

# TOM Talk

# M5 Forecasting - Accuracy

Estimating the Unit Sales of Walmart retail goods

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September 17, 2020



## Introduction

### Spyros Makridakis



- Professor at the University of Nicosia (Cyprus)
- 20 Publish Articles:
  - Forecasting methods and applications
  - Forecasting and planning: an evaluation
  - Averages of forecasts: some empirical results
  - Accuracy of forecasting: an empirical investigation
- Dubbed one of the Fathers of Forecasting



Source: Spyros Makridakis, https://twitter.com/spyrosmakrid/photo





### Makridakis Competitions or M Competitions



<b>Competition Name</b>	Year	Number of Time Series Used
M competition	1982	1,001
M2 competition	1993	29 (real time)
M3 competition	2000	3,003
M4 competition	2018	100,000
M5 competition	2020	10,000 (hierarchical timeseries)

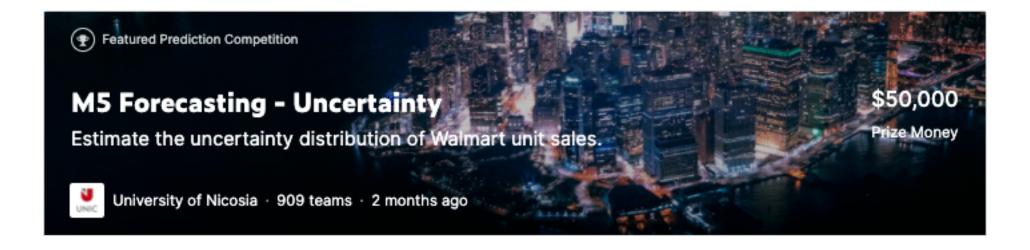
### Makridakis Competitions or M Competitions

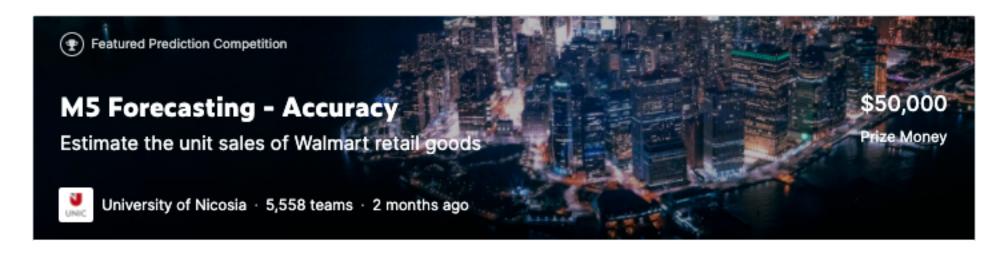


<b>Competition Name</b>	Year	Number of Time Series Used	
M competition	1982	1,001	
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### M5 Competition

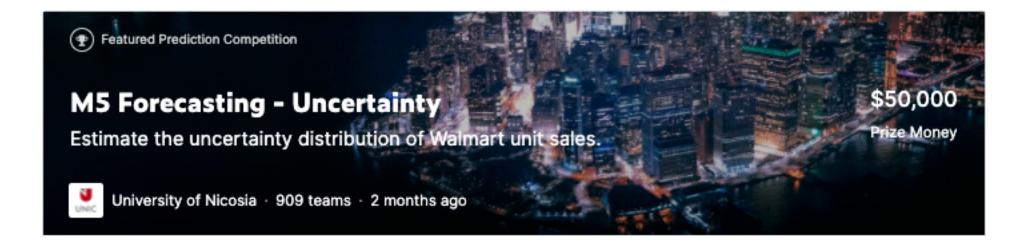


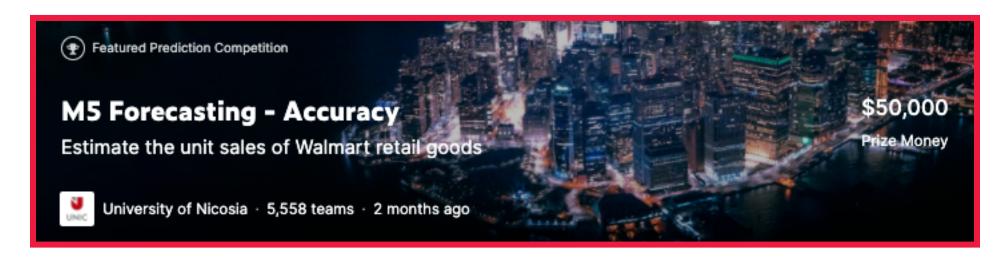




### M5 Competition









## Overview

### M5 Forecasting Accuracy – Overview



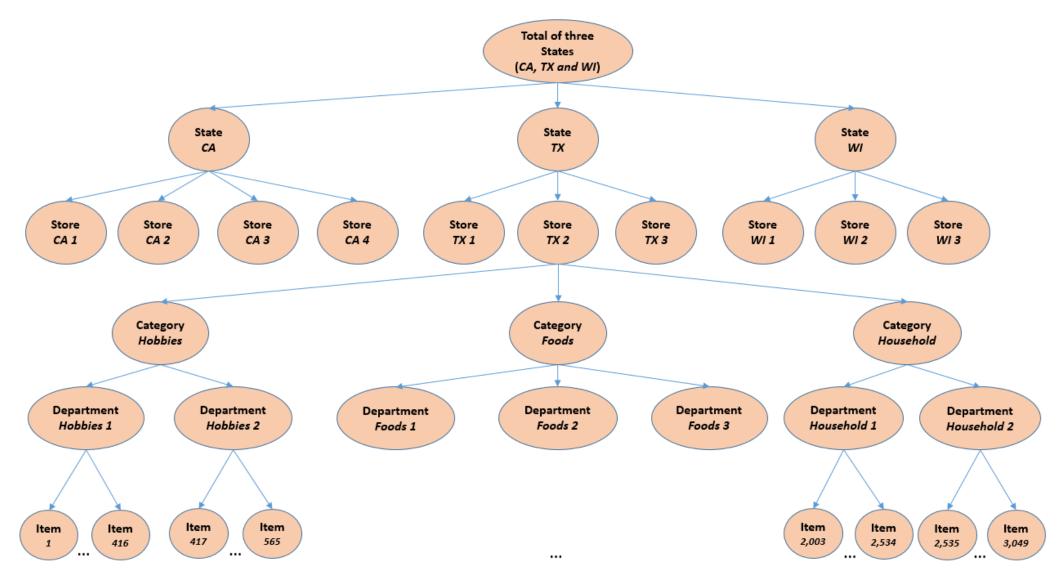


A Walmart Inc. store in Secaucus, New Jersey. Photographer: Timothy Fadek/Bloomberg

- Price Pool \$50,000
- 42,840 time series
- Walmart Hierarchical Sales Data
- Days (1 1941) '2011-01-29' to '2016-06-19'

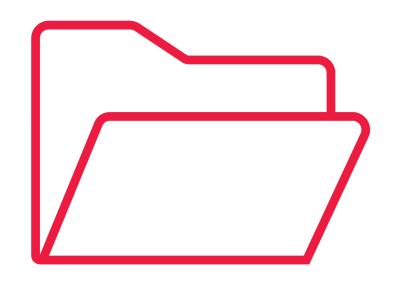
### M5 Forecasting Accuracy – Data Hierarchy





### M5 Forecasting Accuracy – Data Files





calendar.csv

sell\_prices.csv

sample\_submission.csv

sales\_train\_validation.csv

### M5 Forecasting Accuracy – Data Files



### calendar.csv

	date	wm_yr_wk	weekday	wday	month	year	d	event_name_1	event_type_1	event_name_2	event_type_2	sn
85	2011- 04-24	11113	Sunday	2	4	2011	d_86	OrthodoxEaster	Religious	Easter	Cultural	
827	2013- 05-05	11315	Sunday	2	5	2013	d_828	OrthodoxEaster	Religious	Cinco De Mayo	Cultural	
1177	2014- 04-20	11412	Sunday	2	4	2014	d_1178	Easter	Cultural	OrthodoxEaster	Religious	
1233	2014- 06-15	11420	Sunday	2	6	2014	d_1234	NBAFinalsEnd	Sporting	Father's day	Cultural	
1968	2016- 06-19	11621	Sunday	2	6	2016	d_1969	NBAFinalsEnd	Sporting	Father's day	Cultural	

### sell\_prices.csv

	store_id	item_id	wm_yr_wk	sell_price
0	CA_1	HOBBIES_1_001	11325	9.58
1	CA_1	HOBBIES_1_001	11326	9.58
2	CA_1	HOBBIES_1_001	11327	8.26
3	CA_1	HOBBIES_1_001	11328	8.26
4	CA_1	HOBBIES_1_001	11329	8.26

# M5 Forecasting Accuracy – Data Files sample\_submission.csv



	id	F1	F2	F3	F4	F5	F6	F7	F8	F9	 F19	F20	F21	F22	F23	F24	F25	F26	F27	F28
0	HOBBIES_1_001_CA_1_validation	0	0	0	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	0
1	HOBBIES_1_002_CA_1_validation	0	0	0	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	0
2	HOBBIES_1_003_CA_1_validation	0	0	0	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	0
3	HOBBIES_1_004_CA_1_validation	0	0	0	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	0
4	HOBBIES_1_005_CA_1_validation	0	0	0	0	0	0	0	0	0	 0	0	0	0	0	0	0	0	0	0

### sales\_train\_validation.csv

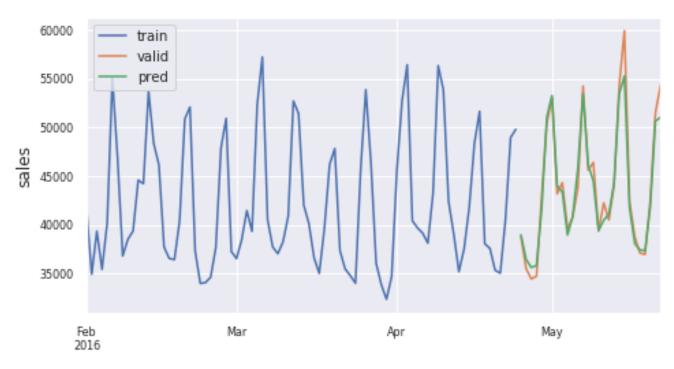
	id	item_id	dept_id	cat_id	store_id	state_id	d_1	d_2	d_3	d_4	 d_1904
0	HOBBIES_1_001_CA_1_validation	HOBBIES_1_001	HOBBIES_1	HOBBIES	CA_1	CA	0	0	0	0	 1
1	HOBBIES_1_002_CA_1_validation	HOBBIES_1_002	HOBBIES_1	HOBBIES	CA_1	CA	0	0	0	0	 0
2	HOBBIES_1_003_CA_1_validation	HOBBIES_1_003	HOBBIES_1	HOBBIES	CA_1	CA	0	0	0	0	 2
3	HOBBIES_1_004_CA_1_validation	HOBBIES_1_004	HOBBIES_1	HOBBIES	CA_1	CA	0	0	0	0	 1
4	HOBBIES_1_005_CA_1_validation	HOBBIES_1_005	HOBBIES_1	HOBBIES	CA_1	CA	0	0	0	0	 2

### M5 Forecasting Accuracy – Scoring



Objective – Forecast Daily Sales for the next 28 days (4 weeks ahead) for each of 42,840 units

28 days ahead point forecasts (PFs)



Source: @Matthias - Solution

### M5 Forecasting Accuracy – Scoring



#### **Objective – Forecast Daily Sales for the next 28 days (4 weeks ahead)**

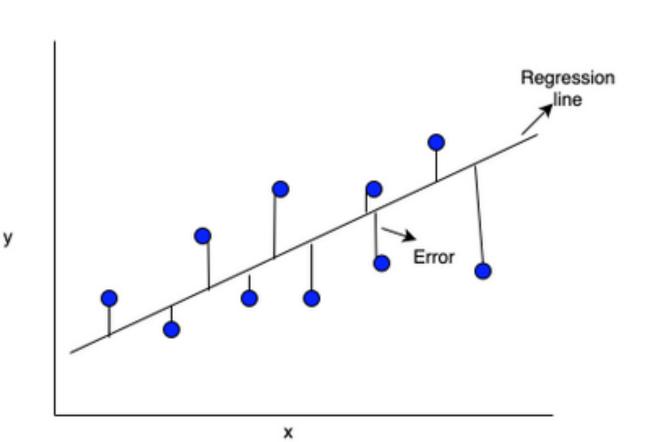
28 days ahead point forecasts (PFs)

	id	F1	F2	F3	F4	F5	F6	F7	F8	F9	•••	F19	F20	F21	F22	F23	F24	F25	F26	F27	F28
0	HOBBIES_1_001_CA_1_validation	0.50	1.25	0.75	1.75	0.25	1.25	1.00	0.50	1.25		0.25	1.25	1.00	0.50	1.25	0.75	1.75	0.25	1.25	1.00
1	HOBBIES_1_002_CA_1_validation	0.25	0.00	0.25	0.00	0.00	0.00	0.00	0.25	0.00		0.00	0.00	0.00	0.25	0.00	0.25	0.00	0.00	0.00	0.00
2	HOBBIES_1_003_CA_1_validation	0.25	0.25	0.50	0.75	0.75	0.50	1.00	0.25	0.25		0.75	0.50	1.00	0.25	0.25	0.50	0.75	0.75	0.50	1.00
3	HOBBIES_1_004_CA_1_validation	1.75	1.00	1.00	0.25	2.25	3.25	3.25	1.75	1.00		2.25	3.25	3.25	1.75	1.00	1.00	0.25	2.25	3.25	3.25
4	HOBBIES_1_005_CA_1_validation	0.75	0.50	1.50	2.00	1.00	1.25	2.50	0.75	0.50		1.00	1.25	2.50	0.75	0.50	1.50	2.00	1.00	1.25	2.50
	***																				
60975	FOODS_3_823_WI_3_evaluation	0.50	0.00	0.00	0.25	0.50	0.00	0.25	0.50	0.00		0.50	0.00	0.25	0.50	0.00	0.00	0.25	0.50	0.00	0.25
60976	FOODS_3_824_WI_3_evaluation	0.75	0.25	0.00	0.00	0.00	0.75	0.50	0.75	0.25		0.00	0.75	0.50	0.75	0.25	0.00	0.00	0.00	0.75	0.50
60977	FOODS_3_825_WI_3_evaluation	2.25	0.25	1.25	0.00	0.50	1.25	0.75	2.25	0.25		0.50	1.25	0.75	2.25	0.25	1.25	0.00	0.50	1.25	0.75
60978	FOODS_3_826_WI_3_evaluation	1.00	0.75	0.50	1.00	1.00	0.50	1.75	1.00	0.75		1.00	0.50	1.75	1.00	0.75	0.50	1.00	1.00	0.50	1.75
60979	FOODS_3_827_WI_3_evaluation	2.25	1.50	0.75	1.00	0.75	1.00	0.25	2.25	1.50		0.75	1.00	0.25	2.25	1.50	0.75	1.00	0.75	1.00	0.25

60980 rows x 29 columns

### Quick A Side – Scoring Error





Source: Error

### **Mean Absolute Error (MAE)**

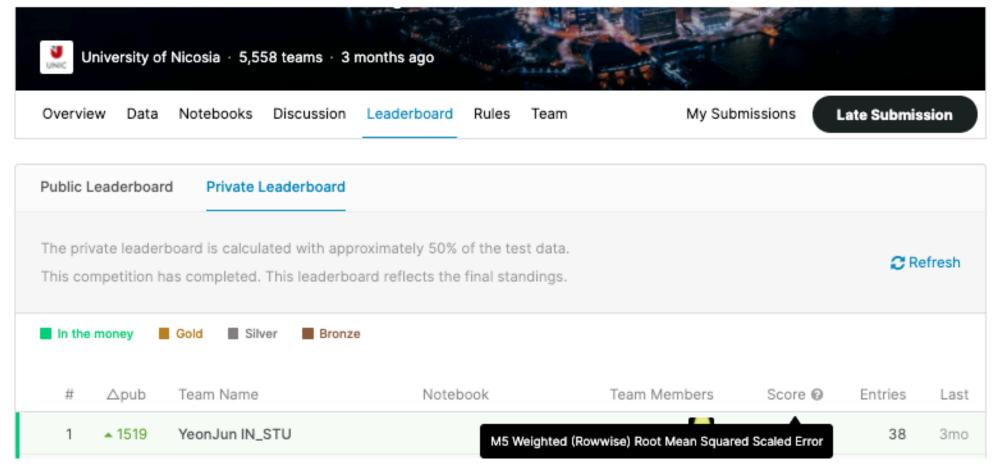
$$MAE = \frac{1}{n} \sum_{j=1}^{n} |y_j - \hat{y}_j|$$

### Root mean squared error (RMSE)

$$RMSE = \sqrt{\frac{1}{n} \sum_{j=1}^{n} (y_j - \hat{y}_j)^2}$$

### M5 Forecasting Accuracy – Scoring





Source: M5 Leader Boards

### M5 Forecasting Accuracy – Scoring



Point Forecasts - Root Mean Squared Scaled Error (RMSSE)

$$RMSSE = \sqrt{\frac{1}{h} \frac{\sum_{t=n+1}^{n+h} (Y_t - \widehat{Y}_t)^2}{\frac{1}{n-1} \sum_{t=2}^{n} (Y_t - Y_{t-1})^2}},$$

After estimating all 42,840 RMSSEs

Ranking – Weighted RMSSE (WRMSSE)

$$WRMSSE = \sum_{i=1}^{42,840} w_i * RMSSE$$

### M5 Forecasting Accuracy – Scoring Reasoning



#### WRMSSE EXAMPLE

Product A is \$10 in Sales Product B is \$12 in Sales

 $RMSSE_A = 0.8$  $RMSSE_B = 0.7$ 

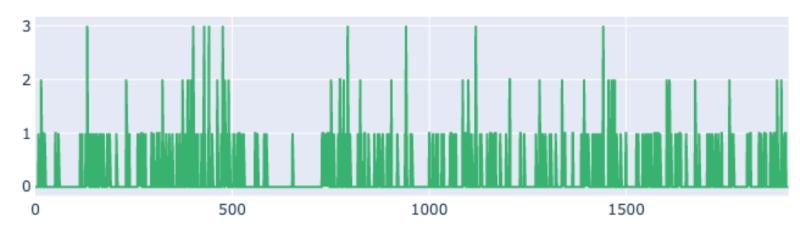
**RMSSE=0.77** 

$$WRMSSE = RMSSE_A * w_1 + RMSSE_B * w_2 + RMSSE * w_3 = \\ RMSSE_A * \frac{1}{K} * \frac{\$Sales_A}{\$Sales_A + \$Sales_B} + RMSSE_B * \frac{1}{K} * \frac{\$Sales_B}{\$Sales_A + \$Sales_B} + RMSSE * \frac{1}{K} * \frac{\$Sales_A}{\$Sales_A + \$Sales_B} = \\ RMSSE_A * \frac{1}{K} * \frac{\$Sales_A}{\$Sales_A + \$Sales_B} + RMSSE_A * \frac{1}{K} * \frac{\$Sales_A}{\$Sales_A + \$Sales_B} = \\ RMSSE_A * \frac{1}{K} * \frac{\$Sales_A}{\$Sales_A + \$Sales_B} + RMSSE_A * \frac{1}{K} * \frac{\$Sales_A}{\$Sales_A + \$Sales_B} = \\ RMSSE_A * \frac{1}{K} * \frac{\$Sales_A}{\$Sales_A + \$Sales_B} + RMSSE_A * \frac{1}{K} * \frac{\$Sales_A}{\$Sales_A + \$Sales_B} = \\ RMSSE_A * \frac{1}{K} * \frac{\$Sales_A}{\$Sales_A + \$Sales_B} + RMSSE_A * \frac{1}{K} * \frac{\$Sales_A}{\$Sales_A + \$Sales_B} = \\ RMSSE_A * \frac{1}{K} * \frac{1}{K} * \frac{\$Sales_A}{\$Sales_A + \$Sales_B} + RMSSE_A * \frac{1}{K} * \frac{\$Sales_A}{\$Sales_A + \$Sales_B} = \\ RMSSE_A * \frac{1}{K} * \frac{$$

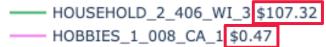
$$0.8 * \frac{1}{2} * \frac{10}{10+12} + 0.7 * \frac{1}{2} * \frac{12}{10+12} + 0.77 * \frac{1}{2} * 1 = 0.758.$$

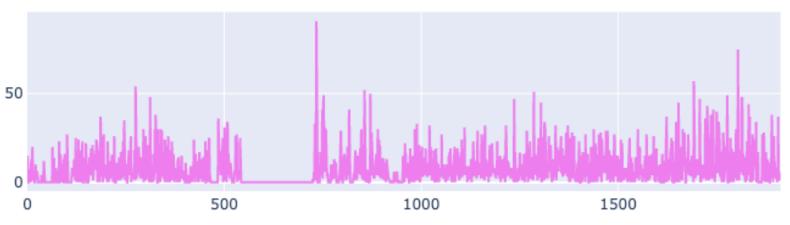
### M5 Forecasting Accuracy – Scoring Reasoning





Units Sold





High price low volume & Low Price high volume

### M5 Forecasting Accuracy – EDA



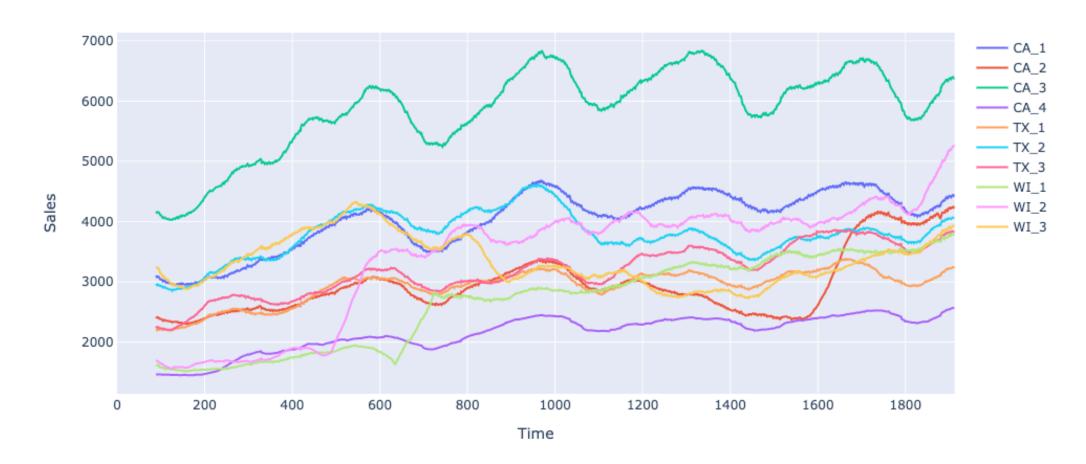
Unit Sales over Time



### M5 Forecasting Accuracy – EDA



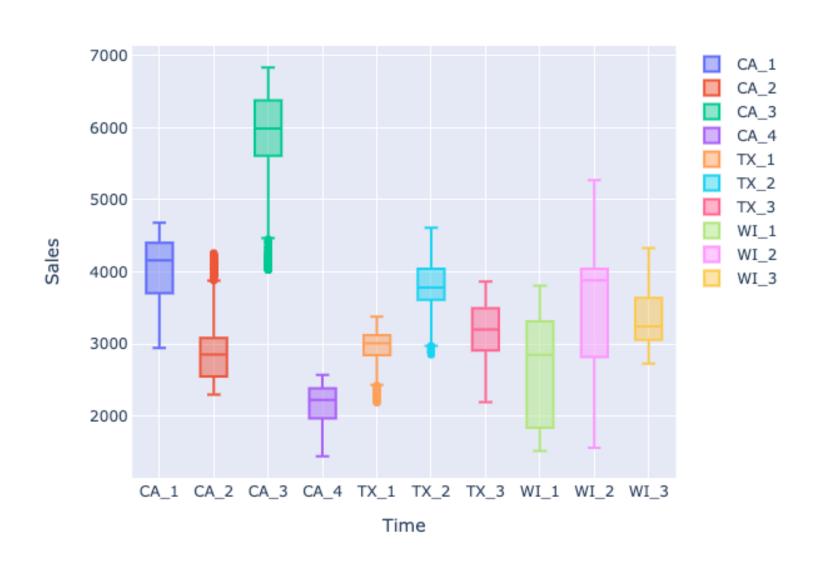
Rolling Average Sales vs. Time (per store)



### M5 Forecasting Accuracy – EDA



#### Rolling Average Sales vs. Store name



### M5 Forecasting Accuracy – Challenges



Comparing different states, stores, categories and departments





Weather and Disaster





Out of Stock





Anomaly – Blue Moon Event



### Quick A Side – Leaderboards



#### Public Leaderboard

Private Leaderboard

The private leaderboard is calculated with approximately 50% of the test data.

This competition has completed. This leaderboard reflects the final standings.



- Public Leader board d\_1914 d\_1941
   Release May 31<sup>st</sup>, 2020
- Private Leader board d\_1942 d\_1969
   Released June 30<sup>th</sup>, 2020 (Deadline June 23<sup>rd</sup>, 2020)



# Solution Techniques

### M5 Forecasting Accuracy – Baseline Score





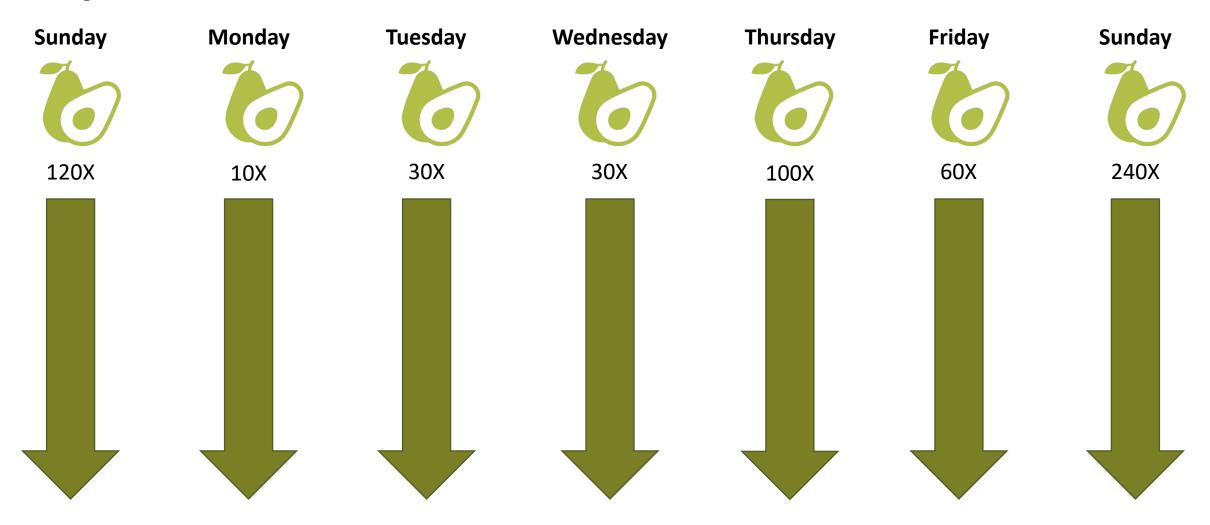
Simple model: Just using the last known 28 days, which should be the most useful since they happened most recently, we use the average demand, grouped by weekday.

Kaggle: <a href="mailto:occupation">occupation</a>

### M5 Forecasting Accuracy – Rational



### July 20XX



### M5 Forecasting Accuracy – Baseline Score





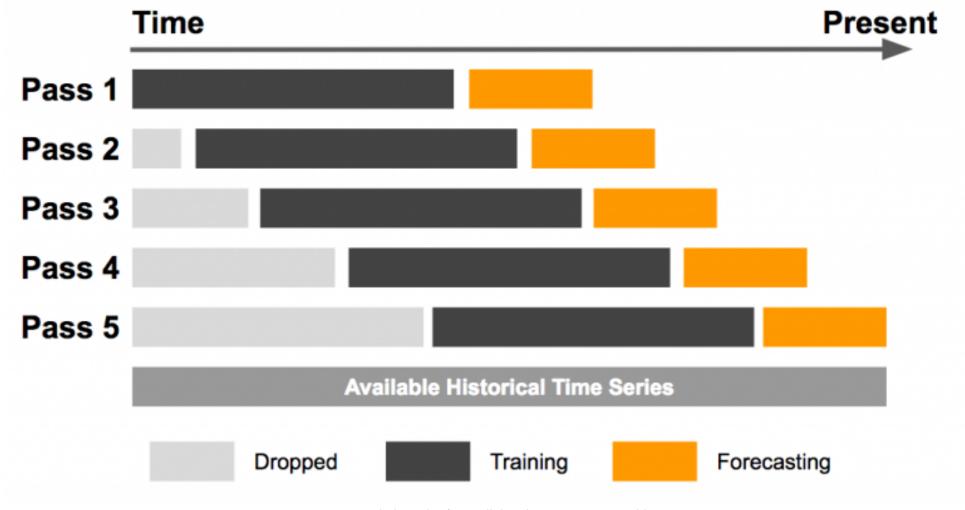
Simple model: Just using the last known 28 days, which should be the most useful since they happened most recently, we use the average demand, grouped by weekday.

Kaggle: @chrisrichardmiles

PUBLIC SCORE: 0.75238

### Solution Technique – Sliding Window





Source: Roy Yang Omphalos, Uber's Parallel and Language-Extensible Time Series
Backtesting Tool January 24, 2018 <u>link</u>

### Solution Technique – @YeonJun IN 1st Place Solution







Source: Roy Yang Omphalos, Uber's Parallel and Language-Extensible Time Series
Backtesting Tool January 24, 2018 link

### Solution Technique – @YeonJun IN 1st Place Solution





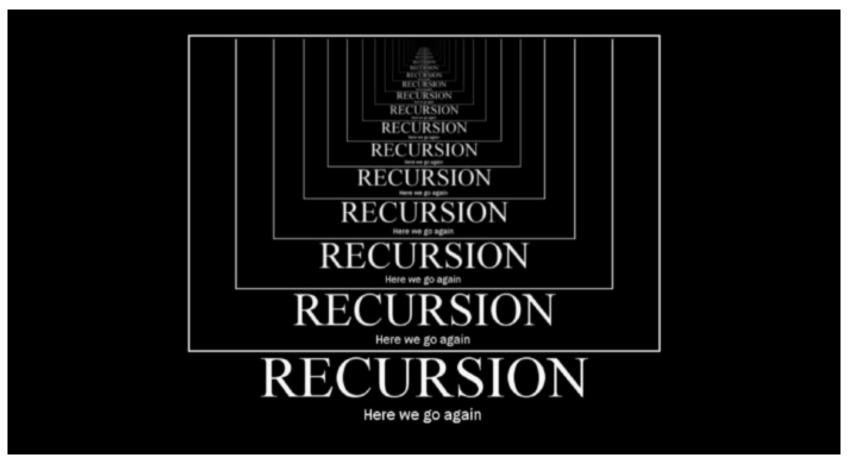


Source: Roy Yang Omphalos, Uber's Parallel and Language-Extensible Time Series

Backtesting Tool January 24, 2018 <u>link</u>

### Quick A Side – Recursion





Source: Shmuel Lotman Link

### Quick A Side – Recursion Simple Example



```
def rec_sum(elements):
    # Check for empty lists
    if len(elements) == 0:
        return None

if len(elements) == 1:
        return elements[0]

return elements[0] + rec_sum(elements[1:])
```

```
1 rec_sum([1, 2, 3, 4])
```

### Solution Technique – Direct vs. Recursive Method



#### 1. Direct Multi-step Forecast Strategy

```
prediction(t+1) = model1(obs(t-1), obs(t-2), ..., obs(t-n))
prediction(t+2) = model2(obs(t-2), obs(t-3), ..., obs(t-n))
```

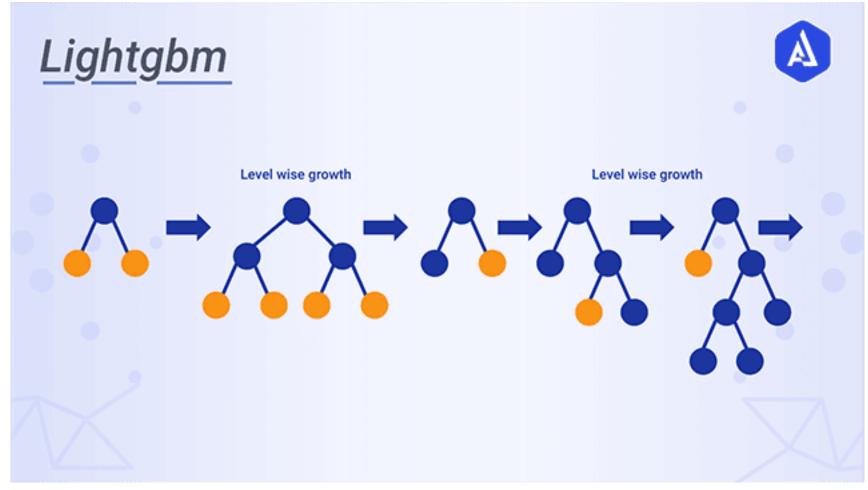
#### 2. Recursive Multi-step Forecast

```
prediction(t+1) = model(obs(t-1), obs(t-2), ..., obs(t-n))
prediction(t+2) = model(prediction(t+1), obs(t-1), ..., obs(t-n))
```

#### 3. Direct-Recursive Hybrid Strategies

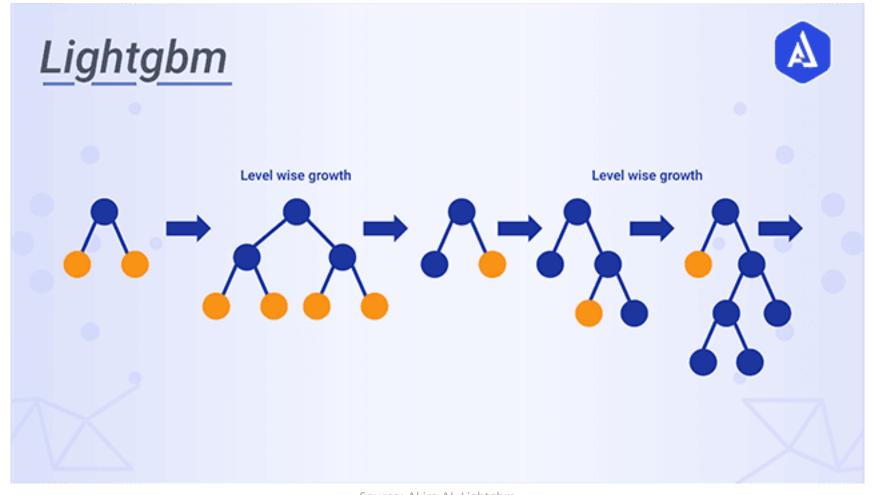
```
prediction(t+1) = model1(obs(t-1), obs(t-2), ..., obs(t-n))
prediction(t+2) = model2(prediction(t+1), obs(t-1), ..., obs(t-n))
```





Source: Akira AI, Lightgbm



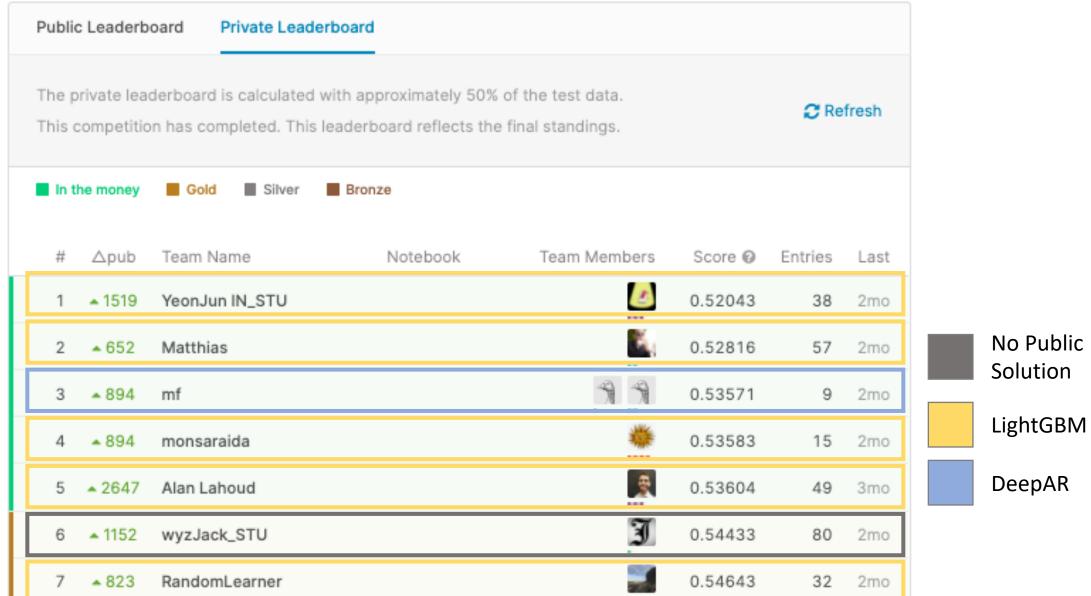


- Training speed faster without compromising efficiency
- The memory usage is also low
- It provides better accuracy
- It supports two types of learning parallel and GPU
- It has the capability of handling large scale data

Source: Akira AI, Lightgbm

#### Results – Models



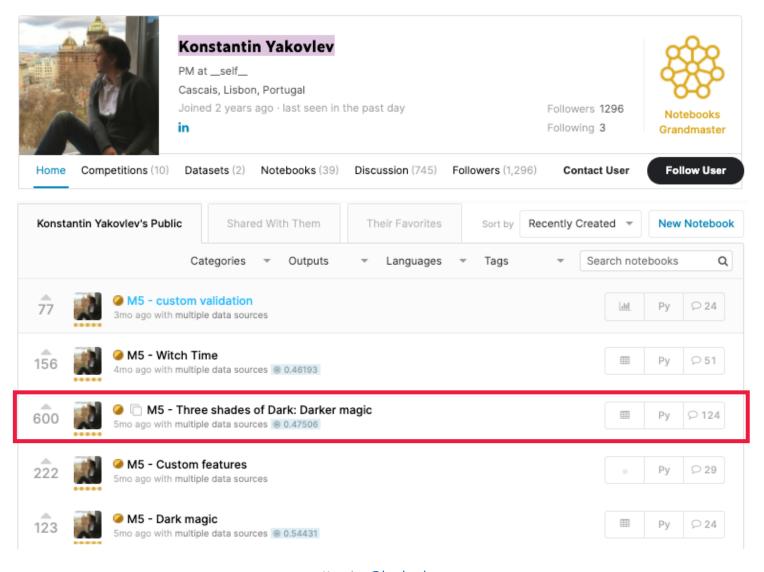


## Why LGBM?



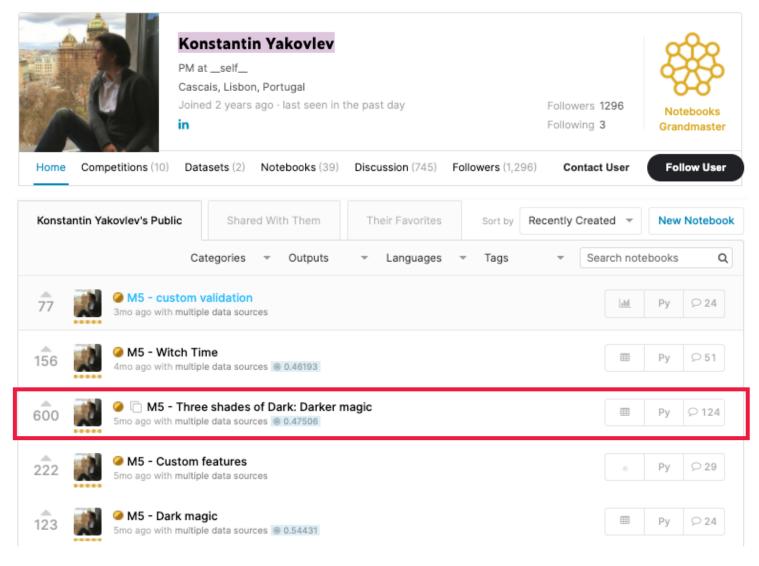






Kaggle: @kyakovlev





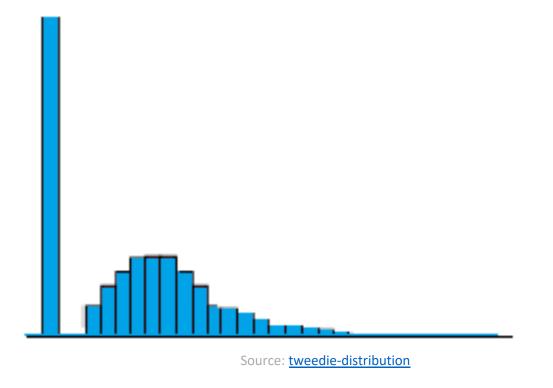
PUBLIC SCORE: 0.47506

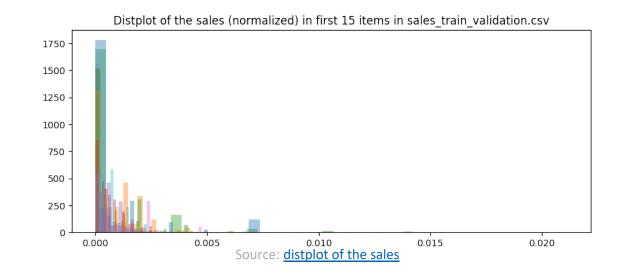
Kaggle: @kyakovlev

### Solution Technique – Objection: Tweedie



```
In [3]: 1 import lightgbm as lgb
2 lgmb = lgb.LGBMRegressor(objective="tweedie")
```







# Results/Solutions

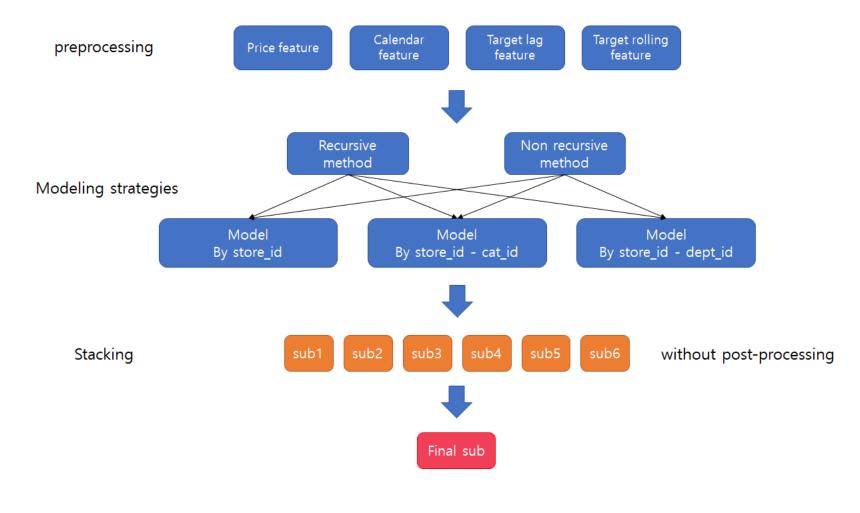
### Results – Leaderboard



Public Leaderboard		oard Private Leade	rboard					
	The private leaderboard is calculated with approximately 50% of the test data.  This competition has completed. This leaderboard reflects the final standings.						<b>⊘</b> Refresh	
■ In t	he money	Gold Silver	Bronze					
#	∆pub	Team Name	Notebook	Team Members	Score @	Entries	Last	
1	<b>1519</b>	YeonJun IN_STU		2	0.52043	38	2mo	
2	▲ 652	Matthias			0.52816	57	2mo	
3	▲ 894	mf		9 9	0.53571	9	2mo	
4	▲ 894	monsaraida		*	0.53583	15	2mo	
5	<b>▲</b> 2647	Alan Lahoud		*	0.53604	49	3mo	
6	<b>▲</b> 1152	wyzJack_STU		I	0.54433	80	2mo	
7	▲ 823	RandomLearner			0.54643	32	2mo	
8	▲ 2577	SHJ		2	0.54688	21	2mo	
9	<b>▲</b> 786	gest #2		4	0.54705	23	2mo	
10	<b>1906</b>	DenisKokosinskiy_STI	U	7	0.54747	21	2mo	

### Solution – @YeonJun IN 1st Place Solution





Source: @YeonJun In - Solution

### Solution – @YeonJun IN 1st Place Solution



cv1	cv2	cv3	public	info	mean	std
0.65004	0.670383	0.530737	0.63981	non recursive by store	0.622743	0.062639
0.619099	0.689141	0.64035	0.47506	recursive by store	0.605912	0.092031
0.689281	0.668573	0.530811	0.6524	non recursive by dept	0.635266	0.071254
0.608669	0.659947	0.692147	0.50111	recursive by dept	0.615468	0.08363
0.670704	0.658795	0.524379	0.64712	non recursive by dept state	0.625249	0.067933
0.623715	0.665247	0.655988	0.49864	recursive by dept state	0.610898	0.076926
0.641962	0.654552	0.528545	0.646313	non recursive by store cat	0.617843	0.059761
0.625785	0.684371	0.662707	0.489461	recursive by store cat	0.615581	0.08749
0.650937	0.649827	0.535874	0.657752	non recursive by store dept	0.623598	0.058587
0.620159	0.67864	0.626362	0.496602	recursive by store dept	0.605441	0.077154

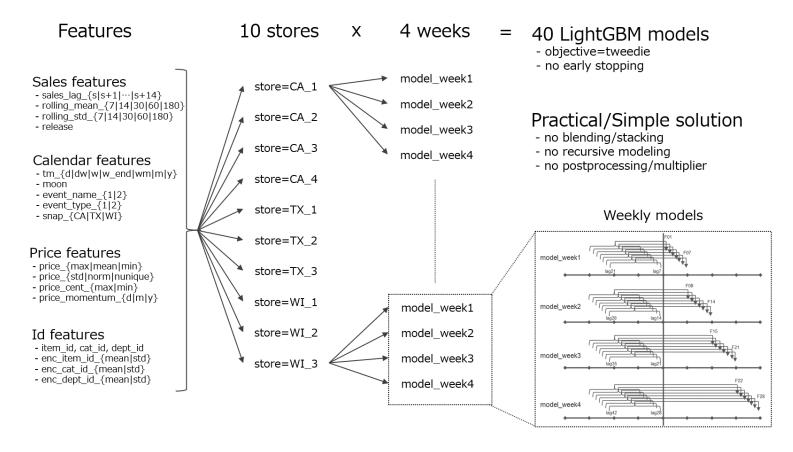
cv1	cv2	cv3	public	info	mean	std
0.572465	0.623062	0.527601	0.53675	no recur + recur by store	0.564969	0.043296
0.576888	0.613454	0.541873	0.547022	no recur + recur by store cat	0.569809	0.032938
0.58493	0.614451	0.530838	0.559215	no recur + recur by store dept	0.572358	0.035714
0.573388	0.614509	0.530879	0.545663	Final ensemble	0.56611	0.036764

Source: @YeonJun In - CVs Results

### Solution – @monsaraida IN 4<sup>th</sup> Place Solution



### **M5** Forecasting – Accuracy : 4<sup>th</sup> place solution



Source: @monsaraida - Solution





# Title



Text