

Case Study Analysis Guidelines

Organizational Behavior

Course Facilitator: Tapas Bantha, PhD

Section-A: Team composition and timelines

1. Each team should have five members and the whole class should be divided into 10 teams.
2. Each team has the freedom to choose Presentation Panel (PP) (3 members) and Question and Answer Panel (QAP) (2 members) from their respective team. The panel members have to be changed for the next alternate presentations.
3. The PP will initiate the discussion and QAP will handle the questions raised by the course facilitator.
4. Each PP will get 3 mins for presentation and QAP will get 2 mins for Q and A

Section-B: Case Presentation Template

1. Slide-1: Title Slide along with Team No and list of team members
2. Slide-2: Identification of issues
3. Slide-3: Alternative solutions for the identified issues
4. Slide-4: Finalization of the solution with rationale
5. Slide-5: Thank you slide

Section-C: Dress Code and Discipline

1. Boys: Formal Shirts and formal trousers with formal shoes along with University ID Cards Girls: Salwar Suits/Formal Shirts and trousers with sandals/shoes along with University ID Cards
2. All the teams should sit with their respective team members.
3. All the team members should be present on the day of presentation, in case of any emergency (only on health grounds) prior permission needs to take from the course facilitator via email (tbantha@gitam.edu) with sufficient proof.

Section-D: Rubric and Assessment

Each case presentation carries 10 marks. The assessment will be purely based on the team's performance in the respective role. The rubric of the assessment is as follows:

PP: [5 Marks]: Communication/Content-1M, Content-1M, Clarity-1M, Rigor/Logical response-2M

QAP: [5 Marks]: Logical response: 2M, Knowledge: 3M