023



F

M

Low

Med

High

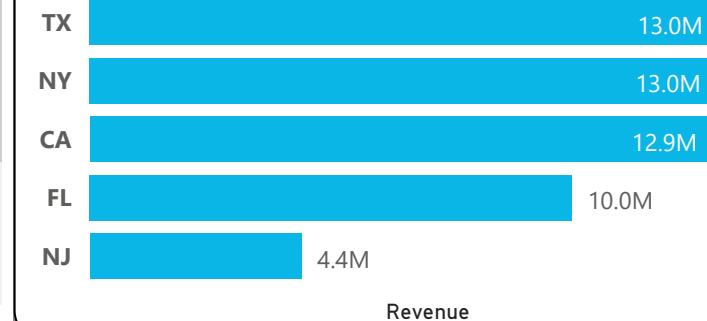
Revenue by Quarter and gender

gender ● F ● M

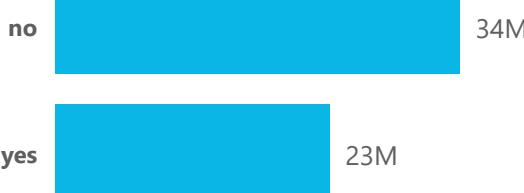


customer_job	Revenue	total_trans_amt	interest_earned
Blue-collar	7040606	5602930	9,67,751.42
Businessman	17697472	14538883	25,84,604.01
Govt	8335534	6701573	11,82,230.84
Retirees	4617448	3689646	6,41,692.22
Total	56517011	45533021	79,82,479.81

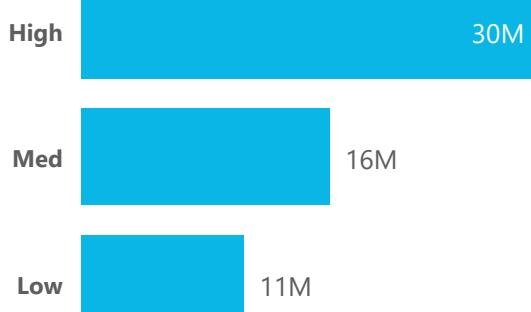
Revenue by state_cd



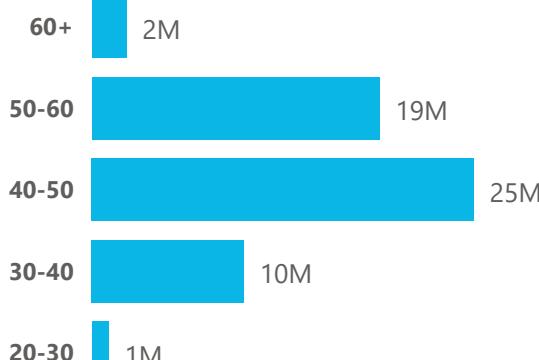
Revenue by car_owner



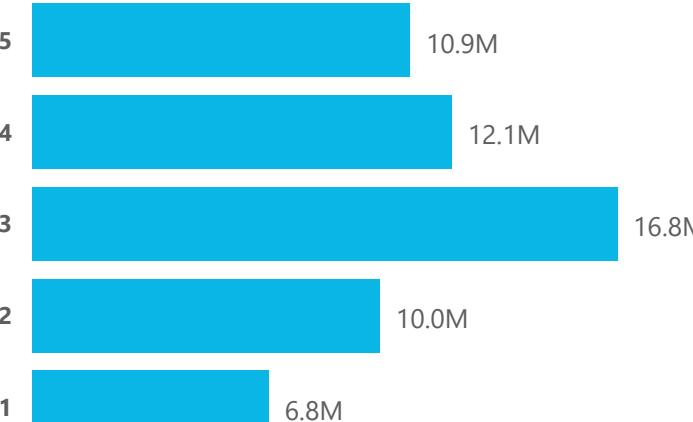
Revenue by Income Group



Revenue by Age Group



Revenue by cust_satisfaction_score



Revenue

Revenue

Revenue

Revenue