

CarlosBeauty Maquillista. I get the job done for you



Client Introduction: CarlosBeauty is a well-skilled and talented makeup artist who does his work inspired in transforming women to look fresh look on color tonalities that interact with nature and elegance to make women feel radiant and ready for the go.

Problem: there was a lack of customers and clients due to a lack of publicity on social media and personal logo.

Goal: to make CarlosBeauty Salon more disclose business to the public in all social media so that there is an increase in business productivity.

Solution: A logo and a facebook account was created. I included links to all social media such as facebook, TikTok, X, and Youtube for more interaction with the public based on business location. His website joined these social media groups.

Challenges: to make sure his business was added to as many social media as possible due to low internet connectivity.

Results: an increase in customers as well as an increase in income and socialization to new introduced customers.

Inspirational quotes: "I never imagine I would look so beautiful for my wedding day. Thanks to CarlosBeauty Salon this was possible!"

Conclusion: after creating a website profile for CarlosBeauty Salon, sending out invitation links, joining and adding it to facebook, TikTox, X groups and Youtube Channels, his business got more open to the public and now there is an increase in customers.