

## **Sales Summary 2014 - 2017**

Year

Segment

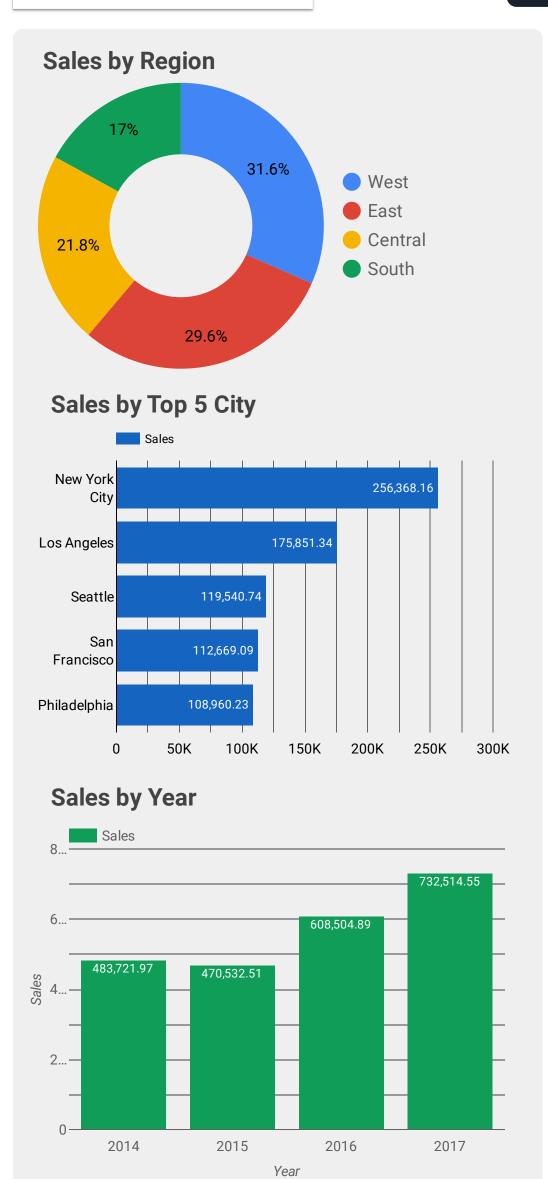
Total Orders **9,994** 

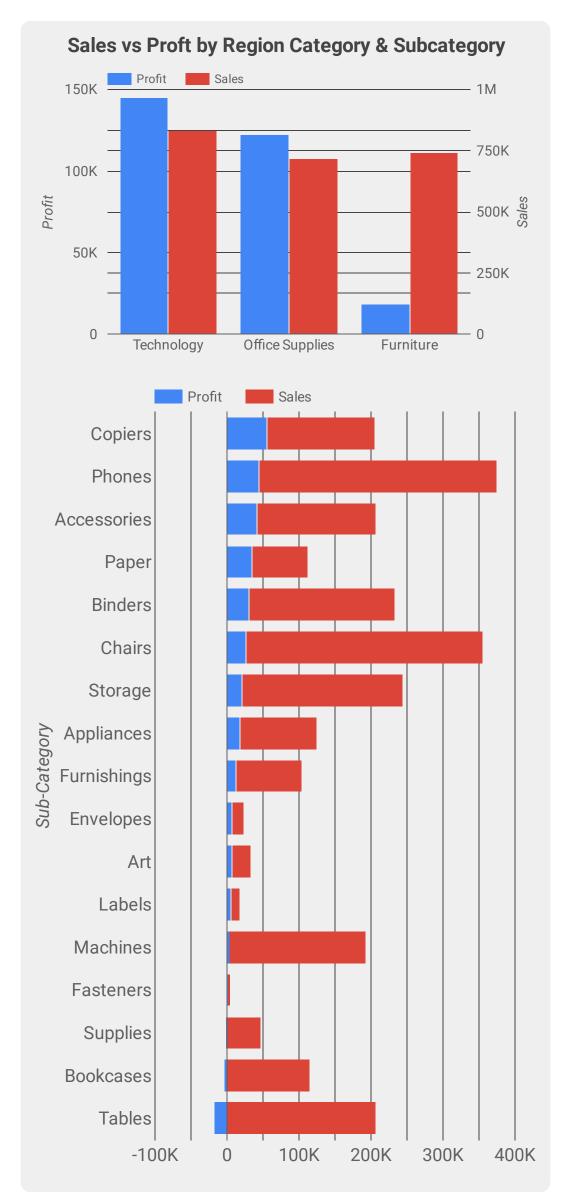
Total Sales 2.3M

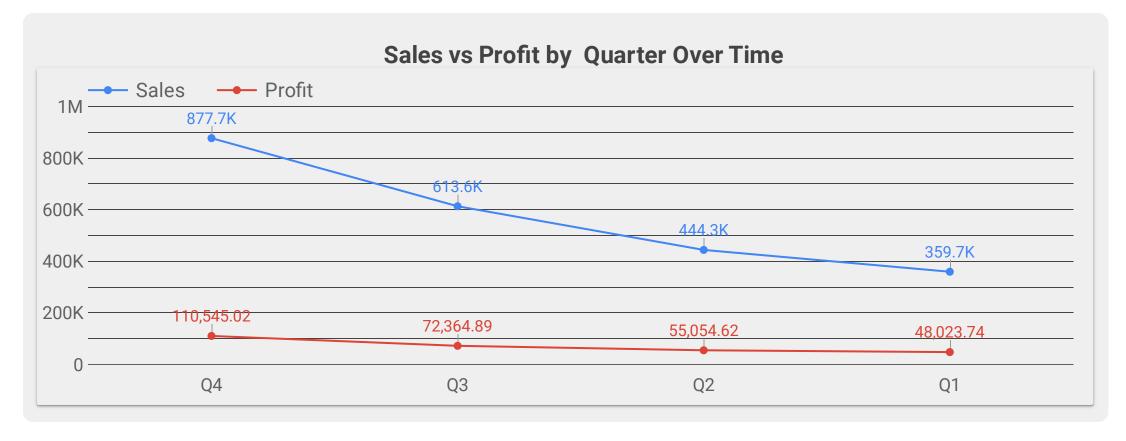
Total Profit 286.0K

Total Quantity 37.8K

Region •







### **Top 5 Customers by Profit**

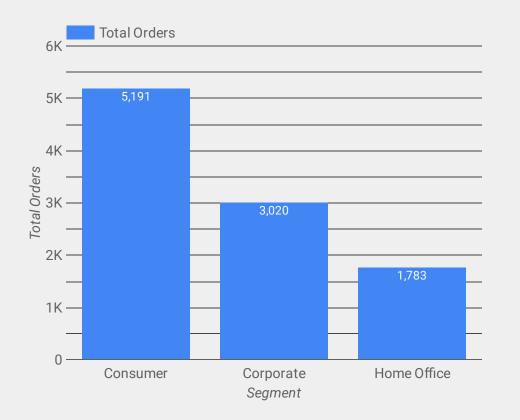
	Customer Name	Quantity	Sales	Profit *
1.	Tamara Chand	42	19,052.22	8,981.32
2.	Raymond Buch	71	15,117.34	6,976.1
3.	Sanjit Chand	87	14,142.33	5,757.41
4.	Hunter Lopez	50	12,873.3	5,622.43
5.	Adrian Barton	73	14,473.57	5,444.81
			1 - 5 / 793	<i>(</i> )

#### **Top 10 Product Name by Profit**

	Product Name	Quantity	Sales	Profit *
1.	Canon imageCLASS 2	20	61,599.82	25,199.93
2.	Fellowes PB500 Electri	31	27,453.38	7,753.04
3.	Hewlett Packard Laser	38	18,839.69	6,983.88
4.	Canon PC1060 Person	19	11,619.83	4,570.93
5.	HP Designjet T520 Inkj	12	18,374.9	4,094.98
6.	Ativa V4110MDD Micr	11	7,699.89	3,772.95
7.	3D Systems Cube Print	11	14,299.89	3,717.97
8.	Plantronics Savi W720	24	9,367.29	3,696.28
9.	Ibico EPK-21 Electric Bi	13	15,875.92	3,345.28
10.	Zebra ZM400 Thermal	6	6,965.7	3,343.54

### **Order by Customer Segment**

1-10/1850 < >



### **Order by Shipping Preferences**





### **Sales by Demographics**

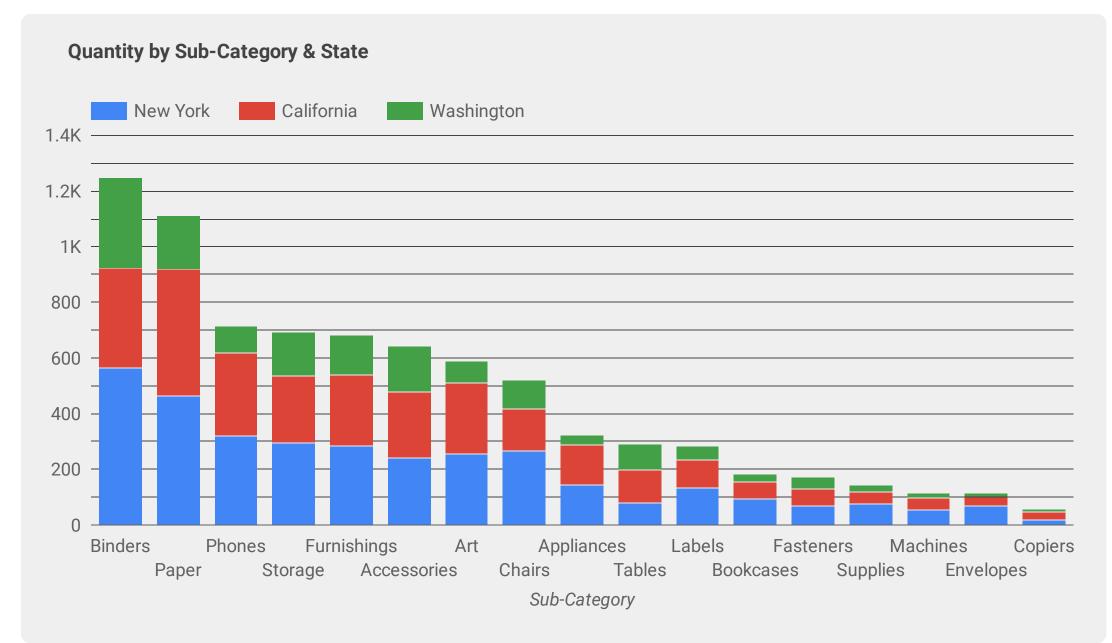
Total Product 1,850

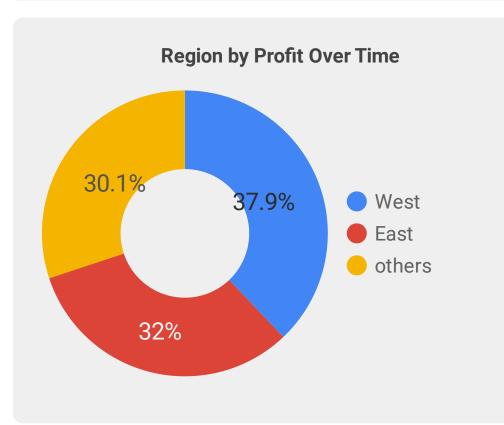
Total Sales 2.3M

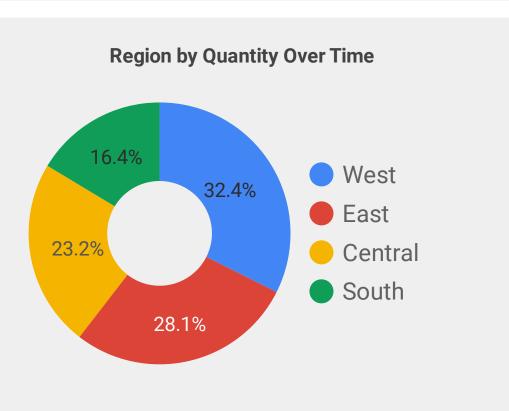
Total Profit 286.0K

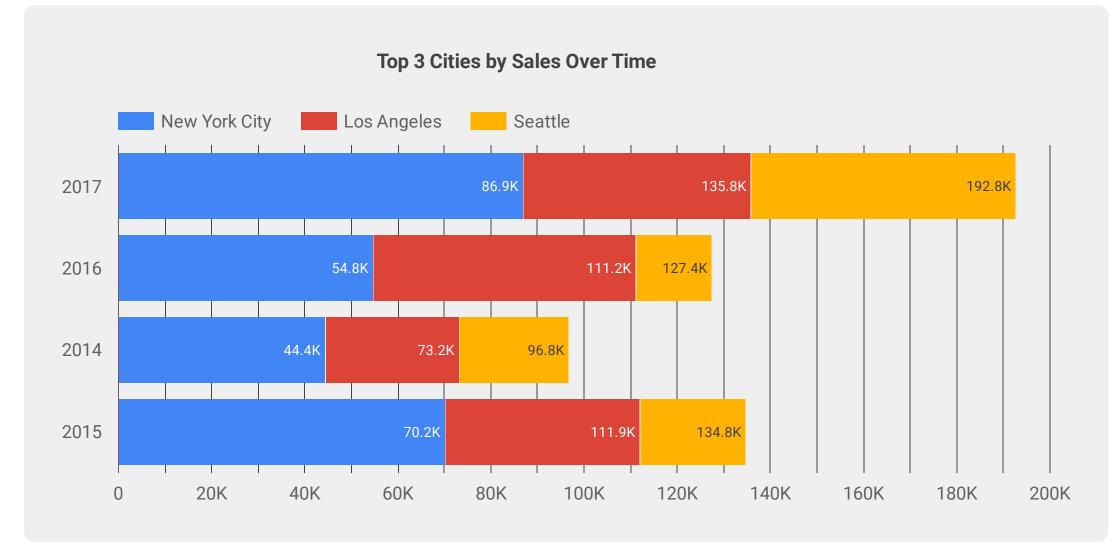
Total Quantity 37.8K

Year •









#### **Region by Quantity** Region Sales **Quantity** • 725,457.82 West 12,266 East 678,664.46 10,616 Central 500,130.44 8,762 391,021.2 South 6,197 1-4/4 <>

Top 15 City by Quantity				
	City	Quantity •		
1.	New York City	3,417		
2.	Los Angeles	2,879		
3.	Philadelphia	1,979		
4.	San Francisco	1,935		
5.	Seattle	1,590		
6.	Houston	1,466		
7.	Chicago	1,125		
8.	Columbus	836		
9.	San Diego	670		
10.	Springfield	649		
11.	Dallas	555		
12.	Detroit	441		
13.	Jacksonville	429		
14.	Newark	362		
15.	Richmond	336		
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#### **Top 15 State by Quantity**

	State	Quantity 🕶
1.	California	7,667
2.	New York	4,224
3.	Texas	3,724
4.	Pennsylvania	2,151
5.	Washington	1,883
6.	Illinois	1,831
7.	Ohio	1,759
8.	Florida	1,379
9.	North Carolina	971
10.	Michigan	946
11.	Virginia	893
12.	Arizona	862
13.	Georgia	705
14.	Colorado	693
15.	Tennessee	681
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# SuperStore

### **Segment Insight**

Total Customer 793

Total Sales 2.3M

Total Order **5.0K** 

Total Quantity 37.8K

Year

