NY STARTUPS

BuzzFeed

BuzzFeed is the leading media company for the social age, intensely focused on delivering high-quality original reporting, insight, and viral content across a rapidly expanding array of subject areas.

11 Trend Meter			
 ▲ ArchetypeMe ▲ Custora ▲ FiftyThree ▲ Fitocracy ▲ Grouper ▲ Hukkster 	8.9 8.2 8.1 8.0 7.9 7.3	 Fancy Hands Adaptly Enterproid Codecademy Goodsie I-ELLA 	4.0 3.5 3.0 2.6 2.2 2.0
IMRSVKlooffUpworthyFab	7.2 6.4 6.1 5.6	ManillaOnSwipeSocialGuideWanderfly	1.9 1.4 1.1 1.0

