



**Across locations, how many apples were purchased in cash?**

Apples purchased in cash

**117**

Sum of quantity

**How much total cash was spent on these apples?**

Total Cash Spent on Apples

**537.03**

Sum of total\_amount

**Across all payment methods, how much money was spent at the Bakershire store location by non-member customers?**

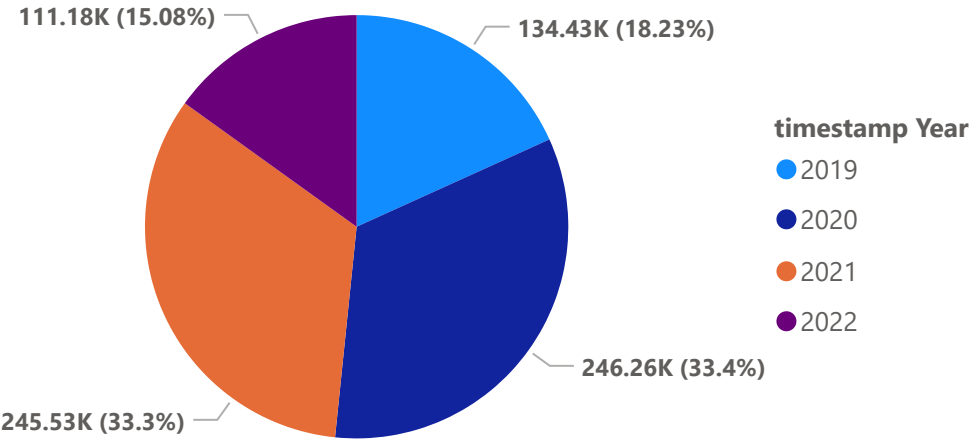
Total amount of money that was spent by non-member customers at Bakershire store

**2.86K**

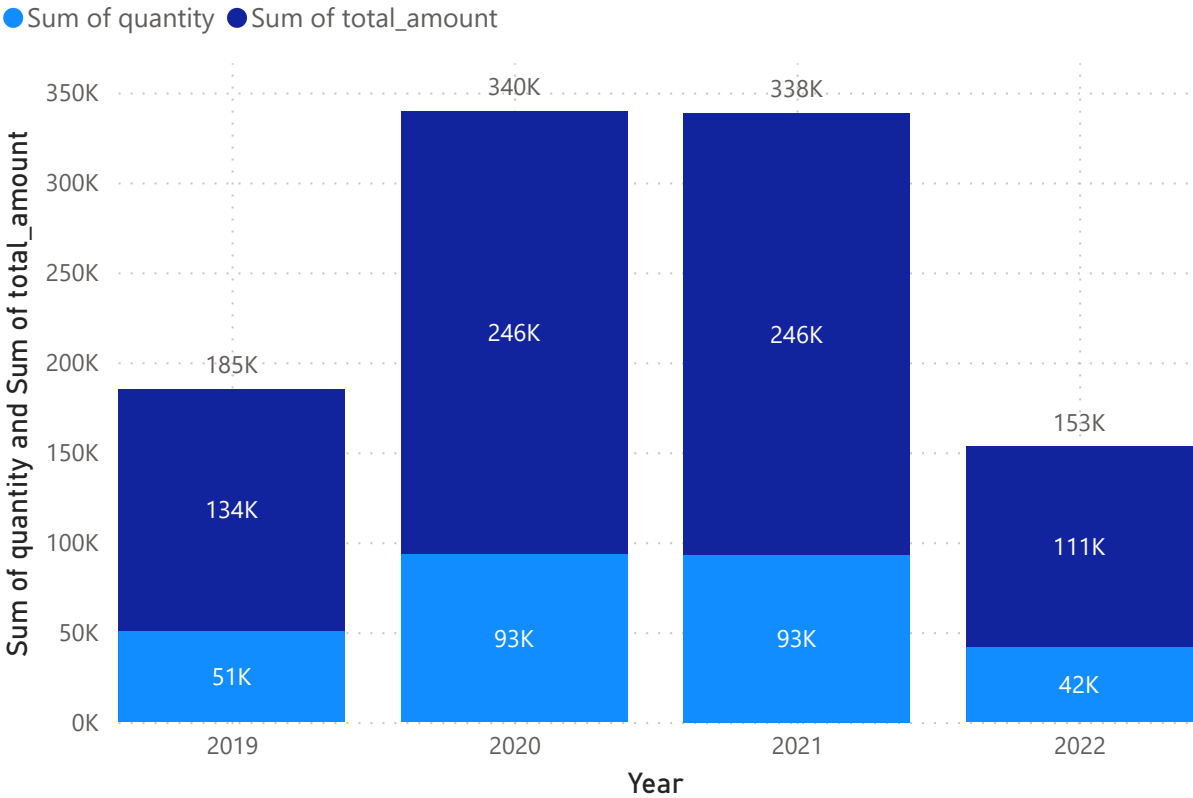
Sum of total\_amount



Sum of total\_amount by Year



Sum of quantity and Sum of total\_amount by Year





Key influencers Top segments



When is total\_amount more likely to be High ?

We found 5 segments and ranked them by Average of total\_amount and population size. Select a segment to see more details.



	Segment 1	Segment 2	Segment 3	Segment 4	Segment 5
Average of total_amount	36.93	32.22	23.62	19.79	17.86
Population count	4928	2919	4371	3669	3863