

Level 1A	How and what to learn?	Assessment criteria
<p>Complexity and guidance</p> <p><i>How will you work on business challenges to complete your levels in collaboration with the peers in your community, guided by your personal coach and supported by the IB business coaches?</i></p>	<p>You work on one or more business challenges or elements thereof in a familiar context. Your business challenges, the elements you focus on (or your specific assigned tasks) are easy to understand.</p> <p>You are guided by your coach and higher-level students in finding suitable challenges, approaching the challenge's problem, building your portfolio, and engaging in suitable learning activities.</p> <p>Examples of challenges:</p> <ul style="list-style-type: none"> • Your onboarding challenge(s) • Making a business scan of an internationally operating company • Doing the Global Mind Monitor and reflecting on your results • Making a personal SWOT • A challenge guided by upper-year students where you execute tasks that fit your level of learning 	<p>A set of simple business challenges or elements of more complex challenges in a familiar context. Limited in size / number of stakeholders / limited conflicting interests and risks.</p> <p>Under systematic guidance.</p>
<p>Gaining knowledge and understanding</p> <p><i>What you do to gain and deepen knowledge on</i></p> <ul style="list-style-type: none"> • International Business, • business ethics, responsibility, and sustainability (ERS), and • international and global perspectives, and intercultural sensitivity' (Global Minds). 	<p>Explore the IB worlds and learn</p> <ul style="list-style-type: none"> • about basic international business concepts, • what ethics, responsibility, and sustainability (ERS) are, • about your own global competences, and what culture is. <p>You can:</p> <ul style="list-style-type: none"> • read introductory texts & textbooks • find information in the LibGuide, • join events that appeal to you • follow online beginner's courses related to IB. 	<p>Demonstrate a basic understanding of</p> <ul style="list-style-type: none"> • at least two business disciplines (Finance, Operations & Supply Chain, Marketing, Organisation & People), • ERS (Ethics, Responsibility, Sustainability), • your own global competences.

Level 1A	How and what to learn?	Assessment criteria
Applying knowledge and understanding <i>How to use knowledge and experience to solve an international business challenge in an ethical, sustainable and beneficial way?</i>	<p>What basic IB concepts do you know (see above: Demonstrating knowledge and understanding) and how can you use them to understand the challenge and answer the research questions?</p> <p>Identify several ERS, intercultural, and global/international context related aspects of your challenges.</p>	<p>Apply your knowledge and understanding to simple business challenges.</p>
Collaboration, convincing others and creating buy in <i>How do I effectively and appropriately work with others to achieve my goals in an ethical, sustainable and beneficial way?</i>	<p>You work on your challenges with students in your community. Try to create a group of students with different backgrounds. Reflect on your role during group work and any issues that you encountered while collaborating.</p>	<p>Demonstrate willingness to collaborate in diverse peer groups within the community.</p>
Keep learning <i>How do I keep learning and ensure my currency as a business professional with a responsible global mind?</i>	<p>You reflect on your own work and ask feedback from coaches in your own community and fellow students you collaborated with. You provide feedback to fellow students to support them in their learning.</p> <p>You register feedback in your portfolio and think about how to improve your work and what to differently next portfolio.</p> <p>You write an overall reflection about your learning experience</p>	<p>Take some responsibility for the evaluation and improvement of work and study activities.</p>
Nominal duration to finish this portfolio is mid-November for September influx or end-April for February influx.		