

# **ENT 603 Introduction to Entrepreneurship**



**Briefing for Final Presentation**  
**24<sup>th</sup> Oct 2024**

# Briefing for Final Project Team Presentation : Pitch Deck



- Nov 6<sup>th</sup> & 7<sup>th</sup> , Project Team Presentations, 10% weightage in course grading
- In Person Presentations, 2 separate panels
  - Nov 6<sup>th</sup> : Prof Ramesh
  - Nov 7<sup>th</sup> : Prof Anu
- 10 minutes for presentation, 4 minutes for Q&A, 1 min transition
- 12-15 slide deck , Present only 10 slides
- Name of File : TeamName\_BizPlan
- Entire Team has to be present on stage , Submission will be through Moodle
- Deadline , 6<sup>th</sup> Nov , 12 noon ( for all 32 teams)

# Business Plan Presentation : Evaluation

S No	Item	Sub Items	Marks
1	Problem / Idea (REVISED)	Problem, Idea, Size of Opportunity	
2	Customer Discovery & Validation	About your customer discovery, Revised Hypotheses after Customer Discovery, <b>Customer Segments after Customer Discovery</b>	1
3	Solution Design	<b>Revised CVP, Benefits ( Functional &amp; Emotional) &amp; Product Feature listing, Detailing your POC ( Proof of Concept) – how can it be demonstrated</b>	3
4	Go To Market	<b>GTM – Awareness &amp; Sales</b>	1
5	Business & Financial Plan	<b>Type of Biz Model + Revenue Stream, Project Plan, Financial Plan</b>	3
5	Q&A	Presentation & Viva Answer	2
	<b>Total</b>		<b>10</b>

# Team Sequence : 6<sup>th</sup> Nov, LC 102, Prof Ramesh



5 pm to 7 pm

Team Name	Timing
ACADMIX/Unsupervised learners	17:00-17:15
MindSynerG	17:15-17:30
SeaWee	17:30-17:45
VibeSync	17:45-18:00
FInWiser	18:00-18:15
TechnoCare	18:15-18:30
Solar Oasis/Verde Vision	18:30-18:45
Procurely/Carecore	18:45-19:00

7 pm to 9 pm

Team Name	Timing
Green stride	19:00-19:15
Nebula	19:15-19:30
NexTechAI	19:30-19:45
Pure Drop/LMS	19:45-20:00
InnoSense	20:00-20:15
SolarArc/WeFind	20:15-20:30
StyleByYou	20:30-20:45
Team Novent	20:45-21:00

# Team Sequence : 7<sup>th</sup> Nov, LA 201, Prof Anu



5 pm to 7 pm

Team Name	Timing
CareConnect	17:00-17:15
Connecting Dots	17:15-17:30
Trinetra/Virtual Ode	17:30-17:45
Ecoflow Textiles	17:45-18:00
Ecopreneurs	18:00-18:15
InnoAI	18:15-18:30
Sync/Team Mirage	18:30-18:45
Bluewave	18:45-19:00

7 pm to 9 pm

Team Name	Timing
InterVR	19:00-19:15
Alzolve	19:15-19:30
MedTech Innovators	19:30-19:45
Krishi Avinya	19:45-20:00
Posture Mate	20:00-20:15
RobbinHoods	20:15-20:30
The Consneurs	20:30-20:45
CURO_medtech	20:45-21:00