SML 201 Project 3 Predicting House Sold Prices for Seattle and Greater Area

2018-12-15

Project 3 is due by 11:59pm on Tuesday January 15. Please submit both a .Rmd and a .pdf file on Blackboard by the deadline and drop off a hard copy of the pdf file at 26 Prospect Avenue by 11am of the next day of the due date. To look for the drop-off cabinet, after you enter the building turn to the left to enter the lounge area and the file cabinet will then be on your right; you can just drop your report into the open slot of the cabinet labeled "SML 201 Homework"; note that the building might be locked after 6pm and on weekends. You are also welcome to drop off the pdf copy in advance of the deadline.

Late **projects** will be penalized at intervals rounded up to multiples of 24 hours. For example, if you are 3 hours late, 10% off or if you are 30 hours late, 20% off.

Make sure that you have all your digital signatures along with the honor pledge in each of these documents (there should be two signatures if you work in groups).

This project can be completed in groups of up to 2 students. It is okay to work by yourself, if this is preferable. You may not work with a given student on more than one project. In other words, if you work with Student_A on Project 1, then you cannot work with Student_A on any other projects. You must work with a new group mate for every project.

When working in a group it is your responsibility to make sure that you are satisfied with all parts of the report and the submission is on time (e.g., we will not entertain arguments that deficiencies are the responsibility of the other group member). We expect that the work on any given problem set or project contains approximately equal contributions from both members of the group; we expect that you each work independently first and then compare your answers with each other once you all finish or you work together. Failing to make contributions and then putting your name on a project will be considered a violation of the honor code. Also, please do not divide work between group mates. For all parts of this problem set, you MUST use R commands to print the output as part of your R Markdown file. You are not permitted to find the answer in the R console and then copy and paste the answer into this document.

In general you are not allowed to get help on projects from other people except from your group partner. There is an exception for this project: you are allowed to get help from the instructors if you need help to understand the definitions of the variables of the dataset or the procedure of the experiment.

You are always welcome to ask the instructors clarification questions. *Please treat projects as take-home exams*. Do not make suggestions on how to solve or the possible approach to a question to other students—please keep this in mind when asking questions on Piazza.

For all parts of this problem set, you **MUST** use R commands to print the output as part of your R Markdown file. You are not permitted to find the answer in the R console and then copy paste the answer into this document.

If you are completing this project in a group, please have only one person in your group turn in the .Rmd and .pdf files; the other person in your group should turn in the list of the names of the people in your group in the *Text Submission* field on the submission page. This means that **everyone should make a submission**—either a file-upload or a text submission—regardless of whether you are working in a group or not.

Please type your name(s) after "Digitally signed:" below the honor pledge to serve as digital signature(s). Put the pledge and your signature(s) at the beginning of each document that you turn in.

I pledge my honor that I have not violated the honor code when completing this assignment.

Digitally signed:

In order to receive full credits, please

- avoid hard-coding and do not round intermediate calculations;
- round all final numerical answers to four digits after the decimal.
- have sensible titles and axis labels for all your graphs;
- adjust values for all the relevant graphical parameters so that your plots are informative.
- annotate your code and have answers in the write up section, not in the code chunks;
- have all answers written in complete sentences.
- drop off a **color** copy of the pdf by 11am the day after the due date.

Objective of this project

(Hypothetical) Congrats! You have been hired as an intern at Redfin (Redfin.com) in Seattle. As for your first project your manager would like you to build a new model for Redfin to predict the sold prices for houses in the King county area of the Washington state.

To see the prices predicted by Redfin's current model, you can see the number shown near the top of the web page of a listing; e.g., for this house (https://www.redfin.com/WA/Seattle/132-NE-95th-St-98115/unit-B108/home/2316), the Redfin estimate is \$401,144.)

Background info and the dataset

We will use a subset of the dataset kc_house_data.csv to build the model. The dataset contains sold prices for houses in King County (in Washington state), including Seattle, for transactions made between May 2014 and May 2015. We will use only a subset of the variables in kc_house_data.csv because we only want to include variables that have clear definitions and seem relevant for house prices. A description of the original dataset kc_house_data.csv and the complete list of the variable definitions can be found here (https://www.kaggle.com/harlfoxem/housesalesprediction/data).

We will use the dataset subset_kc_house_data.csv and the definitions for the variables in the dataset are listed below (see the website address provided above for the complete list of the variables).

- date The date the house was sold
- **price** Sold price of the house
- bedrooms Number of bedrooms in the house
- bathrooms Number of bathrooms in the house
- sqft_living Square footage of the house
- sqft_lot Square footage of the lot
- floors Total number of floors (levels) in house
- waterfront Does the house have a view to a waterfront (0-No; 1-Yes)

- condition How good the overall condition is
- grade Overall grade given to the housing unit, based on King County grading system (see table for BLDGGRADE on https://www5.kingcounty.gov/sdc/FGDCDocs/RESBLDG_EXTR_faq.htm)
- sqft_above Square footage of house apart from the basement
- sqft basement Square footage of the basement
- yr built Year when house was built
- yr_renovated Year when house was renovated
- zipcode Zip code of the house address

Question 1 (1 pt)

Read the dataset subset_kc_house_data.csv into R and name it house. house should have 21613 rows and 15 columns.

Exploring the relationship between price and other variables.

Question 2 (20 pts)

Part a (9 pts)

Use ggpairs() in the GGally package and make matrices of scatterplots to investigate the pairwise relationships between the variables;

Group sqft_living, sqft_lot, sqft_above and sqft_basement in the same plot to see if any of these variables are correlated. In general, it is good to have x-variables that are highly correlated (i.e., with correlation close to -1 or 1) among themselves in your model? Explain why yes or why no.

Part b (2 pts)

If you could have only one predictor for your linear model, based on your scatterplot matrices in part a which variable is the most desirable one to be included in your model? Explain.

Part c (2 pts)

From the scatterplots in Part a we see that there is a house with more than 30 bedrooms; what is the living square footage of this house? Also, there are 7 houses recorded with 0 bedroom and 0 bathroom but with positive values for the square footage. All these 8 records are likely to be errors. Add a chunk of code in Part a before the code for making the matrix scatterplots to remove these 8 observations in house and assign the resulting data frame to the same name house; this way, your scatterplot matrices will not include these 8 observations. Check the dimension of the new data frame house to make sure that the replacement was done correctly.

Part d (7 pts)

For each of the variables grade and bedrooms, calculate the average house price for each unique value of the variable and make a scatterplot for the average house prices v.s. the unique values of the variable; e.g., grade takes on the integer values 3 through 13 so your scatterplot for grade should have 11 points, the first point should have x-coordinate 3 and y-coordinate the average price for all the houses with grade = 3, the second point should have x-coordinate 4 and the y-coordinate the mean price for all the houses with grade = 4, and so on. Please include the origin for the graph for grade. Do the patterns on the two scatterplots look linear?

Question 3 (24 pts) Zipcode variable

Part a (5 pts; 1 for answer; 2 for explanation)

Make side by side boxplots to compare the values in price by zip code. Based on your boxplots, is it good to include the dummy variables for some of the zip codes in your model? Explain.

Part b (8 pts; 1 for each answer, 3 for each interpretation)

Consider the following model (you will need to remove eval=F to run the code below):

```
summary(lm(price ~ factor(zipcode), data = house))
```

What is the estimate for the y-intercept of the model? Interpret the meaning of the y-intercept. What is the coefficient estimate for the dummy variable for zip code 98004? interpret this number too.

Part c (4 pts)

The p-value on the third row of the table in the Coefficients table is 0.566646. State the Null hypothesis of the test that this p-value is for. Does the p-value suggest an inclusion or exclusion of the dummy variable $1_{zipcode=98003}$ to the model?

Part d (2 pts)

Answer TRUE or FALSE only for the following statement (no explanation is required):

The p-value (56.6665%) in part c above is the estimated chance that the coefficient for the dummy variable for zipcode 98003 is 0; i.e., the p-value is the chance that the Null hypothesis is true.

Part e (5 pts)

For the model shown in Part b how many of the coefficient estimates are significant (i.e., with p-values less than $\alpha = .05$)? Use Bonferroni Correction factor and the method for controlling for False Discovery Rate (FDR) to achieve new cutoffs for the p-values. For each of the two methods, report the adjusted cutoff for the p-values and the number of coefficient estimates that are with p-values less than the new cutoff.

Transforming some of the variables and creating additional ones

Question 4 (9 pts)

As we saw in question 2 some of the variables do not have a linear relationship with price. We will transform these variables in this question.

Part a (4 pts)

From the scatterplot for the average house prices v.s. the unique values in grade in question 2.d we see that the relationship between the two variables could be approximated by the equation

$$price = (qrade)^b$$

for some constant b.

Taking log on both sides results in

$$log(price) = b \times log(grade)$$

Find out what the best value for b should be according to the data; this value should minimize $(log(price_i) - b \times log(grade_i))^2$ for the data points on average.

Part b (2 pts)

Use the value that you found for b in part a and create the variable trans.grade by transforming grade into $trans.grade = (grade)^b$.

Make the scatterplot that you made for the average house prices v.s. the unique values in grade in question 2.d again, except that now replace the unique values of grade with that of trans.grade. Verify that the scatterplot now shows a more linear pattern.

Part c (3 pts) Creating new variables for the model

Here, we will make a new data frame for all the variables that we will need for building the model.

We will create the new data frame mod.variables with all the transformed variables and some of the original variables. mod.variables should include price, sqft_living, sqft_basement, grade, bedrooms, bathrooms and date from the data frame house plus the following transformed variables:

- f.waterfront: the factor version of house\$waterfront;
- f.floor: the factor version of house\$floor;
- f.cond: the factor version of house\$condition;
- f.renov: a factor vector and each element in f.renov is 1 if the corresponding element in house\$yr_renovated does not equal to zero, and 0 otherwise;
- f.bdrm.less.eq.8: a factor vector and each element in f.bdrm.less.eq.8 is 1 if the corresponding element in house\$bedrooms is less or equal to 8, and 0 otherwise;
- f.zipcode: the factor version of house\$zipcode;

and also the transformed variable

• trans.grade: the vector trans.grade that you have already made.

Divide data into three subsets: one training set and two test sets.

For this part you just need to remove the eval=F argument for each of the code chunks below and run the code; no action is required from you other than that.

mod.variables covers the period from May 2014 to May 2015. We will prepare a vector date.format that we can use to extract out the observations that correspond to transactions closed in May 2015.

```
date.format = format(as.Date(mod.variables$date, "%Y%m%dT"), "%Y%m")
length(date.format)
head(date.format)
dim(mod.variables)
```

Then, the following lines will extract out all the observations with transactions closed in May 2015. We will use these observations for our out-of-time test set test2. test2 should be 646 by 13.

For the rest of the observations run the following code chunk; this will split the remaining observations into 2 sets: 85% training set and 15% in-time test set.

Model selection

We are now ready to build our model! We will use BIC and Adjusted R^2 as our criteria for our model selection. mod.variables has been divided into 3 sets:

- train.val: The 17815 by 13 training plus validation set
- test1: The 3144 by 13 in-time test set
- test2: The 646 by 13 out-of-time test set

For the rest of the project we will build our model with the training data, and test the performance of our chosen model on the 2 test sets.

Question 5 (27 pts)

Part a (7 pts) Consider models with the original data only

In this part please consider only the predictors that already exist in the original dataset (i.e., all the variables in train except f.bdrm.less.eq.8 and trans.grade).

Use BIC and Adjusted R^2 as the criteria to evaluate the performance of your "best" models. Do backward and forward selection algorithms produce similar (in terms of the values for BIC and Adjusted R^2) results in this case?

Part b (2 pts)

Print out the coefficient estimates for the best model with 7 predictors for each algorithm; is f.waterfront1 included in both models?

Part c (3 pts)

Go back to modify your matrices of scatterplots in question 2.a to color the points by the case whether the house has a view to a waterfront. Note that now the plots indicates that it might be good to consider the following interaction terms for your model: f.waterfront:sqft_living, f.waterfront:bathrooms. Also, from question 2.d we see that it would be good to consider (f.bdrm.less.eq.8:bedrooms) too.

Part d (5 pts) Consider models with the additional variables

In this part we want to see if including additional variables that are not defined in the original dataset will improve the performance of the model. Repeat part a but now consider all the variables in the data frame train plus the interaction terms f.waterfront:sqft_living, f.waterfront:bathrooms and f.bdrm.less.eq.8:bedrooms.

Pick the results from the better performing algorithm (if both algorithms perform similarly just pick either one) in part a and add the results to the plots for BIC and Adjusted R^2 for the current models too; this will allow you to see how much the performance of each of the best models improves by considering the additional variables.

As you can see from the graphs creating the right variables helps to improve your model significantly!

Part e (2 pt)

What is the purpose of using measures, such as BIC or Adjusted R-square, to evaluate the performance of a model? Why don't we just use RSS instead?

Part f (4 pts: 3pts for the choice and 1 for the print out) The champion model

Propose your champion model and justify your choice. Print out the coefficient estimates for your model.

Part g (4 pts)

Let k be the number of predictors that you chose for your champion model. Compare the best models with k predictors selected by the backward and forward algorithms. Do the algorithms pick the same set of predictors? Are there any predictors that are selected by the forward algorithm but not by the backward?

List these variables if there are any. Similarly, are there any predictors that are selected by the backward algorithm but not by the forward? List the variables too if there are any.

Question 6 (10 pts)

Part a (6 pts) Checking assumptions

For your champion model plot the residual plot, the qq plot and the histogram for the distribution of the residuals. What are the assumptions on the distribution of the errors for a linear model? Do your plots suggest any possible violation of the assumptions? Explain.

You can use the following function predict.reg to make prediction on a dataset with a model produced by regsubsets(). It works similarly to the predict() function except that it has an extra input argument id that specifies which best model you would like to use for making the predictions. E.g., say g is an output of regsubsets(), then predict.reg(object = g,newdata = d,id = 5) predicts for the data in dataset d by using the best model in g for 5 predictors.

You do not need to understand how the function is being coded

```
predict.reg = function(object, newdata, id) {
    form = as.formula(object$call[[2]]) # Extract the formula used when we called regsubsets()
    mat = model.matrix(form, newdata) # Build the model matrix
    coefi = coef(object, id = id) # Extract the coefficients of the id'th model
    xvars = names(coefi) # Pull out the names of the predictors used in the ith model
    mat[, xvars] %*% coefi # Make predictions using matrix multiplication
}
```

Part b (4 pts)

Estimate the mean squared errors for your champion model with the in-time and out-of-time test sets. Is the MSE estimated with the out-of-time test set bigger or smaller than the MSE estimated with the in-time test set? Is this result expected?

Model interpretation

Question 7 (9 pts; 3 pts for each part)

For the following model answer TRUE or FALSE for the questions below; no explanation is required and you will only be graded based on the TRUE and FALSE part of your answer even if you provided explanations.

Call:

```
lm(formula = price ~ f.waterfront * sqft_living, data = mod.variables)
```

Coefficients:

```
(Intercept) f.waterfront1
-16206.9 -267588.0
sqft_living f.waterfront1:sqft_living
264.4 348.6
```

(i) **TRUE or FALSE** The model above gives different y-intercepts (for predicting the house price) for houses with and without a view to a waterfront.

- (ii) **TRUE or FALSE** The model above gives different slopes depending on if the house has a view to a waterfront or not.
- (iii) **TRUE or FALSE** Using the model shown above to predict the **price** of a 1000 sqft house that has a view to a waterfront we calculate the estimated price this way:

Predicted price = $-16206.9 - 267588 + 264.4 + 348.6 \times 1000$.