REVERSE POLARITY

I got a new hard drive just to hold my flag, but I'm afraid that it rotted. What do I do? The only thing I could get off of it was this: 01000011010101000100011001111011010000100110100101110100010111110100011001101100011010010111000001110000011010010110111001111101

Well this was an easy ques . Just convert the above binary code to ascii code and the flag will be : CTF{Bit\_Flippin}