

SHRUJAN BK

Pricing Analyst



About Me

Dedicated Strategic Pricing Analyst with a proven track record in optimizing profitability through innovative pricing structures, automation, and a commitment to precision, ensuring sustained market competitiveness



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Nagarbhavi 2nd stage,
Banaglore-560091

LANGUAGE

- English
- Kannada
- Hindi

EXPERTISE

- Management Skills
- Creativity
- Negotiation
- Critical Thinking
- Leadership
- Visual Basics Application
- Advanced Excel
- Tableau

EXPERIENCE

Metro AG

Metro Cash & Carry - Bangalore

2022 - Presently working

Pricing Analyst and Market Intelligence.

- **Strategic Pricing:**
 - Develop pricing structures aligned with buyer expectations.
 - Translate strategies into effective store pricing.
- **Price Benchmarking:**
 - Conduct comprehensive analyses of competitors' pricing.
 - Ensure meticulous comparison with industry standards.
- **Competitive Market Presence:**
 - Contribute to establishing and maintaining a dynamic market presence.
 - Ensure robust pricing strategies reflective of industry standards

EDUCATION

Bangalore University

Bachelor of Commerce
2019-2022

Amity University

Master of Business Management
2024-Presently Pursuing (Online weekend MBA)

PROJECT

Price Checking Automation

- Developed and implemented an Excel VBA-based price checking automation system to forecast and safeguard against potential margin loss by accurately predicting and adjusting prices for the following day.
- Streamlined pricing processes to ensure competitiveness and prevent margin erosion through effective automation and proactive forecasting.