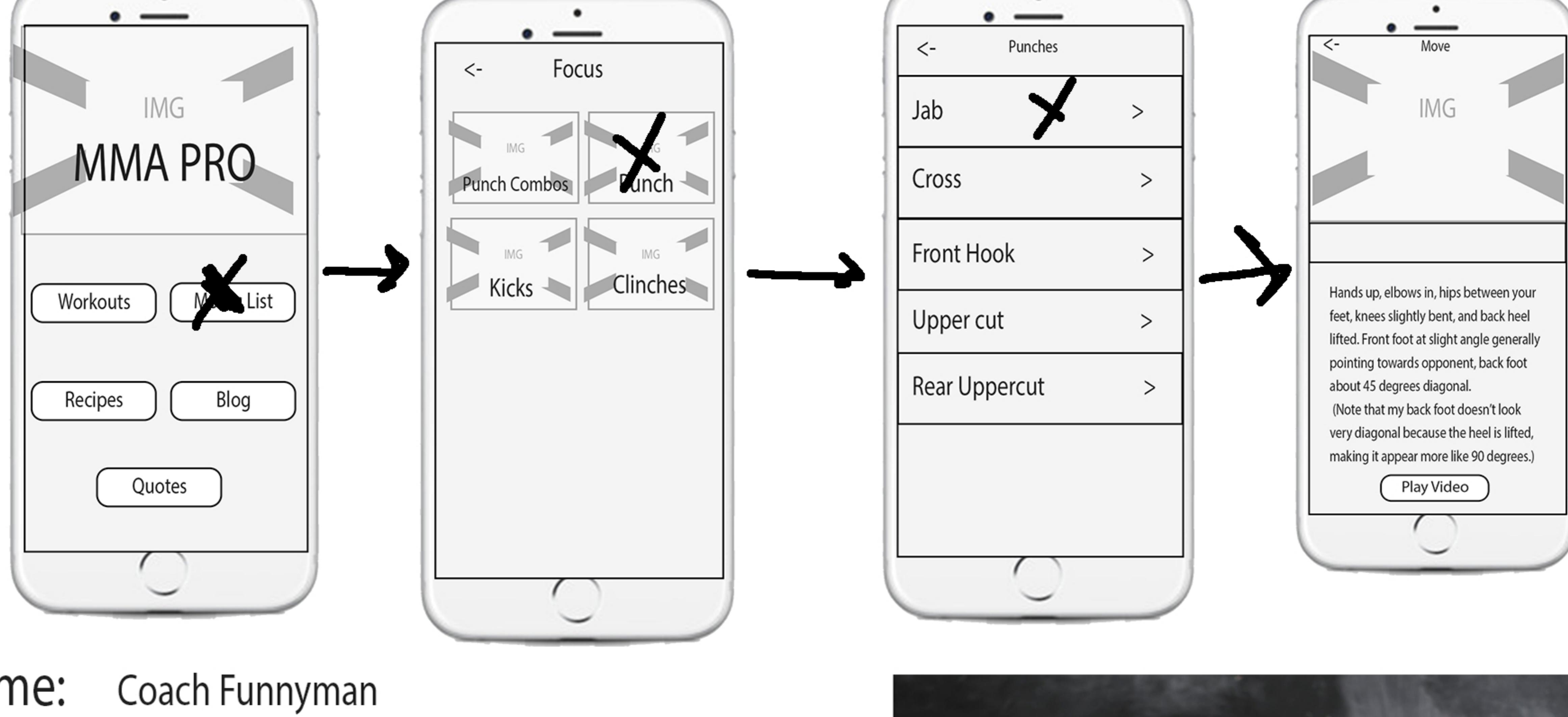




Name: Peter Swanson  
Age: 46  
Occupation: Banker  
Salary: \$109,000  
Hobbies: craft beer brewer  
Goals: Wants to sale his recipe for craft beer.  
**Problem Solve:** After hanging with friends and watching a UFC fight. He sees the fighter finish the fight with a submission. His friend said it was a choke, he wanted to verify.



Name: Coach Funnyman

Age: 41

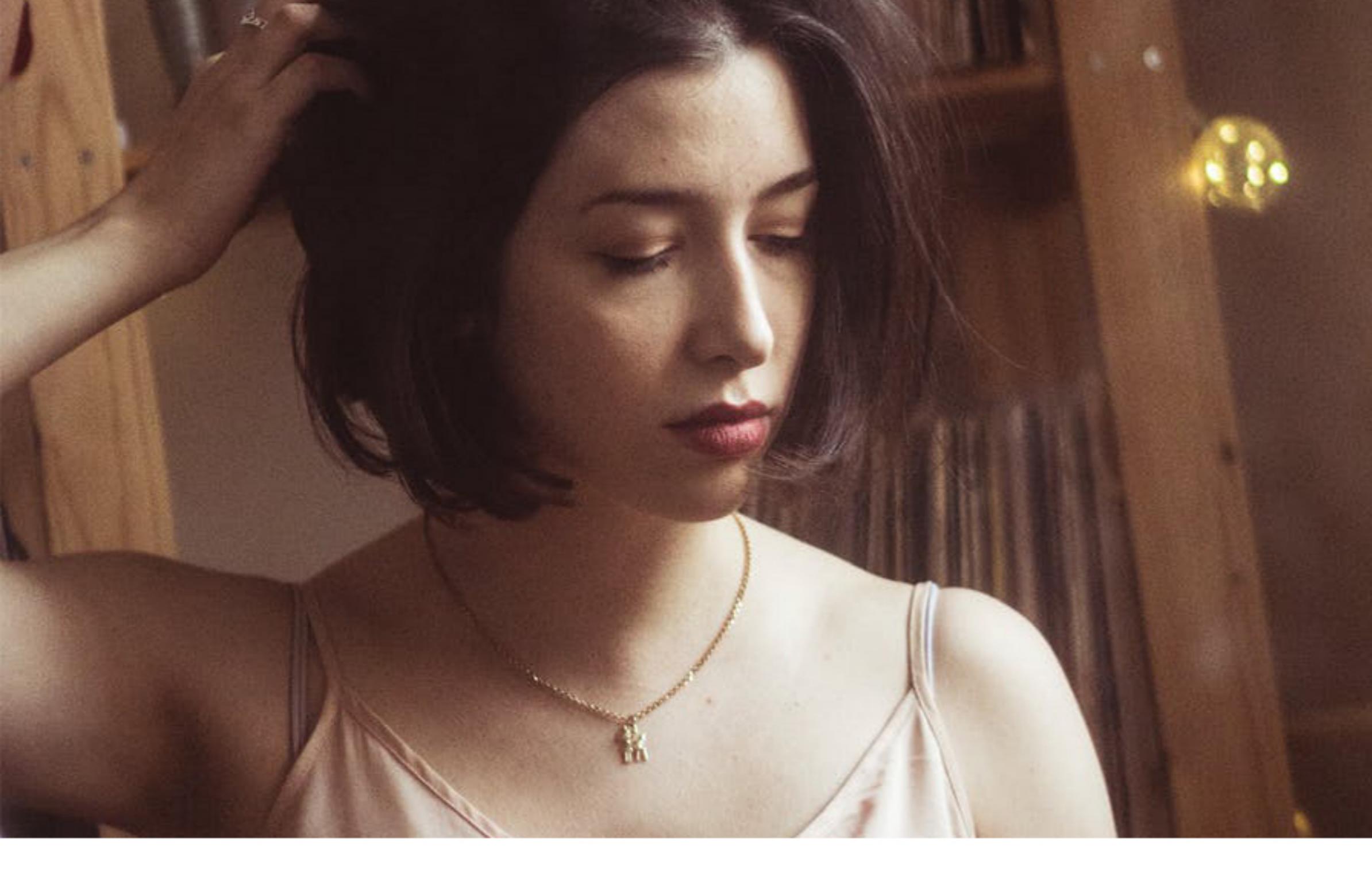
Occupation: Boxing Coach, Business owner

Salary: \$82,000

Hobbies: Aspiring Comedian, Bike Mechanic

Goals: Win golden gloves boxing match

**Problem Solve:** Coach wants to work on his strength training, he is wanting to work his upper body.



Name: Amy Jamomma  
Age: 32  
Occupation: Stay Home Mom, Home maker blogger  
Salary: 56,000  
Hobbies: Yoga, Dancing  
Goals: Start a Movie Blog  
**Problem Solve:** Amy needs to find something to make for dinner. She is thinking baked chicken.

