Business Plan Presentations: Project Teams

This is the third and final stage of the Project. Your team has so far presented the problem / idea, and then done customer/ stakeholder discovery to explore the idea further. All teams presented their customer discovery findings and now using the learnings from ENT 603, you will develop a business plan for your project.

The project team presentation will account for **10%** of your course grading.

==**Presentation Expectations & Evaluation Criteria**==

Slide Deck:
   ○ **Total Slides:** 12-15 slides
   ○ **To Present:** Only 10 slides

Sr. No.	Items	Sub Items	Marks
1	Problem / Idea (REVISED)	Problem, Idea, Size of Opportunity	
2	Customer Discovery & Validation	About your customer discovery, Revised Hypotheses after Customer Discovery, Customer Segments after Customer Discovery	1
3	Solution Design	Revised CVP, Benefits (Functional & Emotional) & Product Feature listing, Detailing your POC (Proof of Concept) – how can it be demonstrated	3
4	Go To Market	GTM – Awareness & Sales	1
5	Business & Financial Plan	Type of Biz Model + Revenue Stream, Project Plan, Financial Plan	3
6	Q&A	2 Questions. Anyone from the group can respond	2
	Total		10

==**Presentation Format:**==
• **In-Person Presentations:** There will be two separate panels for evaluation.
   ○ **November 6th:** Panel with **Prof. Ramesh**
   ○ **November 7th:** Panel with **Prof. Anu**
• **Duration:**
   ○ **Presentation:** 10 minutes
   ○ **Q&A:** 4 minutes
   ○ **Transition:** 1 minute
   ○

- **Team Presence:** The entire team must be on stage during the presentation. All students have to attend all the presentations of their entire slot

- **Submission:** Upload your presentation through **Moodle** by **November 6th, 12:00 PM (noon)** for all 32 teams. Assignment has been created
- **File Naming:** Ensure the presentation file is named in the format **TeamName_BizPlan**

==Team Presentation Sequence:==

- **November 6th: Prof Ramesh**
    - Location: **LC 102**
    - Time Slots: **5-7 PM** and **7-9 PM**

5 pm to 7 pm		7 pm to 9 pm	
Team Name	**Timing**	**Team Name**	**Timing**
ACADMIX/Unsupervised learners	17:00-17:15	Green stride	19:00-19:15
MindSynerG	17:15-17:30	Nebula	19:15-19:30
SeaWee	17:30-17:45	NexTechAI	19:30-19:45
VibeSync	17:45-18:00	Pure Drop/LMS	19:45-20:00
FInWiser	18:00-18:15	InnoSense	20:00-20:15
TechnoCare	18:15-18:30	SolarArc/WeFind	20:15-20:30
Solar Oasis/Verde Vision	18:30-18:45	StyleByYou	20:30-20:45
Procurely/Carecore	18:45-19:00	Team Novent	20:45-21:00

November 7th: Prof Anu

- Location: **LA 201**
- Time Slots: **5-7 PM** and **7-9 PM**

5 pm to 7 pm		7 pm to 9 pm	
Team Name	**Timing**	**Team Name**	**Timing**
CareConnect	17:00-17:15	InterVR	19:00-19:15
Connecting Dots	17:15-17:30	Alzolve	19:15-19:30
Trinetra/Virtual Ode	17:30-17:45	MedTech Innovators	19:30-19:45
Ecoflow Textiles	17:45-18:00	Krishi Avinya	19:45-20:00
Ecopreneurs	18:00-18:15	Posture Mate	20:00-20:15
InnoAI	18:15-18:30	RobbinHoods	20:15-20:30
Sync/Team Mirage	18:30-18:45	The Consneurs	20:30-20:45
Bluewave	18:45-19:00	CURO_medtech	20:45-21:00