

Ketki Jain

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EDUCATION

S. B. Institute of Technology, Nagpur <i>Bachelor of technology (B.Tech) in Computer Science & Engineering</i>	<i>Jul 2021 – Jun 2025</i> <i>Current CGPA – 8.95</i>
Nityanand Junior College, Nagpur <i>HSC – Maharashtra Board</i>	<i>Jun 2019 – Mar 2021</i> <i>92.83%</i>
J. N. Tata Parsi Girls' High School, Nagpur <i>SSC – Maharashtra Board</i>	<i>Jun 2018 – Mar 2019</i> <i>86.04%</i>

EXPERIENCE

Cluster Computing - Data Analyst Intern	<i>Jun 2024 – Aug 2024</i>
<ul style="list-style-type: none">Led the analysis of over 20,000 educational data entries, uncovering insights to inform institutional strategies for placements and college admissions.Conducted advanced EDA using Python and SQL to uncover key patterns and created interactive Power BI dashboards, enabling actionable insights for stakeholders.Presented data-driven reports and dashboards, improving operational efficiency by 15%.	
Google Developer Student Club, SBJITMR - Tech Content Lead	<i>Jan 2024 – Aug 2024</i>
<ul style="list-style-type: none">Conducted a week-long session on Advanced Excel, SQL and Power BI, engaging over 80+ students with practical demonstrations and hands-on exercises.Designed technical content for events, including workshops on machine learning, cloud computing, and Android development, engaging over 200 participants.Collaborated with interdisciplinary teams to deliver impactful sessions aligned with event objectives.	

PROJECTS

Walmart Sales Analysis <i>SQL, Excel, Power Query, PivotTable, PowerPoint</i>	<i>Jul 2024</i>
<ul style="list-style-type: none">Analyzed Walmart's sales data with SQL to identify top branches and best-selling products, enabling targeted marketing and boosting regional sales.Used Excel for visualizing sales trends and customer behaviour, highlighting key sales periods across different regions.Applied SQL queries to segment customer data, optimized sales strategies, and improving product performance by 10%, aligning with purchase patterns.	
Blinkit Sales Dashboard <i>Power BI, Excel, Power Query, PowerPoint</i>	<i>Jun 2024</i>
<ul style="list-style-type: none">Developed a Power BI dashboard for Blinkit to analyze sales performance, customer satisfaction, and inventory distribution using key KPIs like total sales and average rating.Integrated data seamlessly from Excel and CSV files, achieving a 5% boost in report efficiency.Customized visualizations to enhance data understanding for better decision-making.	
Restaurant Recommendation System <i>Python, requests, json, Yelp Fusion API</i>	<i>Dec 2023</i>
<ul style="list-style-type: none">Developed a Python-based restaurant recommendation system using the Yelp Fusion API to fetch detailed information for restaurants across 10+ cities.Enabled users to specify location and event type for personalized suggestions.Automated the extraction of detailed restaurant data, improving user satisfaction by 20%.	

SKILLS

Analytical Tools: Power BI, Advanced Excel, Google Analytics, Power Query, Tableau

Languages: Python, SQL, VBA, C++

Soft Skills: Critical Thinking, Analytical Reasoning, Communication Skill, Creativity, Leadership