

Marco Visin

TECHNOLOGY MANAGER | ENTREPRENEUR | EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

Lugano - Switzerland

✉ marco@visin.ch | 🏠 marco.visin.ch | 📞 mrc527 | 🌐 marcovisin | 📧 mrc527

Personal Profile

Technology manager with extensive experience leading software development teams and driving technological innovation.

Certified ScrumMaster and Lean Six Sigma Black Belt, passionate about optimizing development processes and enhancing cross-functional collaboration.

Proven track record in delivering large-scale, high-impact technology projects with a focus on cloud computing, scalability, and efficiency improvements.

Strong strategic thinker with experience in both technical and business leadership, aligning IT solutions with organizational goals.

Skills

Management	Project Management, Team Leadership, Budgeting, Strategic Planning, Stakeholder Engagement
Cloud	Azure, AWS, Google Cloud Platform, Cloud Migration, Infrastructure as Code (IaC), Kubernetes
Development	Agile Methodologies, CI/CD, Software Development Life Cycle (SDLC), Full Stack Development, Java, C#, Javascript, React, Python
Certifications	Certified ScrumMaster (CSM), Lean Six Sigma Black Belt

Experience

N-Dream AG (AirConsole)

Zürich, CH

HEAD OF ENGINEERING

2025 -

- **Technical Leadership:** Leading a dedicated engineering team focused on delivering innovative gaming solutions for the automotive industry, ensuring seamless integration with car infotainment systems.
- **Strategic Partnerships:** Collaborating directly with automotive manufacturers to deploy AirConsole's gaming platform on their hardware, managing technical requirements and implementation roadmaps.
- **Product Development:** Driving the development of cutting-edge in-car gaming experiences, optimizing for various vehicle environments and ensuring compliance with automotive industry standards.
- **Cross-functional Coordination:** Acting as the primary technical liaison between engineering teams and automotive partners, translating business requirements into technical specifications.
- **Innovation Pipeline:** Contributing to AirConsole's mission of transforming vehicle downtime into engaging entertainment experiences, particularly during charging breaks and waiting periods.

Rieter AG

Winterthur, CH

Rieter AG is a leading supplier of systems for short-staple fiber spinning, providing solutions and services across the entire textile value chain.

The company specializes in machinery and technology for spinning, and downstream processes to enhance efficiency and quality in textile production.

HEAD OF DEVELOPMENT

2024

- **Strategic Leadership:** Directed a cross-regional development team of 40 engineers (Czech Republic, Switzerland, India), implementing innovative production software solutions and scaling systems to support Rieter's position as a leader in the textile manufacturing sector.
- **Digital Transformation Pioneer:** Spearheaded the organization's digitalization journey, introducing cutting-edge technologies to optimize machine functionalities, automate maintenance processes, and enhance operational efficiency.
- **Executive Collaboration:** Partnered closely with C-level executives and Business Unit (BU) directors to align technological initiatives with corporate strategy, ensuring projects met both operational and strategic objectives.
- **Stakeholder Engagement:** Acted as the primary liaison between the development department and senior leadership, effectively communicating technical advancements, project roadmaps, and business impacts.
- **Budget & Resource Optimization:** Manage 5M CHF budget for the whole department, including monthly and yearly forecasts and allocation.

Aiones

Vienna, AT

Aiones revolutionizes how companies approach process discovery and design, making it as straightforward as a conversation

CHIEF TECHNOLOGY OFFICER

2024

- **Technological Vision & Leadership:** Co-founded Aiones and established the technological vision, integrating cutting-edge technologies such as Azure BOT APIs and OpenAI APIs to create innovative solutions for process discovery and design.
- **Process Professionalization:** Streamlined the development lifecycle by implementing Agile methodologies and introducing CI/CD pipelines through Azure DevOps, fostering a culture of efficiency and continuous delivery.
- **Infrastructure Scalability:** Architected a robust, scalable technology infrastructure on Azure to support extensive user testing and prepare for seamless product launches
- **Innovation Recognition:** Represented Aiones as a participant in the BoldBrain challenge, positioning the startup as a forward-thinking leader in process innovation.

bexio is a Swiss market leader for cloud-based business software for small companies. Bexio software is now used by over 80'000 companies.

HEAD OF TECHNOLOGY

2022 - 2023

- **Team Leadership:** Directed and mentored a diverse, high-performing global team, including 10+ near-shoring professionals across three countries, fostering collaboration, innovation, and accountability.
- **Infrastructure Modernization:** Transitioned the Site Reliability Engineering (SRE) team to a GitOps model, streamlining operations and enhancing the reliability of infrastructure supporting 80K+ customers.
- **Quality Culture Advocate:** Championed the introduction of Shift-Left testing principles, empowering the Quality Assurance team and coaching 5+ development teams to adopt a proactive quality-first mindset.
- **Architecting for Growth:** Built and led the Architecture Team from scratch, establishing a clear vision for long-term platform sustainability and creating a foundation for scalable growth.

e-globe solutions AG

Lugano, CH

e-globe solutions is a software company based in Bern, delivering custom IT solutions and integrations for the Fiber Optics market. Recently, it entered the SaaS world with "godoo", an orchestration tool for business workflows.

HEAD OF DEVELOPMENT

2017 - 2022

- **Comprehensive Leadership:** Directed a 12-member development team comprising specialists from junior to senior levels, fostering growth, innovation, and technical excellence.
- **Product Ownership:** Served as Scrum Product Owner for the company's flagship product, generating 60%* of total revenue and driving its functional and architectural roadmap
- **Stakeholder Management & Fundraising:** Successfully managed relationships with internal and external stakeholders to secure 5 MCHF in funding, supporting strategic initiatives.
- **Team Development & Performance Management:** Instituted a structured feedback process, conducting regular performance evaluations and salary reviews to enhance employee satisfaction and productivity.
- **Cloud Transformation:** Migrated on-site services to AWS Cloud, achieving a 20% reduction in development costs by December 2021 while enhancing scalability and reliability.

SOLUTION ARCHITECT

2015 - 2017

- **Platform Development:** Designed a business workflow orchestration platform from the ground up, leveraging a React / .NET Core / Java / MySQL stack, ensuring robust functionality and scalability.
- **Infrastructure Innovation:** Implemented a Docker-based microservice infrastructure, reducing system downtime by 50% in the first year and enhancing overall operational reliability.

SOFTWARE DEVELOPER

2014 - 2015

- **Integration Development:** Developed real-time platform integrations and RESTful APIs using C#/.NET Framework, adhering to RAML and Swagger standards for seamless system interoperability

Education

SDA Bocconi School of Management

Milano, IT

EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (MBA)

2022 - 2024

Politecnico di Milano

Milano, IT

MASTER OF SCIENCE IN TELECOMMUNICATION ENGINEERING

2008 - 2013

Accomplishments

Optnss Institution

SCRUM MASTER CERTIFICATION

June 2024

Certified ScrumMaster (CSM), adept in agile project management and fostering cross-functional team collaboration to drive successful project deliveries.

Optnss Institution

LEAN SIX SIGMA - BLACK BELT CERTIFICATION

(June 2025)

Certified Lean Six Sigma Black Belt, skilled in advanced process improvement techniques and data-driven management strategies for optimal operational efficiency.

Languages

Italian Native

English (C1) - Fluent

German (B1) - Intermediate

Interests

Informatics

Finance

Security & Privacy

Photography

Sailing

Skiing

Hiking

Motor-sports

Cooking

Wine Tastings