

**Business context:**

Curious about the prime time to secure a hotel room? Wondering about the ideal length of stay for the best rates? Intrigued by the factors that might lead to a surge in special requests for a hotel? This dataset on hotel bookings offers insights! When are bookings typically made? How does the length of stay correlate with daily rates? What demographic factors influence booking patterns? Dive into the data, sans personal identifiers, and explore the dynamics governing hotel reservations.