



Ayilara A. Sodiq

I am a brand identity and graphics designer that focus on creating visual appealing designs which represent brands and companies worldwide, with the sole purpose of setting them ahead of their competitors in the market, thereby increasing their revenue.

EXPERIENCE

Brand Designer | Makkan Innovation

April 2024 - Present

I designed the brand identity for the company which earned me the role of their part-time graphics designer.

Hairsense & Combs, Nigeria

Decmber 2023 - August 2024

I worked as a lead designer under these twin nationwide haircare and spa companies. I created flier designs, memos, social media and campaign fliers for these companies.

The99Apartments, Lagos, Nigeria

December 2023 - March 2024

I worked as a graphics designer here under the growth and marketing of this Estate and Shortlets Company. I designed memos, magazine, printable docs, catalogs and brochure. Also I created ads designs, social media designs for this company.

Advantar Marketing Agency, Nigeria

June 2022 - December 2023

I worked with this agency as a Junior designer to create ads campaign fliers, social media designs for their business clients, to meet targeted audience.

PORTFOLIO & CONTACT

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SKILLS

-  Branding (Illustrator & Photoshop)
-  Illustrations (Adobe Illustrator)
-  Motion design (Adobe After-Effects)
-  Proper Presentation (Figma)
-  Communication & Team Work

EDUCATION

B.Sc in Computer Science

University Of Ilorin, Ilorin.

2021 - Present

CERTIFICATION

 **Dreamax** Brand Identity Design