

## **Project Team Formation 29th Aug 2024 , Session 9**

The top of the slide features a dark grey header bar. On the left, there is a repeating pattern of small, light grey icons representing various concepts like technology, industry, and nature. On the right side of the header bar is a white logo consisting of three stacked, horizontal rectangular blocks.

# **Idea Presentation Briefing**

## **9<sup>th</sup> Sep 2024**

### **LA 001 and LA 201**

# IDEA Presentation : 9<sup>th</sup> Sep

The presentation structure is as follows:

- **Slide 1**: Clear articulation of the identified problem your team intends to tackle.
  - **Slide 2**: Describe a potential solution - how you think this problem can be tackled.
  - **Slide 3**: Why Us ? Why Now - Introduce your team members and why you are interested in this particular problem
- The presentation duration must not exceed **4 minutes**. You will be given warning at balance of 30 seconds and then cut off. Jury members will ask a question / make a comment.

IDEA Presentation to be uploaded by **8<sup>th</sup> Sep, 11:59 pm**

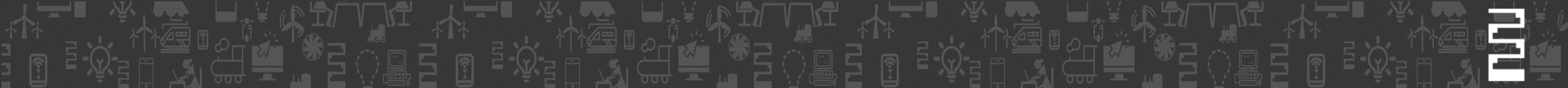
# Guidelines for Problem / Idea

- 1) **Problem** that you choose should not be an extensively solved problem. Pls check before submitting (Burning Need, Large Opportunity, Why You )
- 2) The **Solution** needs to be novel, differentiated even if it has been solved in a different way earlier. It needs to address a **specific customer segment**. Pls check
- 3) Solution should be **tech-enabled, tech-focused** (No platform ideas – unless Nuanced / Hatke)
- 4) **Customer Discovery** for understanding the problem / solution space should be possible in the 40 days available to teams. For B2C ideas, the team should have interviewed around 20 customers. For B2B ideas, the team should have interviewed at least 5 customers / stakeholders.

# Jury Points : IDEA Presentation : 9<sup>th</sup> Sep



- **Problem Articulation (2 marks)**
  - From the problem statement, can you easily make out who the customer segment is that the team is targeting ?
  - Does the problem seem worth addressing from the lenses of “undersolved”, “burning /unmet / critical / large / relevant need
- **Potential Solution Articulation (2 marks)**
  - Does the solution come across as tech-focused, tech-enabled ?
  - Does the solution come across as novel, differentiated
- **Why Them ? Why Now (1 mark)**
  - Is the Sector relevant in the current context of the world / India and its challenges ?
  - Does the team sound excited / inspired by the problem and desire to solve it



# **Team Formation**

## **33 Teams so far**

# Domain-wise Number of Teams



Domain	Number of Teams
AI/ML	6
Digital Healthcare	6
Sustainability	5
Green Energy / Tech	3
Consumer Tech	5
Robotics	3
Space Tech	1
Agritech	1
Medical Devices	3

# No Team Students



1	23B0358	Diggaj Maheshv	Chemical Engine	SpaceTech
2	23B1847	Farhan Ahmad	Engineering Phy	SpaceTech
3	23B0373	Krishna Gahlod	Chemical Engine	Sustainability



# Teams with Members = 6

	Team Name	Domain
1	MedTech Innovators	Healthcare - Medical Devices