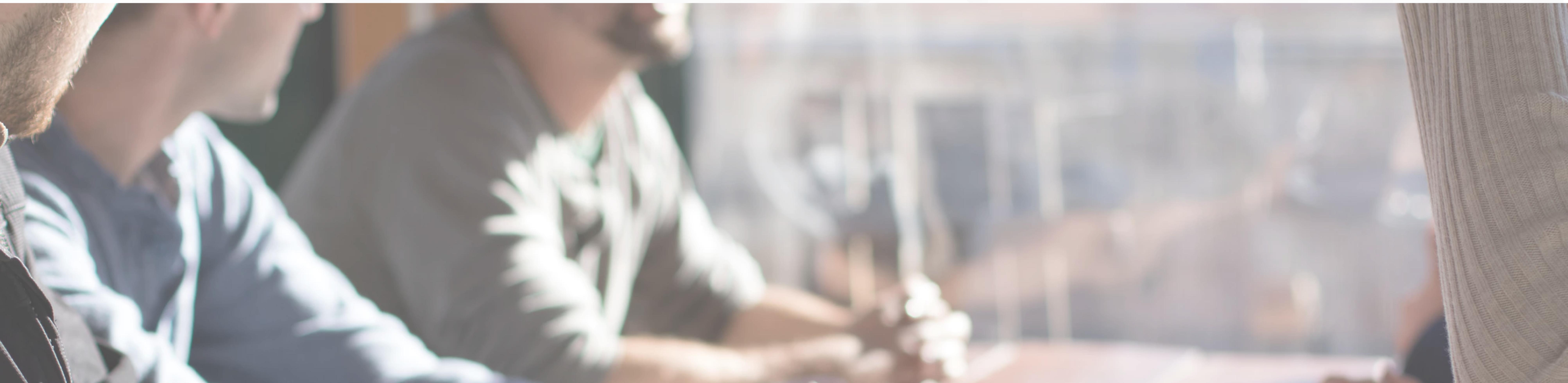




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**www.belvg.com**

Ecommerce Development Company



# What we do?

For 10+ years we actively contribute to the E-Commerce world creating and improving modern web-shops. So far we have launched hundreds online stores around the globe for our merchants from various industries. As result of our outstanding work we became a trusted advisor for our customers and partners.



Magento  
Partner  
Since 2012



Magento  
2 Trained



Magento  
Certified



Prestashop  
Partner  
Since 2012



Prestashop  
Certified



Top  
Clutch

# Why BelVG?

- ✓ The development is done completely in-house in Belarus and Russia, which makes it cost-efficient.
- ✓ Our experienced team includes 16 Magento-certified developers and 10 Zend-certified engineers. We constantly invest into self-education and personal development of our team-members.
- ✓ We are always happy to help our customers addressing specific business-requirements and finding the optimal technical solution for their respective business needs.
- ✓ Possible technical dependencies and issues are extensively mitigated by us through professional risk assessment and regular quality assurance procedures.
- ✓ All projects are backed up with dedicated teams where a personal project manager is your direct point of contact.
- ✓ Since years we successfully provide wide spectrum of various consulting and professional services to our happy customers. Their references and appreciations are the best guarantee of the quality of our services.

# BelVG at a Glance

Service for the eSociety.



Projects  
**150+**

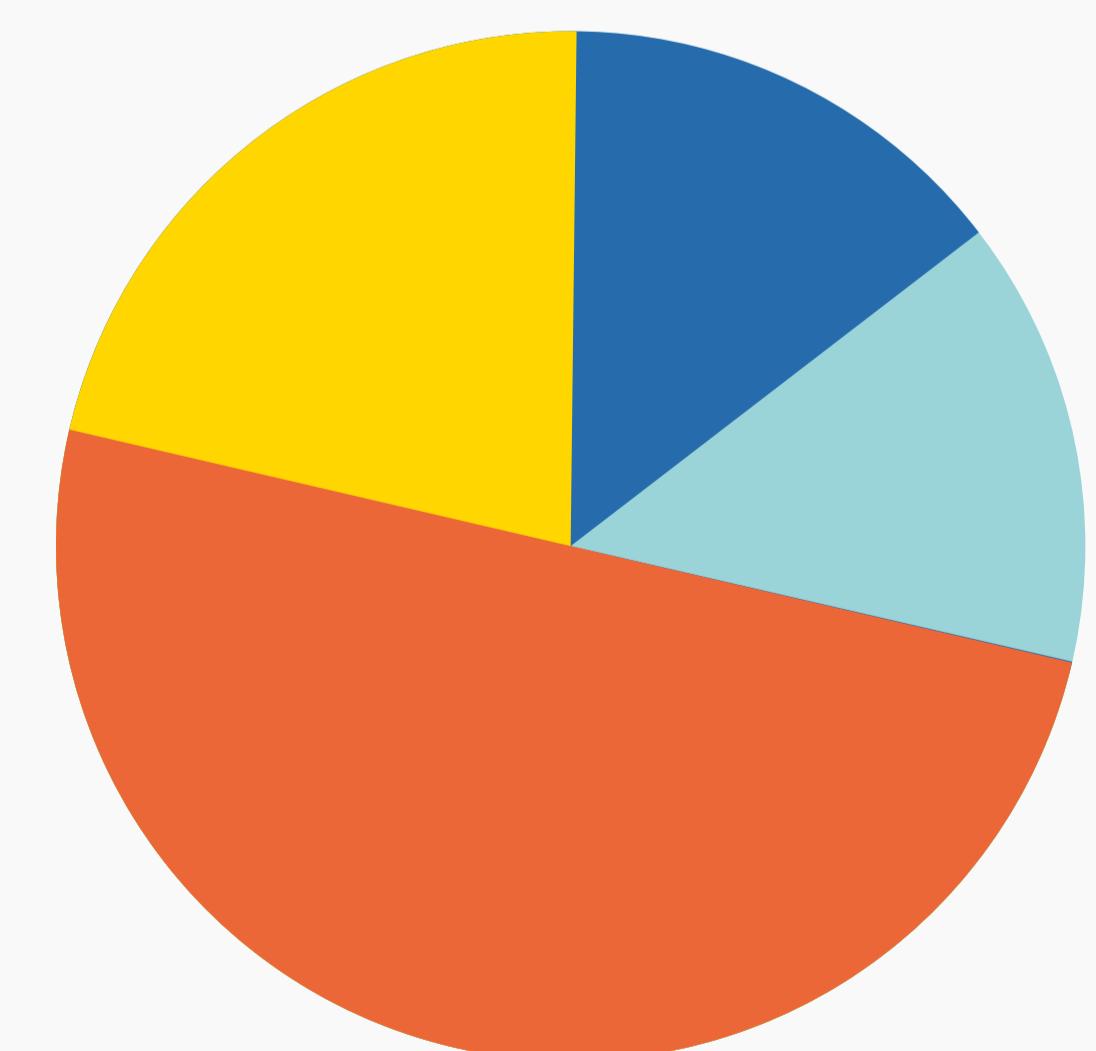


Employees  
**70+**



Years in ecommerce  
**10+**

Team structure:



35+  
15+  
10+  
10+

**Back-end** Developers  
**Front-end** Developers  
**Management/Business** Analysts  
**Marketing/Sales** team

E-commerce solutions for:



# Geo-footprint

## Our Clients



> EUROPE

Switzerland

Netherlands

Germany

Austria

Norway

Denmark

UK



> WORLDWIDE

USA

Australia

Canada

# Some of our happy clients

Business | Finance | Fashion | Jewelry

KARMALOOP



PLNDR  
COM

EMMETT  
L O N D O N



BRENDAN REID  
FOOTWEAR & SPORTSWEAR

PROPER CLOTH

tony mcdonnell  
MENSWEAR

AMOURIA  
DIAMOND



Look inside our complete portfolio at [belvg.com/work](http://belvg.com/work)

# We are modern Full-Service Digital Agency

Our End-to-End Service Portfolio



## Web Design

- Website Audit
- Custom Design
- UX/UI design

## SEO & Marketing

- Competitors Analysis
- Ecommerce Strategy
- SEO & Content optimization

## Mobile App development

- User-Centric Mobile First
- iOS Developement
- Android Development

## Webstore development

- Backend
- Frontend
- DevOps

# Portfolio Insight

## Use-Case: Shiekh Shoes

[www.shiekhshoes.com](http://www.shiekhshoes.com)



Shiekh Shoes is one of the most famous footwear and apparel retailer on the West Coast of the United States. The headquarters are located in Ontario, CA and operate about 140 stores that you can see in every major mall from Nevada to Tennessee. The product selection is aimed at young adults, featuring athletic footwear and apparel from the world's most famous brands. Though Shiekh Shoes retail stores are mostly located in shopping malls, they are well aware that the online presence is essential.

The screenshot shows the Shiekh Shoes website. At the top, there are navigation links for NEW, MEN, WOMEN, KIDS, SALE, BRANDS, RELEASES, and SUBSCRIPTIONS. A search bar and account links for 'My Wishlist' and 'My Account' are also present. The main banner features a pair of white and blue Jordan 9 Retro sneakers with the text 'DROPS 2/9'. Below the banner, there are two smaller images of different shoe models: one with a colorful patterned upper and another in pink and white.

- **Magento 2** migration from **legacy code** platform
- **Amazon** hosting
- **Mobile app** development
- **Retail OPS** integration
- **Braintree and Paypal** integration

# Portfolio Insight

## Use-Case: WillieCreek Pearls

[www.williecreekpearls.com](http://www.williecreekpearls.com)



Willie Creek Pearls is a jewelry store that sell the most highly prized Australian South Sea Pearls. These pearls are cultured in the perfect marine environment. The most modern techniques help to make sure the customers of this store get what they want.

This store doesn't simply sell jewelry, they connect their customers to these wonderful places where these pearls are taken from. We have maintained this store to make sure the circle doesn't break.

The screenshot shows the Willie Creek Pearls website. At the top, there's a red banner with the text "Sign up to our Pearl Lovers Loyalty Program to receive 10% off your first online purchase! ▾". The header includes a search bar, language selection (EN), the Willie Creek Pearls logo (featuring a pearl and the text "Willie Creek PEARLS THE PEARL OF WESTERN AUSTRALIA"), a "CELEBRATING 30 years" graphic, and user account icons. Below the header, a main image shows two men in blue shirts and caps examining pearls. To the right, a large callout text "Commercial Pearling" is displayed with a "LEARN MORE ▶" button. Below the main image, there are smaller images of various pearl jewelry pieces like necklaces and rings.

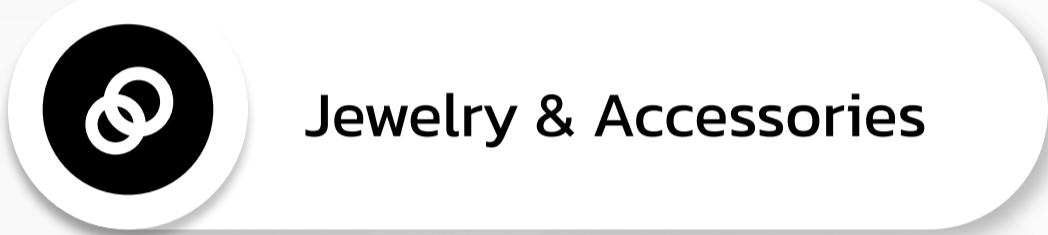
- **Custom** theme implementation

- **Creation of custom modules** for integration with client's environment

# Portfolio Insight

## Use-Case: Amouria

[www.amouria.com](http://www.amouria.com)



Amouria is a new American online Jewelry shop. Offering a great collection of finest products of the highest quality the store can be an example of a model Magento store. Our team is proud to have taken direct part in the development of the website. The major tasks involved installation of Sugar CRM, integration of website with warehouse and synchronization with the payment processing system. Certain customization work has also been involved: we customized the DropShip module to the client's requirements and also installed several additional modules for tax calculation.

The screenshot shows the Amouria website homepage. At the top, there is a navigation bar with links for Email Us, CALL US (800) 910-1266, \$0.00, ALREADY A MEMBER? LOGIN, and a search bar. The main header features the Amouria logo and categories for RINGS, EARRINGS, BRACELETS, PENDANTS, and NECKLACES. A promotional banner for "Valentines Day 2019" highlights "LOVE IS FRAGILE" engagement & band sets from \$199. To the right, a large image of a couple in formal attire is displayed, with red rose petals scattered around them. A gold badge on the right side of the image reads "LOVE IS FRAGILE". Below the main banner, there is a section titled "Temptation" and another titled "More than a ring". A "View New Arrivals" button is located on the right side of the page.

- **Custom UI** design
- **Magento 1** platform
- Development of **custom** product flow

- **Integration** with existing software environment

# Portfolio Insight

## Use-Case: Tonymcdonnell

[www.tonymcdonnell.com](http://www.tonymcdonnell.com)



Tony McDonnell is an Irish online store. They sell different menswear: casual, classical, modern and designer wear in Dundalk and across the North East of Ireland. Their Magento-based webstore has a wide range of products: an exclusive set of brands, a collection for the groom, best man and groomsmen along with clothing in large sizes. We created a functional filter for their catalog and managed DHL shipping integration to ensure worldwide delivery.

tonymcdonnell  
MENSWEAR

New In Clothing Brands Sale Weddings

Shop by Brand [Show all Brands ▾](#)

[for all mankind](#) [Clothing](#) [Brands](#) [Sale](#) [Weddings](#)

[ALPHA INDUSTRIES](#) [Anderson's](#) [Anonymous Ism TOKYO JAPAN](#) [AJ ARMANI JEANS](#) [Armor-lux](#) [Baldezzarini BALDEZZARINI](#) [BARKER ENGLAND](#) [Barbour](#)

C.P. Company [SHOP NOW ▾](#)

Armor-Lux [SHOP NOW ▾](#)

Champion [SHOP NOW ▾](#)

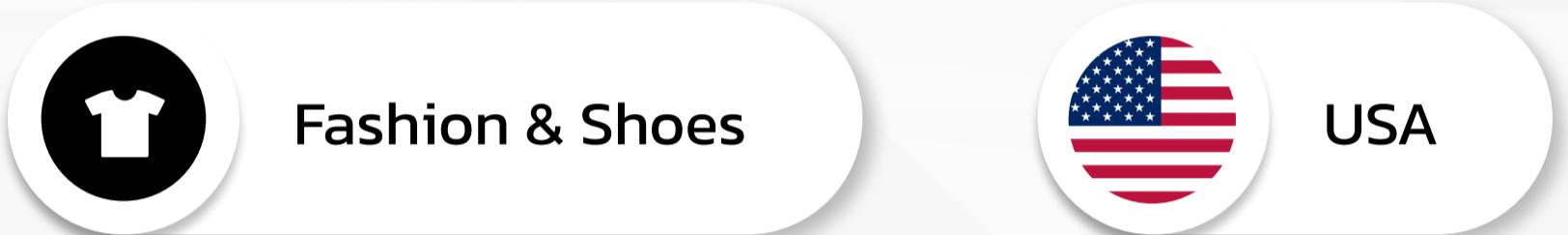
The screenshot shows the homepage of the tonymcdonnell website. At the top, there's a red horizontal bar with a small logo on the left. Below it, the page header includes the store name "tonymcdonnell" in a bold, lowercase font, followed by "MENSWEAR". A search bar with the placeholder "Search entire store here..." and a magnifying glass icon is positioned to the right. On the far right, there are links for "Hello, Sign in Your Account", a shopping cart icon with "0 items", and a language switcher showing "EUR". The main content area features a grid of brand logos: "for all mankind", "ALPHA INDUSTRIES", "Anderson's", "Anonymous Ism TOKYO JAPAN", "AJ ARMANI JEANS", "Armor-lux", "Baldezzarini BALDEZZARINI", "BARKER ENGLAND", and "Barbour". Below this grid, three male models are shown in full-body shots, each wearing a different outfit: one in a tan jacket and black pants, one in a red hoodie and dark pants, and one in a white long-sleeved shirt with "Champion" branding. Each model has a caption below them: "C.P. Company", "Armor-Lux", and "Champion", each followed by a "SHOP NOW" link.

- **Magento** development
- **Nosto** integration
- **Maestro, MasterCard, PayPal** integration
- **MailChimp** integration
- **DHL** shipping

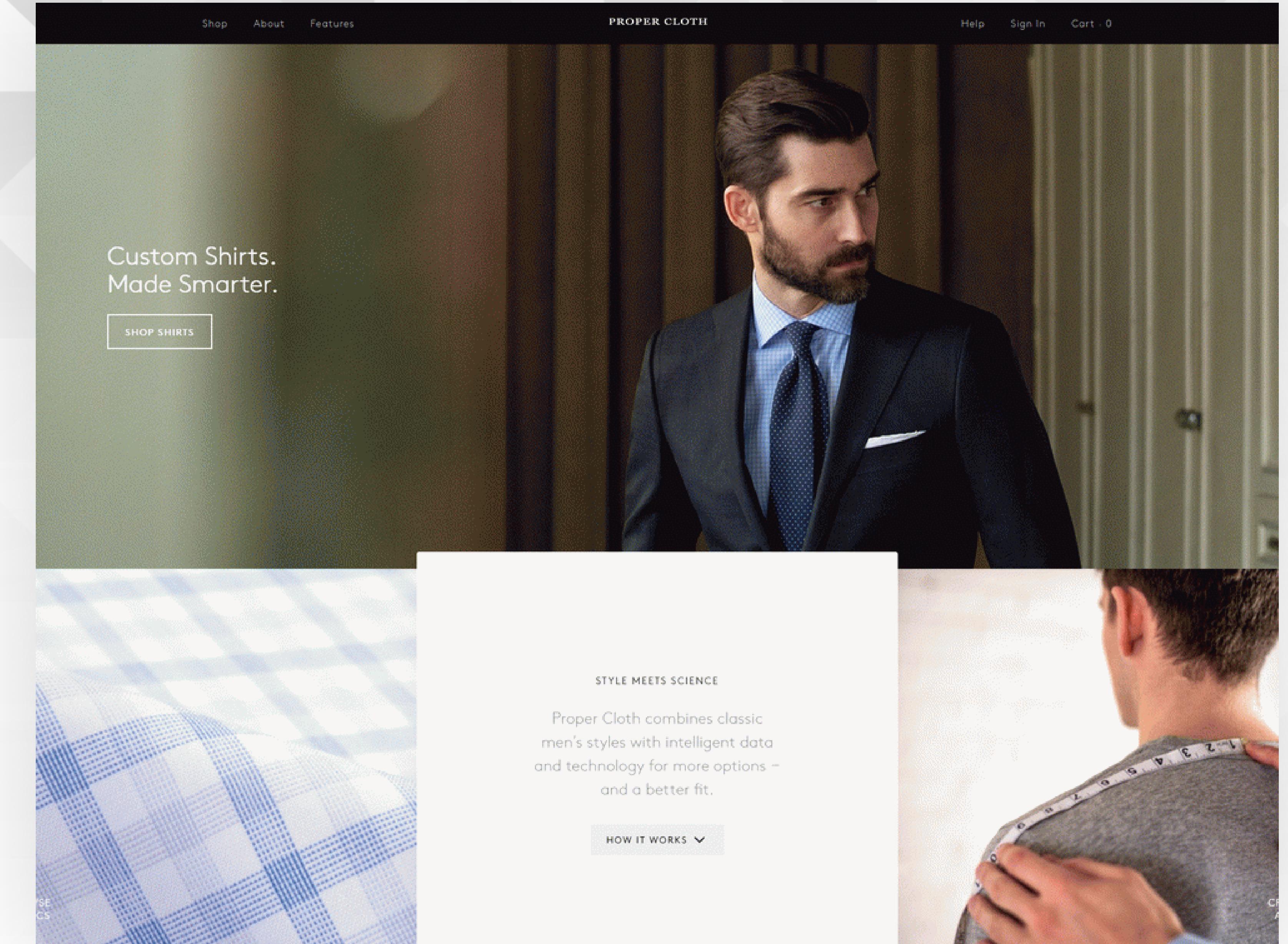
# Portfolio Insight

## Use-Case: Propercloth

[www.propercloth.com](http://www.propercloth.com)



Proper Cloth is a business run by 4 enthusiasts who have fully dedicated themselves to creating and designing men's shirts. Through years the company has developed a unique experience which has been embodied in the online outlet: the store gives opportunity not only to choose out of available items, but even to create your own design by selecting the material, color, style and the size of your future shirt.



- **KISSmetrics** integration
- **Stripe** and **Paypal** integration
- **AB Tasty** and **Crazy Egg** integration
- **Amazon** hosting

# Our international locations

Offices



# Contact

Please feel free to contact us anytime to discuss your inquiry. We are always happy to help!



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PROJECT MANAGER

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Phone: +44 20 8123 6486