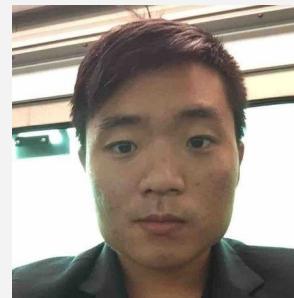


Model for Future Epidemics

Vaccines aren't cringe I swear

Quick Intro~



Samuel Song

Business Problem

Predict who will get vaccinated.

Understand past trends

Prepare for future epidemics

Make recommendations to Department of Health and Human Services to encourage vaccination.

The Data

National 2009 H1N1 Flu Survey

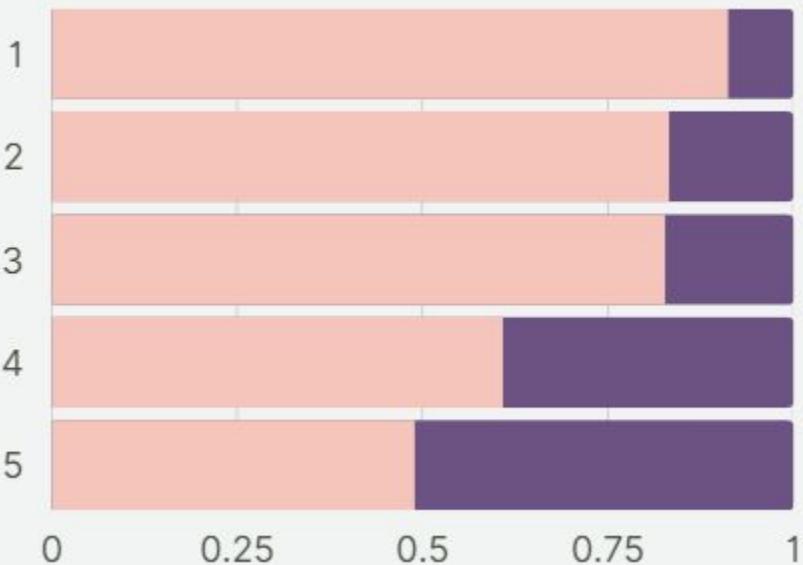
About 26,000 Respondents

Perspective from the H1N1 flu

Deeper look into the Data First:

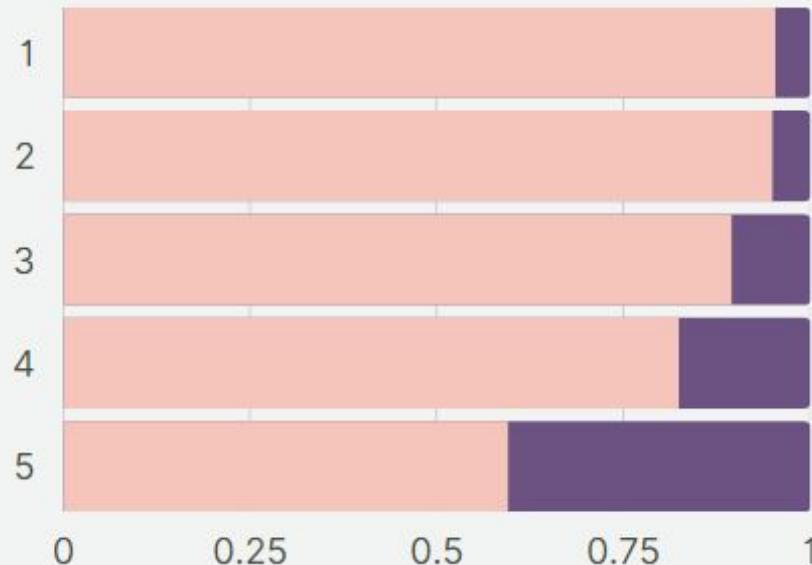
Opinions of risk of infection from H1N1

■ No Vaccine ■ Yes Vaccine



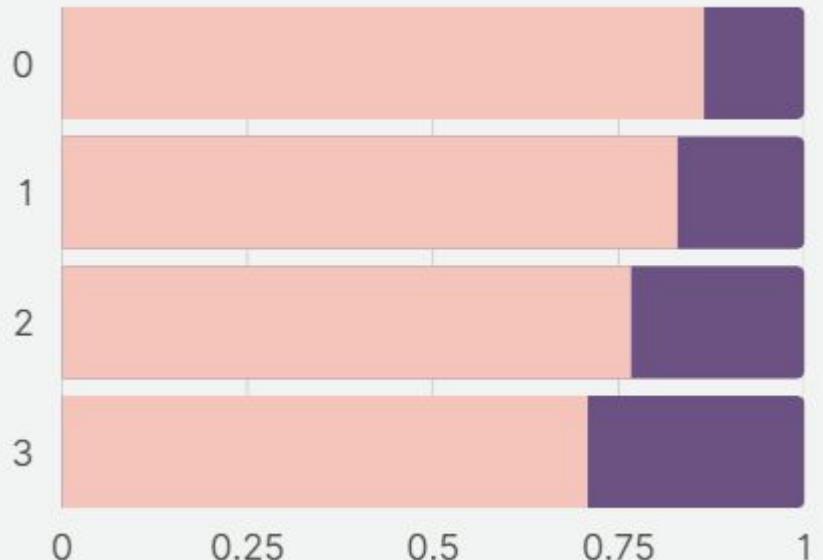
Opinions of effectiveness of H1N1 vaccine

■ No Vaccine ■ Yes Vaccine



Concern for H1N1

■ No Vaccine ■ Yes Vaccine



Doctor's Recc to get Vaccinated

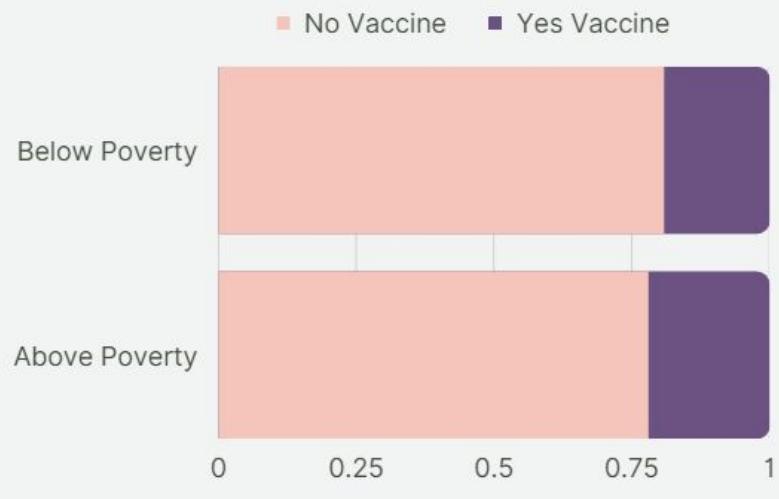
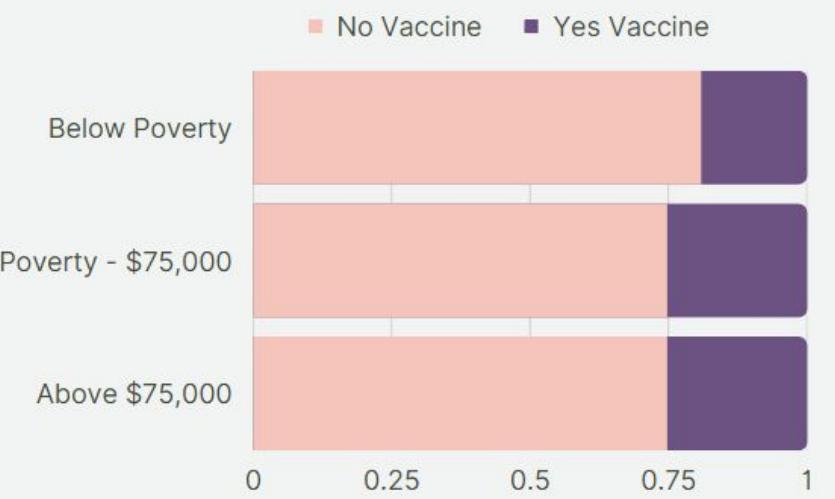
■ No Vaccine ■ Yes Vaccine

No Recc

Yes Recc



One Factor to consider Exploring



Current Model:

Accuracy: 84.5%

Recommendations and Next Steps

- Better education on effects of vaccination
- Have doctors recommend vaccines more
- Income vs Vaccination Rate
- Would like to rerun this idea on COVID instead of H1N1

Thank you~

Samuel Song

Linkedin: [/samueld-song/](https://www.linkedin.com/in/samueld-song/)

Email: samueld.song@gmail.com



PROBLEM



MERCURY

It's the closest planet to the Sun and the smallest in the entire Solar System



VENUS

Venus has a beautiful name and is the second planet from the Sun



MARS

Despite being red, Mars is actually a cold place. It's full of iron oxide dust

SOLUTION

MARS

Despite being red, Mars is actually a cold place



JUPITER

Jupiter is the biggest planet in the Solar System



NEPTUNE

Neptune is the farthest planet from the Sun

SATURN

Saturn is a gas giant and has several rings

FOUR COLUMNS



MARS

Despite being red, Mars is actually a cold place



JUPITER

Jupiter is the biggest planet in the Solar System



NEPTUNE

Neptune is the farthest planet from the Sun



SATURN

Saturn is a gas giant and has several rings

A PICTURE ALWAYS REINFORCES THE CONCEPT

Images reveal large amounts of data, so remember: **use an image instead of a long text**. Your audience will appreciate it





A PICTURE ALWAYS REINFORCES THE CONCEPT

Images reveal large amounts of data, so remember: **use an image instead of a long text**. Your audience will appreciate it

02

MARKET AND COMPETITION

You can enter a subtitle here if you need it

SWOT ANALYSIS

MARS

Despite being red, Mars is actually cold

JUPITER

It's the biggest planet in the Solar System

SATURN

Saturn is a gas giant and has several rings

MERCURY

Mercury is the closest planet to the Sun

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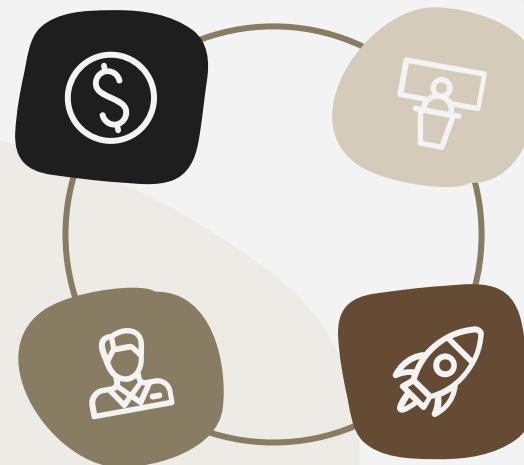
PRODUCT OVERVIEW

MARS

Mars is actually a very cold place

JUPITER

It's the biggest planet in the Solar System



NEPTUNE

It's the farthest planet from the Sun

SATURN

Saturn is a gas giant and has rings

OUR PLANS

BASIC	PRO	PREMIUM	PRO+
Mars is actually a very cold place	Jupiter is the biggest planet	Venus has a beautiful name	Saturn is a gas giant with rings
			
\$10	\$20	\$45	\$30

LIST OF THINGS TO DO

	DONE	NOT
You can list here all the activities you would like to try	✓	
You can list here all the activities you would like to try		✓
You can list here all the activities you would like to try	✓	
You can list here all the activities you would like to try	✓	
You can list here all the activities you would like to try		✓

“

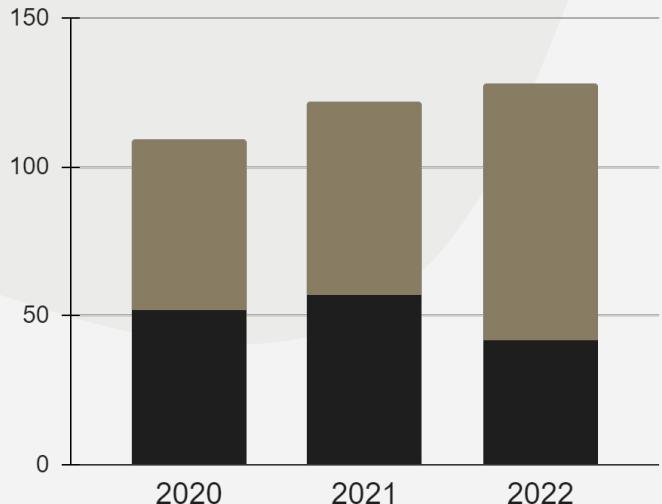
“This is a quote, words full of wisdom that someone important said and can make the reader get inspired.”

—SOMEONE FAMOUS

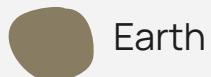
“This is a quote, words full of wisdom that someone important said and can make the reader get inspired.”

—SOMEONE FAMOUS

OUR TRACTION



Mars



Earth



MERCURY

It's the closest planet to the Sun



NEPTUNE

It's the farthest planet from the Sun



JUPITER

It's the biggest planet of them all

Follow the link in the graph to modify its data and then paste the new one here. [For more info, click here](#)

THIS IS A GRAPH



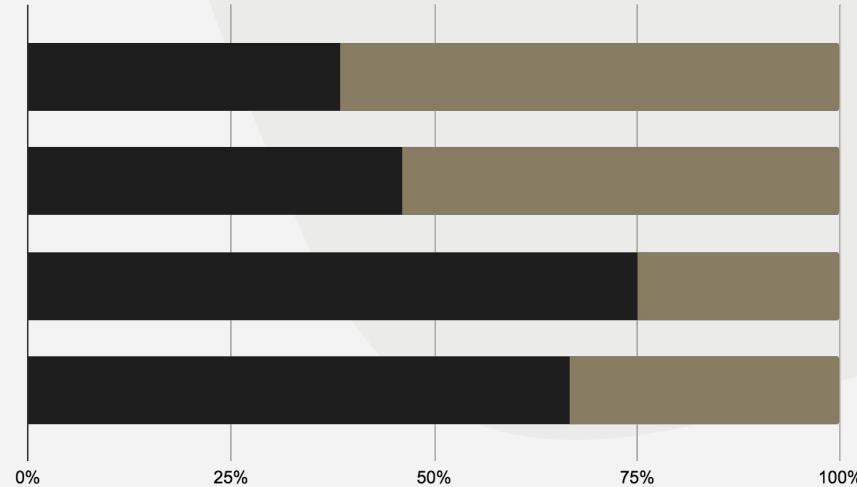
MERCURY

It's the closest planet
to the Sun



NEPTUNE

It's the farthest planet
from the Sun



Follow the link in the graph to modify its data and then paste the new one here. [For more info, click here](#)

CASE STUDY



CHALLENGE

RESULT

SOLUTION

1ST PROJECT	Mercury	✓	Mars
2ND PROJECT	Neptune	✗	Saturn
3RD PROJECT	Earth	✓	Neptune
4ST PROJECT	Moon	✗	Venus

THIS IS A TABLE

MERCURY	MARS
Mercury is the smallest planet of them all	Jupiter is the biggest planet of them all
Venus is the second planet from the Sun	Saturn is a gas giant and has several rings
Despite being red, Mars is a cold place	Neptune is very far away from Earth
Ceres is located in the main asteroid belt	Pluto is now considered a dwarf planet



REVIEWS

EUN
YEONG

“Mercury is the closest planet to the Sun and the smallest one”

GYEONG
HUI

“Venus has a beautiful name and is the second from the Sun”

STUDIED PROFILES

MARS

Mars is actually a very cold place

JUPITER

It's the biggest planet in the Solar System



NEPTUNE

It's the farthest planet from the Sun

SATURN

Saturn is a gas giant and has rings

THIS IS A MAP



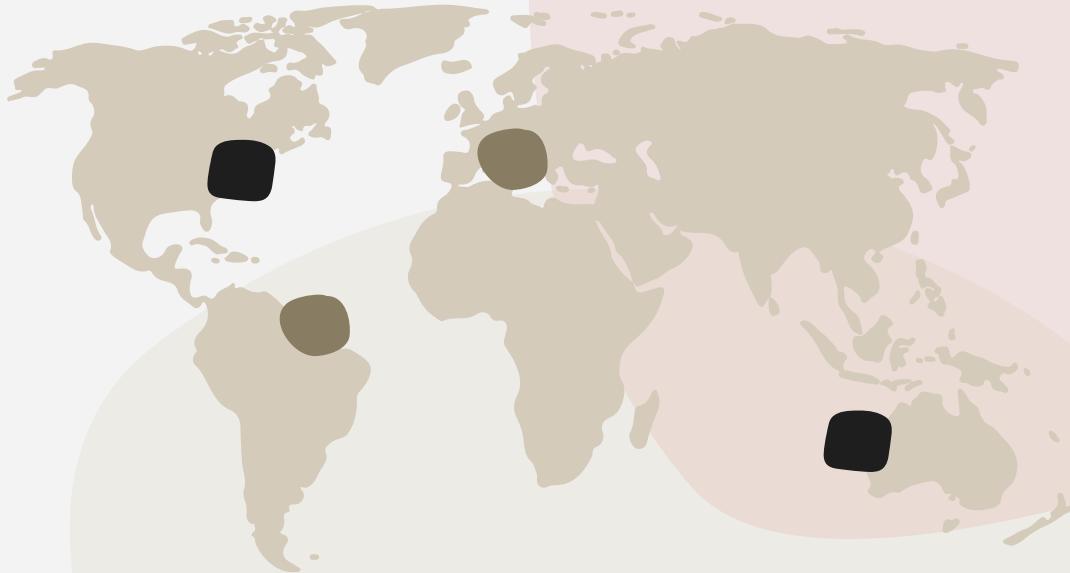
VENUS

Venus is the second planet from the Sun



MERCURY

It's the closest planet to the Sun



03

THE PRODUCT WE HAVE

You can enter a subtitle here if you need it

AWARDS



MARS

Mars is actually a very cold place



NEPTUNE

It's the farthest planet from the Sun



MERCURY

It's the closest planet to the Sun



SATURN

Saturn is the ringed planet and a gas giant



JUPITER

Jupiter is the biggest planet of them all



VENUS

Venus is the second planet from the Sun

TRY DIVIDING THE CONTENT



MARS

Mars is actually a very cold place



NEPTUNE

It's the farthest planet from the Sun



MERCURY

It's the closest planet to the Sun



SATURN

It's the ringed planet and a gas giant



JUPITER

It's the biggest planet of them all



VENUS

It's the second planet from the Sun



AWESOME WORDS

MARKET SIZE

MARS | 26%

Despite being red,
Mars is a cold place

VENUS | 17%

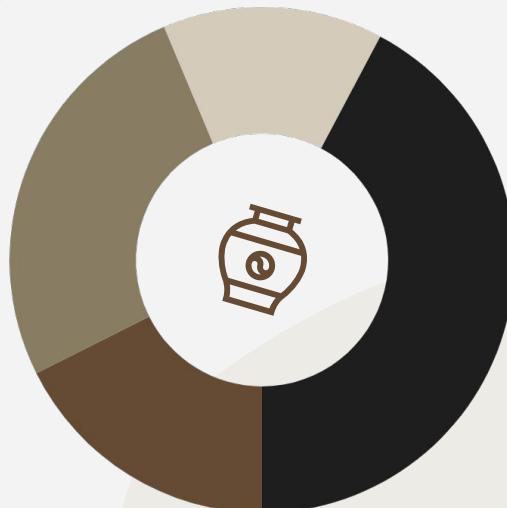
Venus the second
planet from the Sun

JUPITER | 14%

Jupiter is the
biggest planet

SATURN | 43%

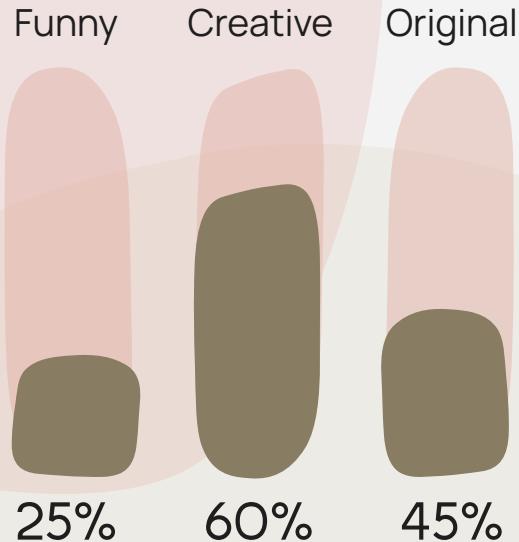
Saturn is a gas giant
with several rings



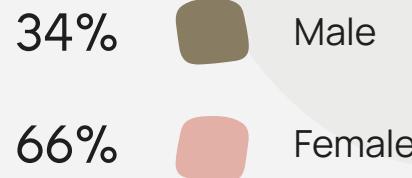
Follow the link in the graph to modify its data and then
paste the new one here. [For more info, click here](#)

OUR TARGET

PERSONALITY



GENDER



HOUSEHOLD INCOME



TARGET PROFILE



75%
Young women



55%
Retired people

85%
MERCURY

Mercury is the smallest one in the Solar System—it's only a bit larger than the Moon



COMPETITORS



MARS

It's actually a cold place



NEPTUNE

Neptune is far away from Earth



JUPITER

It's the biggest planet



MERCURY

It's the smallest planet



SATURN

Saturn is the ringed planet



VENUS

Venus has a beautiful name

OUR TIMING

MONTH 1

Venus is the second planet from the Sun



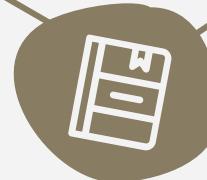
MONTH 2

Jupiter is the biggest planet



MONTH 3

Saturn is a gas giant with several rings



MONTH 4

Despite being red, Mars is cold



THIS IS A TIMELINE

01

02

03

04

VENUS

Venus has a nice name, but it's terribly hot

MERCURY

Mercury is the closest planet to the Sun

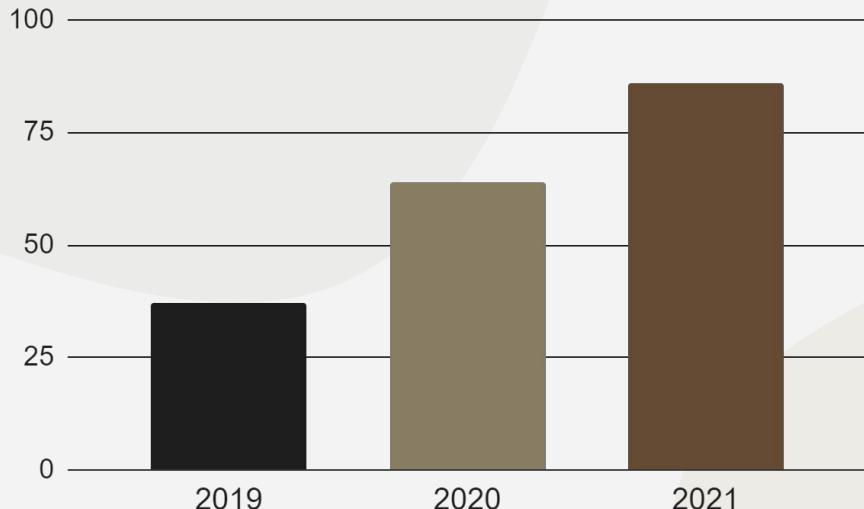
MARS

It's actually a cold place. It's full of iron oxide dust

JUPITER

Jupiter is the biggest planet of them all

PREDICTED GROWTH



MERCURY

It's the smallest planet



SATURN

Saturn is the ringed planet



VENUS

Venus has a beautiful name

Follow the link in the graph to modify its data and then
paste the new one here. [For more info, click here](#)

INVESTMENT



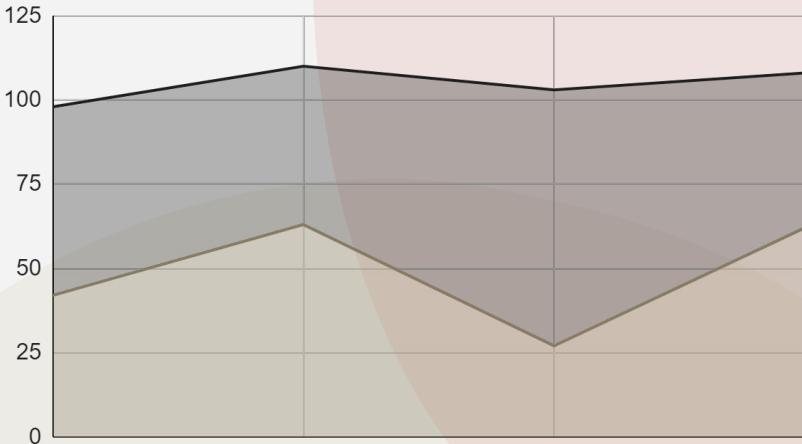
VENUS

Venus has a beautiful name



MERCURY

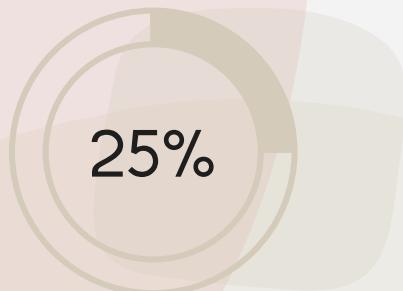
Mercury is the smallest planet



Follow the link in the graph to modify its data and then paste the new one here. [For more info, click here](#)

MONTHLY ANALYSIS

MERCURY



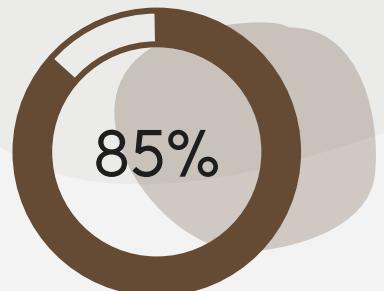
Mercury is the closest planet to the Sun and the smallest one

VENUS

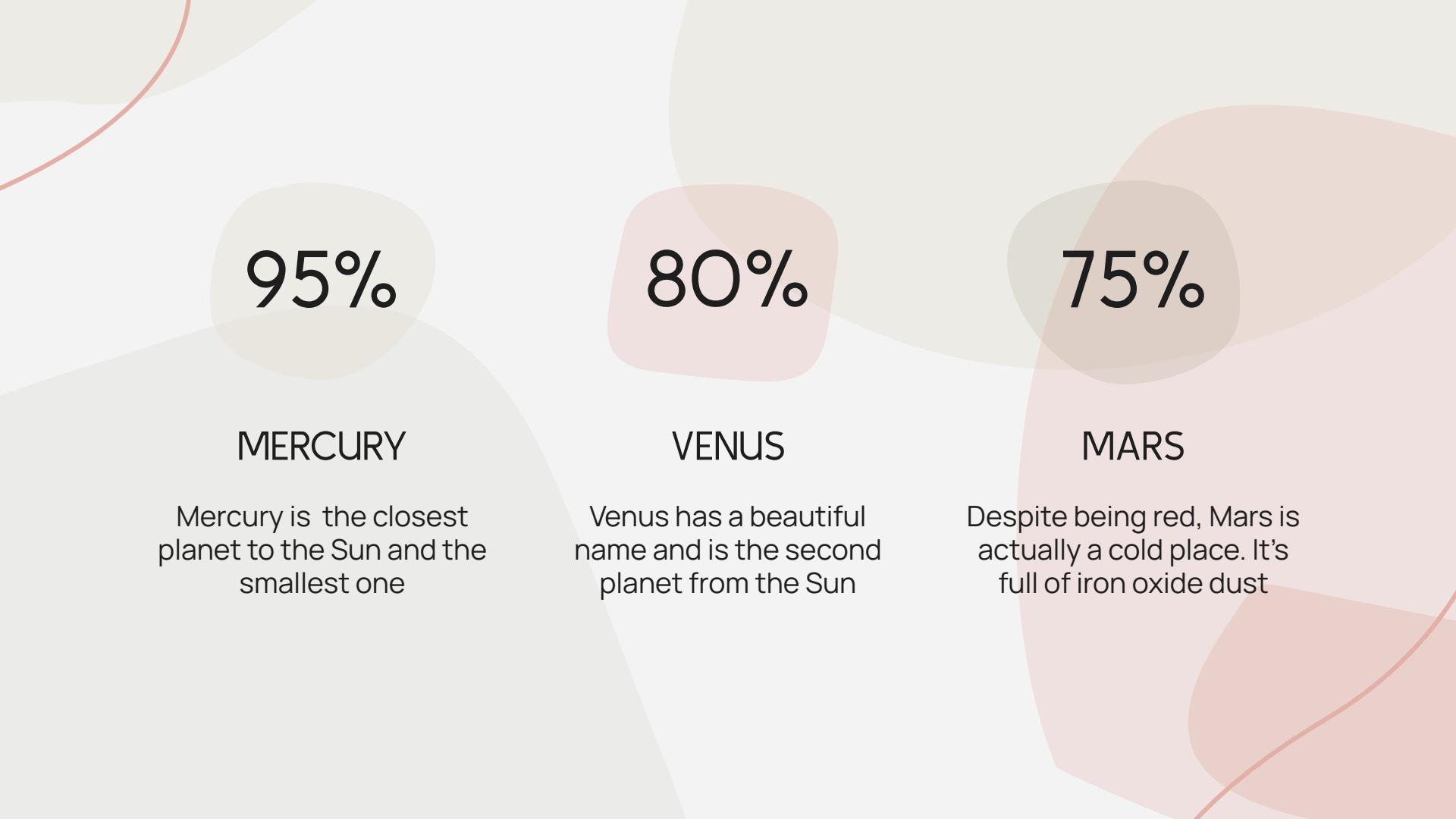


Venus has a beautiful name and is the second planet from the Sun

MARS



Despite being red, Mars is actually a cold place. It's full of iron oxide dust



95%

MERCURY

Mercury is the closest planet to the Sun and the smallest one

80%

VENUS

Venus has a beautiful name and is the second planet from the Sun

75%

MARS

Despite being red, Mars is actually a cold place. It's full of iron oxide dust

300,000

Big numbers catch your audience's attention

NEXT GOALS

VENUS

GOAL 01

Jupiter is the
biggest planet

GOAL 02

Mars is actually a
cold place

MARS

GOAL 03

Mercury is the
smallest planet

GOAL 04

Earth is a planet
that harbors life

9h 55m

Jupiter's rotation period

333,000

The Sun's mass compared to Earth's

9h 55m 23s

Jupiter's rotation period

333,000.00

The Sun's mass compared to Earth's

386,000 km

Distance between Earth and Moon

A PICTURE
IS WORTH A
THOUSAND
WORDS



A TIMELINE ALWAYS WORKS WELL

1996



VENUS

Venus is the second planet from the Sun

2010



MERCURY

Mercury is the closest planet to the Sun

2016



MARS

Despite being red, Mars is actually a cold place

2021



JUPITER

Jupiter is the biggest planet of them all

A TIMELINE

1996

VENUS

Venus has a toxic atmosphere

2016

MARS

Despite being red,
Mars is a cold place

2021

JUPITER

It's the biggest
planet of them all

2010

MERCURY

It's the closest
planet to the Sun

THANKS!

Do you have any questions?

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yourwebsite.com



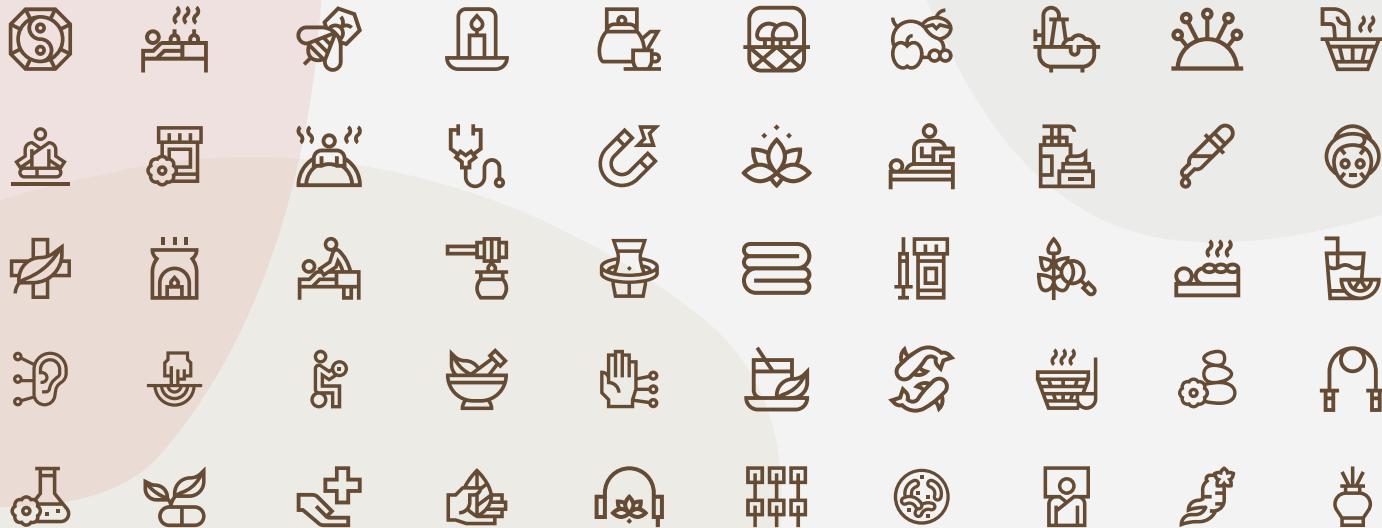
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ICON PACK: ALTERNATIVE MEDICINE



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whose style fits that of this template:



ALTERNATIVE PREMIUM RESOURCES

PHOTOS

- K-pop stylish people in urban scene I
- Young people in urban scene with k-pop aesthetics
 - Stylish man in k-pop clothing in urban scene
 - Abstract minimal concept leaves and shadows
 - Elegant plants decoration vase

RESOURCES

ICONS

- Icon Pack: Seoul | Lineal

PHOTOS

- Abstract minimal concept flowers and shadows
 - People wearing k-pop aesthetics clothing
- Abstract minimal concept flowers and shadows
 - Friends wearing k-pop aesthetics clothing 1
 - White still life composition

VECTORS

- Creative pastel painted wallpaper

PREMIUM RESOURCES

PHOTOS

- K-pop stylish people in urban scene I
- K-pop stylish people in urban scene II
- K-pop stylish people in urban scene III
- K-pop stylish people in urban scene IV
- K-pop stylish people in urban scene V

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#e2b0a6

#ffffff

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Pana



Amico



Bro



Rafiki



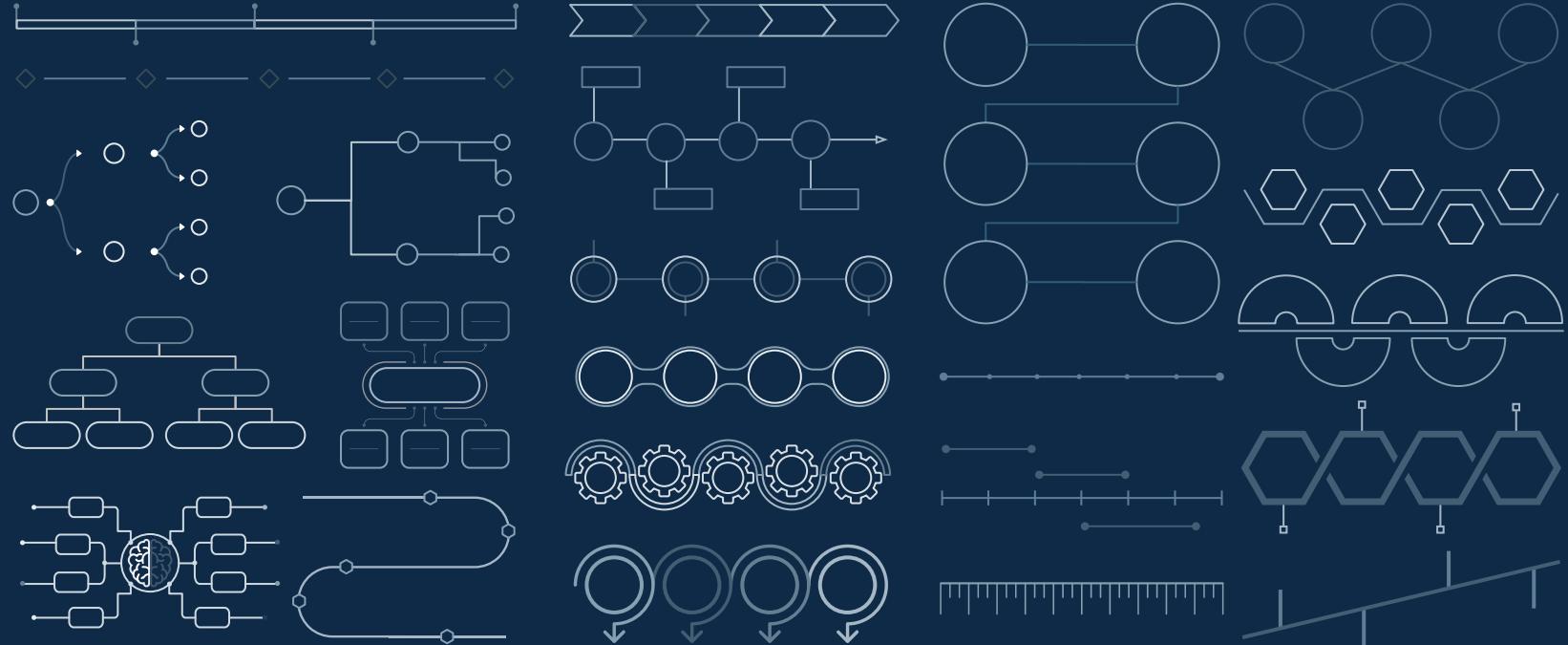
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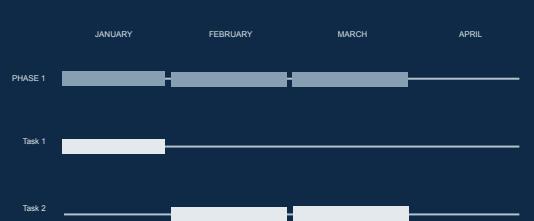
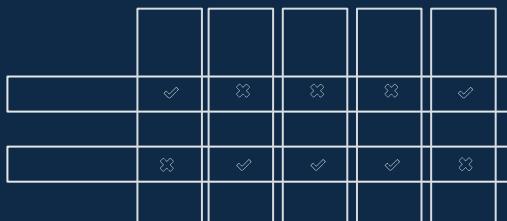
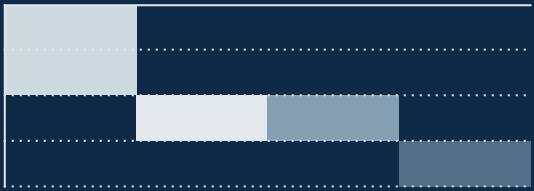
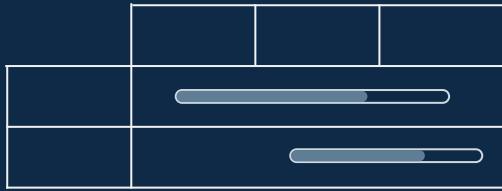
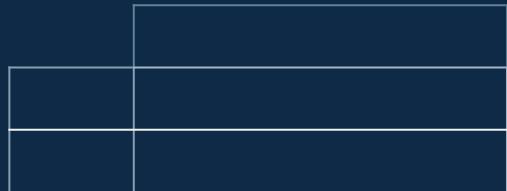
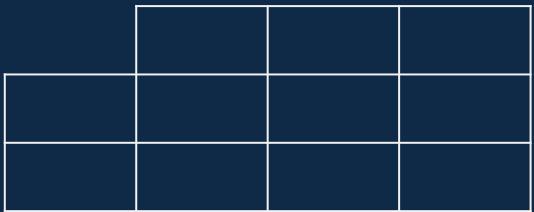
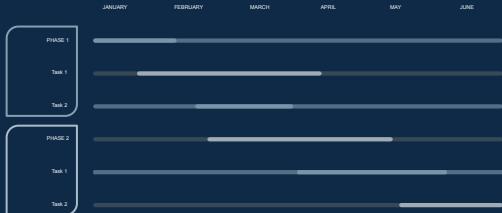
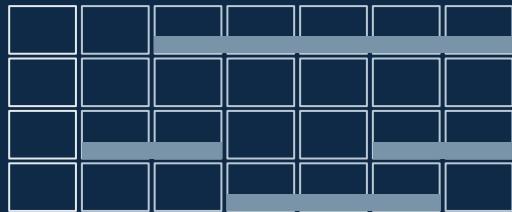
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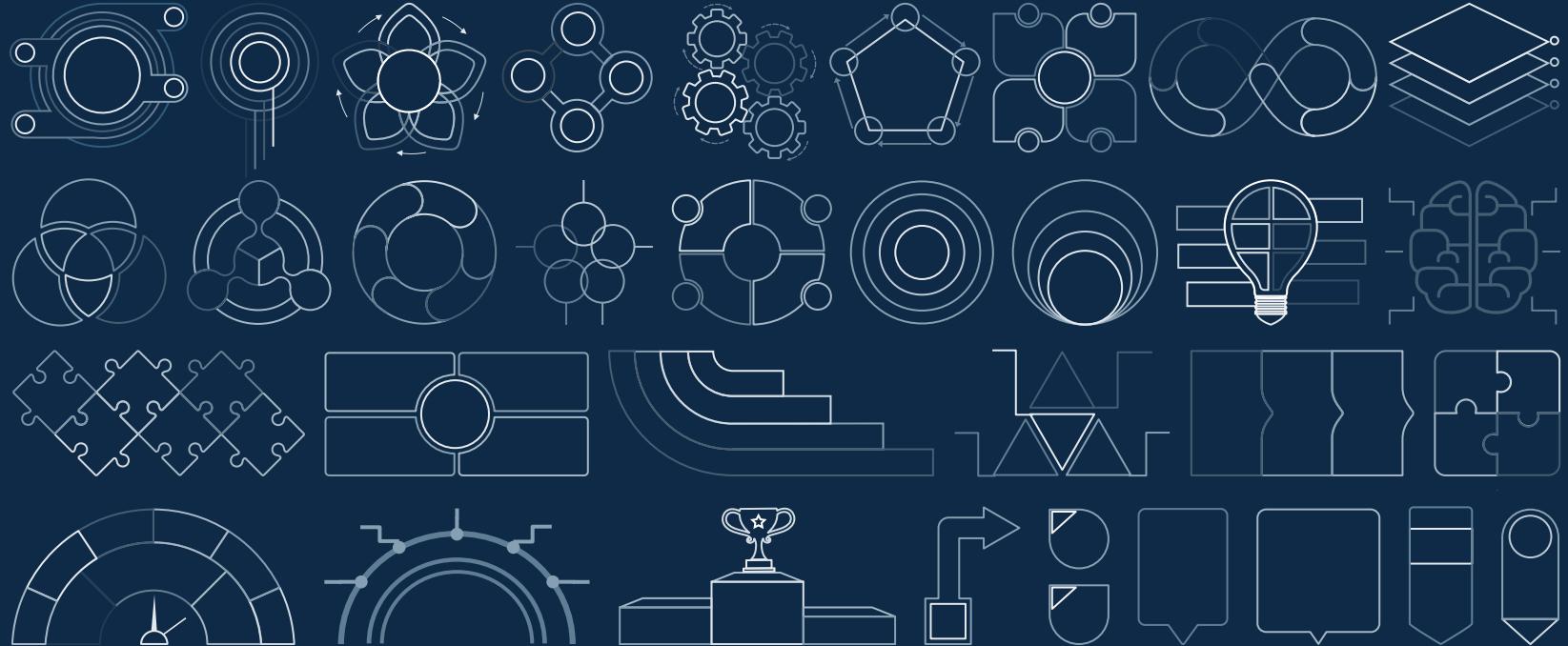
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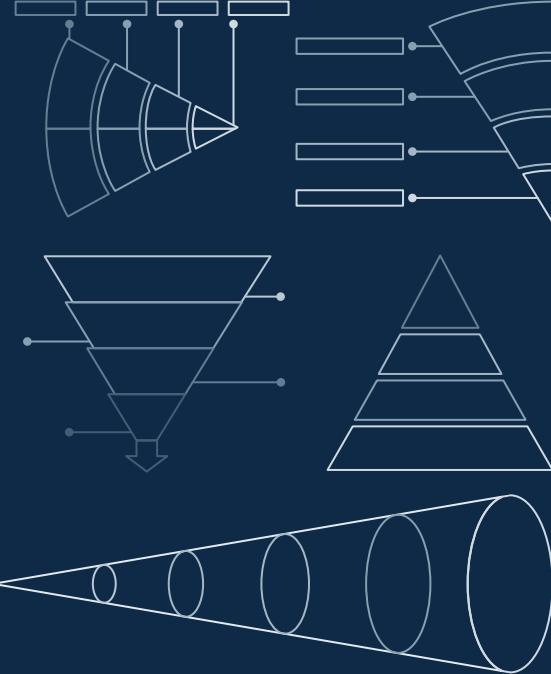
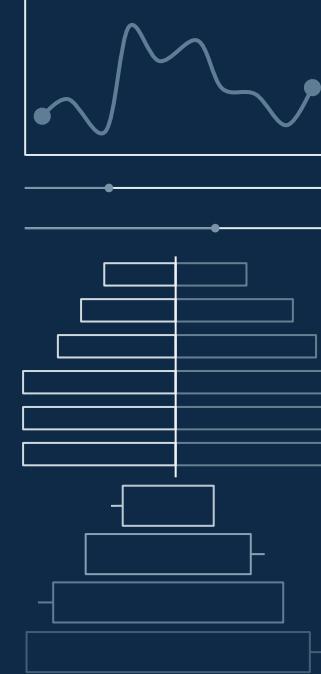
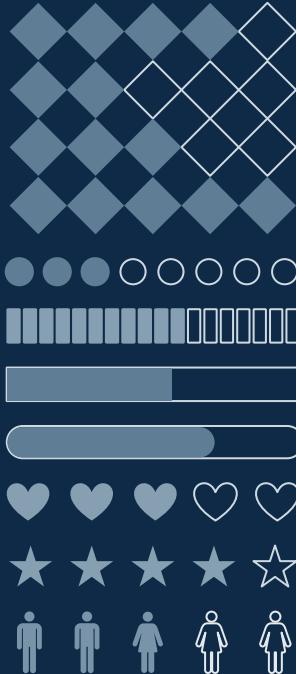
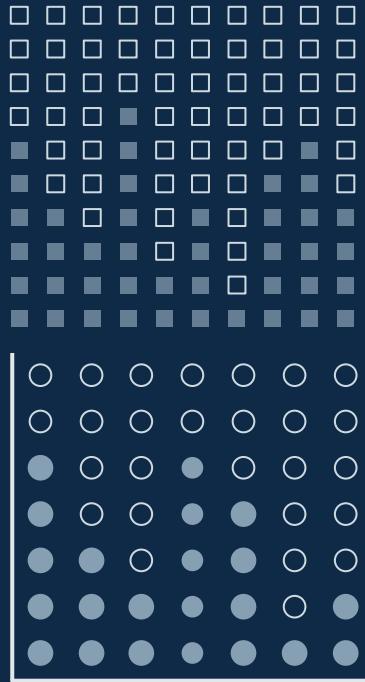












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Medical Icons



Business Icons



Teamwork Icons



Help & Support Icons



Avatar Icons



Creative Process Icons



Performing Arts Icons



Nature Icons



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