Shamir Centeno Padilla

Address: 3903 Golf Tee Ct Apt 101, Fairfax, VA, 22033| Mobile: 832-380-0182 | Email: rns7bw@virginia.edu

EDUCATION

University of Virginia   **Charlottesville, Virginia**
- Bachelor of Statistics, Concentration in Data Science   Expected December 2023
  - Minor in Computer Science
  - Cumulative GPA: 3.54

Honors Lonestar College – University Park   **Houston, Texas**
- Associate of Science with Honors in Research   August 2019 – August 2021
  - Cumulative GPA: 3.94/4.00
  - Honors College Scholarship Candidate

Relevant coursework (optional): Foundation of Statistics, Calculus 1 and 2, Intro to Statistical Analysis, Intro to Programming with Python, Honors Biology 1 and 2, Honors US History Since 1877

PROFESSIONAL EXPERIENCE

Managing a Branch of Retail Stores   **Fairfax, VA**
- *Owner*   September 2020 – February 2022
  - Launched a part-time business with two online retail arbitrage stores which accumulated more than 1,070 orders in over a year
  - Exceeded over $79,000 in gross sales with an ROI of 34%
  - Utilized software ZikAnalytics to evaluate trending products by considering sales per month and the number of sellers that provided the product
  - Provided customer service by answering questions, resolving disputes, and providing product information to inquisitive customers
  - Ensured proper organization of orders and kept track of inventory using excel spreadsheets
  - Navigated partnerships with wholesale vendors to attain economical products

Gabbana International Models LLC   **McLean, VA**
- *Marketing Analyst Intern*   August 2021 – December 2021
  - Coordinated marketing strategies through Facebook and Instagram Ads that generated the enrolment of 34 recruited models.
  - Tested different Ad Sets by evaluating multiple interests to maximize profit.
  - Kept a record of winning metrics to create Lookalike audiences that best responded to the advertisements.
  - In less than four months, I achieved the Modelling School $67,000 in revenue with an ROI of 84%.
  - Every week, I collaborated with the director about progress and envisioned new advertising and social marketing campaigns to advance the agency.

Wendy's   **Spring, TX**
- *Crew Member*   August 2019 – December 2020
  - Primary drive-thru cashier that fulfilled orders and simultaneously handled payments
  - Directed the team to accelerate the time of processing drive-thru customers
  - Familiarized myself with all working positions to gain more autonomy

SKILLS

- **Languages:** English (Native), Spanish (Fluent)
- **Computer:** Proficient in Python (Pandas, NumPy), Facebook Ads (Conversions Campaigns, Lookalike Audiences), Microsoft Word, Shopify (Website Building, Social Media Marketing), Excel, PowerPoint, and Zoom.

ADDITIONAL INFORMATION

- **Interests:** Chess, Soccer, Pc Gaming, Research, and TV (Daredevil, Succession).
- **Certificates & Achievements:** Dean's List All Semesters, Honors College Merit Scholar, Published two writing samples for the Honors college with Supervising PhD Professors Keyworth and Lopez.