



ChallenZee Ambassador Program Guideline

Become a Curator of Fun, Competition & Fame in Your City

Who We Are

ChallenZee is a challenge-based platform designed for Gen Z by Gen Z. We connect people through fun, social, and competitive experiences hosted at local venues like bars, cafés, rooftops, and cultural spaces. Our mission:

- Make **fun** meaningful
- Spark **friendly competition**
- Enable real **connections**
- Reward **creativity and effort**
- Support **local businesses**



Our Mission & Values






We exist to create the most exciting ecosystem for Gen Z to:



Our values: Fun | Trust | Community | Ownership | Fairness

Your Role as a ChallenZee Ambassador

As an ambassador, you'll play a central role in growing the ChallenZee movement in your city:

-  **Interview and onboard local vendors**
Connect with bars, cafés, and other venues to join our platform
-  **Promote the platform and recruit bookings**
Drive participation through your social networks and local connections
-  **Curate and handle live challenge events**
Be the face of exciting experiences that bring people together
-  **Represent ChallenZee at every step**
Embody our brand values in all your interactions
-  **Earn on every successful booking**
Receive 10% of base price for each participant you bring in



How You Earn

As an ambassador, your earnings come directly from the success of events you promote and host.

- You earn **10% commission** from the **base price** of each challenge booking (If a bar sets the price at €100, you earn €10 per participant)
- No cap on earnings — the more events you activate, the more you earn
- Payment is manual now; will be automated once the platform launches
- Top ambassadors may be promoted to **Team Leads**, earning from team performance too

€150

Single Event

15 bookings at €100 base price

€1500

Weekly Potential

Hosting 10 events per week

💡 **Example:** You promote 1 event, get 15 bookings at €100 = → You earn €150 → Do 10 per week = €1500+ weekly earnings



What Vendors Get

So You Can Pitch Them Effectively



Keep 97%

Vendors retain 97% of their listed price



Zero Risk

No upfront cost or financial risk



Free Marketing

Advertising and promotion at no cost



Higher Traffic

Increased foot traffic and visibility



No Effort

ChallenZee handles everything

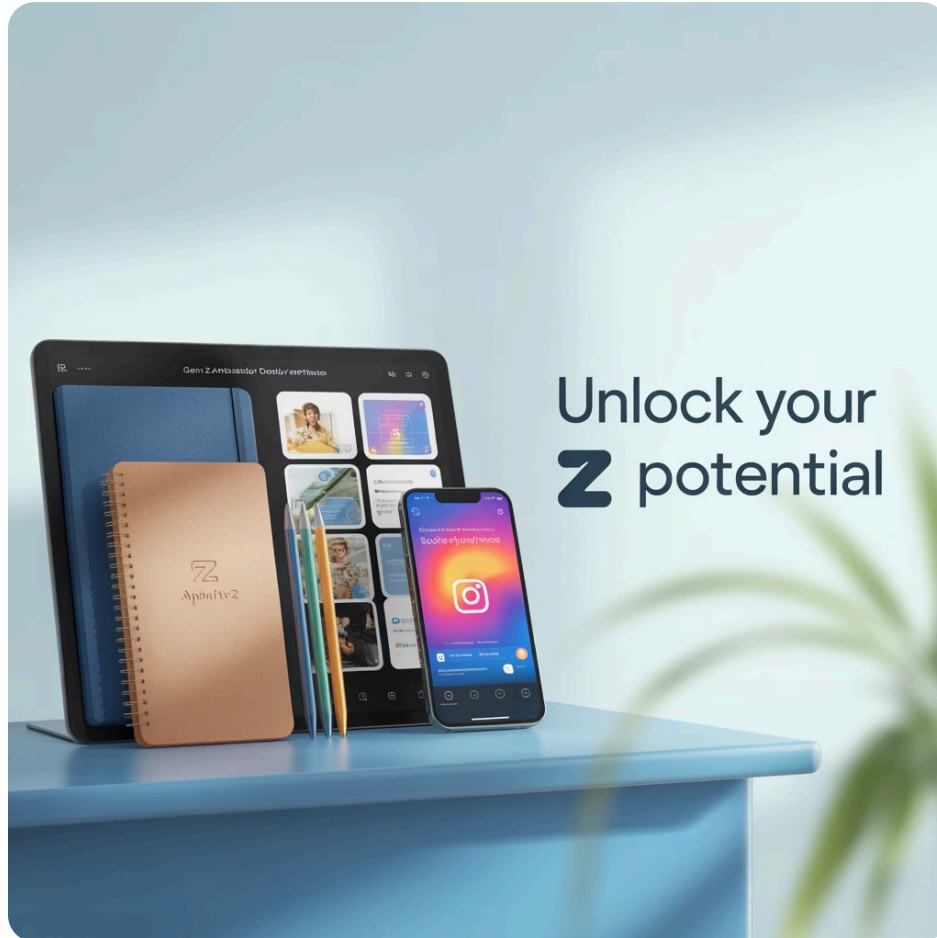


Retain Customers

Fun experiences create social buzz

Your job: Pitch with confidence and energy. You bring value, not cost.

What You Will Receive From Us



- Onboarding and vendor interview scripts
- Full support from our core team
- Templates for running and managing events
- Your own ambassador referral tracker
- Opportunity to grow into an event franchise leader in your city

The Growth Opportunity

ChallenZee isn't just a gig. It's a lifestyle brand. It's your brand. And it grows with you.

Start small, grow big:

Onboard First Businesses

Help us **onboard** your city's first business owners
(bars, cafés...)

Promote Events

Promote your first events and **start earning immediately**

Get Certified

Get recognized as a **certified event curator** in your city

Become the Go-To Host

Become the **go-to host** for fun, social challenges that people love

What happens next?

- As our team runs viral marketing campaigns and draws more users, you'll **receive leads** from Gen Z challengers who want to book experiences in your city.
- You'll appear on our platform with a **verified badge and reviews**.
- People will book events that YOU promote or host.
- You'll gain **social media exposure** and reputation as an experience curator.



Step into Leadership

- If you deliver well, you can become a **ChallenZee Team Lead**.
- You'll **manage a local team of ambassadors**, get trained, and **earn % from their bookings**.
- Build your **local empire** — city by city.

💬 Want to relocate? Wherever you go — you keep your **ChallenZee status** and grow again in the new city. Your role, your brand.

🎉 You grow with us, earn more with us, and become **the face of Gen Z challenge experiences** — all while having fun, getting famous, and building the future of social competition.





Getting Started

To begin your journey:



Get Onboarded

Get onboarded and trained (we'll provide materials)



Start Prospecting

Start prospecting vendors and setting up events



Track Progress

Track your bookings, earnings, and progress



Join Team

Join team calls and share your feedback

Your first challenge event is your first step to something much bigger.

[Apply Now](#)

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