



Web accessibility means that people with disabilities can use the Web. More specifically, Web accessibility means that people with disabilities can perceive, understand, navigate, and interact with the Web, and that they can contribute to the Web. Web accessibility also benefits others, including older people with changing abilities due to aging.

-https://www.w3.org/WAI/intro/accessibility.php

Web accessibility encompasses all disabilities that affect access to the Web, including visual, auditory, physical, speech, cognitive, and neurological disabilities.

-https://www.w3.org/WAI/intro/accessibility.php

## Context

- Age-related impairmentsMultiple disabilities
- Health conditions
- Changing abilitiesTemporary impairmentsSituational limitations

# Primary Considerations

- Auditory
- Cognitive and neurological
- Physical
- Speech
- Visual
- Communication
- Native Language

https://www.w3.org/WAI/intro/people-use-web/diversity#diversity

## Why Accessible?

- Because you should
- You will get more users
- •Google can read your site better, so you will have a more relevant listing in search results (and probably higher)
- If you receive government funding you are probably legally obligated to follow accessibility guidelines
- If you follow universal design principles, your site could improve for lots of people

# Progressive Enhancement

what, why

## Layers

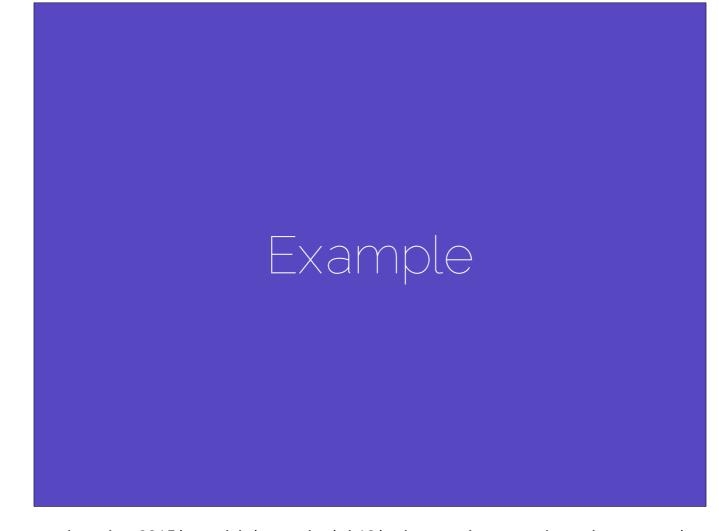
- HTML & Content (alt tags on images)CSS (presentation, visual)
- Javascript (interaction, animation + visual)

Designing in layers

### Why

- Provides accessibility for screenreader usage
- Much Better Browser compatibility
- Support Slow internet connections
- •Google can read your site, so you get good SEO

including different version releases there are literally thousands of different browsers, with different capabilities in use you cannot test all of them



http://massart.andrewringler.com/intro-to-web-spring-2015/materials/examples/wk10/owlcarousel-progressive-enhancement/

progressive enhancement example (in safari) disable javascript, & styles show what it looks like and behaves as you add back

listen to page with screen reader show what images without alt text sound like



multiple browsers

# Why Test

- You will improve your websiteYour users use a LOT of different web browsers

lot of diversity http://caniuse.com/usage\_table.php



Safari

Chrome

Firefox

https://ftp.mozilla.org/pub/mozilla.org/firefox/releases/



Test on Phone and tablet if you have

#### Virtual Machines

- IE virtual machines: <a href="https://www.modern.ie">https://www.modern.ie</a>
- http://browsershots.org/

either install your own, or use a web-based tool

# Testing with Users

• Test your website with a variety of users, observe them, and ask for feedback

and finally, always test your website with a variety of users. observe them interacting with your website, and ask for feedback.

# Accessible Design Resources

multiple browsers

#### Web

- WebAIM <a href="http://webaim.org/">http://webaim.org/</a>How People with Disabilities Use the Web @W3C https://www.w3.org/WAI/intro/ people-use-web/Overview.html and https://www.w3.org/WAI/intro/people-use-web/ <u>principles</u>

#### Books

- · Adaptive Web Design 1st edition free online: http://adaptivewebdesign.info/1st-edition/
- Designing with Progressive Enhancement.
- Peachpit/New Riders, 2010 by Scott Jell
  Responsible Responsive Design. A Book Apart, 2014 by Scott Jehl



multiple browsers

## Today's Focus

- Auditory
- Cognitive and neurological
- Physical
- Speech
- Visual
- Communication
- Native Language

Screenreader usage will just tackle one aspect of visual disability. But, hopefully this exercise will build general awareness for the importance of considering these aspects, and testing, testing, testing.

 $\underline{\text{https://www.w3.org/WAI/intro/people-use-web/diversity\#diversity}}$ 

## Screenreader Platforms

- Windows is the laptop/desktop platform of choice for 85% of screenreader users
- the iPhone is the phone of choice for 69% of screenreader users

85% of screenreader users use Windows on their desktop and 69% use an iPhone

IE, a typical user will use Windows for their Laptop, and iPhone for their phone.

why, in my opinion, Windows has better support for low-vision and screenreader usage. And the iPhone was the first, and only phone with screenreader support for a long time, and probably is still the best.