

Level 2	How and what to learn?	Assessment criteria
<p>Complexity and guidance</p> <p><i>How will you work on business challenges to complete your levels in collaboration with the peers in your community, guided by your personal coach and supported by the IB business coaches?</i></p>	<p>Your business challenges cover more than one IB World. They are clearly situated in an international context, include multiple stakeholders with potentially conflicting interests.</p> <p>You consult with your coach on a regular basis and provide some initial guidance to lower-level students, whom you support to find suitable challenges, build your portfolio, and engage in suitable learning activities.</p>	<p>A set of challenges in an international business context. Moderate in size / more than one stakeholder / multidisciplinary / larger organizations, potential conflicting interests, and risks.</p> <p>Under general direction.</p>
<p>Gaining knowledge and understanding</p> <p><i>What you do to gain and deepen knowledge on</i></p> <ul style="list-style-type: none"> • <i>International Business,</i> • <i>business ethics, responsibility, and sustainability (ERS), and</i> • <i>international and global perspectives, and intercultural sensitivity' (Global Minds).'</i> 	<p>You engage with current business practices and ask yourself which different or new IB concepts, models and tools are available for solving a business challenge (e.g., a PESTLE analysis, Porters Five Forces, scenario planning, or a SWOT).</p> <p>Explore the business implications of the ERS and Global Minds dimensions of the IB lens (e.g., what are the implications for the company to reduce its ecological footprint; how to improve the collaboration with international partners?).</p>	<p>Demonstrate a broad understanding of current international business concepts and models, the interrelatedness of these concepts and models, and the implications of ethics, responsibility, sustainability, culture, and globalisation on international business.</p>
<p>Applying knowledge and understanding</p> <p><i>How to use knowledge and experience to solve an international business challenge in an ethical, sustainable and beneficial way?</i></p>	<p>Analyse the business challenge and ask yourself the question which problem(s) or gap(s) the challenge represents.</p> <p>Consider all dimensions of the IB lens.</p> <p>Formulate clear research question(s) (e.g., which financial, legal and transport issues need to be considered when importing from Asia; how to collaborate with Asian producers; and how to ensure sustainability along the supply chain).</p> <p>Research the literature related to this problem or gap and select the suitable IB concepts, models, or tools and apply these to your business challenge.</p>	<p>Select and apply relevant international business concepts and models, while including ERS dimensions and the implications of the (intercultural) and societal context in the application.</p>

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<p>Research informed problem solving</p> <p><i>How to collect new information and evidence to answer my research question in an ethical, sustainable, and mutual beneficial way?</i></p>	<p>You formulate a research question (with possible sub questions).</p> <p>You develop your own ILOs based on an understanding of the relationships between the IB Worlds (e.g., how to optimize an international supply chain requires collaboration with culturally different partners who may have different perspectives on the need to reduce its ecological footprint).</p> <p>You indicate which elements of the Worlds are in focus to solve the business problem.</p> <p>Ask yourself who the subjects are of your research and which tools (e.g., interviews, surveys, dashboard for kpis) you can use to collect reliable information that will answer your research question(s).</p> <p>Practice how to use these tools and select the appropriate tools for your RQ(s).</p> <p>Collect data and describe the steps in the process of data collection. Use the findings to create practical and/or new solutions that add value to the company.</p> <p>Consider multiple solutions.</p> <p>Decide on the optimal solution and reflect on the outcomes or recommendations (e.g., what are the benefits, what are the risks and downsides? How do we measure if the solution works?).</p>	<p>Systematically collect evidence to analyse the root cause of a challenge, form an opinion, create practical solutions for desired business goals, implement these practical solutions, and consider multiple stakeholders.</p>
<p>Collaboration, convincing others and creating buy in</p> <p><i>How do I effectively and appropriately work with others to achieve my goals in an ethical, sustainable and beneficial way?</i></p>	<p>You and your team regularly consult with a wide range of stakeholders (e.g., the challenge owner, business coaches) on the progress of your research, alternative solutions, and possible setbacks or limitations.</p> <p>Explain to challenge owners and other students which IB theory applies (or not) to your business challenge and how ERS and Global Minds dimensions are embedded in the proposed solutions, which research tools you have used and why, which solutions you propose and why.</p>	<p>Demonstrate initiative while collaborating within diverse peer groups, with experts and challenge owners. Engage in a dialogue on a challenge, possible problem-solving approaches /methods, and related solutions, their benefits, and limitations in the context of desired business goals with experts, fellow students, and challenge</p>

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		<p>owners, while considering the dimensions of the distinctive IB lens.</p> <p>Present a logical argument that links a strategy to the proposed practical solutions.</p>
<p>Keep learning</p> <p><i>How do I keep learning and ensure my currency as a business professional with a responsible global mind?</i></p>	<p>You understand and appreciate that feedback supports your own and others' personal and professional development. Achieving credits is the logical consequence, not a goal.</p> <p>To broaden your perspective, you regularly ask feedback from a variety of sources.</p> <p>You embrace unexpected or surprising feedback.</p> <p>You ask questions for clarification and reflect on how this can enrich your own ways of working and thinking.</p>	<p>Initiate regular feedback from a variety of stakeholders, reflect on the lessons learned from the learning process and how this feeds forward into the planning of the next steps. Understand the boundaries of your knowledge.</p>