



**Name:** Peter Swanson  
**Age:** 46  
**Occupation:** Banker  
**Salary:** \$109,000  
**Hobbies:** craft beer brewer  
**Goals:** Wants to sale his recipe for craft beer.  
**Problem Solve:** After hanging with friends and watching a UFC fight. He sees the fighter finish the fight with a submission. His friend said it was a choke, he wanted to verify.

**Name:** Coach Funnyman  
**Age:** 41  
**Occupation:** Boxing Coach, Buisness owner  
**Salary:** \$82,000  
**Hobbies:** Aspiring Comedian, Bike Mechanic  
**Goals:** Win golden gloves boxing match  
**Problem Solve:** Coach wants to work on his strength training, he is wanting to work his upper body.



**Name:** Amy Jamomma  
**Age:** 32  
**Occupation:** Stay Home Mom, Home maker blogger  
**Salary:** 56,000  
**Hobbies:** Yoga, Dancing  
**Goals:** Start a Movie Blog  
**Problem Solve:** Amy needs to finds something to make for dinner. She is thinking baked chicken.