Valeria Talk

Homework

review homework & critique

Planning
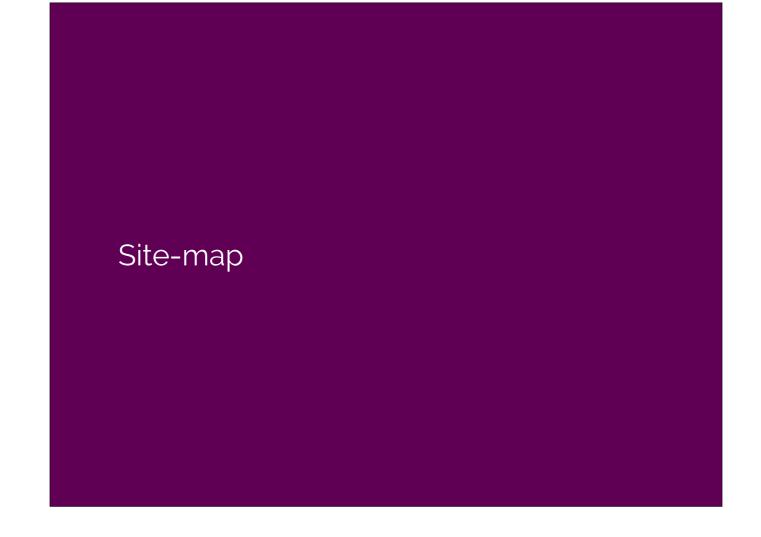
Why

goals
site needs
users / personas
use-cases

Site-map

what.
*changing an existing site. do a site audit.
or competitive audit

Wireframes

hand drawn sketches with sharpies

a restaurant website for a new all you can eat sushi restaurant
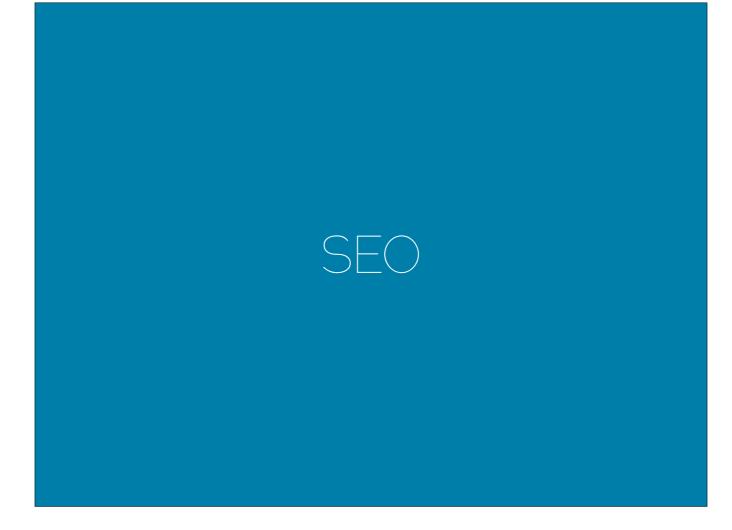
Photoshop / Illustrator Comps

http://en.wikipedia.org/wiki/Comprehensive_layout

alternatives: style tiles, live prototyping in HTML

Testing

Paper prototyping / paper testing

SEO

Google tries really hard to reward good content

CSS Layout

Browser Defaults & Quirks

Normalize Stylesheet
github.com/necolas/normalize.css

previously CSS reset (http://meyerweb.com/eric/tools/css/reset/), no normalize is more popular:

github.com/necolas/normalize.css

CSS Layout

Homework #5

go over homework