

RAJNISH TIWARI

SEO EXECUTIVE



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Hari Nagar, sector 10, Gurgaon
(HARYANA)

CAREER OBJECTIVE:

To leverage my passion for digital marketing, creativity, and analytical skills to contribute to the success of a dynamic organization. Seeking an entry-level position where I can apply my knowledge of SEO, social media marketing, WordPress, google ads, and content creation to drive brand visibility and engagement, while continuously learning and growing in the ever-evolving field of digital marketing.

SKILLS

- Search Engine Optimization
- Keyword Research
- Google Ads [PPC]
- Google Analytics
- Google Search Console

KEY STRENGTH:

- Flexible & co-operative
- Good team member
- Hard working

PERSONAL PROFILE:

Father's Name: Kaushal Tiwari

Nationality: Indian

Language: English & Hindi

HOBBIES:

- Researching
- Travel
- Driving

EDUCATIONAL QUALIFICATION:

- GRADUATION (B.A) FROM JANANAYAK CHANDRASHEKHAR UNIVERSITY, BALLIA
- DIGITAL MARKETING CERTIFICATION DIGIPERFORM, GURGAON, SECTOR 14

SOFT SKILL:

- OBSERVATION
- DECISION MAKING
- COMMUNICATION
- MULTI TASKING

EMPLOYMENT HISTORY:

Internship:

- I have Completed my internship from Ackrolix Innovations Pvt Ltd.
- I have also worked on live projects in Digiperform.
- I have worked since April 2023 to June 2024 at I2a technologies pvt Ltd.

EXPERIENCE:

At I2A Technologies Private Limited, I improved my SEO skills for 1 Year by implementing on-page optimization strategies and improving website speed and structure and black hat seo. Additionally, I have created high-quality backlinks through effective off-page strategies to improve the website's authority.