

Travel Review Website Final Iteration

By

Hanumath Ponnaluri

Phu Duc Nguyen

Mubtasim Ahmed Rakheen

Freddy Rodriguez

<https://github.com/Mrakheen/travel-website-project-CSE-3311>

Things we have accomplished in IT4:

- Post Reporting
- About, Community Guidelines Page
- Destination tagging

All that was accomplished so far

Use case	Description	Basic Flow
Log In to the Website	Allows registered users to log in	<ol style="list-style-type: none">1. User enters username and password2. System validates their credentials3. User gains access to their account
Upload a review	Allows users to create and publish a review	<ol style="list-style-type: none">1. User presses create reviews2. User types in content3. User publishes it
Upload a picture/video	Allows users to upload a picture or video to their review	<ol style="list-style-type: none">1. User selects add image/video2. User attaches the media from their device3. System attaches the image to the review
Destination Page	Allows user to navigate to a listed destination page	<ol style="list-style-type: none">1. User clicks on the destination page2. User is able to learn information about the listed place
Post Reporting	Allows users to report the post	<ol style="list-style-type: none">1. User clicks on post2. User clicks on the "..." dropdown button and presses report3. The post is flagged for further review
Destination Tagging	Allows users to tag a destination	<ol style="list-style-type: none">1. User creates a post2. When writing the post,

		the user click on one of the available destinations to tag
Community Guidelines	Allows users to read the community guidelines of the app	<ol style="list-style-type: none"> 1. The user clicks on the profile icon dropdown 2. The user selects the community guidelines 3. User is taken to a page with all the guidelines

Competitor Analysis:

- Tripadvisor - A travel and review app that has a lot of data on popular destinations, cars, flights, hotels and various other travel related information
- Expedia - Similar kind of travel app, but also offers bookings to these places directly
- Airbnb - This lets you book specific locations for a temporary stay directly through the app
- Booking.com is primarily a hotel booking platform

Possible Risks:

- Integration Issues – encounter issues with integrating different components and third-party services
- Dependency on key personnel – Dependency on specific team members due to their experience with the language
- Running into similar bugs for newly implemented features
- Communication breakdown – Poor communication among the team members due to other commitments
- Lack of documentation online for the Instagram Graph API usage
- Tight timeframe to have regular meetings

Features :

- Reviews and Ratings:
 - User-generated reviews and ratings for hotels, restaurants, attractions, and more. Ability to rate and review experiences, accommodations, and services. Ability to
 - upvote or downvote a review. Ability to comment a review.

- User-Generated Content:
 - Travel Q&A discussion forum.
- Trending Destinations on the Home Page:
 - Recent popular highly overall rated destinations will be displayed on the home page

Actors:

1. Guest User: A user who doesn't create an account but can use the platform for browsing and finding reliable information about the destination they are visiting.
2. Registered User: A user who does create an account but can use the platform for browsing and finding reliable information about the destination they are visiting.

Use Cases

1. Search for Destinations: The guest user can search for travel destinations.
2. View Destination Details: The guest user can view details of a specific destination.
3. View Reviews: The guest user can read reviews for destinations.
4. Browse Accommodations: The guest user can browse available accommodations.
5. View Accommodation Details: The guest user can view details of a specific accommodation
6. Book Accommodation: The guest user can book an accommodation without creating an Account (indirectly) - scalability use case
7. View Booking Confirmation: The guest user can view a confirmation of their booking (indirectly) - scalability use case
8. Cancel Booking: The guest user can cancel a booking (indirectly) - scalability use case
9. Contact Customer Support: The guest user can contact customer support for assistance
10. Provide Feedback: The guest user can provide feedback on their experience

Customers and users:

Feedback and concerns:

1. Concerns about Ads and Subscriptions:

Customers are expressing curiosity and some concern about the potential inclusion of ads for non-travel-related products or services within the app. They are seeking assurance and clarity on whether the platform will introduce subscription models and if these subscriptions will offer an ad-free experience or additional features.

2. Desire for Diverse Filters:

Users are showing a keen interest in having a variety of filters to enhance their experience on the app. Specifically, they are inquiring about the availability of filters such as trending destinations, allowing them to stay updated on popular travel spots. This indicates a desire for dynamic content and the ability to discover trending or popular travel destinations easily.

3. Request for Personalization:

Customers are expressing a desire for personalization options on the app. They want to know if there will be features like customizable avatars, allowing them to create a unique online identity. This suggests that users seek a more personalized and engaging experience, beyond just sharing travel information.

4. Interest in Background Settings:

Users are curious about the aesthetic customization options within the app. They are asking whether there will be different background settings, indicating a preference for a visually appealing and customizable interface. This feedback suggests that users value the ability to tailor the app's appearance to suit their preferences.

In summary, users are not only concerned about the potential intrusion of unrelated ads and the introduction of subscription models. Still, they are also eager for features that enhance personalization and visual customization. They are interested in a platform that goes beyond basic travel posting functionalities, incorporating dynamic filters, personal avatars, and aesthetic customization to make their experience more enjoyable and unique. This feedback emphasizes balancing monetization strategies with user-friendly and visually appealing features to ensure a positive user experience.