

# SITE AUDIT

shortsninja.com

## Site Audit



Domain:shortsninja.com

ON-PAGE SEO SCORE

63

ORGANIC MONTHLY TRAFFIC

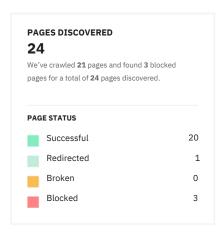
0

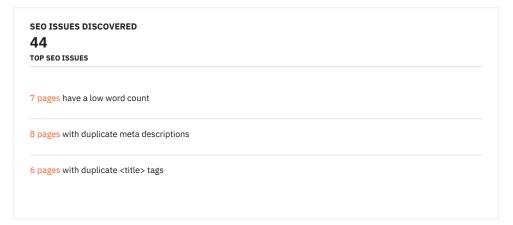
0

ORGANIC KEYWORDS

BACKLINKS **59** 

We've discovered 24 pages on your site and laid out what you need to fix to maximize your SEO traffic. Above you'll find your overall score and general site metrics. Below you'll see a list of SEO issues to fix and how fast your site loads.





#### SITE SPEED

A fast site and smooth user experience are crucial to your SEO health. Based on real visitor experiences on your site in the last 28 days, we've broken down how fast your pages loaded, how long visitors waited while interacting with your pages, and how shaky your pages were when they loaded.





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SEO CHECKS PASSED	DIFFICULTY	SEO IMPACT
O issues with no sitemap.xml to optimize interaction with bots	Moderate	High
O issues without a valid SSL certificate	Moderate	High
0 pages with a long loading time	Hard	High
O pages with more than one <title> tag&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;High&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;0 pages with no &lt;title&gt; tag&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;High&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;0 pages with no content compression enabled&lt;/td&gt;&lt;td&gt;Hard&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;0 pages have multiple meta description tags&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;O pages with broken links&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;O pages with no meta description&lt;/td&gt;&lt;td&gt;Moderate&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;O pages returned 4XX status code&lt;/td&gt;&lt;td&gt;Moderate&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;O pages with URLs that are too long&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;O issues with a SSL certificate that is about to expire&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;Low&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;0 pages don't have doctype declared&lt;/td&gt;&lt;td&gt;Moderate&lt;/td&gt;&lt;td&gt;Low&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;O pages don't have character encoding declared&lt;/td&gt;&lt;td&gt;Moderate&lt;/td&gt;&lt;td&gt;Low&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;O pages have temporary redirects&lt;/td&gt;&lt;td&gt;Moderate&lt;/td&gt;&lt;td&gt;Low&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>		

# Site Audit



SEO ISSUES DISCOVERED	DIFFICULTY	SEO IMPACT
7 pages have a low word count	Moderate	High
8 pages with duplicate meta descriptions	Moderate	High
6 pages with duplicate <title> tags&lt;/td&gt;&lt;td&gt;Moderate&lt;/td&gt;&lt;td&gt;High&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;3 pages are blocked from appearing in search engines&lt;/td&gt;&lt;td&gt;Moderate&lt;/td&gt;&lt;td&gt;High&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>		

### WARNINGS

SEO ISSUES DISCOVERED	DIFFICULTY	SEO IMPACT
6 pages without a H1 heading	Easy	Medium
1 pages with a <title> tag that is too long&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;7 pages with a &lt;title&gt; tag that is too short&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;6 pages with a poorly formatted URL for SEO&lt;/td&gt;&lt;td&gt;Easy&lt;/td&gt;&lt;td&gt;Medium&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>		

### RECOMMENDATIONS

(6)				
Great work!				
No pages have this issue.				
	<b>Great work!</b> No pages have this issue.	<b>Great work!</b> No pages have this issue.		