

Marco Visin

TECHNOLOGY MANAGER | ENTREPRENEUR | EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

Lugano - Switzerland

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Personal Profile

I am a highly passionate nerd, and results-driven technology leader with 7+ years of experience in driving strategic initiatives, implementing innovative solutions, and building high-performing Teams.

As a manager, I am always looking for combining technical excellence with an attractive and functional product, to maximise the customer satisfaction.

I have always had a passion for entrepreneurship and startups, and in recent months I have had the opportunity to try my hand at these fascinating realities.

During my career I have been able to work not only in tech areas but also in finance, privacy and cybersecurity.

Experience

ID Modular

Lugano, CH

ID Modular is a startup aiming to create a new low-code/no-code platform in the digital identity world. Our goal is to make the Know Your Business / Customer (KYC / KYB) process creation extremely easy and affordable for other startups which need it. Even changing it later on would be as complex as a few clicks.

Co-FOUNDER & CEO

2023

- Formulating and controlling the Business Plan execution
- Leading the Fundraising activities
- Providing technical guidance for the software development

bexio AG

Rapperswil, CH

bexio is a Swiss market leader for cloud-based business software for small companies. Bexio software is now used by over 50'000 companies.

HEAD OF TECHNOLOGY

2022 - 2023

- Led SRE Team towards GitOps including taking ownership of the infrastructure used by 50K+ Customers during the first 6 months
- Introduced Quality Assurance Team to the Shift-Left concepts and helped coaching test culture across 5+ development Teams
- Created the Architecture Team from scratch, to ensure long-term platform sustainability and cost optimization
- Updated and optimised the platform stack, cutting 10% of the recurring costs
- Directed near-shoring Teams counting 10+ people in 3 different countries

e-globe solutions AG

Lugano, CH

e-globe solutions is a software company based in Bern, delivering custom IT solutions and integrations for the Fiber Optics market. Recently, it entered the SaaS world with "godoo", an orchestration tool for business workflows.

HEAD OF DEVELOPMENT

2017 - 2022

- Led the Development Team, counting 12 specialists from Junior to Senior level
- Led the whole Lugano branch office, reporting directly to the CEO
- Become Scrum Product Owner of the company's main product, worth 60% of the total revenues
- Managed internal and external stakeholders to win funds totaling 5 MCHF
- Directed feedback process, including periodical performance evaluations and salary reviews
- Migrated on site services to AWS Cloud, to get a 20% development cost reduction by December 2021
- Developed automation tools to increase the Team productivity by 15% in two years

SOLUTION ARCHITECT

2015 - 2017

- Designed and implemented a business workflow orchestration platform from scratch using React / .NET Core / Java / MySQL stack
- Implemented microservice Docker-based infrastructure, cutting the downtime by 50% over the first year
- Maintained Customer relationships, including Change Requests negotiations

SOFTWARE DEVELOPER

2014 - 2015

- Developed real time bidirectional platform integrations with external systems (WSG, ALEX, CRM, Customer Portals and Workforce Management Tools) using C# / .NET Framework technologies
- Designed REST Web API using both RAML and Swagger (OpenAPI) standards
- Implemented CI/CD infrastructure based on GitLab and Jenkins

Personal projects

Naviigo

Lugano - CH

A SaaS platform for innovating the boat rental process

Co-FOUNDER

2020 - 2022

As a co-founder, my main responsibilities are in the funding management. In particular, I take the responsibility of finding new investors and managing stakeholders expectations

Education

SDA Bocconi School of Management EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (MBA)	Milano, IT 2022 - 2024
Politecnico di Milano MASTER OF SCIENCE IN TELECOMUNICATION ENGINEERING	Milano, IT 2011 - 2013
Politecnico di Milano BACHELOR OF SCIENCE IN TELECOMUNICATION ENGINEERING	Milano, IT 2008 - 2011

Accomplishments

Optness Institution SCRUM MASTER CERTIFICATION Certified ScrumMaster (CSM), adept in agile project management and fostering cross-functional team collaboration to drive successful project deliveries.	(June 2024)
Optness Institution LEAN SIX SIGMA - BLACK BELT CERTIFICATION Certified Lean Six Sigma Black Belt, skilled in advanced process improvement techniques and data-driven management strategies for optimal operational efficiency.	(June 2024)
Frankfurt School of Finance & Management A WORLD OF FINANCE: GLOBAL ECONOMY, MARKETS AND INSTITUTIONS Deep dive in international finance, lectured by professors from the Frankfurt School of Finance and the European Central Bank - ECB	Frankfurt - DE 2023
SDA Bocconi School of Management SCHOLARSHIP Selected for the SDA Bocconi School of Management scholarship, to partially cover the Executive MBA tuition fee.	Milano - IT 2022
SDA Bocconi School of Management CLASS LEADER Point of reference for didactics and classroom interaction with faculty.	Milano - IT 2022 - 2023

Languages

Italian	Native
English	(C1) - Fluent
German	(B1) - Intermediate

Programming Skills

Languages

Frameworks

Java

JavaScript

C#

.NET

Python

Bash

Agile

Scrum

Kanban

Spring Boot

React

Docker

AWS

Interests

Informatics	Finance	Security & Privacy	Photography	Sailing	Skiing	Hiking	Motor-sports	Cooking	Wine Tastings
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