

Reports snapshot

Users

2

New users

2

Average engagement time

2m 45s

Total revenue

RM199.00

WHERE DO YOUR NEW USERS COME FROM?

New users by First user primary channel group (Default channel group)

Direct

View user acquisition

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session primary channel group...

SESSION PRIMARY CHAN...

SESSIONS

Direct

2

View traffic acquisition

Users by Country

COUNTRY

USERS

Malaysia

2

View countries

HOW ARE ACTIVE USERS TRENDING?

User activity over time

30 DAYS

2

7 DAYS

2

1 DAY

2

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

Week 0

Week 1

Week 2

Week 3

Week 4

Week 5

All Users

0.0%

0.0%

0.0%

0.0%

0.0%

0.0%

26 May - 1 Jun

2 Jun - 8 Jun

9 Jun - 15 Jun

16 Jun - 22 Jun

23 Jun - 29 Jun

30 Jun - 6 Jul

6 weeks ending Jul 6

View retention

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN ...

VIEWS

Payment Form

18

Program Detail Page

16

Smart Study Sport HomePage

14

Smart Study Sport- HomePage

14

Smart Study Sport - User Pro...

7

Smart Study Sport - HomePa...

4

All Subjects-Intensive Progra...

3

View pages and screens

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME

EVENT COUNT

page_view

81

user_engagement

55

scroll

41

form_start

11

form_submit

5

first_visit

2

session_start

2

View events

WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

EVENT NAME

KEY EVENTS

purchase

1

WHERE DOES YOUR LTV COME FROM?

LTV by First user primary channel group (Default c...

Direct

View user acquisition cohorts

WHAT ARE YOUR TOP SELLING PRODUCTS?

Items purchased by Item name

ITEM NAME

ITEMS PURCHA...

Mastering English: Ev...

1

View items

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Key events by Platform

WEB

100.0%

View tech details