

Ayilara A. Sodiq

I am a brand identity and graphics designer that focus on creating visual appealing designs which represent brands and companies worldwide, with the sole purpose of setting them ahead of their competitors in the market, thereby increasing their revenue.

EXPERIENCE

Brand Designer | Dardha.co, London

July 2025 - Present

I am currently working as a part-time brand designer for Dardha.co marketing agency, London. I work on companies social media designs, motions graphics and assets designs.

Brand designer | Makkan Innovation, Nigeria

April 2024 - June 2025

I conceptualize and designed the brand identity for the company which earned me the role of their part-time graphics designer.

The 99 Apartments, Lagos, Nigeria

December 2023 - March 2024

I worked as a graphics designer here under the growth and marketing of this Estate and Shortlets Company. I designed memos, magazine, printable docs, catalogs and brochure.

Advantar Marketing Agency, Nigeria

June 2022 - December 2023

I worked with this agency as a Junior designer to create ads campaign fliers, social media designs for their business clients, to meet targeted audience.

PORTFOLIO & CONTACT

- ayilarasodiq002@gmail.com
- Portfolio/Social
- in Social
- Bē Portfolio
- +234 (0) 7034945827

SKILLS

- Branding (Figma & Illustrator)
- Graphics (Figma & Photoshop)
- Illustrations (Adobe Illustrator)
- Proper Presentation(Figma & Canva)
- Motion Graphics (Adobe After Effects)

EDUCATION

B.Sc in Computer Science

University of Ilorin, Ilorin. Kwara State, Nigeria

2021 - 2025

CERTIFICATION

♦ Dreamax Brand Identity design