

Level 1B/1C	How and what to learn?	Assessment criteria
<p>Complexity and guidance</p> <p><i>How will you work on business challenges to complete your levels in collaboration with the peers in your community, guided by your personal coach and supported by the IB business coaches?</i></p>	<p>You work on one or more business challenges. Each business challenge addresses one or more IB Worlds. Make sure that all business challenges together cover all applicable Worlds and include international element.</p> <p>You are guided by your coach and higher-level students, while you find suitable challenges, build your portfolio, and engage in suitable learning activities.</p>	<p>A set of challenges or elements of more complex challenges in an international business context. Limited in size / number of stakeholders / limited conflicting interests and risks.</p> <p>Under systematic guidance.</p>
<p>Gaining knowledge and understanding</p> <p><i>What you do to gain and deepen knowledge on</i></p> <ul style="list-style-type: none"> • <i>International Business,</i> • <i>business ethics, responsibility, and sustainability (ERS), and</i> • <i>international and global perspectives, and intercultural sensitivity' (Global Minds).'</i> 	<p>Ask yourself questions about basic IB theories - concepts, models, and tools (e.g., what is a marketing plan; what is culture? What are the UNSDGs?).</p> <p>Follow the news and how local and global events are impacting international business.</p> <p>Consult peers, coaches, and business experts for information on your business challenge.</p> <p>Understand and identify the ERS and Global Minds dimensions of the business challenges and explain this to other students and coaches.</p>	<p>Identify and explain basic international business concepts and models, explain how these concepts and models link together. Identify the dimensions of the IB Worlds in your business challenge and how these relate.</p>
<p>Applying knowledge and understanding</p> <p><i>How to use knowledge and experience to solve an international business challenge in an ethical, sustainable and beneficial way?</i></p>	<p>What basic IB concepts do you know (see above: Demonstrating knowledge and understanding) and how can you use them to understand the challenge and answer the research questions?</p> <p>Identify several ERS, intercultural, and global/international context related aspects of your challenges, and reflect on them (e.g., what is an ethical issue of social media and how to deal with it?).</p>	<p>Apply basic international business concepts and models, while considering the ERS dimensions and the (inter)cultural, global /international context.</p>

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<p>Research informed problem solving</p> <p><i>How to collect new information and evidence to answer my research question in an ethical, sustainable, and mutual beneficial way?</i></p>	<p>You identify the relevant issues or problem of the challenge, and you determine which IB worlds are part of the challenge. You formulate one or more simple research questions and your own ILOs connected to the relevant IB Worlds.</p> <p>You identify which information is needed to answer your research question(s) (e.g., how to make a cost-benefit analyses for this business challenge?); w to collect that information (e.g., ask the company, search for independent public information such as annual reports); and what conclusions you can draw from the information you have found.</p> <p>Use the conclusion to identify one or more practical solutions. Discuss with the challenge owner which solution could be implemented and how to measure success.</p>	<p>Form an opinion on a challenge, identify practical/operational solutions, their benefits, and limitations, collaborate with peers to implement these.</p>
<p>Collaboration, convincing others and creating buy in</p> <p><i>How do I effectively and appropriately work with others to achieve my goals in an ethical, sustainable and beneficial way?</i></p>	<p>In the process of solving the business challenge, you not only focus on the problem at hand, but you also listen to the ideas and suggestions of your fellow students to create a joint understanding of the challenge and how best to solve it. You regularly communicate within your group to check everyone is still on the same page.</p> <p>You jointly communicate with the challenge owner about the problem-solving method and the progress of the work.</p>	<p>Demonstrate willingness to collaborate within diverse peer groups, with experts and challenge owners. Explain a challenge, the problem-solving method/approach used, practical solutions, their benefits and limitations to experts, fellow students, and challenge owners, while including the dimensions of the distinctive IB lens.</p>
<p>Keep learning</p> <p><i>How do I keep learning and ensure my currency as a business professional with a responsible global mind?</i></p>	<p>Reflect on the progress of the work and the process of collaboration and ask yourself the question what you are learning and what you would do differently in the next challenge.</p> <p>Ask your fellow students, the challenge owners, your coaches, and professionals for feedback on this reflection and what the next steps for learning could be.</p> <p>Provide meaningful feedback to others, which will support them in their learning.</p>	<p>Receive and provide feedback within the community, process and act on feedback received.</p>

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		<p><i>Nominal duration to finish portfolio 1B is half-way the academic year for September influx or end-academic year for February influx.</i></p> <p><i>Nominal duration to finish portfolio 1C is end-academic year for September influx or half-way the next academic year for February influx.</i></p>