



Corporate Design (CD), Büro des Rektorates https://cd.tugraz.at

# TU Graz Corporate Design – LETEX Presentations

# Introduction

This presentation theme is based on the beamer 🗗 package for pdfL

# **Theme Package Options**

- 1. **Aspect ratio**: Choose the correct geometry for your projector with beamer (not theme) options:
  - **16:9**, for presentations on most projectors and POI: \documentclass[aspectratio=169]{beamer}
  - **4:3**, for older projectors, *default*: \documentclass[aspectratio=43]{beamer}





## **Title Pages**

#### **Presentations**

\maketitle creates a title slide for standard presentations:





\maketitle (16:9)

\maketitle (4:3)

#### **Welcome Slide**

\makewelcome creates a standalone cover/opening slide for events:







\makewelcome (4:3)

#### TU Graz Digital Signage (POI) Slides

- \makepoi for standard slideshows on digital signage widescreens (POI) across the campus (event announcements, digital posters). Part of the screen will be covered by the newsline (100 px) as indicated.
- \makepoinonewsline for temporary, local slideshows on digital signage widescreens (POI) during an event (event program details, information for participants, etc.).



 $\mbox{\tt makepoi}$ 



 $\mbox{\tt makepoinonewsline}$ 

The POI variants need to be exported as png images (1360×768 px). See poi.tugraz.at for details. On Linux: convert -geometry 1360x768 -density 300 myfile.pdf -quality 90 myfile.png

Title Information	\title	\subtitle	\date	\author	\institute	\institutelogo	\instituteurl	\additionallogo	$\setminus { t logobar}$	\titlefigure	\toptext	\bottext
Slides	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
\maketitle	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$			
\makewelcome	$\checkmark$	$\checkmark$	$\checkmark$				$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
\makepoi		$\checkmark$							$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
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The information on the title page is set with the following variables in the preamble or document. Images must be pdf, png, or jpg files with no umlauts, spaces, or special characters in their filename.

- **Title**: \title[Short Title]{Your Long Title} sets the presentation title. An optional short title is displayed in the headline of every slide.
- Date/Event: \date{Presentation Date or Event} sets the date or event on the title page and footline.
- Author: \author{Jane Doe} sets the list of authors. Separate multiple authors with \and and optionally highlight the presenting author. Displayed on the title page (only for \maketitle) and in the footline.
- **Affiliation**: \institute{TU Graz} sets the author's affiliation or institute. Also displayed in the footline.
- URL: \instituteur1{www.tugraz.at} sets the author's or institution's website. Displayed in the foot-line of the title page and, in the minimal style, in the headline.
- Institute's Graphical Acronym: \institutelogo{beamerthemetugraz/institute/EXAMPLE} sets the institute's graphical acronym (Kürzel) that is displayed on the left margin in the institute variant to the specified file. If your institute's acronym is still missing, request it from cd@tugraz.at ☑.
- Institute's Additional Logo: \additionallogo{figures/logo} specifies the given file as an additional logo of the institute/department that is displayed in the footline.
- **Sponsors**: \logobar{Supported by: ...} sets a line of sponsor names or logos on the title page.
- **Welcome text**: \subtitle{Welcome} sets the text of the "Welcome" bar on the welcome page.
- **Top/bottom text**: \toptext{...} and \bottext{...} set the text above/below the Welcome bar (POI).
- **Background image**: \titlefigure{figures/myfile} sets the top background image. Recommended:

Welcome	4:3	$12.8\mathrm{cm} \times 4.74\mathrm{cm}$	$1024  \mathrm{px} \times 380  \mathrm{px}$
Welcome	16:9	$16.0\mathrm{cm} \times 4.21\mathrm{cm}$	$1920px\times506px$
POI with newsline	16:9	$16.0\mathrm{cm} \times 4.19\mathrm{cm}$	$1920~\text{px}\times503~\text{px}$
POI without newsline	16:9	$16.0\mathrm{cm} \times 5.35\mathrm{cm}$	1920 px $\times$ 642 px

## **Welcome/POI Customization**

The Welcome/POI slides are intended for customizations with the following steps within the frame:

- (1) Style with templates/colors,
- (2) Set title information,
- (3) Typeset with \make...,
- (4) Decorate

#### **Background templates and colors**

- **Top background template**: Configure via the beamer template welcome page top (*default*: figure) or poi page top (*default*: shade) to one of these options, e.g., \setbeamertemplate {poi page top} [fill]:
  - plain leaves the background white.
- fill fills the background with a solid color.
- shade uses a gradient gray color.
- figure prints the image set with \titlefigure{}.

Top text and fill color: \setbeamercolor{welcome page top}{fg=mytextcolor,bg=myfillcolor}.

- Welcome bar, theme elements: Defined by the main color (default: tug red). Change with a package option (see "Color") or \colorlet{main}{mycolorname}.
- TU Graz logo: The predefined welcome/poi templates typeset the TU Graz logo in the correct size. \makelogo typesets the TU Graz logo manually (usually not necessary). The logo colors are defined by the beamer color tuglogo (default Text: fg=black, Squares: bg=tug). If you need another variant of the TU Graz logo (e.g., monochrome), change with \setbeamercolor{tuglogo}{fg=white,bg=tug}.

#### **Decoration: Event Logo, Eyecatchers**

To allow free placement of additional elements (event logo, etc.) with the tikz  $\Box$  package, the relevant corners of the Welcome/POI slides are available as named TikZ coordinates using the option tugtheme:

\begin{tikzpicture}[tugtheme]

% ... TikZ code using corner coordinates NW/SW/NE/SE of top, bar, foot... \end{tikzpicture}













For details, we refer to examples-welcome.tex, examples-poi.tex,

examples-poi-nonewsline.tex.

#### **Technical Information**

Theme Version: 10 December 2018

**Updating from the 2013 Theme:** Presentations using the 2013 theme are largely compatible with the 2018 theme – please check the spacing in the final output. The [notes] option no longer displays a preview of the next slide, please instead use a pdf viewer that supports this feature, such as pdfpc on Linux.

Other Options: The following advanced theme options are supported, but not recommended:

notes (produces dual-screen pdf showing a Presenter View with your notes on the second screen)

pure (hides all theme elements on normal frames)

nofootline / noheadline (hides the theme footline / headline)

nologo (hides the TU Graz logo and claim)

nofiles (hides title background figures to remove external dependencies on files in beamerthemetugraz/)

strict (enforces strict fontsizes instead of relative font sizes for many theme elements)

plainsectionpages (hide headline/footline on sectionheader slides)

biblatex (loads the biblatex package)

nohyperref (does not load the hyperref package)

Required Packages: beamer, if then, tikz, ocg-p, scrextend, if lang, soul.

Optional: helvet, sourcesanspro, fontenc, biblatex, tabu, pgfpages, hyperref.

Tested with T<sub>F</sub>XLive 2018

# **Finding Help**

- https://latex.tugraz.at 🗹 Introductory information, TU Graz templates, and more
- https://en.wikibooks.org/wiki/LaTeX 🗹 Extensive 上 guide and introduction

Presenting PDF slides,