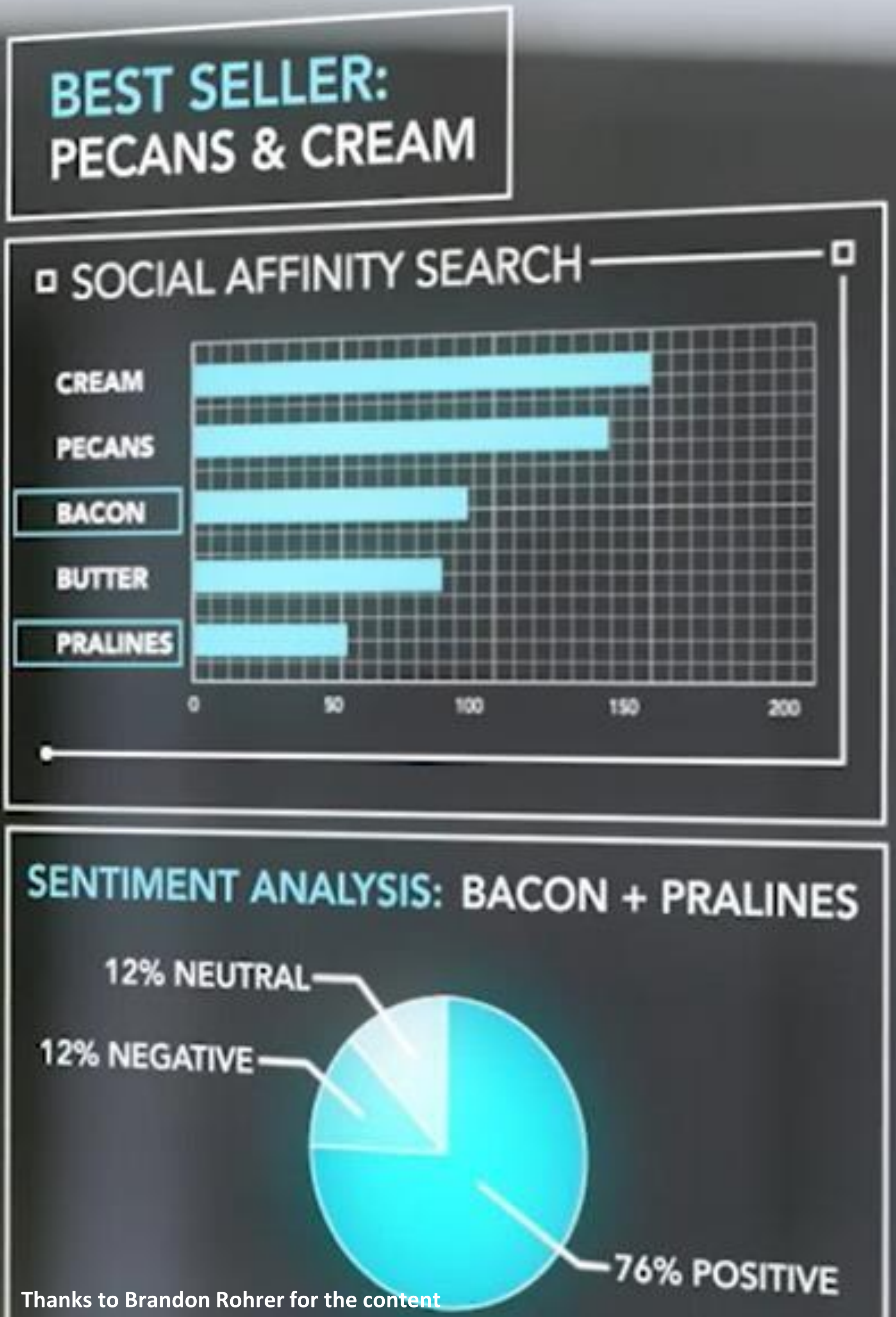


Thanks to Brandon Rohrer for the content

Evening GL Team!

Mrinal Chakraborty
Cloud Sol. Architect (AI)

Mrinal.Chakraborty@Gmail.com

- ✓ **Programing:** SAS, CNTK, TensorFlow R-Server and Scala
- ✓ **Big-Data:** Cloudera Hadoop certification and Spark Ecosystem
- ✓ **Machine learning**: Logistic Regression, Neural Networks, Support vector machines, XGBoost, Classification and Association rules
- ✓ **Allied Analytics skills:** Visualisation, Marketing & Web analytics
- ✓ **Certifications:** PMP, Design Thinking, Certified Scrum Master & Certified in Business analytics from Indian School of Business

What's in for today ?

Vision API Demo

- Demo of Vision API
- What could be its applications?
- Introduction to Cognitive services

Schematic Explanation of DNN

- Shall we understand the concepts?
- Most popular: CNN and Stacking
- CNTK + TensorFlow -> Now you know the platforms

Lift the Hood ! DNN action

- Logistical Regression to CNN with CNTK
- Repository and self-learn

Find all the resources @ https://github.com/Mrinal4Github/Great_Learning

Overview:
Deep Neural Networks

TL;DR

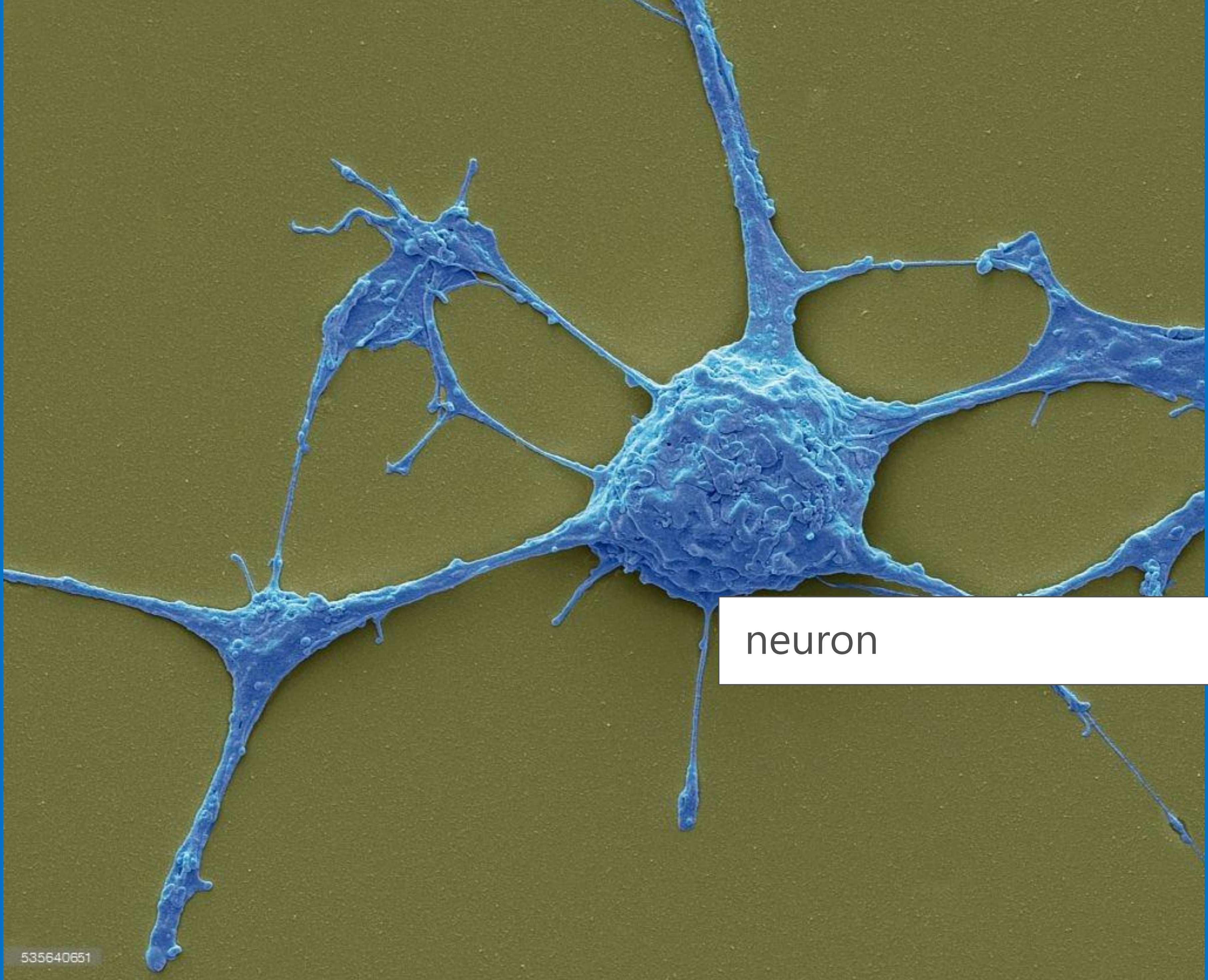
Deep learning isn't magic.

But it is very good at finding patterns.

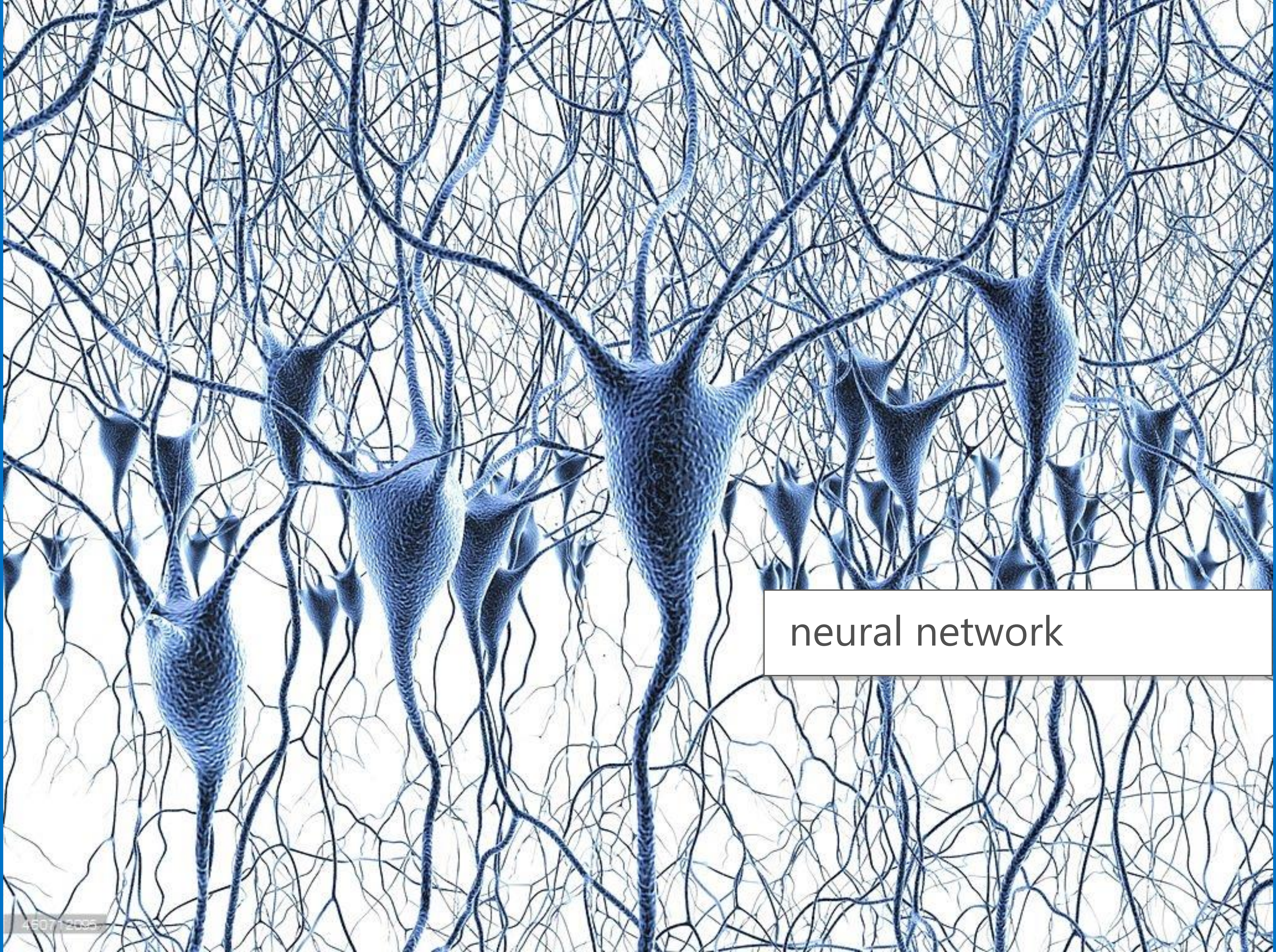
The brain and deep learning

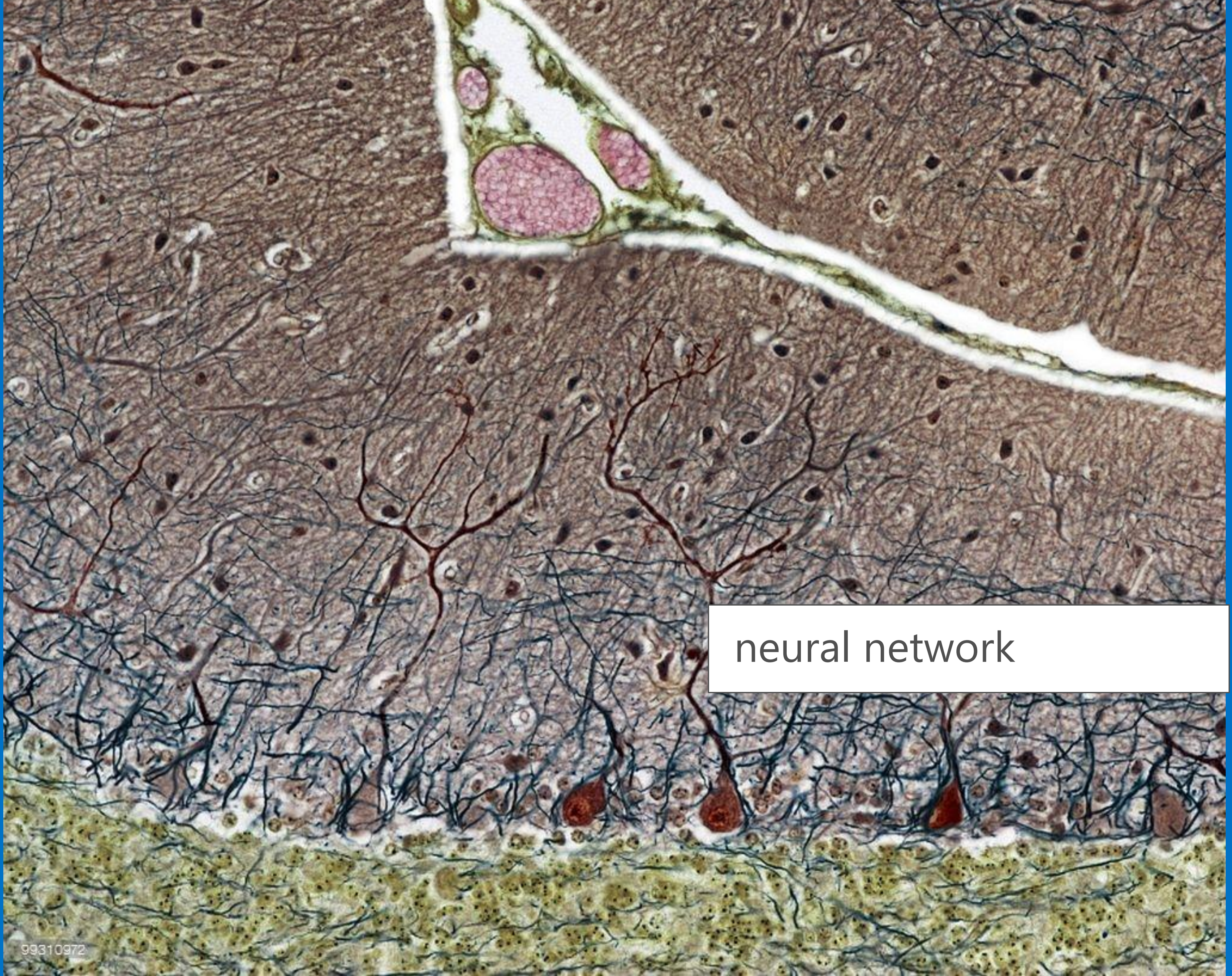
The brain and deep learning

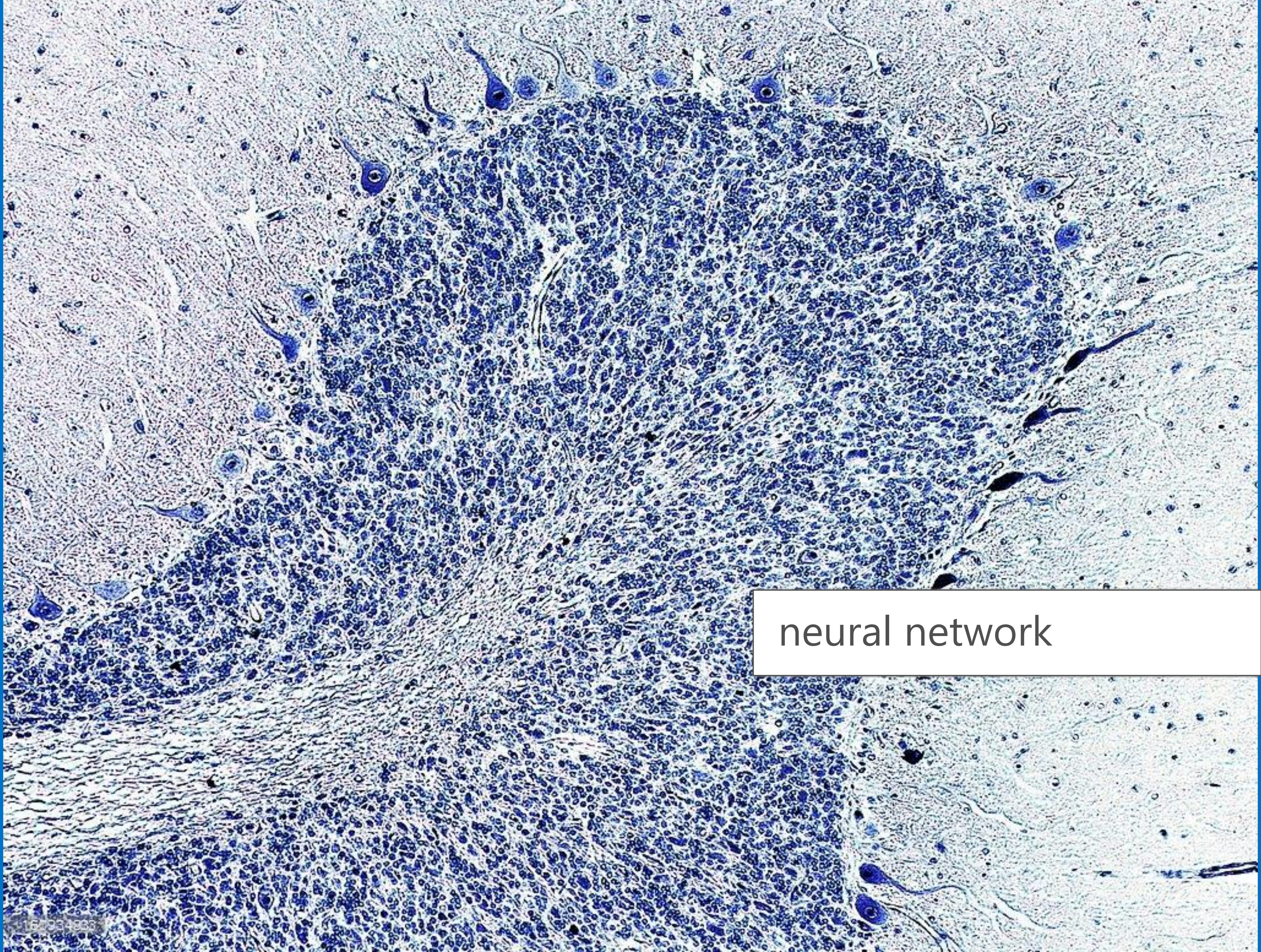
public domain



neuron


neural network

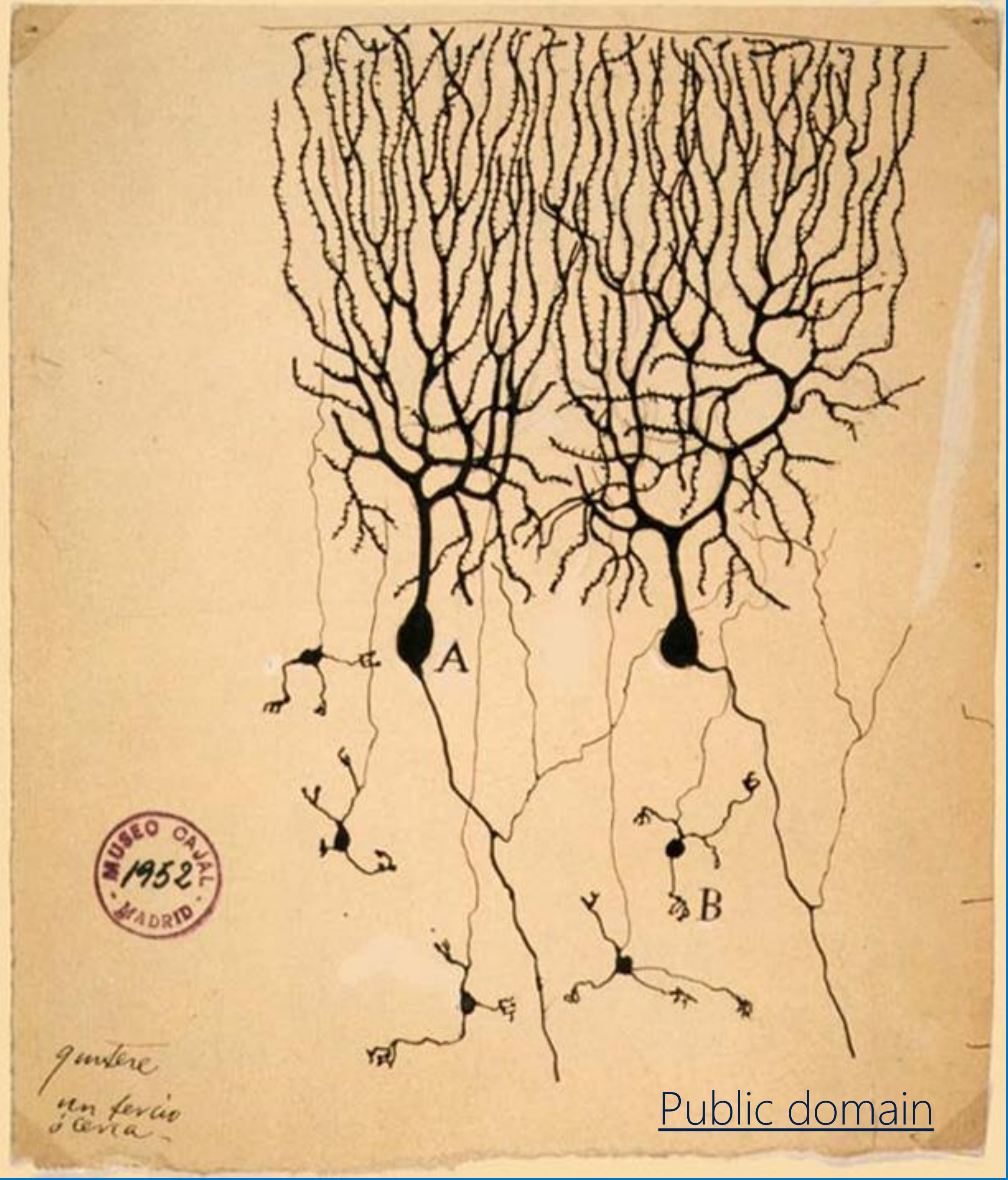

neural network
99310972



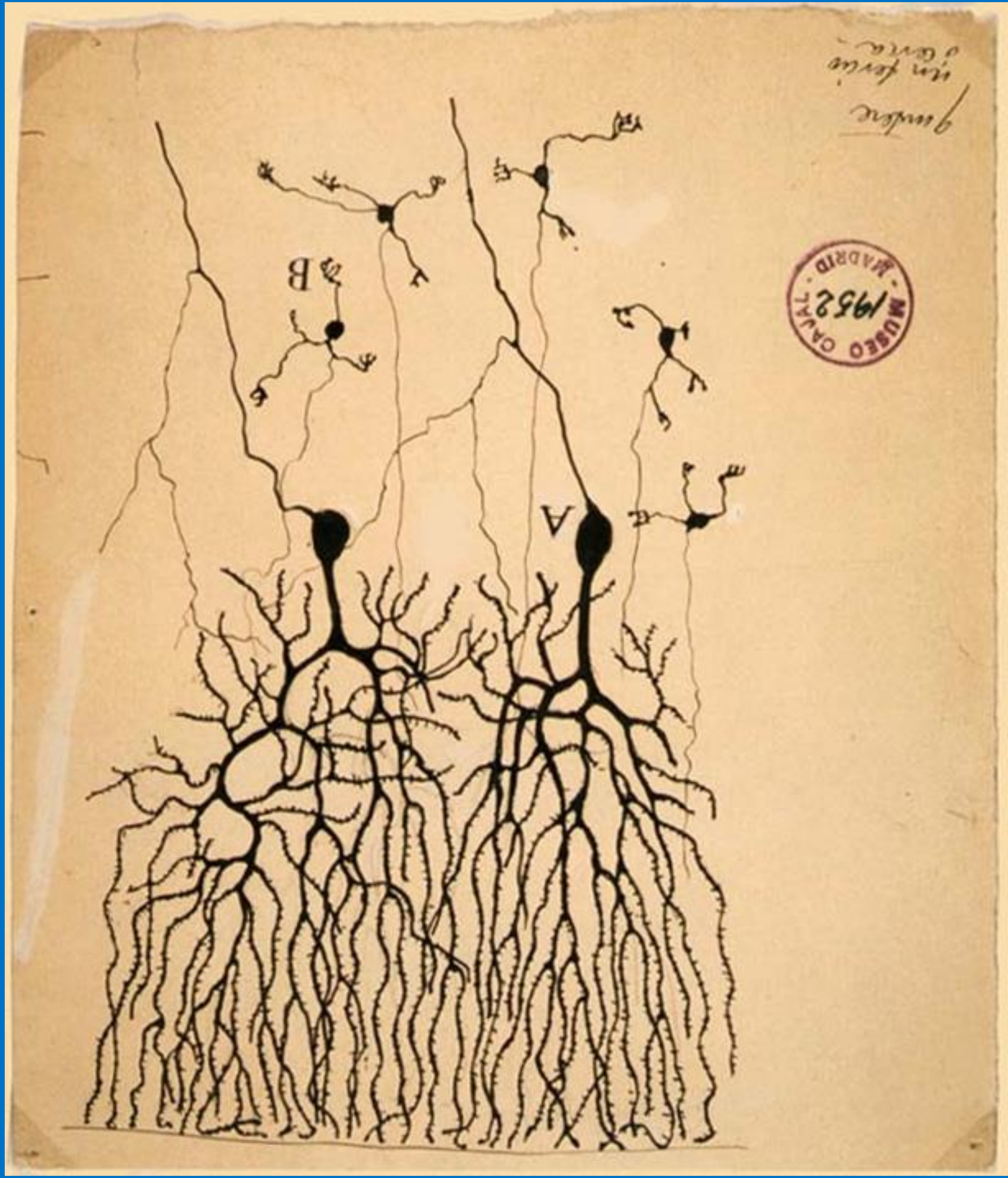
neural network

Neurons

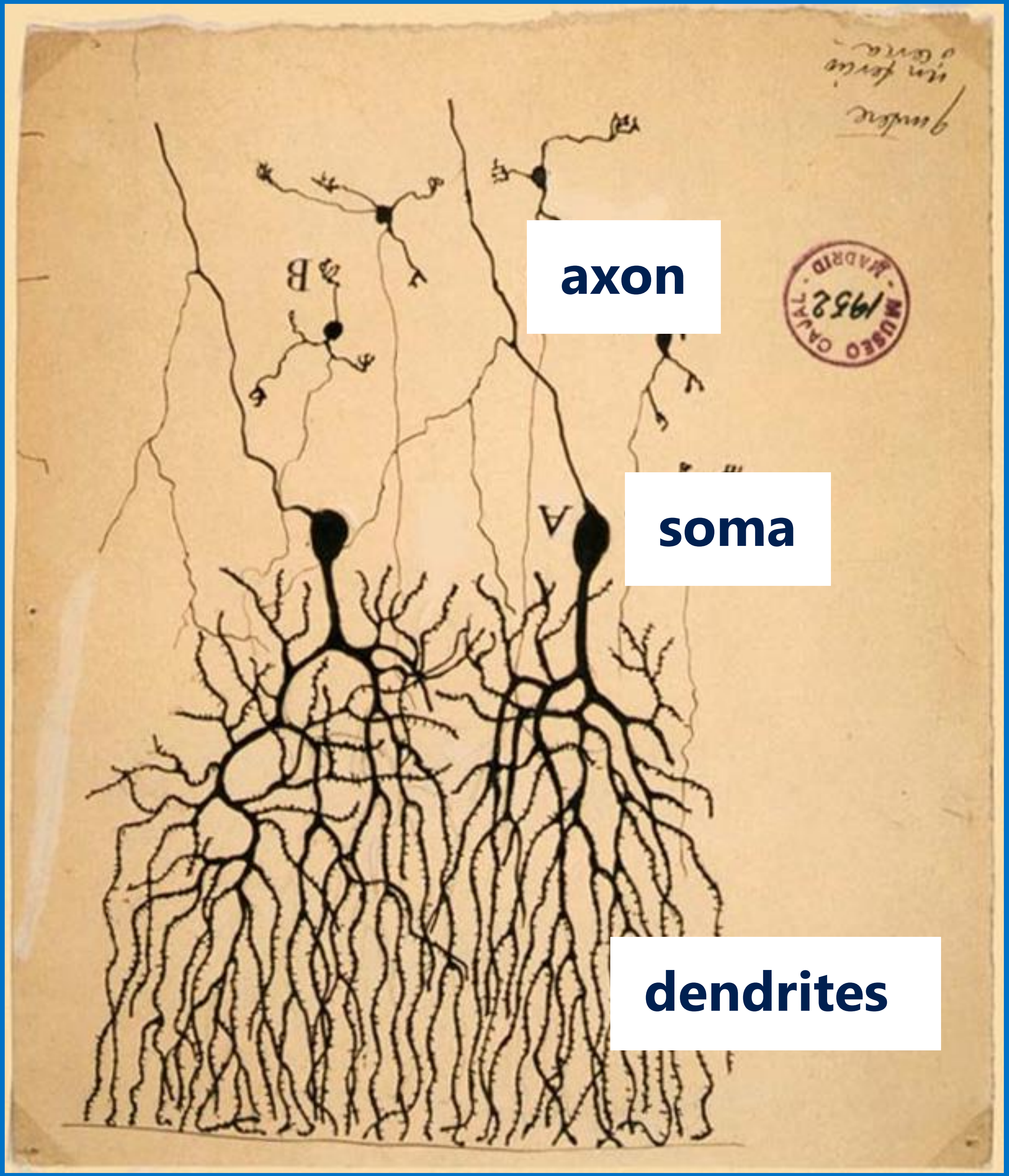
Drawing of Purkinje cells (A) and granule cells (B) from pigeon cerebellum by Santiago Ramón y Cajal, 1899; *Instituto Cajal*, Madrid, Spain

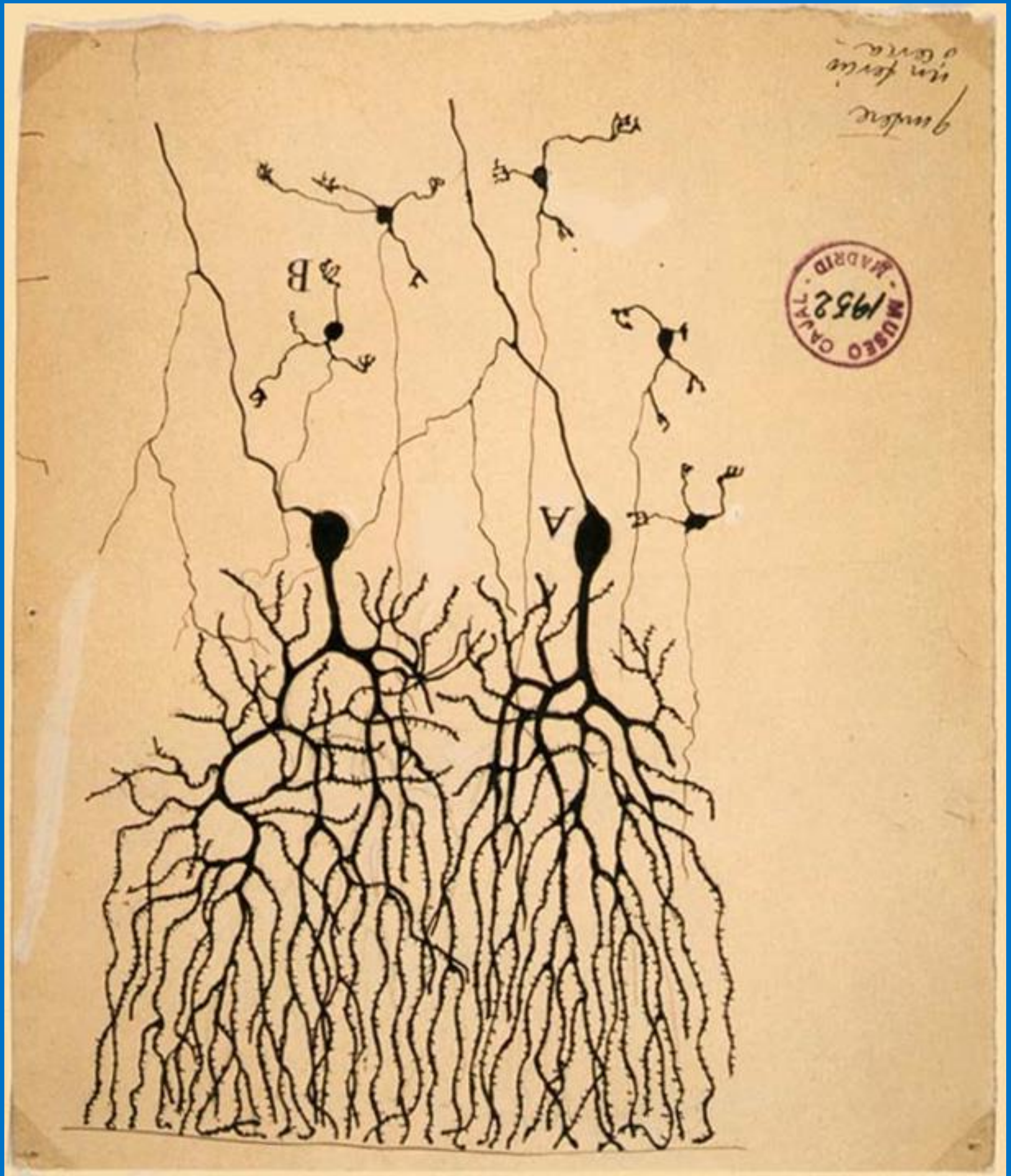


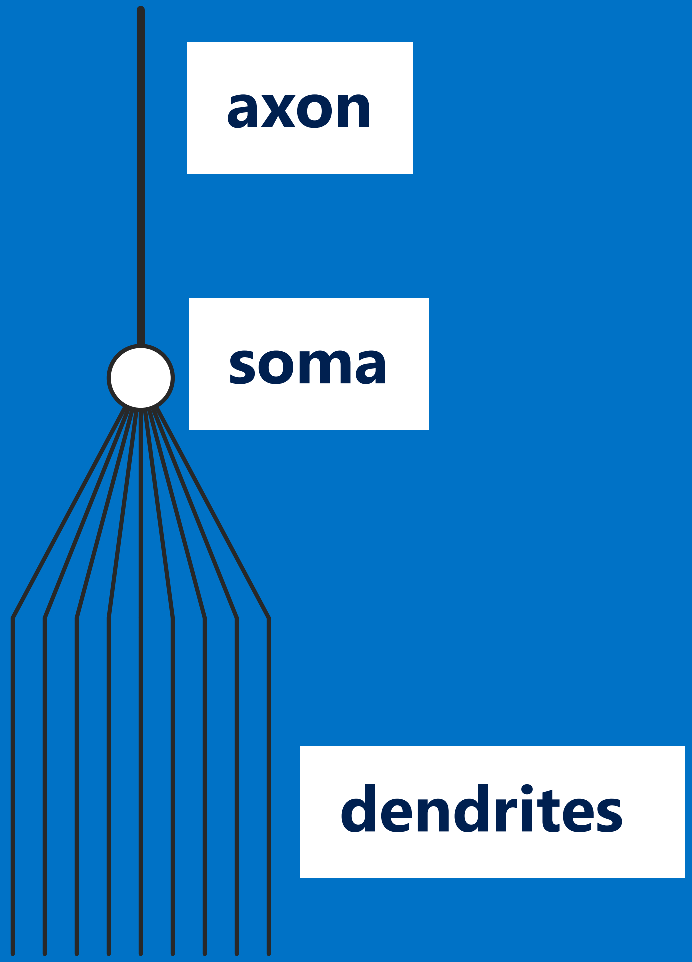
Public domain



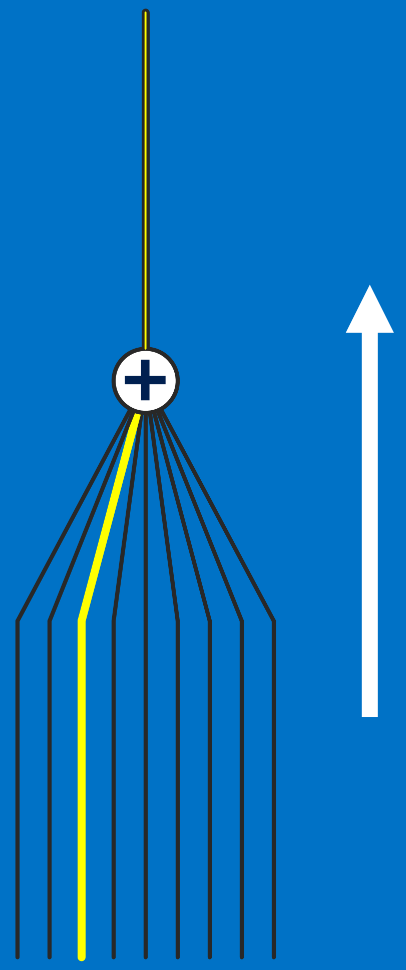
B
A
MUSEO CAJAL
MADRID
1952


axon
soma
dendrites

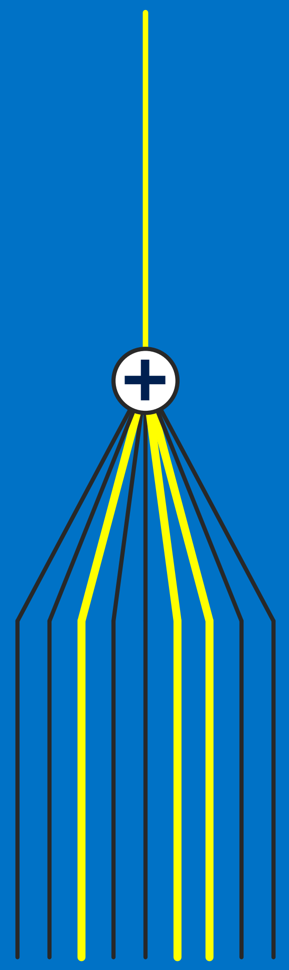



axon
soma
dendrites

Soma adds dendrite activity together and passes it to axon.

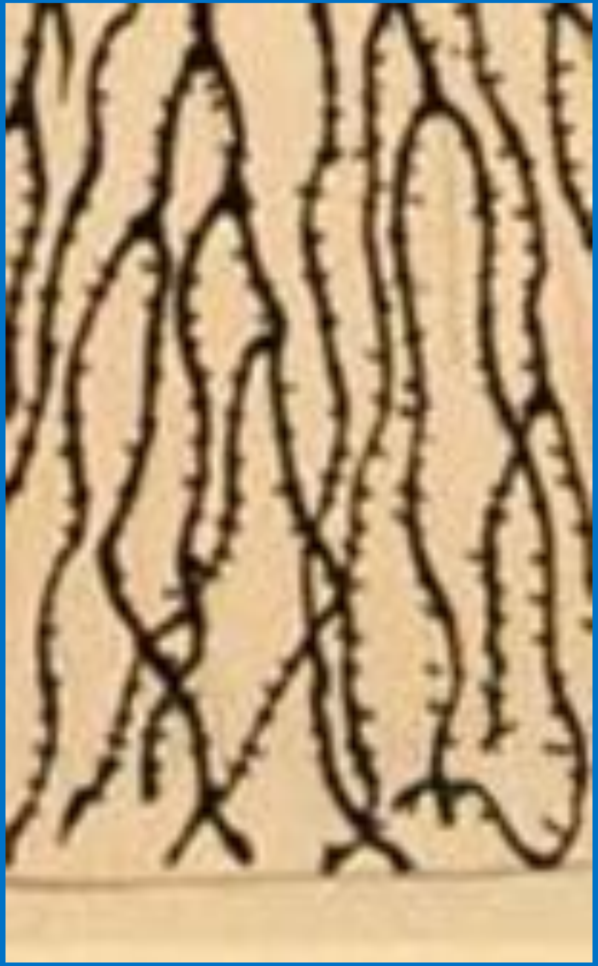


More dendrite activity makes more axon activity



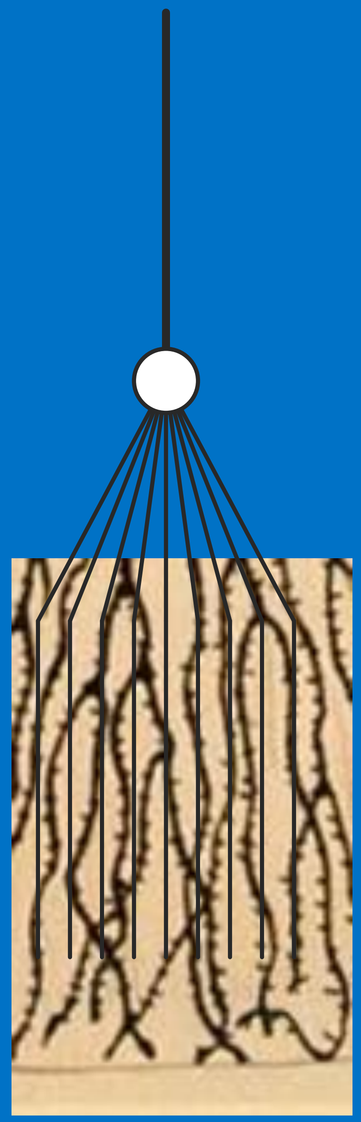
Synapse

Connection between axon of one neuron and dendrites of another



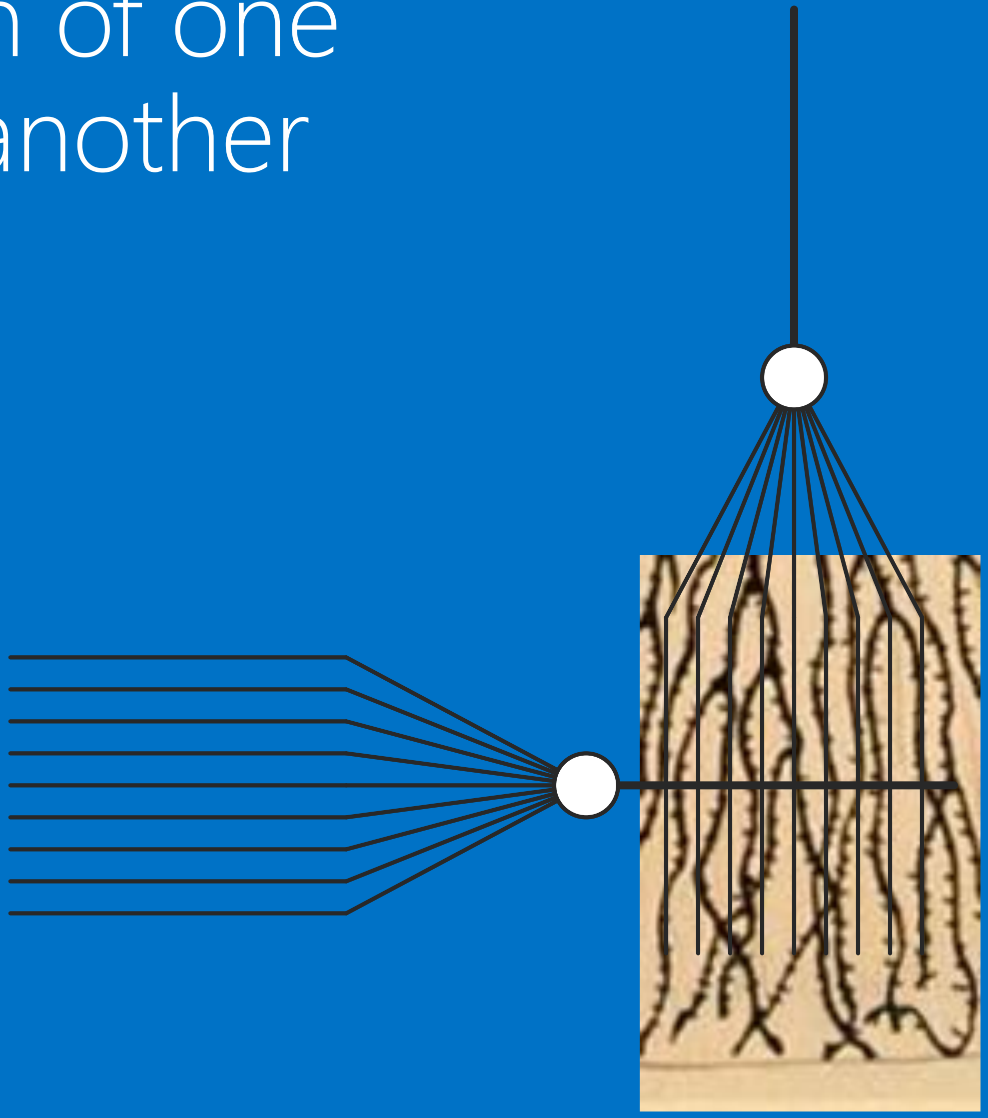
Synapse

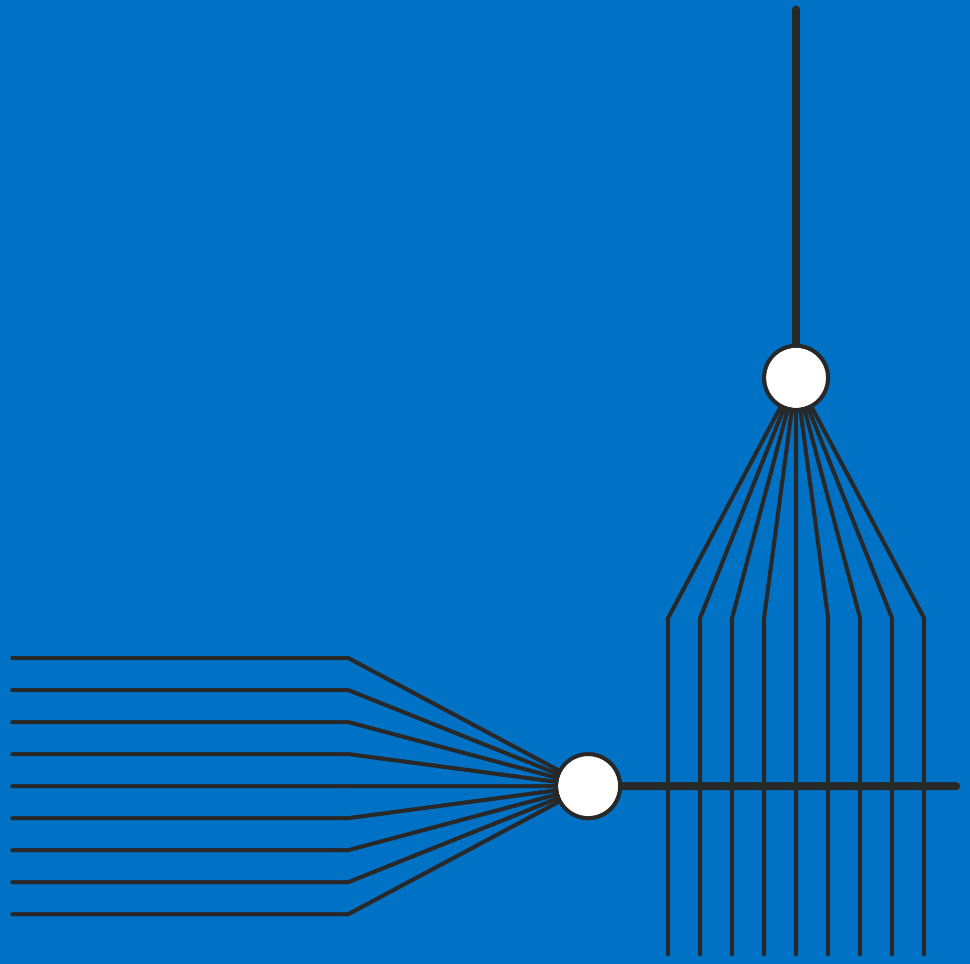
Connection between axon of one neuron and dendrites of another



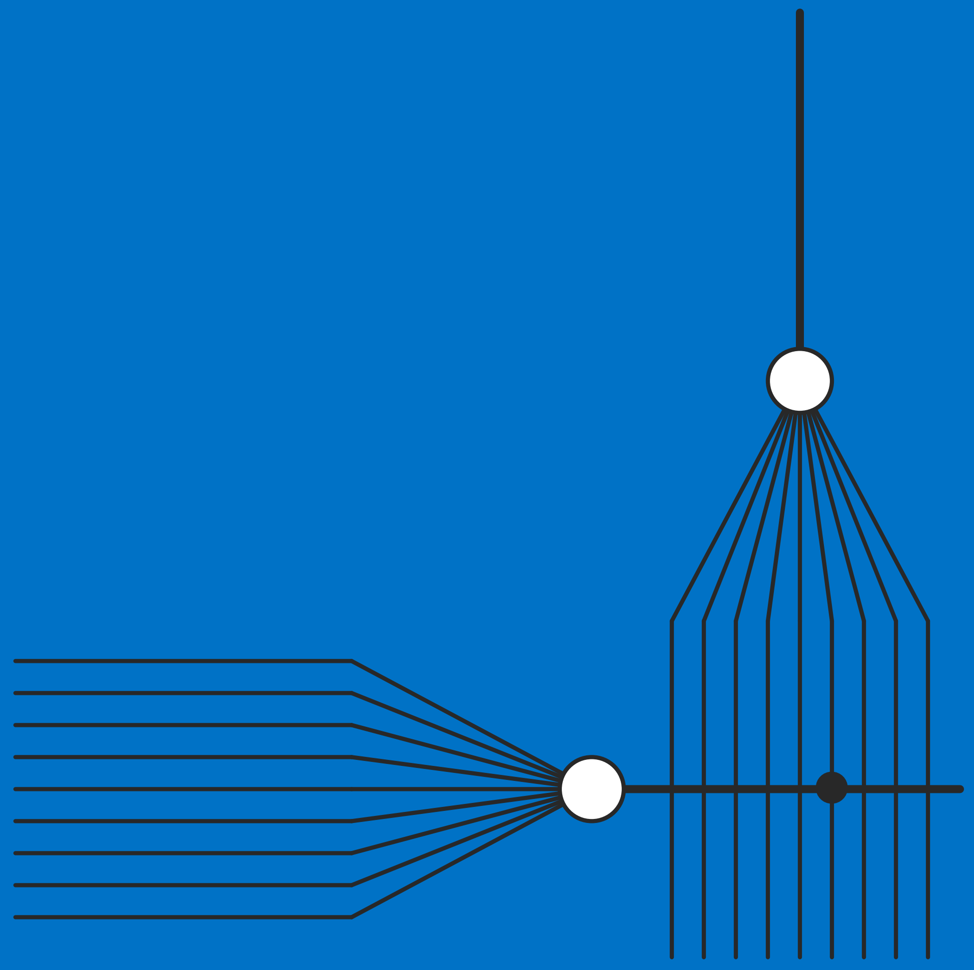
Synapse

Connection between axon of one neuron and dendrites of another

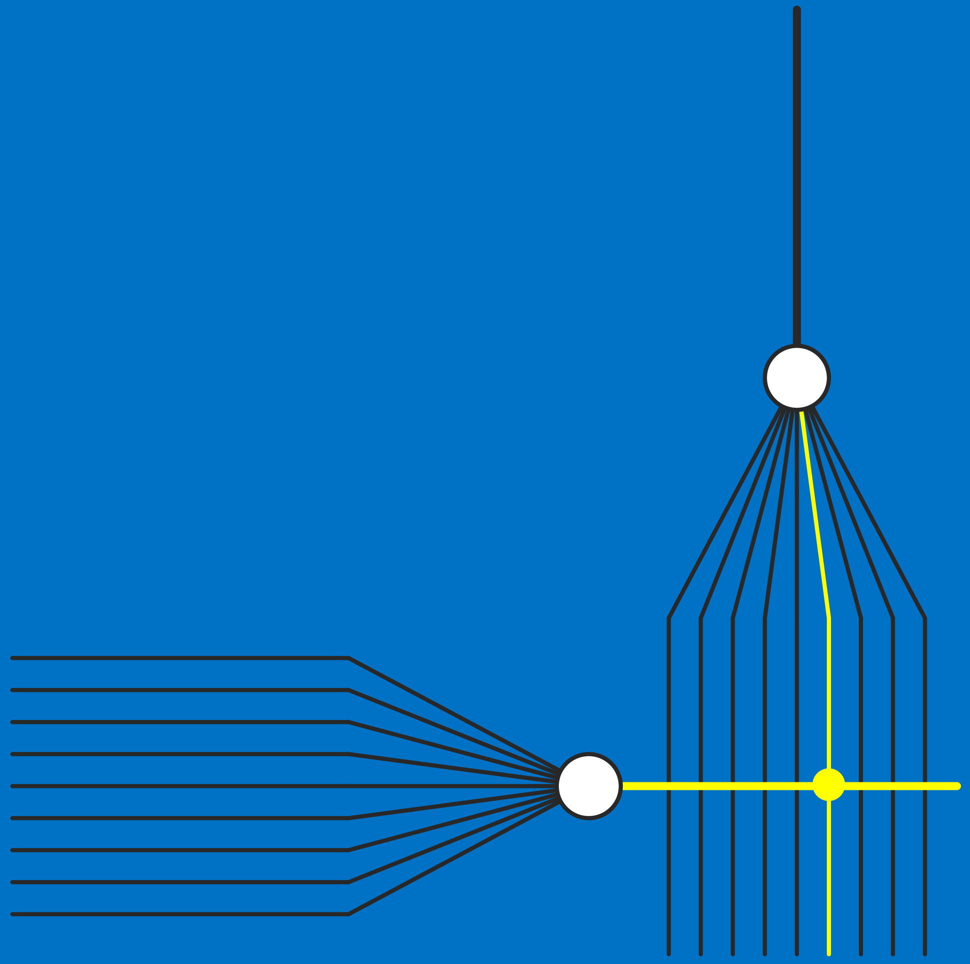




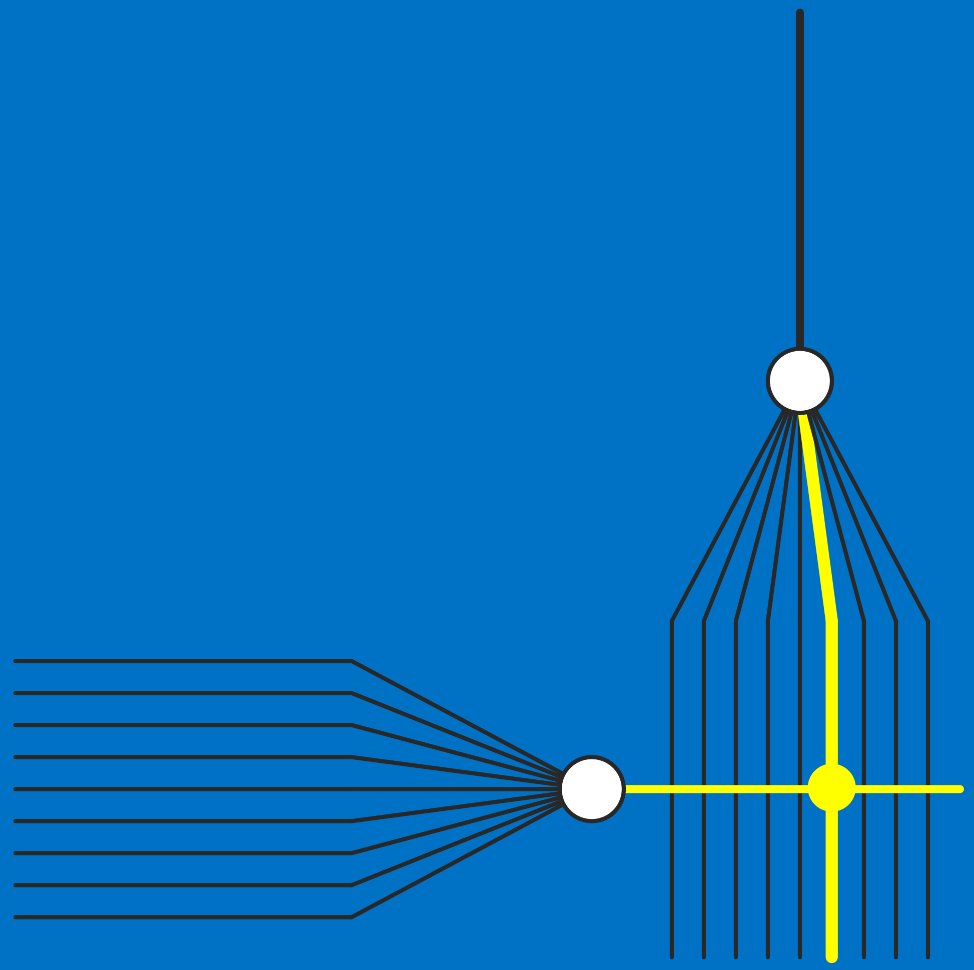
Axons can connect to dendrites strongly, weakly, or somewhere in between.



Medium connection (.6)

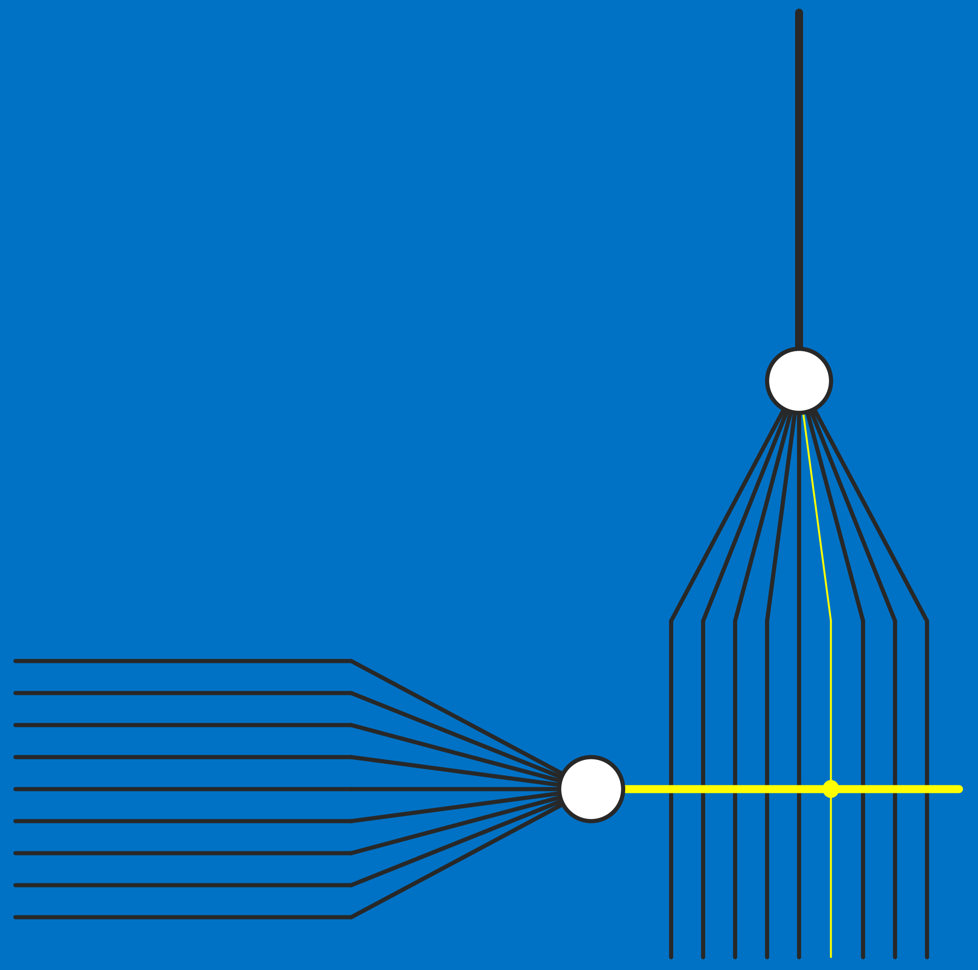


Strong connection (1.0)



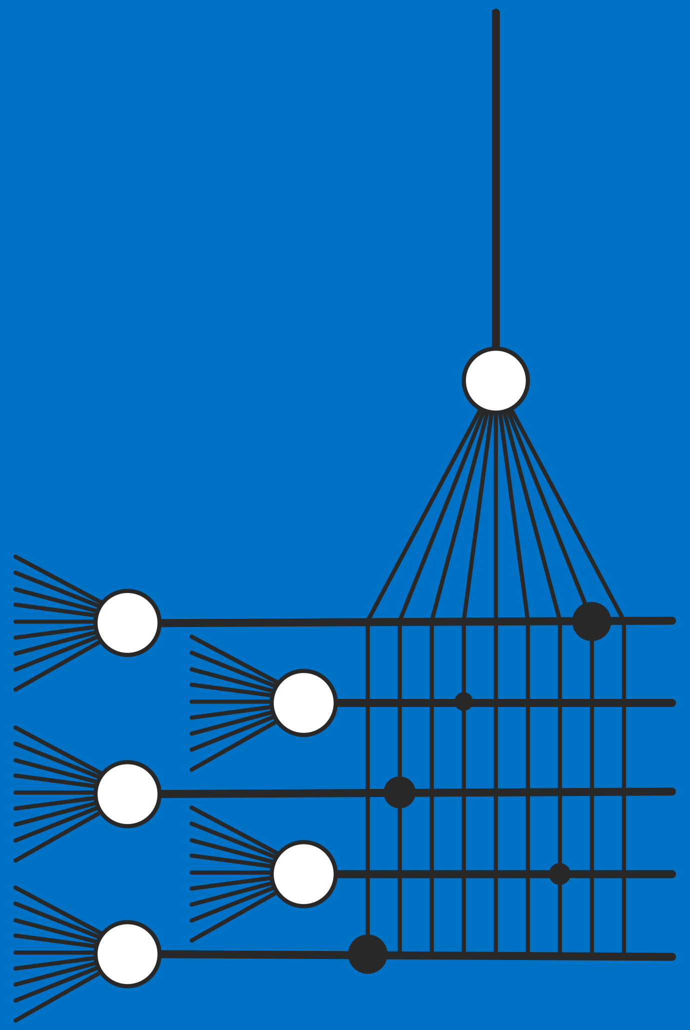
Weak connection (.2)

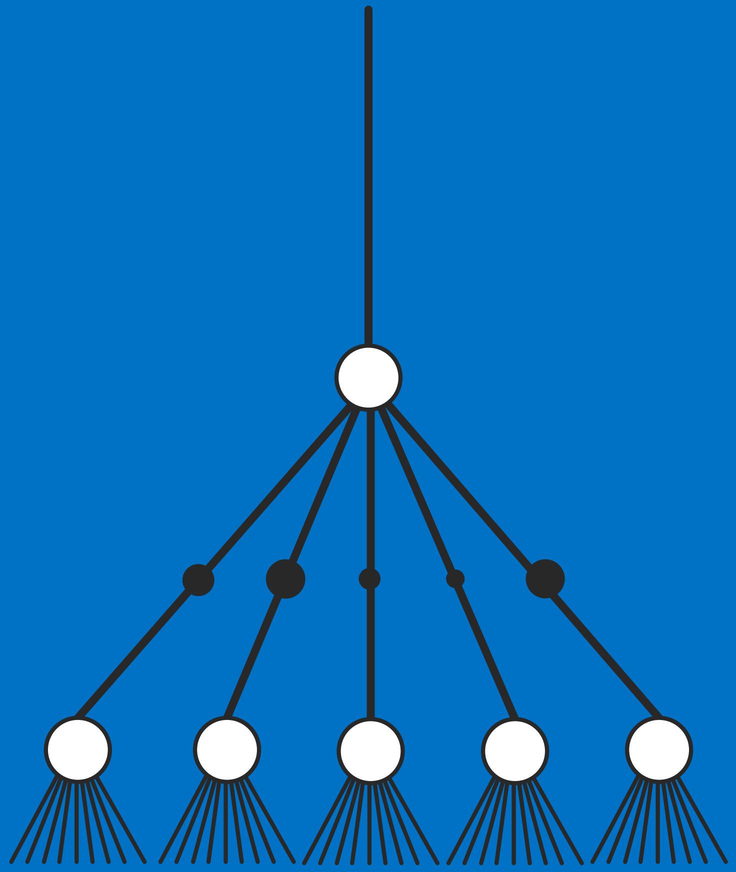
No connection is a 0.

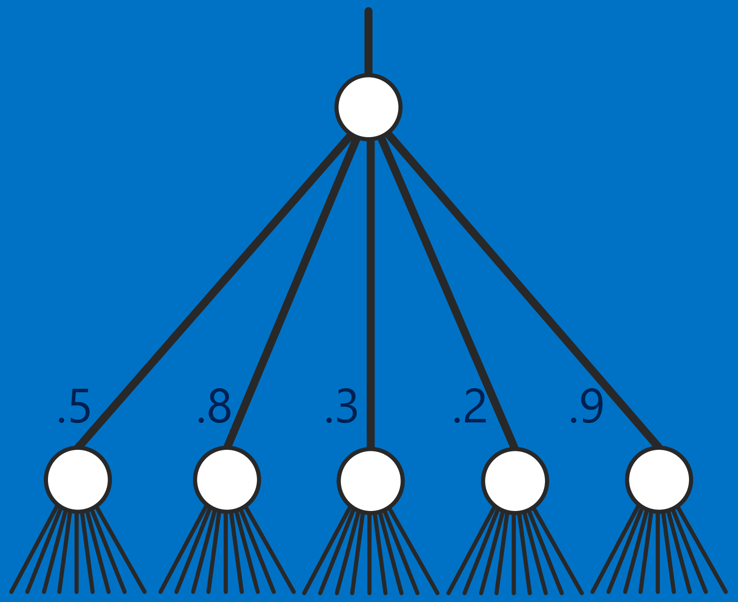


Lots of axons connect with the dendrites of one neuron.

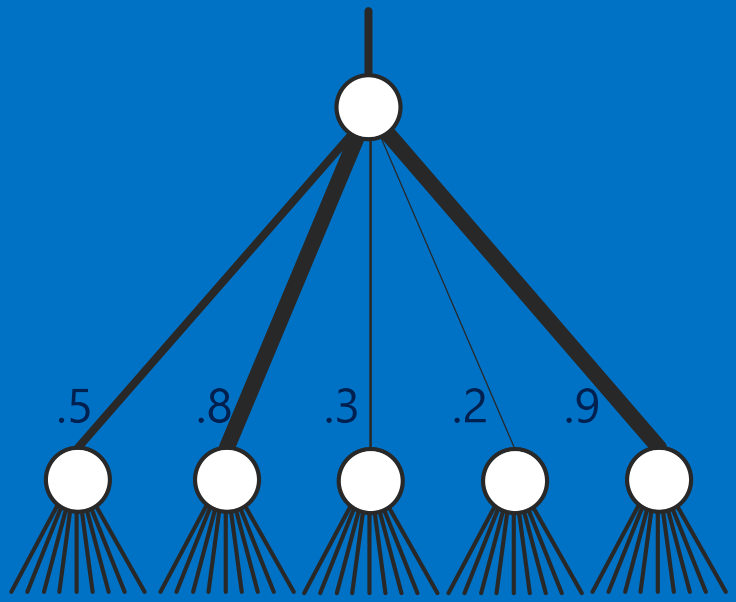
Each has its own connection strength.



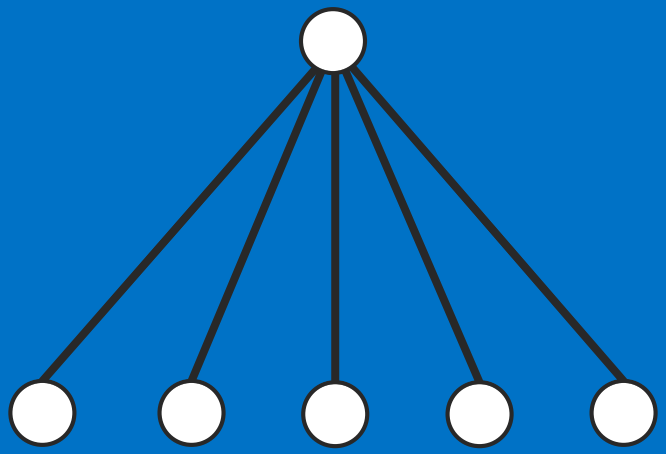


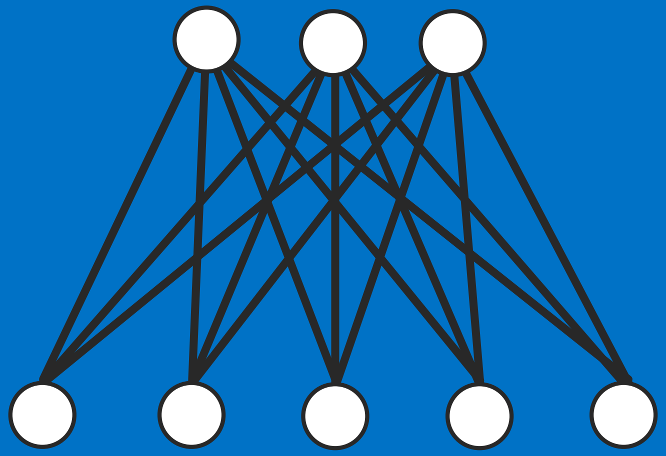


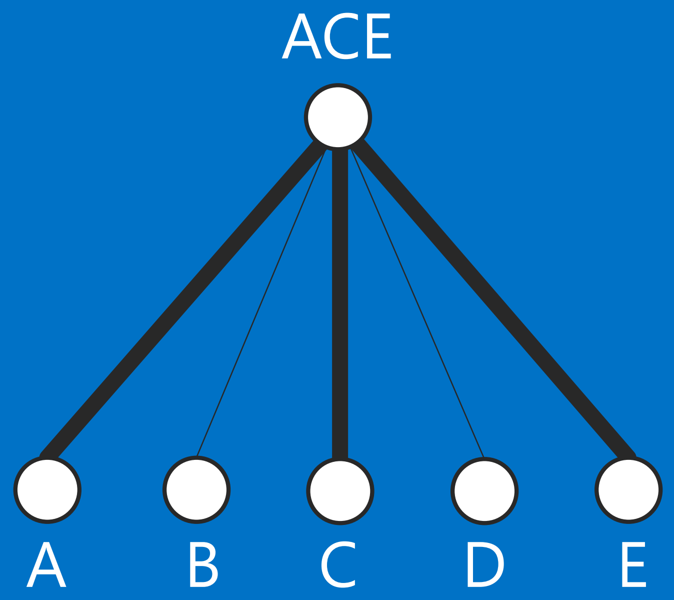
.5
.8
.3
.2
.9

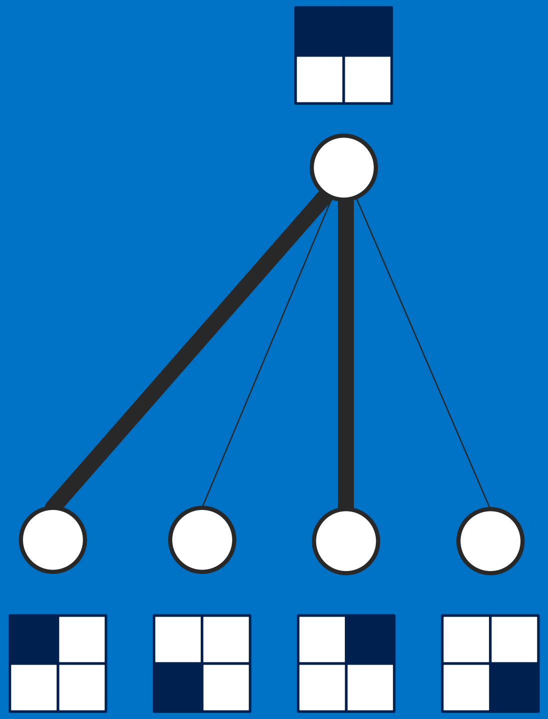


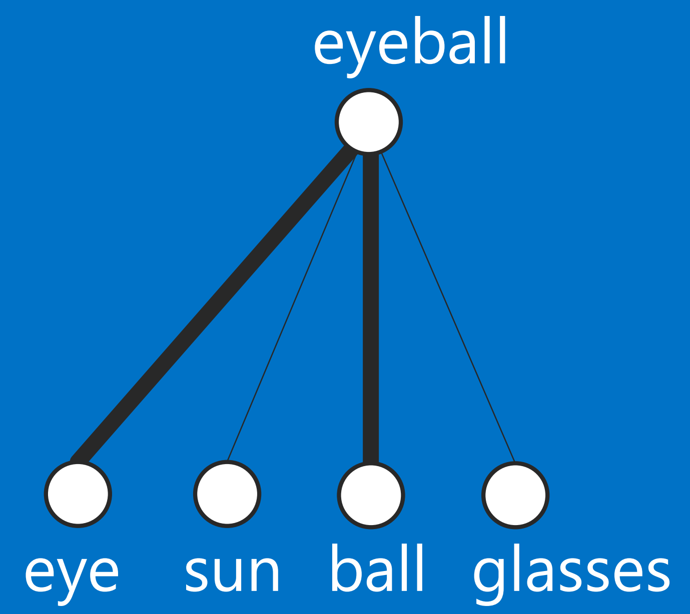
.5
.8
.3
.2
.9

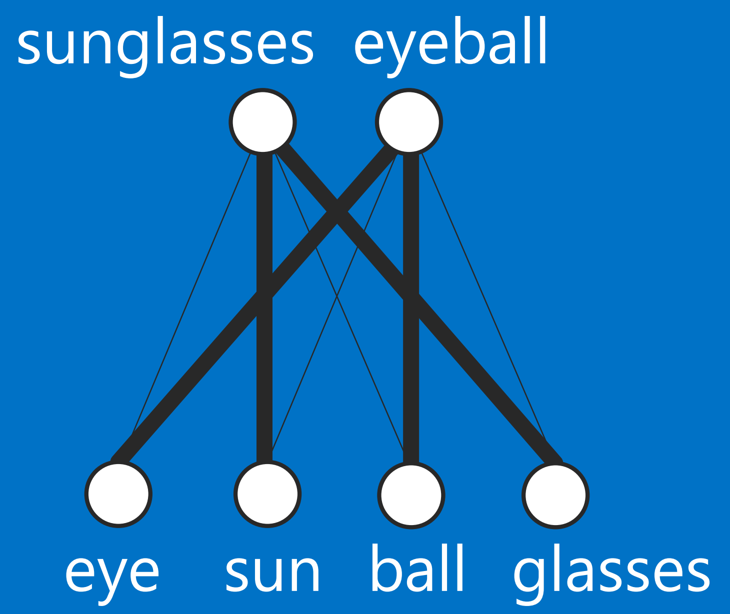


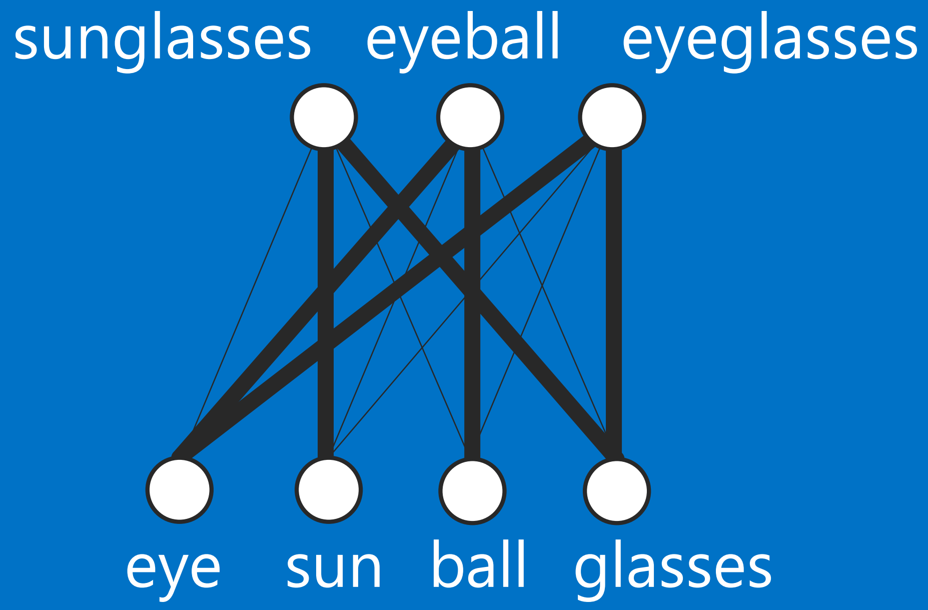



ACE
A
B
C
D
E

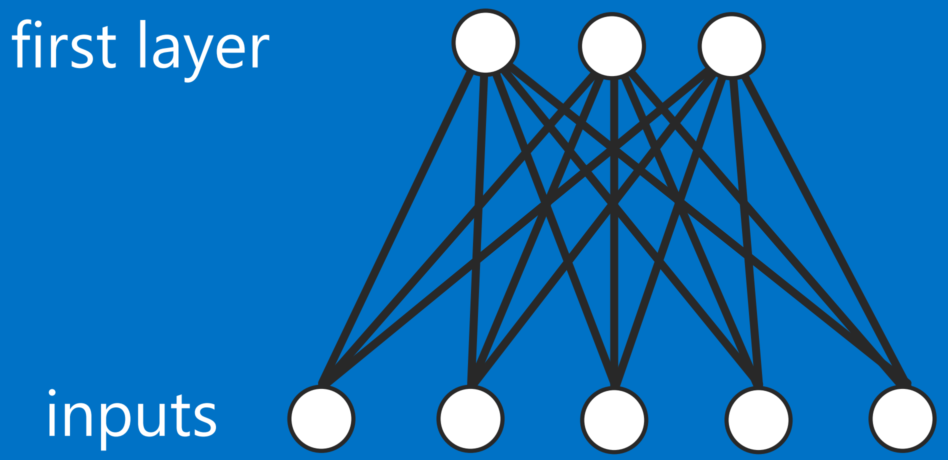



eyeball
eye
sun
ball
glasses


sunglasses
eyeball
eye
sun
ball
glasses


sunglasses
eyeball
eyeglasses
eye
sun
ball
glasses

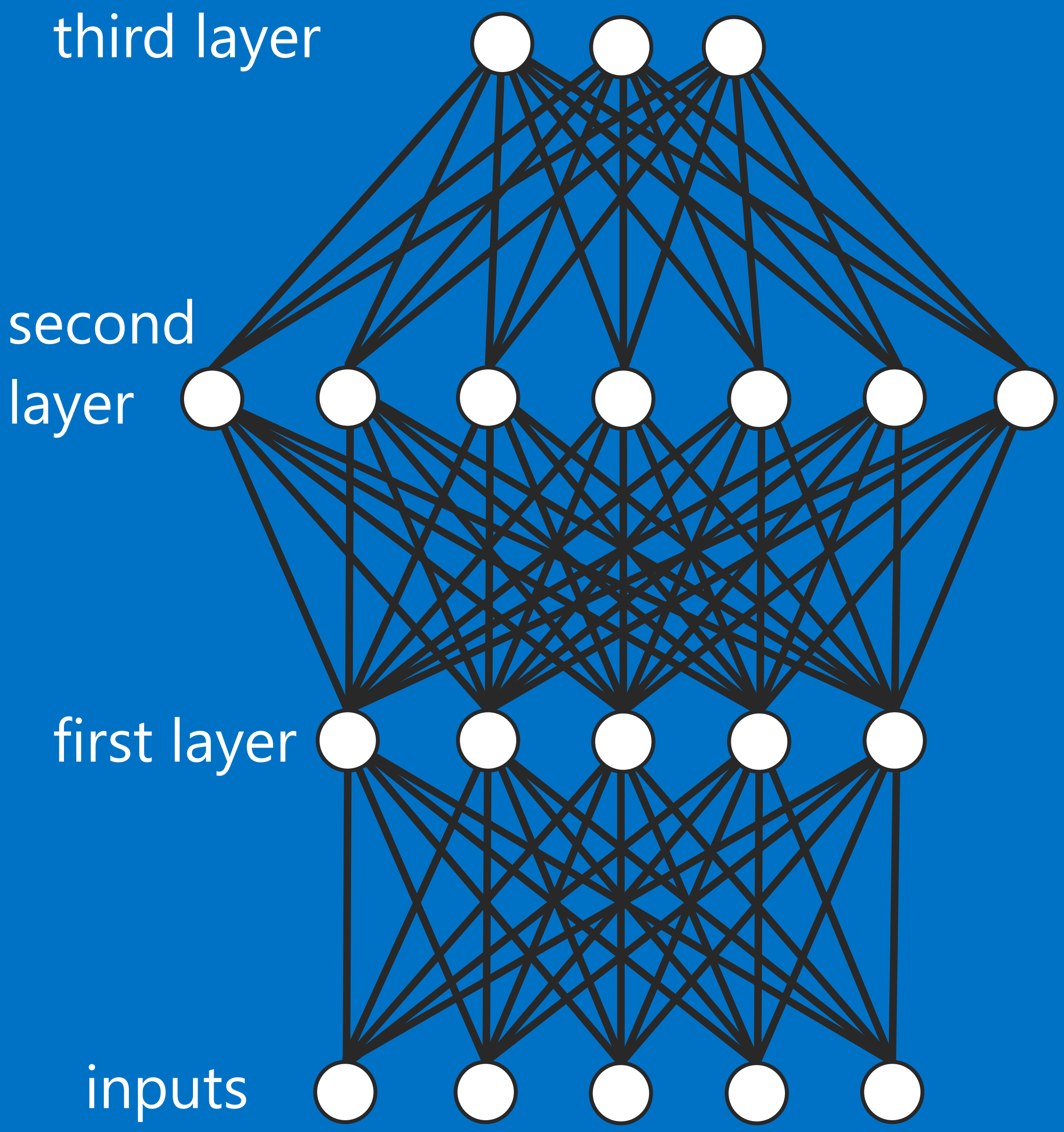
Each node represents a pattern, a combination of the neurons on the previous layer.



Deep network

If a network has more than three layers, it's deep.

Some 12 or more.

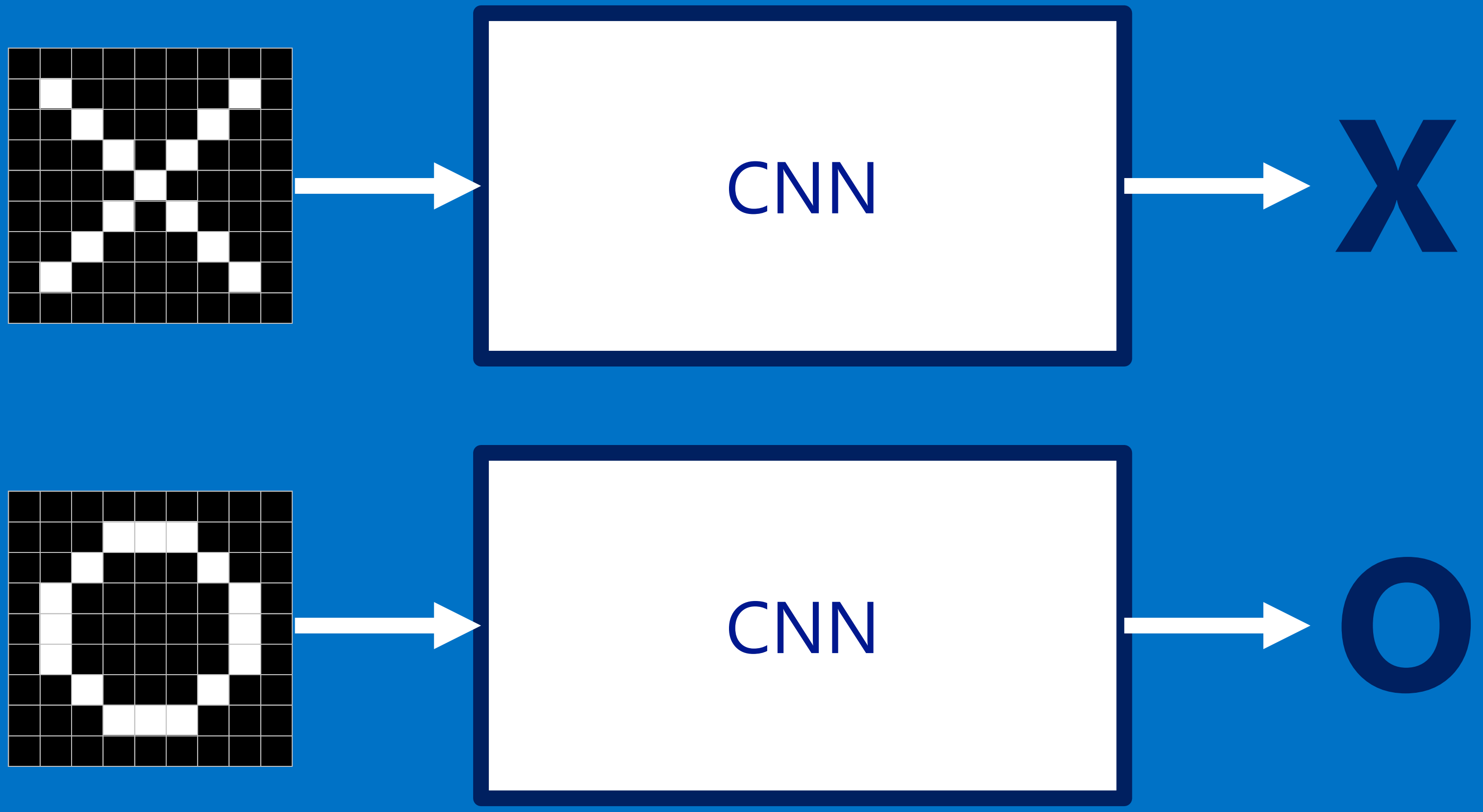


A toy ConvNet: X's and O's

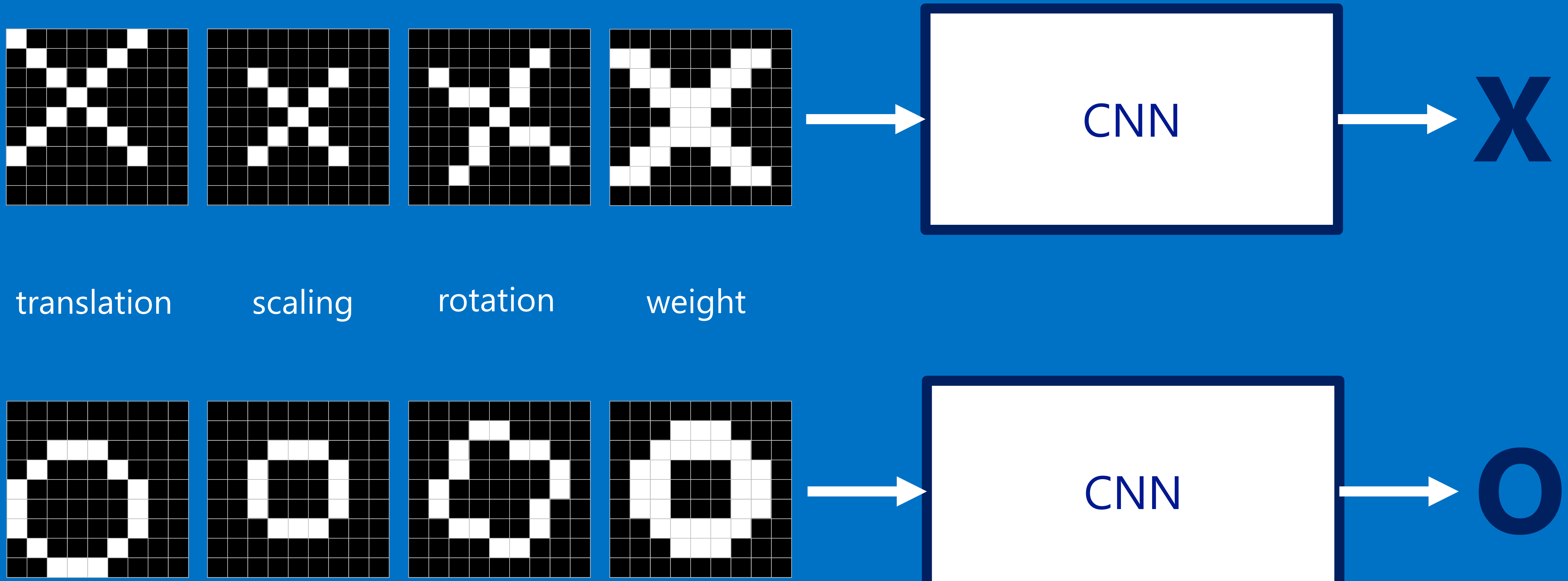
Says whether a picture is of an X or an O

A two-dimensional array of pixels

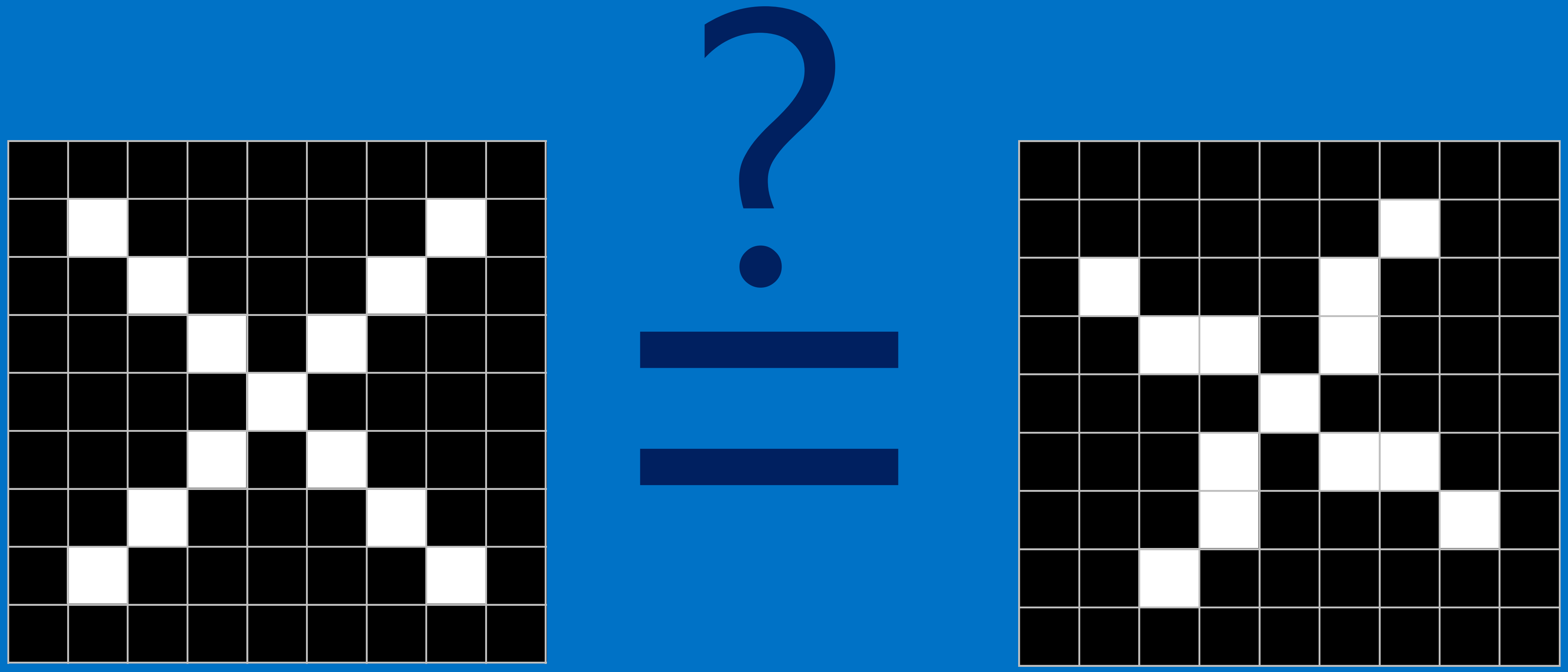
For example



Trickier cases



Deciding is hard



What computers see

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

$$\stackrel{?}{=}$$

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	-1	-1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	1	-1	-1	-1
-1	-1	1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	1	-1	-1
-1	-1	-1	1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	-1	-1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

What computers see

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	X	-1	-1	-1	-1	X	X	-1
-1	X	X	-1	-1	X	X	-1	-1
-1	-1	X	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	X	-1	-1
-1	-1	X	X	-1	-1	X	X	-1
-1	X	X	-1	-1	-1	-1	X	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

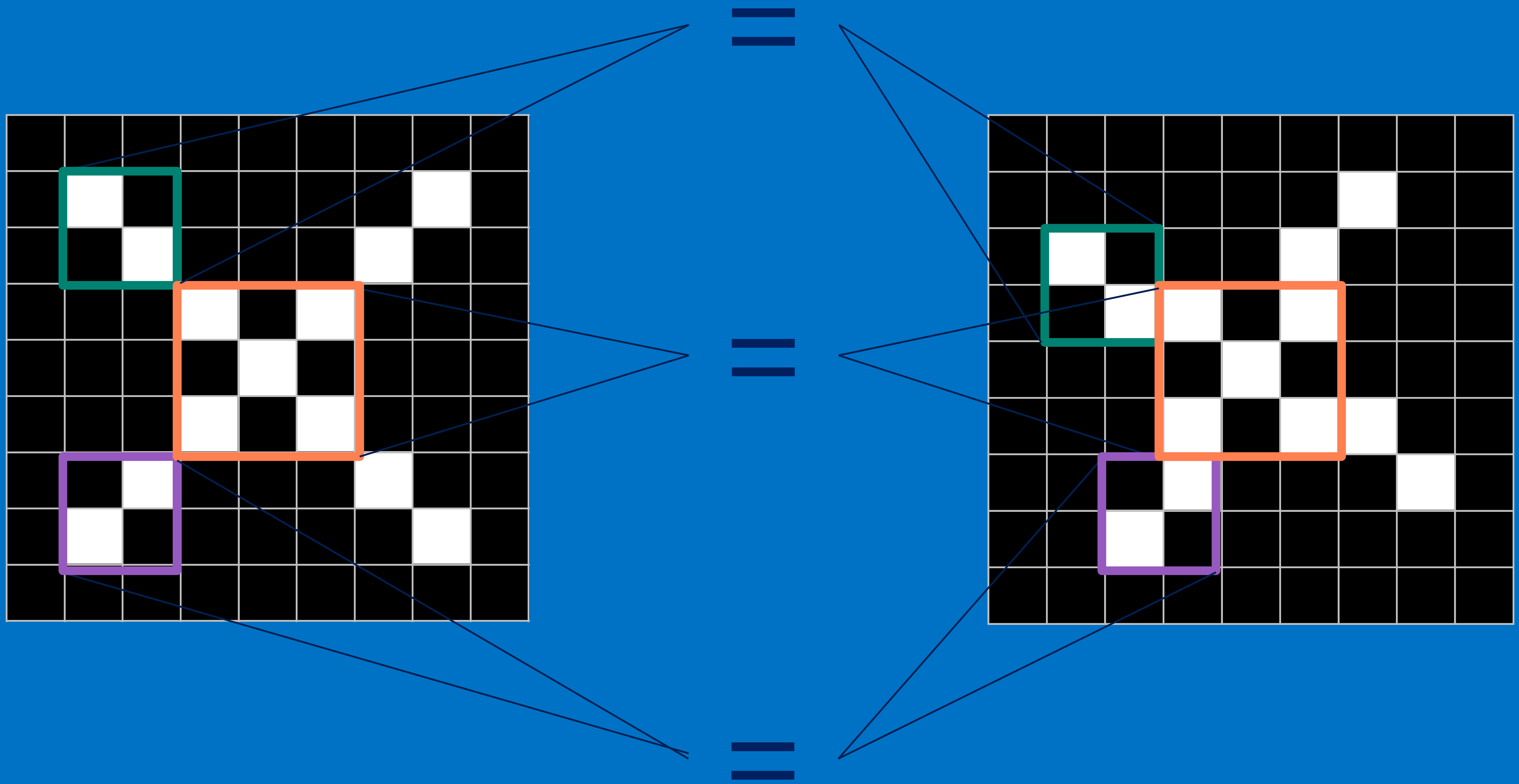
Computers are literal

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

$\neq$

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	-1	-1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	1	-1	-1	-1
-1	-1	1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	1	-1	-1
-1	-1	-1	1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	-1	-1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

ConvNets match pieces of the image

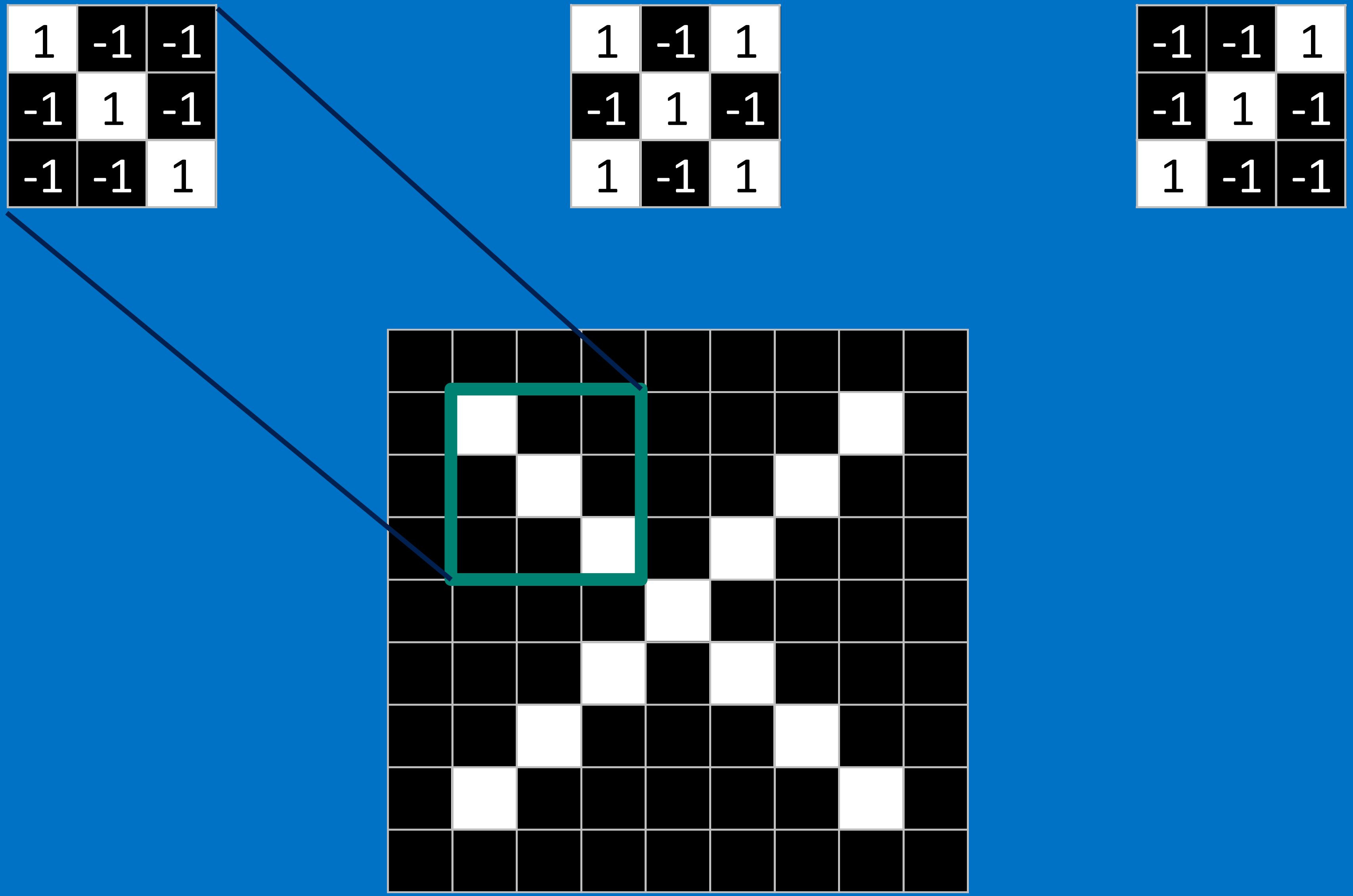


Features match pieces of the image

1	-1	-1
-1	1	-1
-1	-1	1

1	-1	1
-1	1	-1
1	-1	1

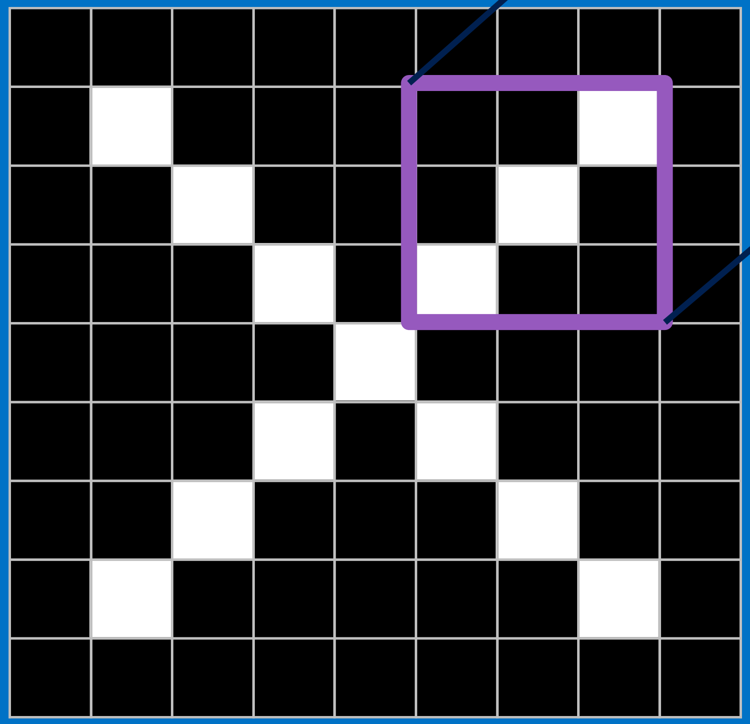
-1	-1	1
-1	1	-1
1	-1	-1

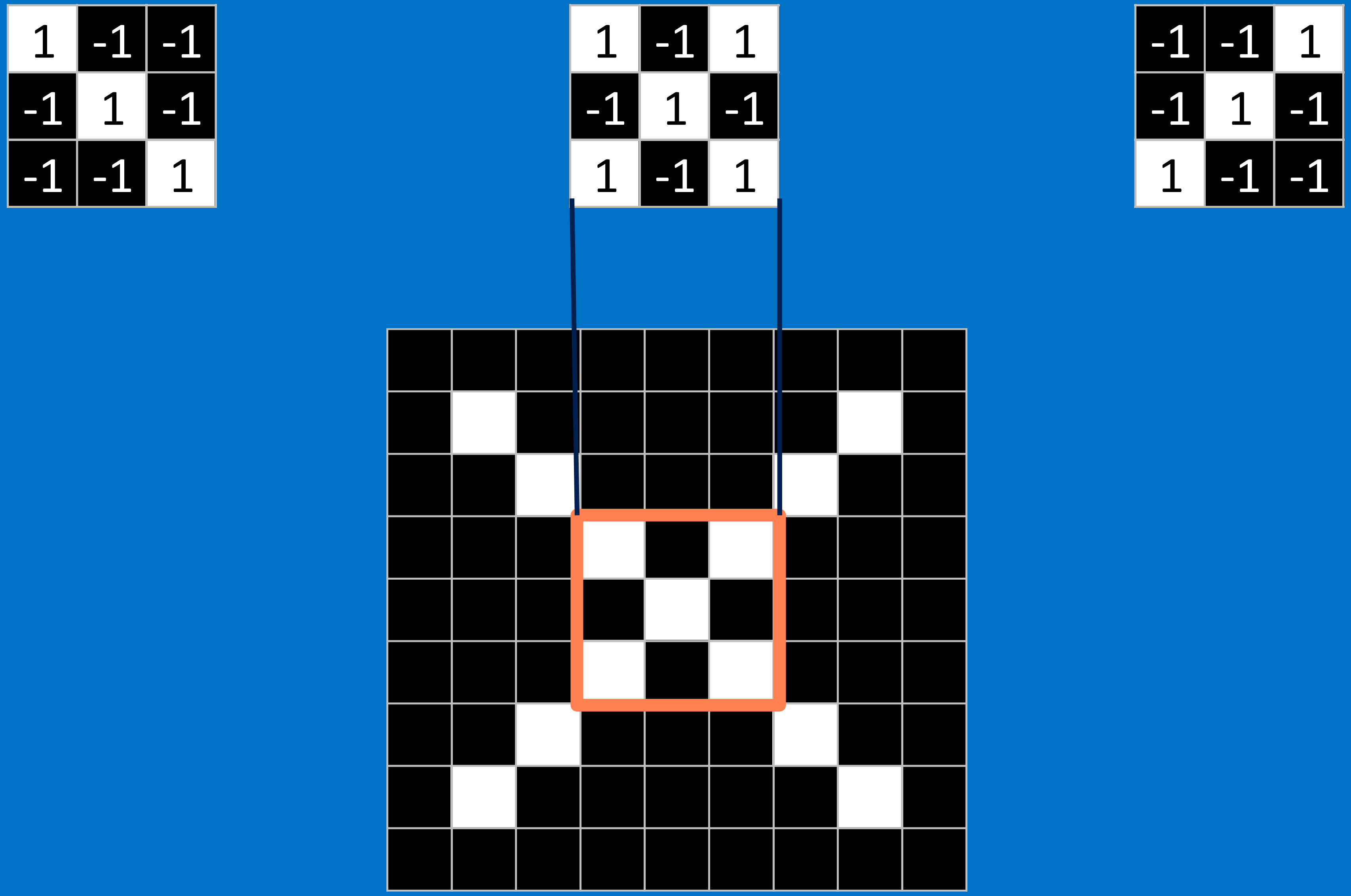

1 -1 -1
-1 1 -1
-1 -1 1
1 -1 1
-1 1 -1
1 -1 1
-1 -1 1
-1 1 -1
1 -1 -1

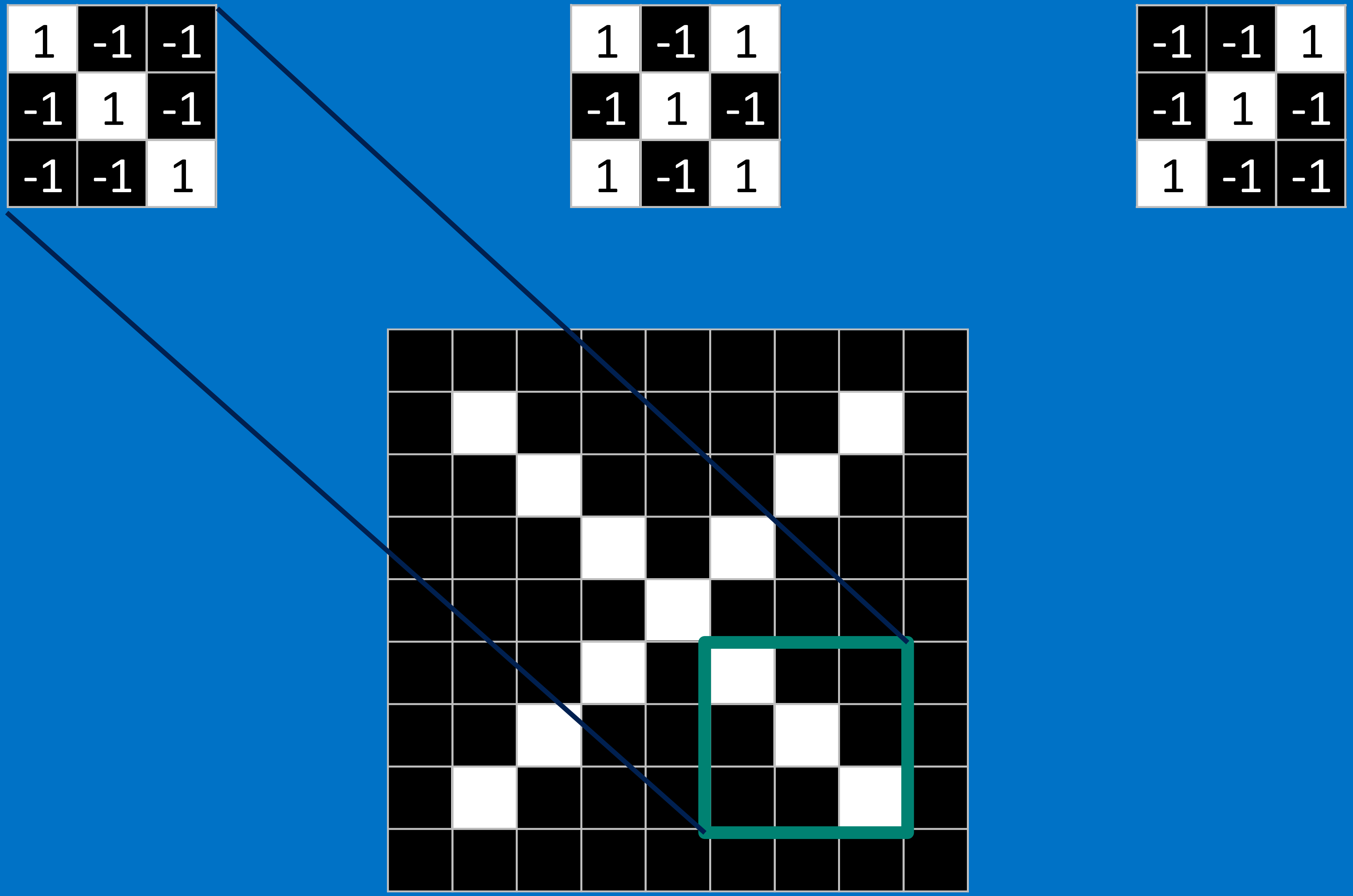
1	-1	-1
-1	1	-1
-1	-1	1

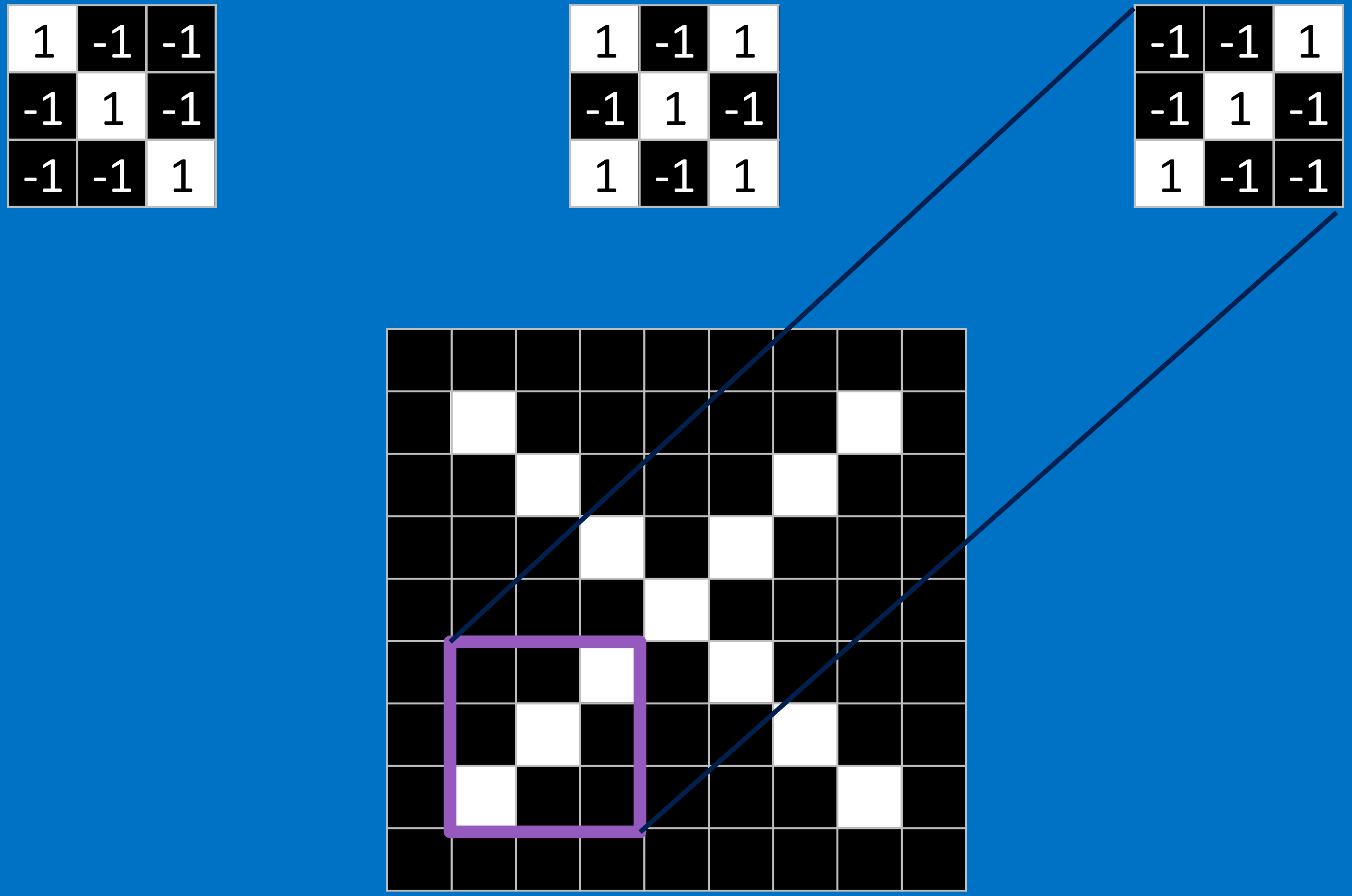
1	-1	1
-1	1	-1
1	-1	1

-1	-1	1
-1	1	-1
1	-1	-1




1 -1 -1
-1 1 -1
-1 -1 1
1 -1 1
-1 1 -1
1 -1 1
-1 -1 1
-1 1 -1
1 -1 -1


1 -1 -1
-1 1 -1
-1 -1 1
1 -1 1
-1 1 -1
1 -1 1
-1 -1 1
-1 1 -1
1 -1 -1


1 -1 -1
-1 1 -1
-1 -1 1
1 -1 1
-1 1 -1
1 -1 1
-1 -1 1
-1 1 -1
1 -1 -1

Filtering: The math behind the match

1	-1	-1
-1	1	-1
-1	-1	1

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

Filtering: The math behind the match

1. Line up the feature and the image patch.
2. Multiply each image pixel by the corresponding feature pixel.
3. Add them up.
4. Divide by the total number of pixels in the feature.

Filtering: The math behind the match

1	-1	-1
-1	1	-1
-1	-1	1

$\boxed{1} \times \boxed{1} = 1$

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

Filtering: The math behind the match

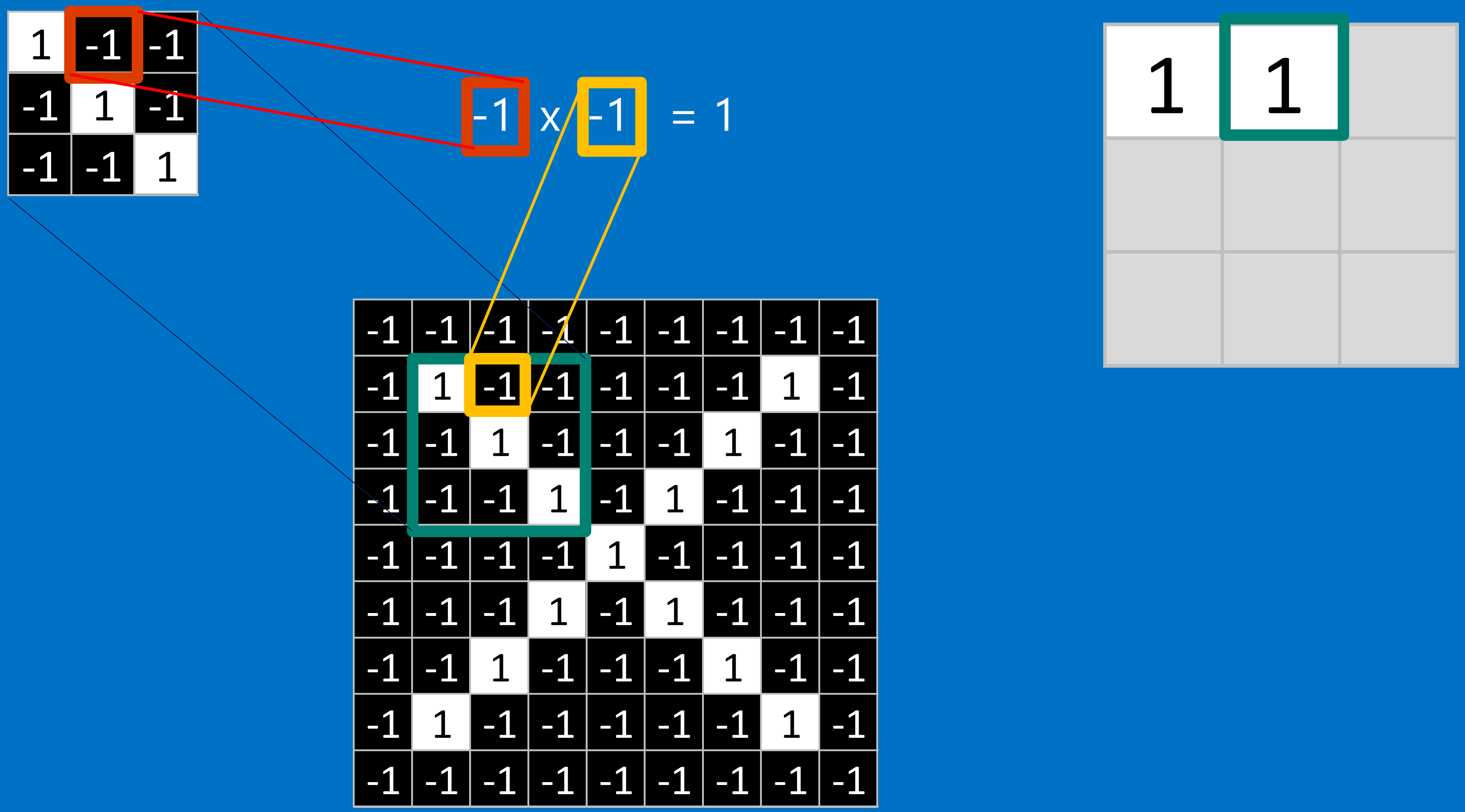
1	-1	-1
-1	1	-1
-1	-1	1

$1 \times 1 = 1$

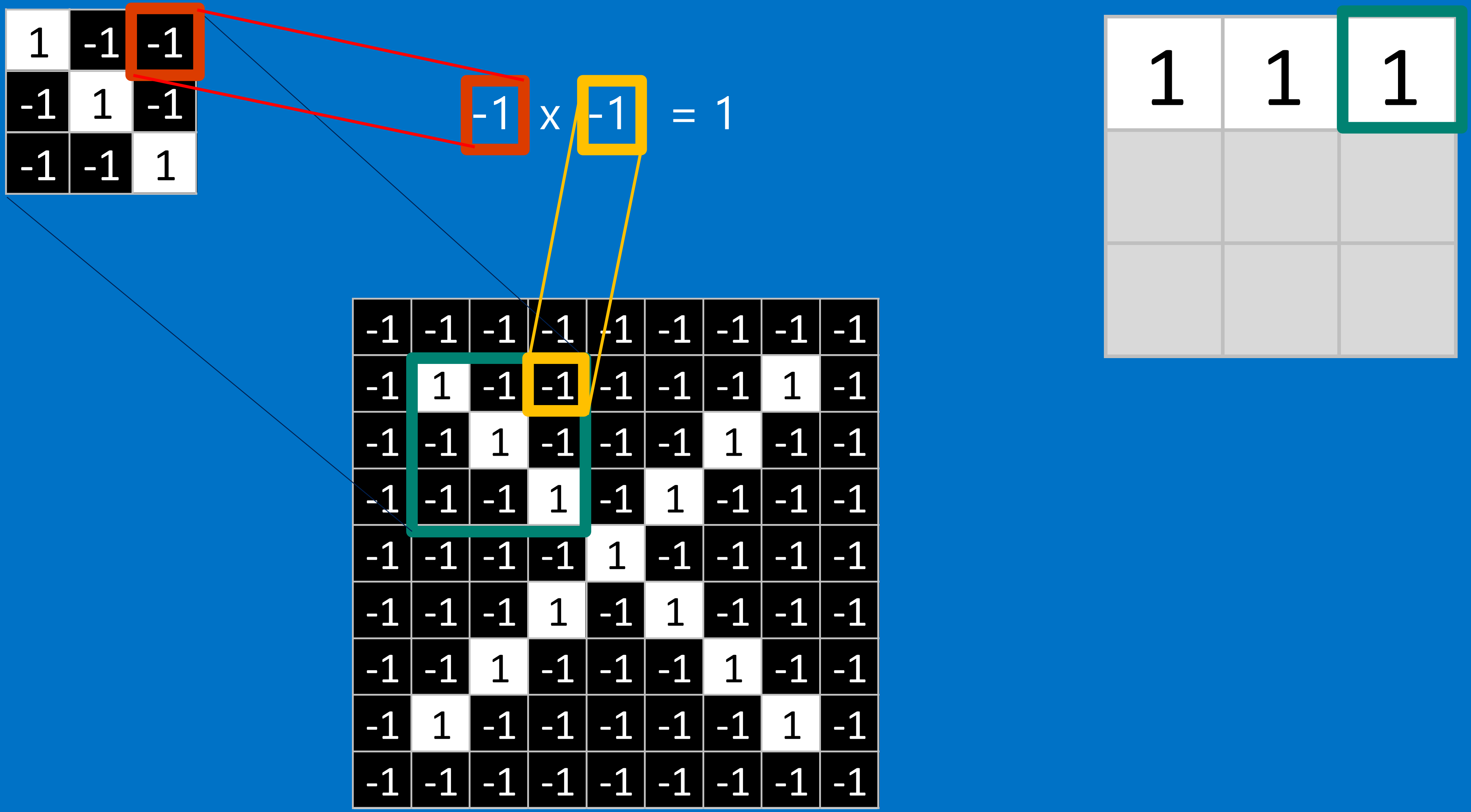
-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

1		

Filtering: The math behind the match



Filtering: The math behind the match



Filtering: The math behind the match

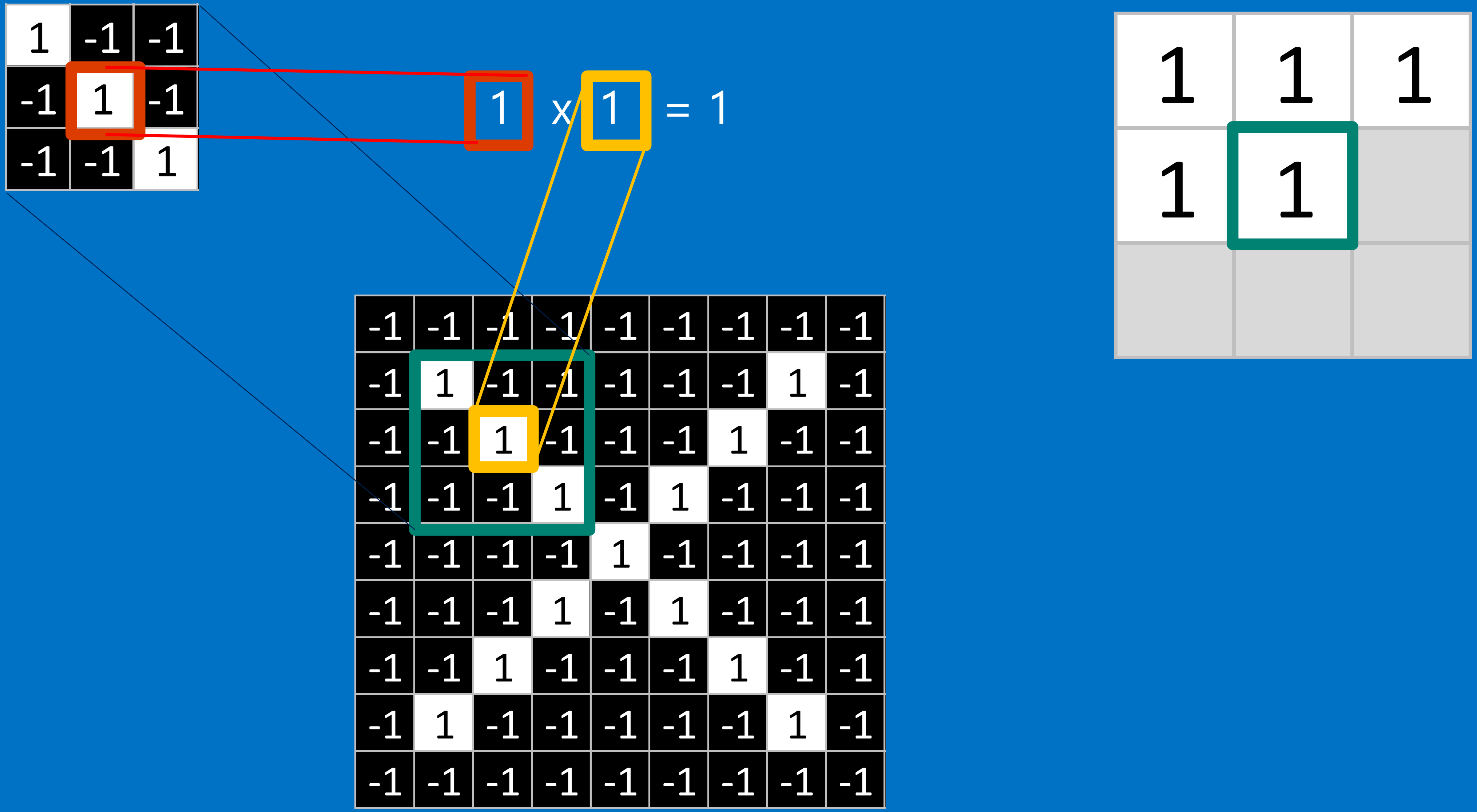
1	-1	-1
-1	1	-1
-1	-1	1

$\boxed{-1} \times \boxed{-1} = 1$

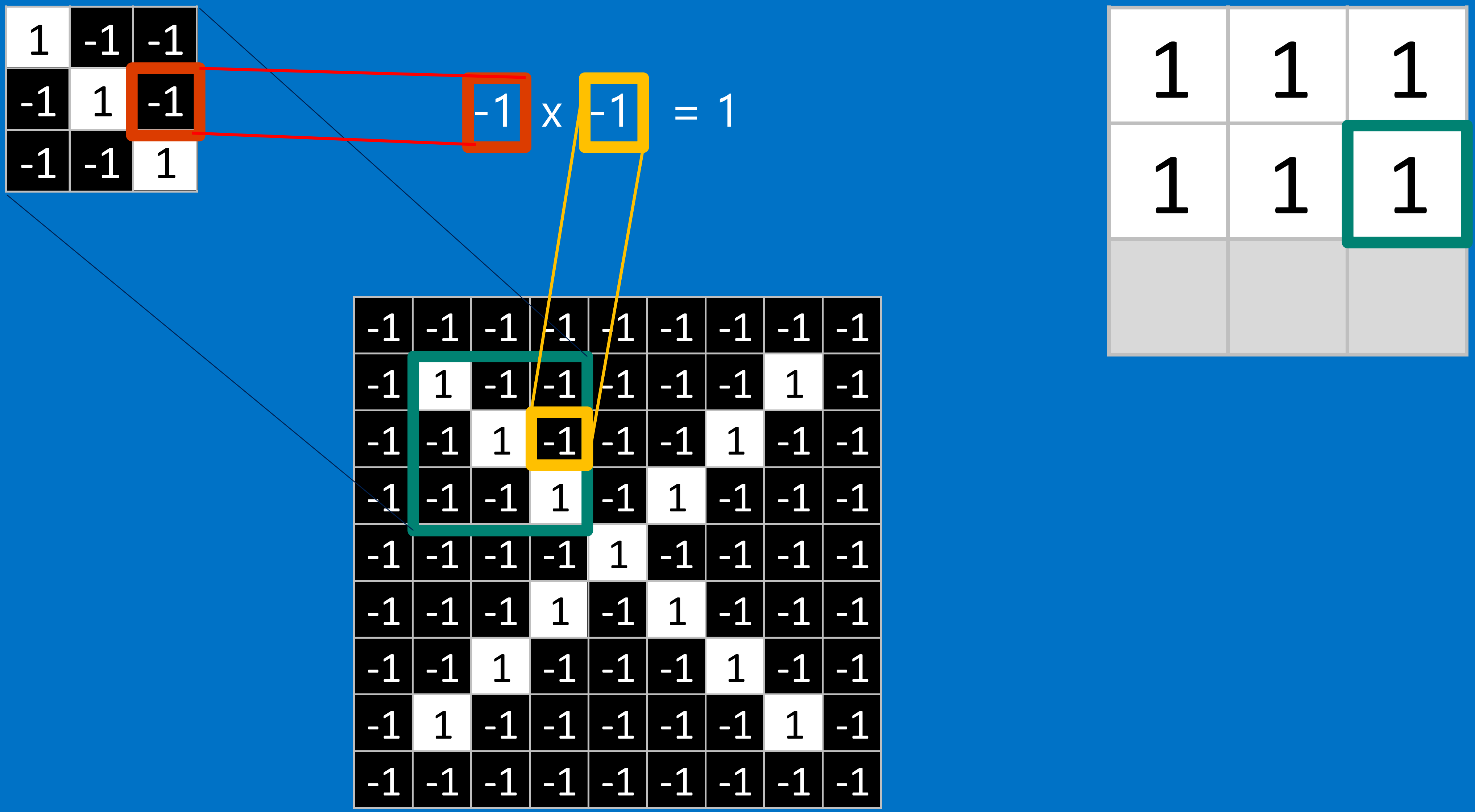
-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

1	1	1
1		

Filtering: The math behind the match



Filtering: The math behind the match



Filtering: The math behind the match

1	-1	-1
-1	1	-1
-1	-1	1

$-1 \times -1 = 1$

1	1	1
1	1	1
1		

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

Filtering: The math behind the match

1	-1	-1
-1	1	-1
-1	-1	1

$-1 \times -1 = 1$

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

1	1	1
1	1	1
1	1	

Filtering: The math behind the match

1	-1	-1
-1	1	-1
-1	-1	$\boxed{1}$

$\boxed{1} \times \boxed{1} = 1$

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	-1	-1	$\boxed{1}$	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

1	1	1
1	1	1
1	1	$\boxed{1}$

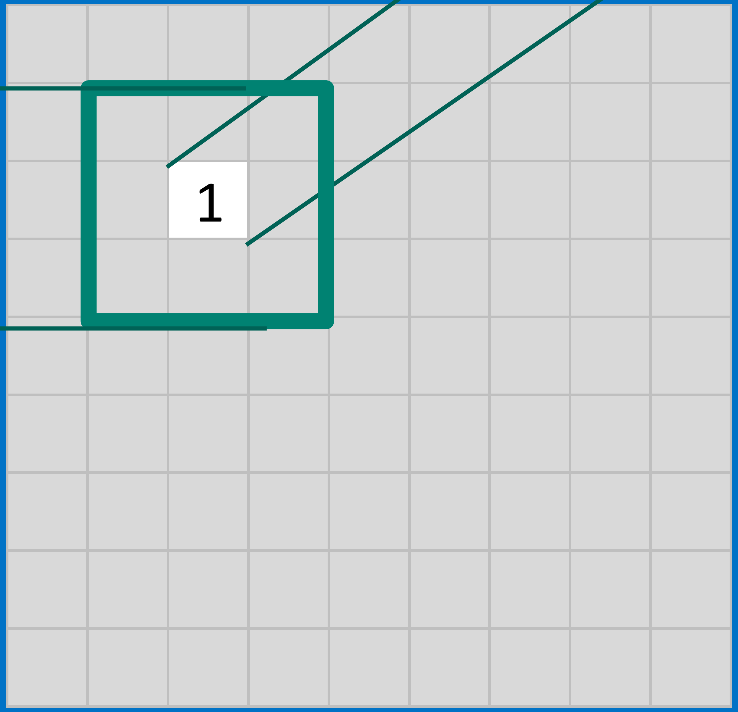
Filtering: The math behind the match

1	-1	-1
-1	1	-1
-1	-1	1

1	1	1
1	1	1
1	1	1

$$\frac{1+1+1+1+1+1+1+1+1}{9} = \boxed{1}$$

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1



Filtering: The math behind the match

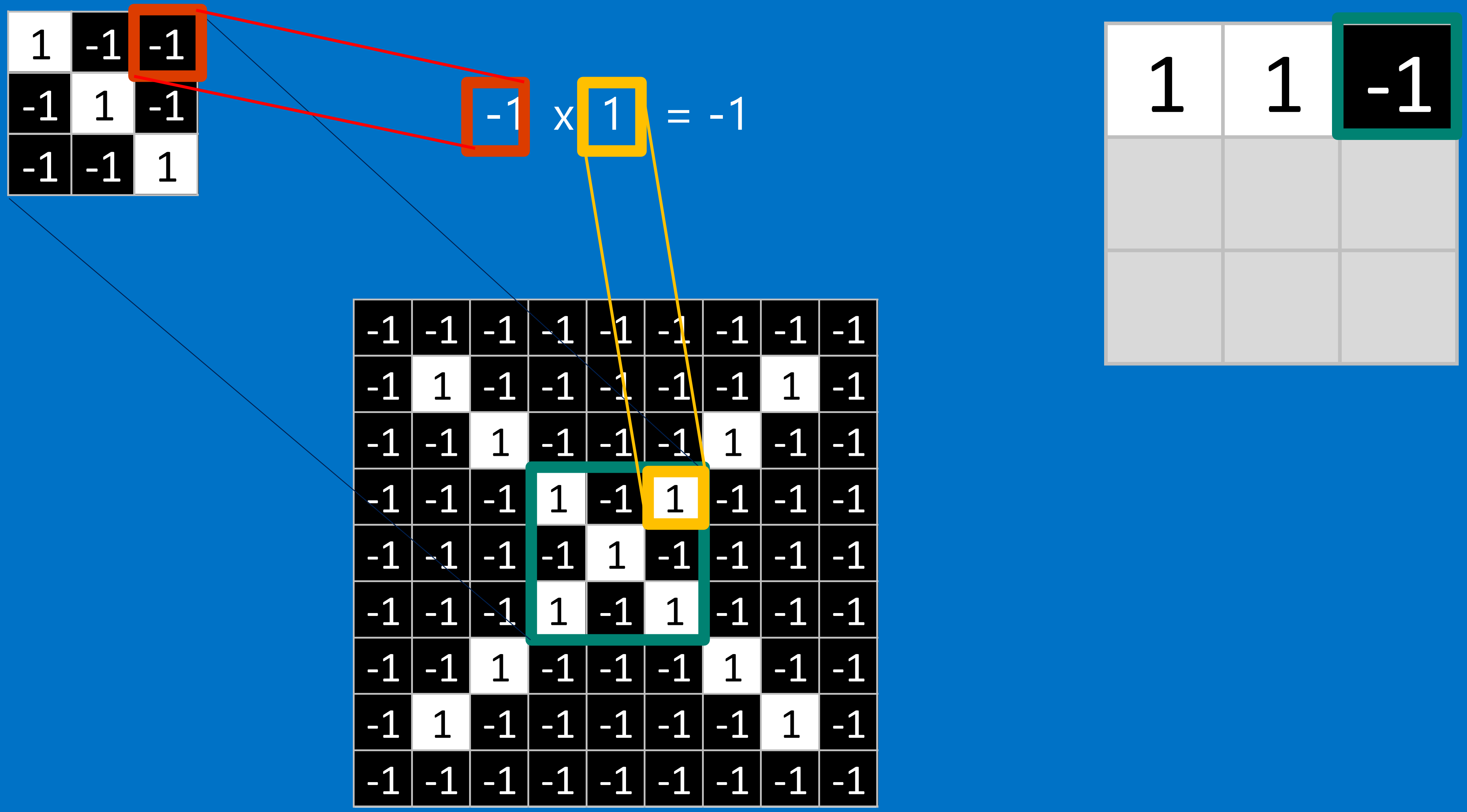
1	-1	-1
-1	1	-1
-1	-1	1

$$\boxed{1} \times \boxed{1} = 1$$

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

1		

Filtering: The math behind the match



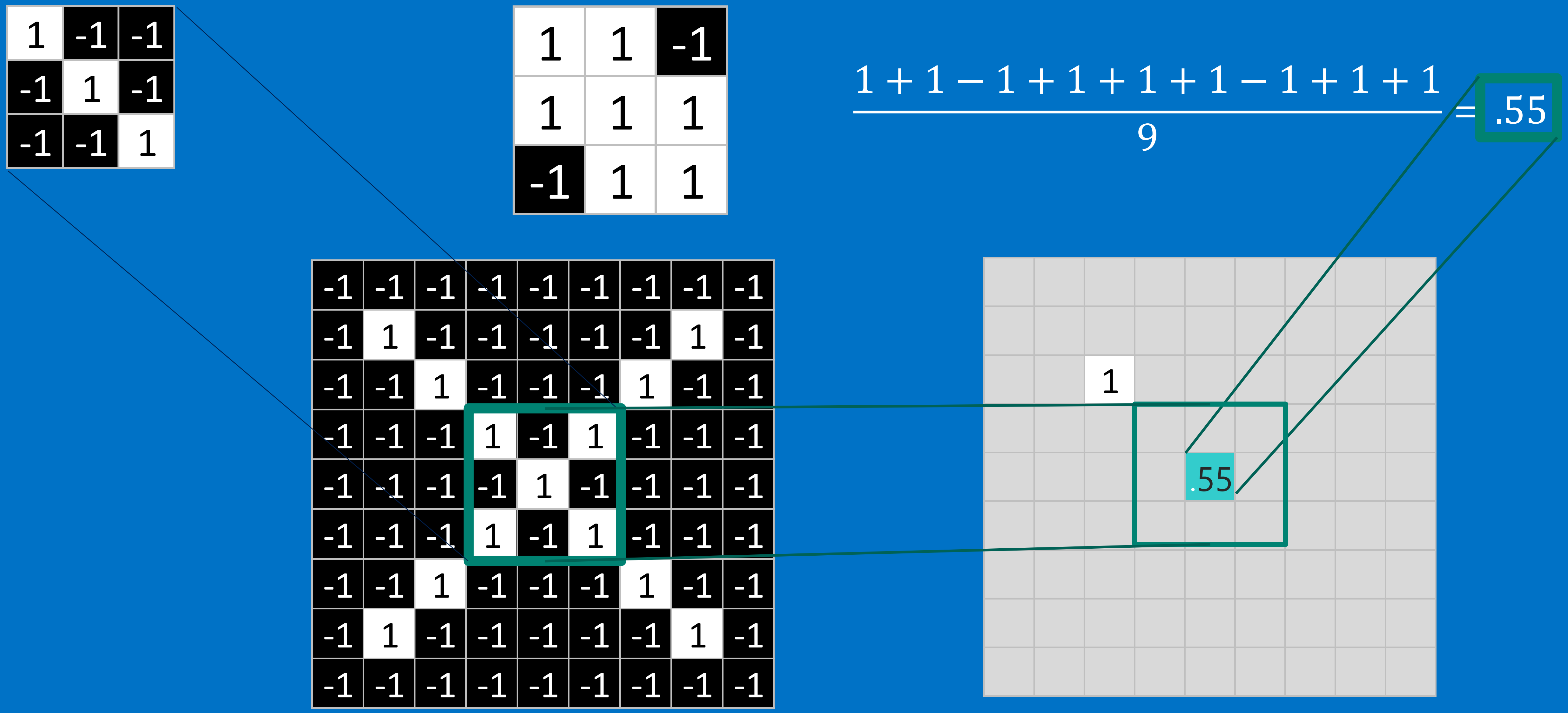
Filtering: The math behind the match

1	-1	-1
-1	1	-1
-1	-1	1

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

1	1	-1
1	1	1
-1	1	1

Filtering: The math behind the match



Convolution: Trying every possible match

1	-1	-1
-1	1	-1
-1	-1	1

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

0.77	-0.11	0.11	0.33	0.55	-0.11	0.33
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.33	-0.11	0.55	0.33	0.11	-0.11	0.77

Convolution: Trying every possible match

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

$\otimes$

1	-1	-1
-1	1	-1
-1	-1	1

$=$

0.77	-0.11	0.11	0.33	0.55	-0.11	0.33
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.33	-0.11	0.55	0.33	0.11	-0.11	0.77

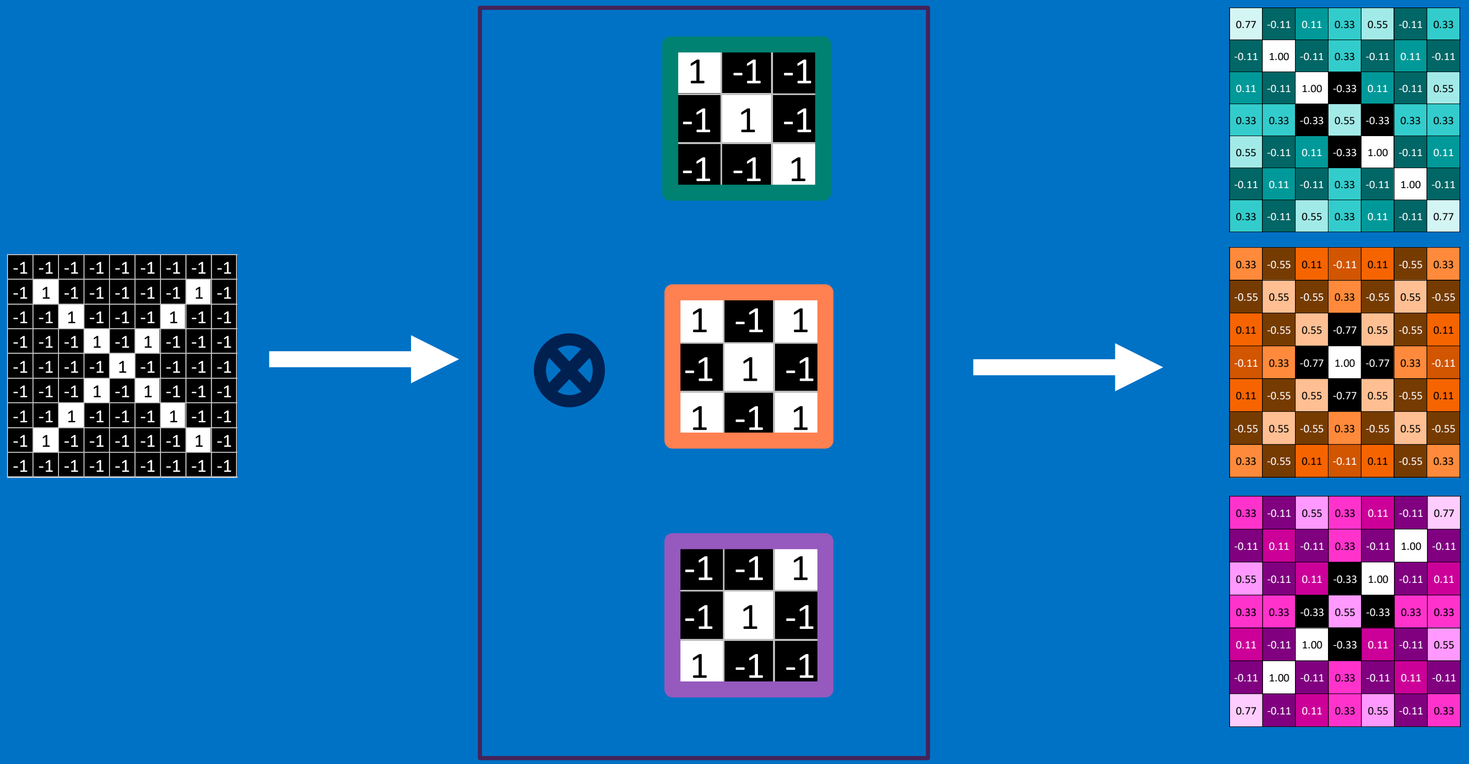
$$\begin{bmatrix} -1 & -1 & -1 & -1 & -1 & -1 & -1 & -1 & -1 \\ -1 & 1 & -1 & -1 & -1 & -1 & -1 & 1 & -1 \\ -1 & -1 & 1 & -1 & -1 & -1 & 1 & -1 & -1 \\ -1 & -1 & -1 & 1 & -1 & 1 & -1 & -1 & -1 \\ -1 & -1 & -1 & -1 & 1 & -1 & -1 & -1 & -1 \\ -1 & -1 & -1 & 1 & -1 & 1 & -1 & -1 & -1 \\ -1 & -1 & 1 & -1 & -1 & -1 & 1 & -1 & -1 \\ -1 & 1 & -1 & -1 & -1 & -1 & -1 & 1 & -1 \\ -1 & -1 & -1 & -1 & -1 & -1 & -1 & -1 & -1 \end{bmatrix} \otimes \begin{bmatrix} 1 & -1 & -1 \\ -1 & 1 & -1 \\ -1 & -1 & 1 \end{bmatrix} = \begin{bmatrix} 0.77 & -0.11 & 0.11 & 0.33 & 0.55 & -0.11 & 0.33 \\ -0.11 & 1.00 & -0.11 & 0.33 & -0.11 & 0.11 & -0.11 \\ 0.11 & -0.11 & 1.00 & -0.33 & 0.11 & -0.11 & 0.55 \\ 0.33 & 0.33 & -0.33 & 0.55 & -0.33 & 0.33 & 0.33 \\ 0.55 & -0.11 & 0.11 & -0.33 & 1.00 & -0.11 & 0.11 \\ -0.11 & 0.11 & -0.11 & 0.33 & -0.11 & 1.00 & -0.11 \\ 0.33 & -0.11 & 0.55 & 0.33 & 0.11 & -0.11 & 0.77 \end{bmatrix}$$

$$\begin{bmatrix} -1 & -1 & -1 & -1 & -1 & -1 & -1 & -1 & -1 \\ -1 & 1 & -1 & -1 & -1 & -1 & -1 & 1 & -1 \\ -1 & -1 & 1 & -1 & -1 & -1 & 1 & -1 & -1 \\ -1 & -1 & -1 & 1 & -1 & 1 & -1 & -1 & -1 \\ -1 & -1 & -1 & -1 & 1 & -1 & -1 & -1 & -1 \\ -1 & -1 & -1 & 1 & -1 & 1 & -1 & -1 & -1 \\ -1 & -1 & 1 & -1 & -1 & -1 & 1 & -1 & -1 \\ -1 & 1 & -1 & -1 & -1 & -1 & -1 & 1 & -1 \\ -1 & -1 & -1 & -1 & -1 & -1 & -1 & -1 & -1 \end{bmatrix} \otimes \begin{bmatrix} 1 & -1 & 1 \\ -1 & 1 & -1 \\ 1 & -1 & 1 \end{bmatrix} = \begin{bmatrix} 0.33 & -0.55 & 0.11 & -0.11 & 0.11 & -0.55 & 0.33 \\ -0.55 & 0.55 & -0.55 & 0.33 & -0.55 & 0.55 & -0.55 \\ 0.11 & -0.55 & 0.55 & -0.77 & 0.55 & -0.55 & 0.11 \\ -0.11 & 0.33 & -0.77 & 1.00 & -0.77 & 0.33 & -0.11 \\ 0.11 & -0.55 & 0.55 & -0.77 & 0.55 & -0.55 & 0.11 \\ -0.55 & 0.55 & -0.55 & 0.33 & -0.55 & 0.55 & -0.55 \\ 0.33 & -0.55 & 0.11 & -0.11 & 0.11 & -0.55 & 0.33 \end{bmatrix}$$

$$\begin{bmatrix} -1 & -1 & -1 & -1 & -1 & -1 & -1 & -1 & -1 \\ -1 & 1 & -1 & -1 & -1 & -1 & -1 & 1 & -1 \\ -1 & -1 & 1 & -1 & -1 & -1 & 1 & -1 & -1 \\ -1 & -1 & -1 & 1 & -1 & 1 & -1 & -1 & -1 \\ -1 & -1 & -1 & -1 & 1 & -1 & -1 & -1 & -1 \\ -1 & -1 & -1 & 1 & -1 & 1 & -1 & -1 & -1 \\ -1 & -1 & 1 & -1 & -1 & -1 & 1 & -1 & -1 \\ -1 & 1 & -1 & -1 & -1 & -1 & -1 & 1 & -1 \\ -1 & -1 & -1 & -1 & -1 & -1 & -1 & -1 & -1 \end{bmatrix} \otimes \begin{bmatrix} -1 & -1 & 1 \\ -1 & 1 & -1 \\ 1 & -1 & -1 \end{bmatrix} = \begin{bmatrix} 0.33 & -0.11 & 0.55 & 0.33 & 0.11 & -0.11 & 0.77 \\ -0.11 & 0.11 & -0.11 & 0.33 & -0.11 & 1.00 & -0.11 \\ 0.55 & -0.11 & 0.11 & -0.33 & 1.00 & -0.11 & 0.11 \\ 0.33 & 0.33 & -0.33 & 0.55 & -0.33 & 0.33 & 0.33 \\ 0.11 & -0.11 & 1.00 & -0.33 & 0.11 & -0.11 & 0.55 \\ -0.11 & 1.00 & -0.11 & 0.33 & -0.11 & 0.11 & -0.11 \\ 0.77 & -0.11 & 0.11 & 0.33 & 0.55 & -0.11 & 0.33 \end{bmatrix}$$

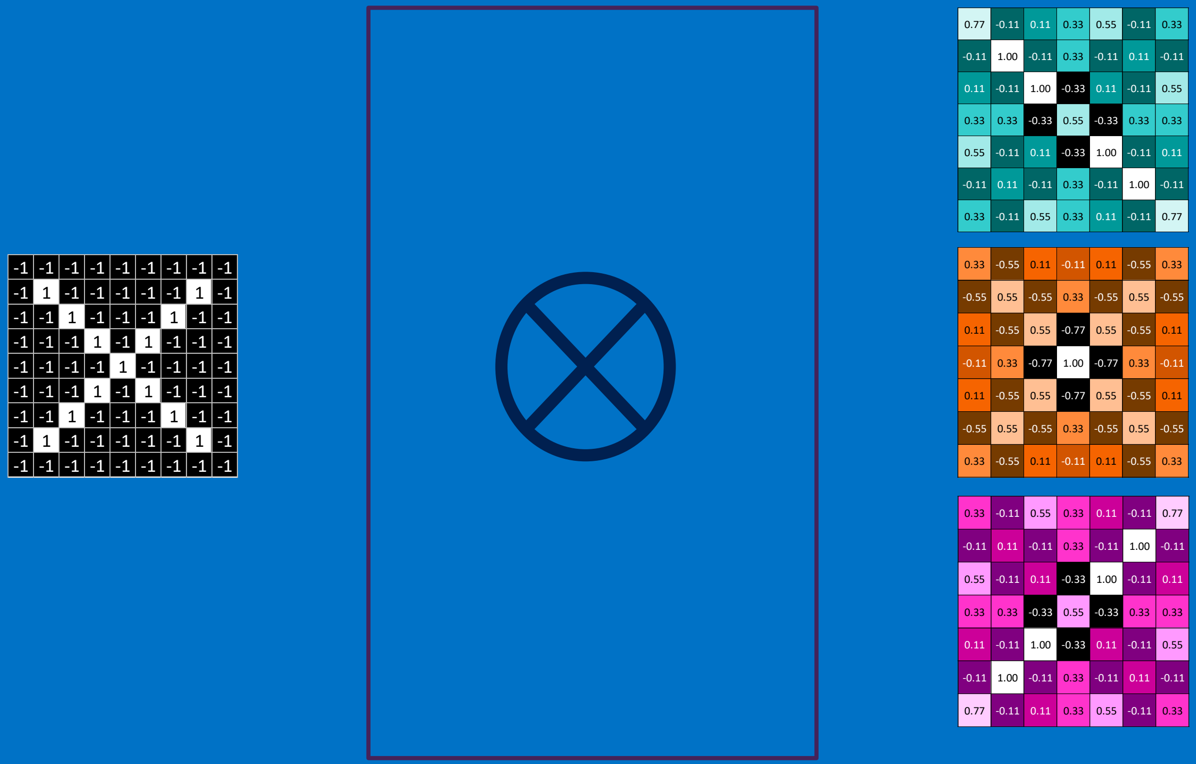
Convolution layer

One image becomes a stack of filtered images



Convolution layer

One image becomes a stack of filtered images



Pooling: Shrinking the image stack

1. Pick a window size (usually 2 or 3).
2. Pick a stride (usually 2).
3. Walk your window across your filtered images.
4. From each window, take the maximum value.

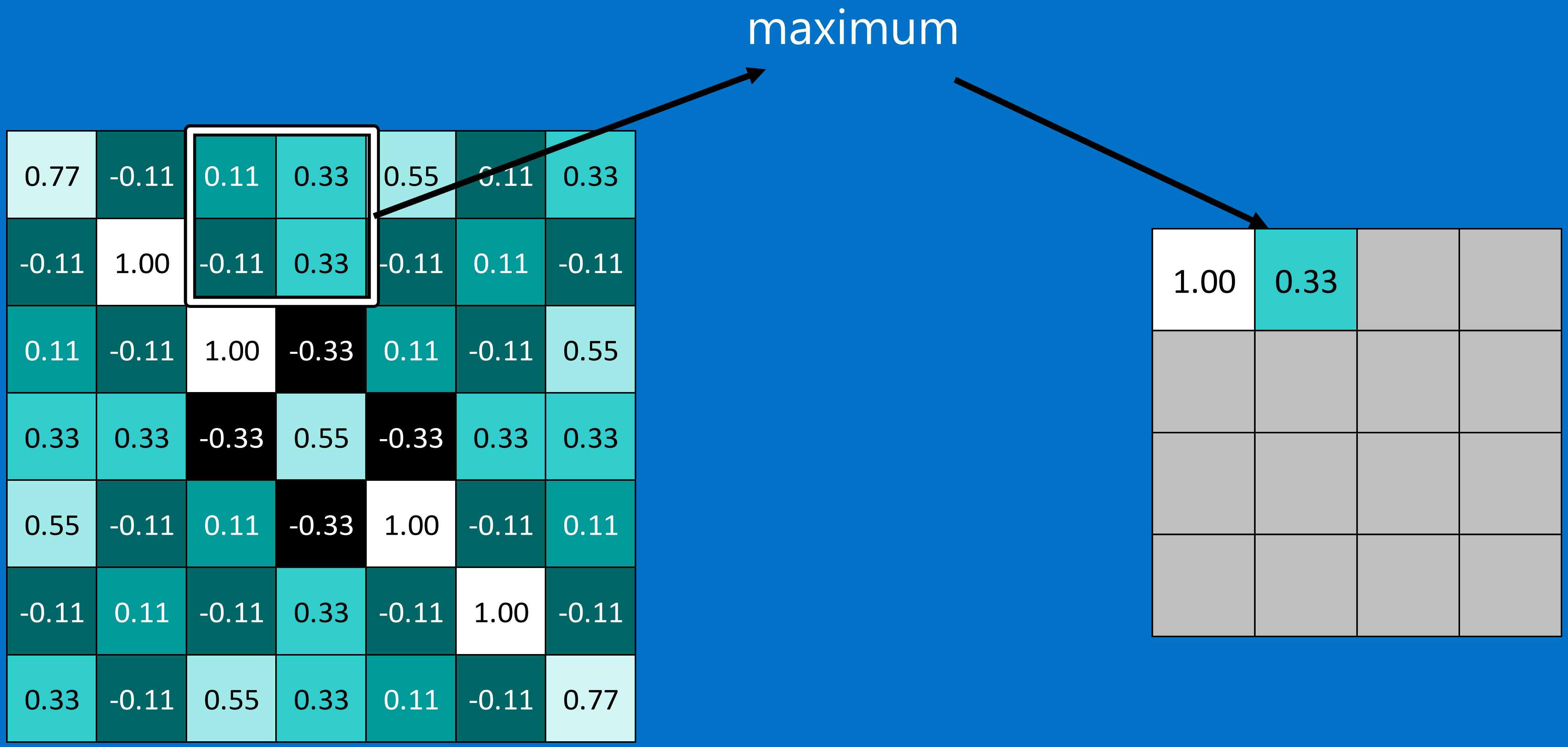
Pooling

0.77	-0.11	0.11	0.33	0.55	-0.11	0.33
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.33	-0.11	0.55	0.33	0.11	-0.11	0.77

maximum

1.00			

Pooling


maximum
0.77 -0.11 0.11 0.33 0.55 -0.11 0.33
-0.11 1.00 -0.11 0.33 -0.11 0.11 -0.11
0.11 -0.11 1.00 -0.33 0.11 -0.11 0.55
0.33 0.33 -0.33 0.55 -0.33 0.33 0.33
0.55 -0.11 0.11 -0.33 1.00 -0.11 0.11
-0.11 0.11 -0.11 0.33 -0.11 1.00 -0.11
0.33 -0.11 0.55 0.33 0.11 -0.11 0.77
1.00 0.33

Pooling

0.77	-0.11	0.11	0.33	0.55	-0.11	0.33
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.33	-0.11	0.55	0.33	0.11	-0.11	0.77

maximum

1.00	0.33	0.55	

Pooling

0.77	-0.11	0.11	0.33	0.55	-0.11	0.33
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.33	-0.11	0.55	0.33	0.11	-0.11	0.77

maximum

1.00	0.33	0.55	0.33

Pooling

0.77	-0.11	0.11	0.33	0.55	-0.11	0.33
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.33	-0.11	0.55	0.33	0.11	-0.11	0.77

maximum

1.00	0.33	0.55	0.33
0.33			

Pooling

0.77	-0.11	0.11	0.33	0.55	-0.11	0.33
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.33	-0.11	0.55	0.33	0.11	-0.11	0.77

max pooling

1.00	0.33	0.55	0.33
0.33	1.00	0.33	0.55
0.55	0.33	1.00	0.11
0.33	0.55	0.11	0.77

0.77	-0.11	0.11	0.33	0.55	-0.11	0.33
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.33	-0.11	0.55	0.33	0.11	-0.11	0.77

1.00	0.33	0.55	0.33
0.33	1.00	0.33	0.55
0.55	0.33	1.00	0.11
0.33	0.55	0.11	0.77

0.33	-0.55	0.11	-0.11	0.11	-0.55	0.33
-0.55	0.55	-0.55	0.33	-0.55	0.55	-0.55
0.11	-0.55	0.55	-0.77	0.55	-0.55	0.11
-0.11	0.33	-0.77	1.00	-0.77	0.33	-0.11
0.11	-0.55	0.55	-0.77	0.55	-0.55	0.11
-0.55	0.55	-0.55	0.33	-0.55	0.55	-0.55
0.33	-0.55	0.11	-0.11	0.11	-0.55	0.33

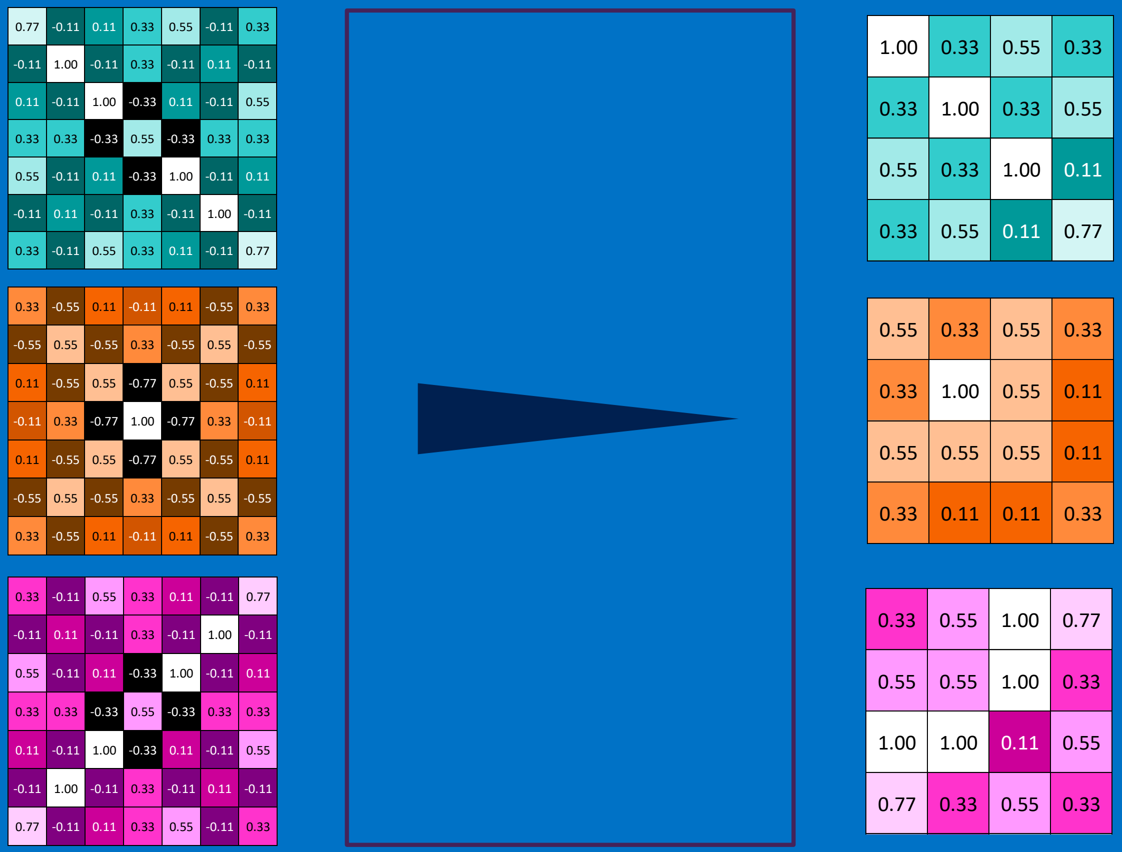
0.55	0.33	0.55	0.33
0.33	1.00	0.55	0.11
0.55	0.55	0.55	0.11
0.33	0.11	0.11	0.33

0.33	-0.11	0.55	0.33	0.11	-0.11	0.77
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.77	-0.11	0.11	0.33	0.55	-0.11	0.33

0.33	0.55	1.00	0.77
0.55	0.55	1.00	0.33
1.00	1.00	0.11	0.55
0.77	0.33	0.55	0.33

Pooling layer

A stack of images becomes a stack of smaller images.

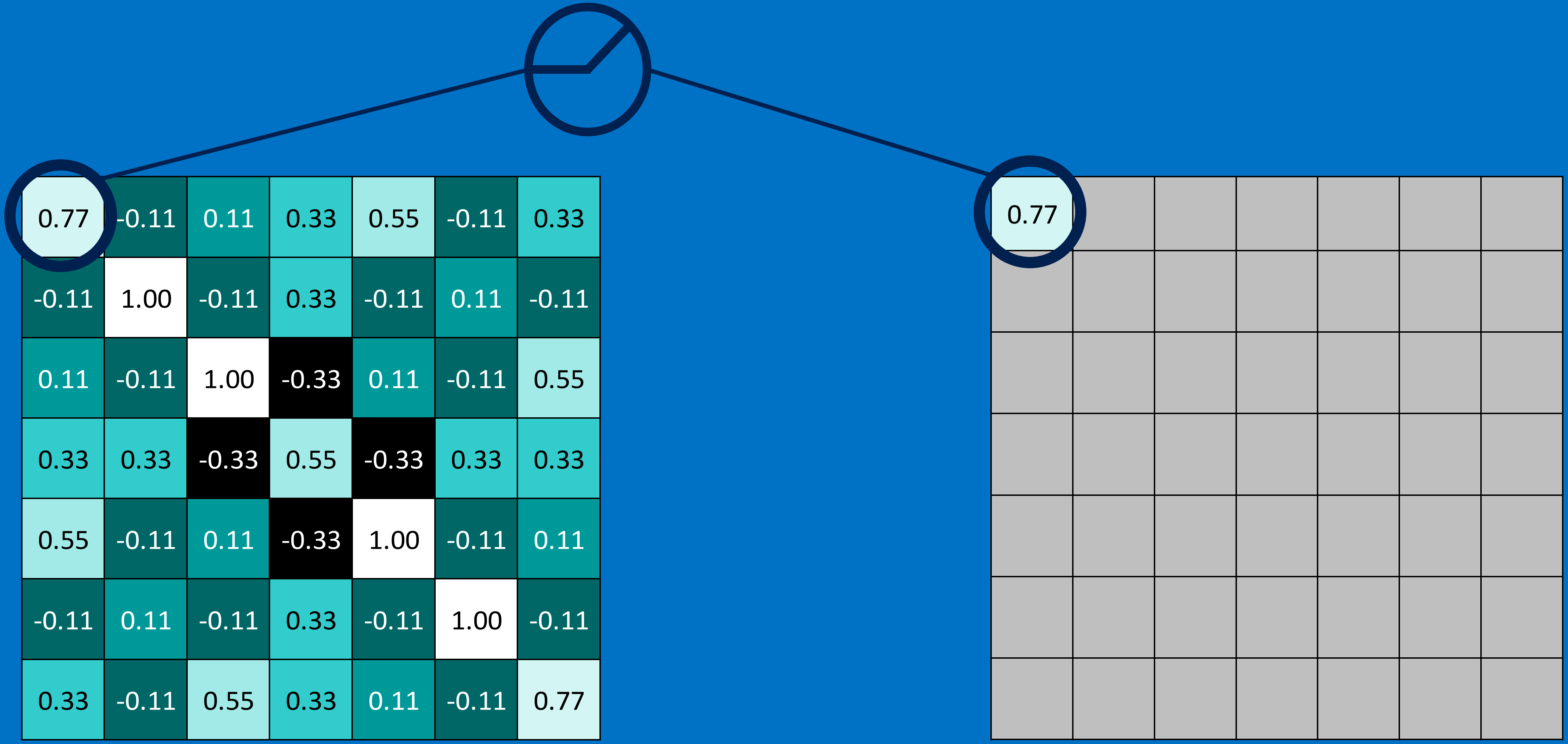


Normalization

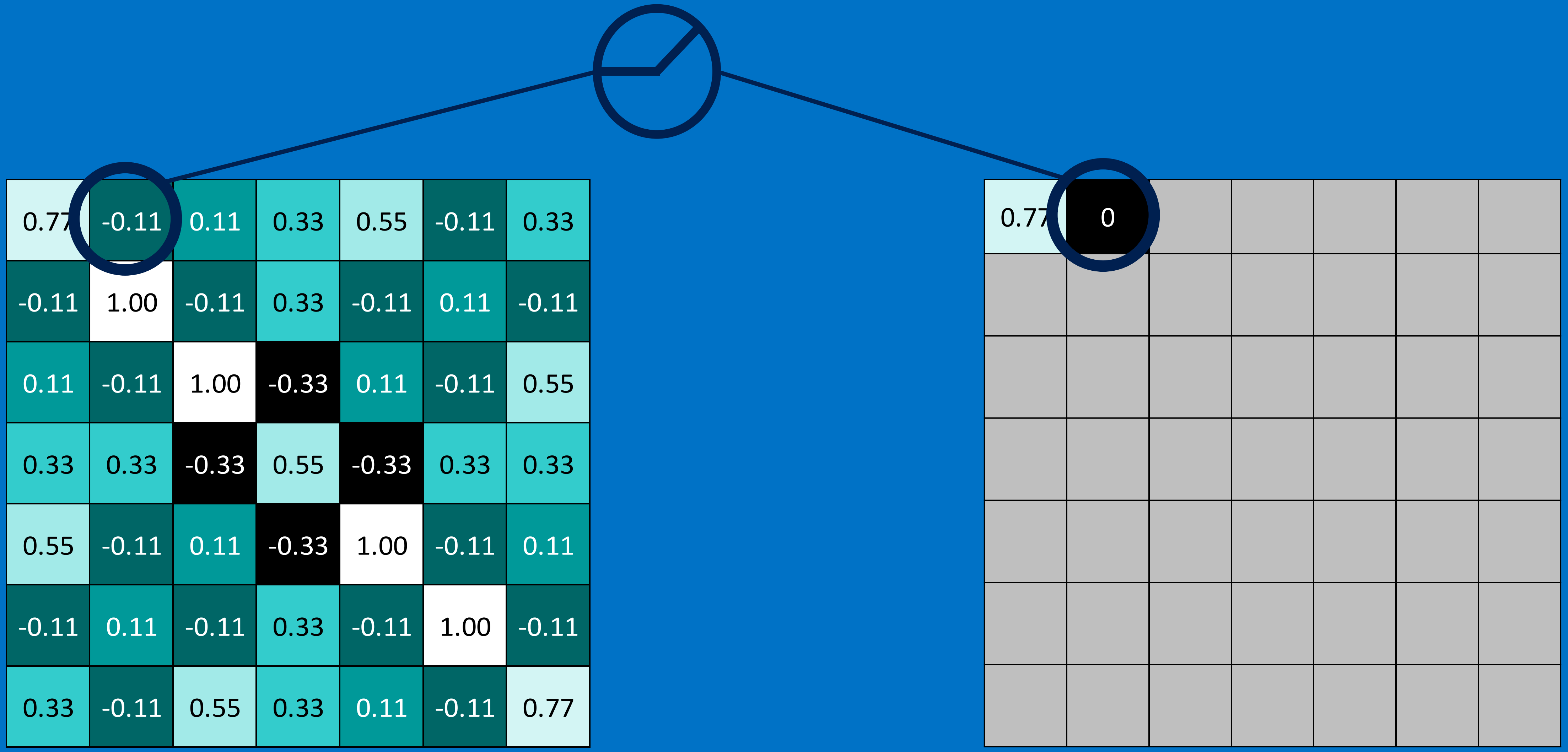
Keep the math from breaking by tweaking each of the values just a bit.

Change everything negative to zero.

Rectified Linear Units (ReLUs)

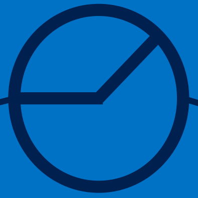


Rectified Linear Units (ReLUs)



Rectified Linear Units (ReLUs)

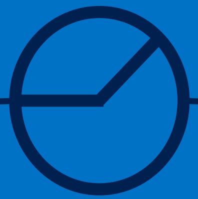
0.77	-0.11	0.11	0.33	0.55	-0.11	0.33
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.33	-0.11	0.55	0.33	0.11	-0.11	0.77



0.77	0	0.11	0.33	0.55	0	0.33

Rectified Linear Units (ReLUs)

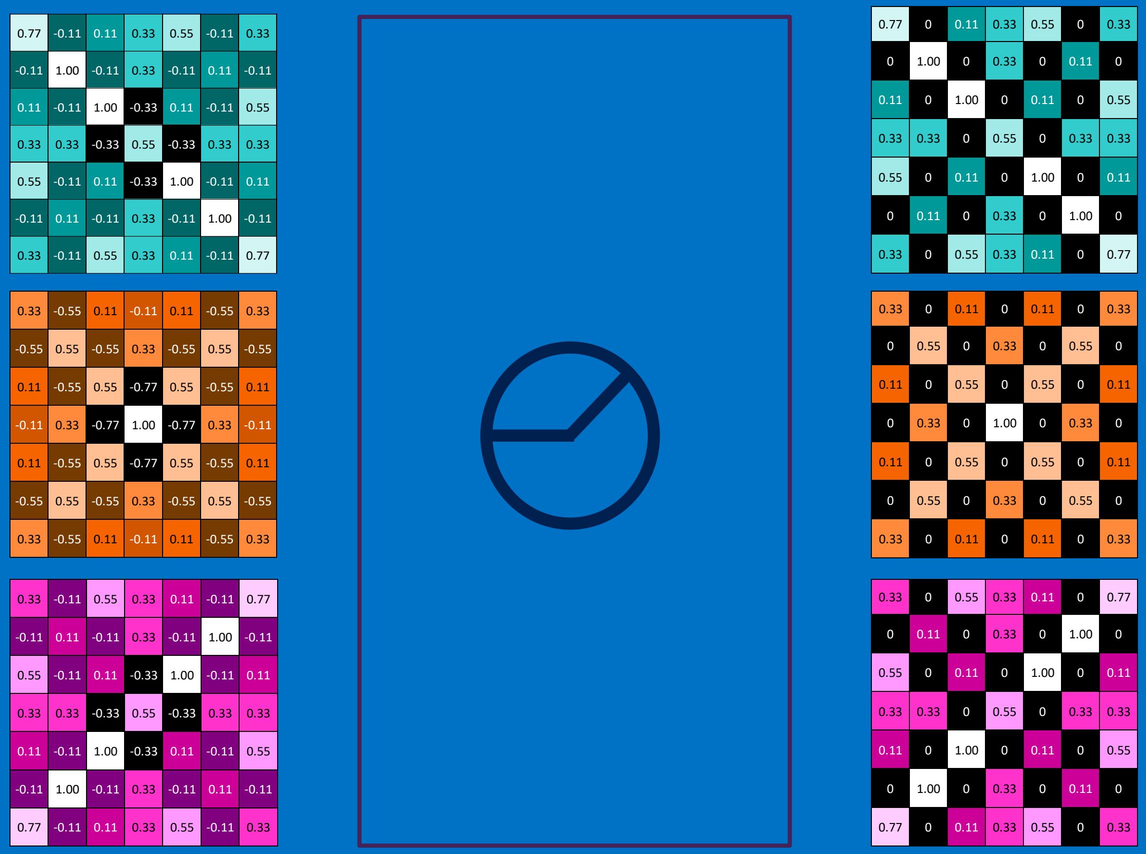
0.77	-0.11	0.11	0.33	0.55	-0.11	0.33
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.33	-0.11	0.55	0.33	0.11	-0.11	0.77



0.77	0	0.11	0.33	0.55	0	0.33
0	1.00	0	0.33	0	0.11	0
0.11	0	1.00	0	0.11	0	0.55
0.33	0.33	0	0.55	0	0.33	0.33
0.55	0	0.11	0	1.00	0	0.11
0	0.11	0	0.33	0	1.00	0
0.33	0	0.55	0.33	0.11	0	0.77

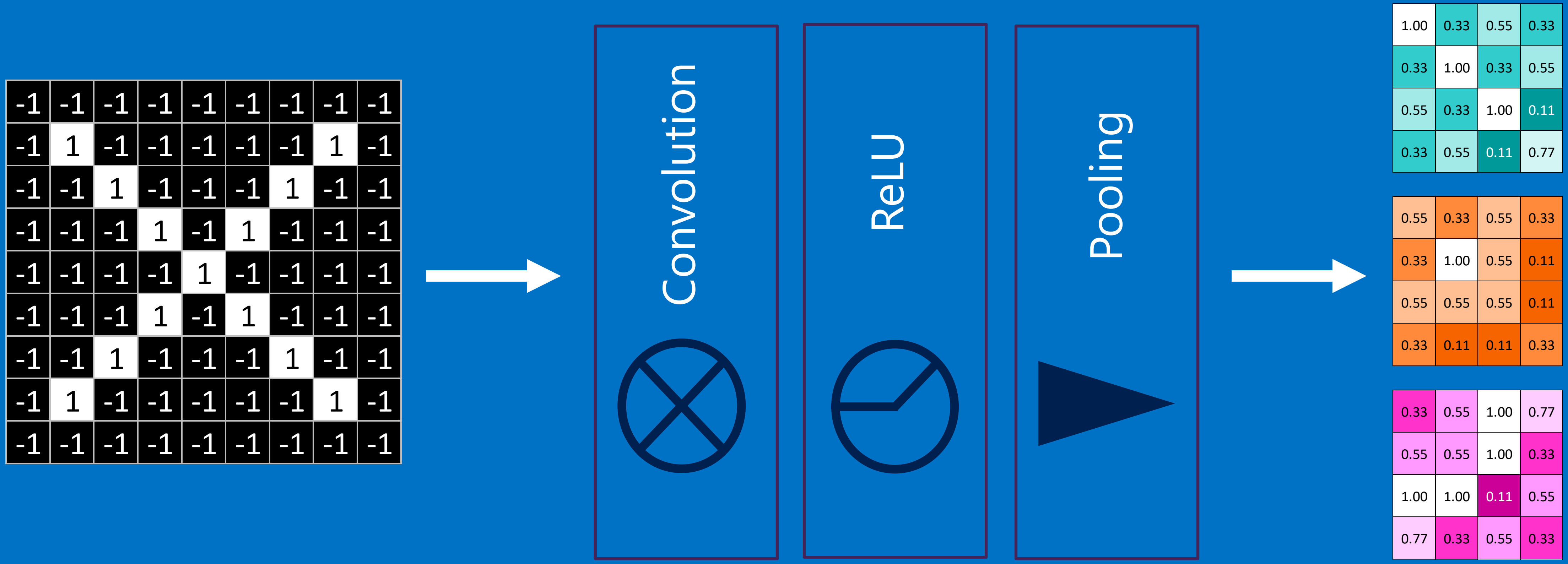
ReLU layer

A stack of images becomes a stack of images with no negative values.



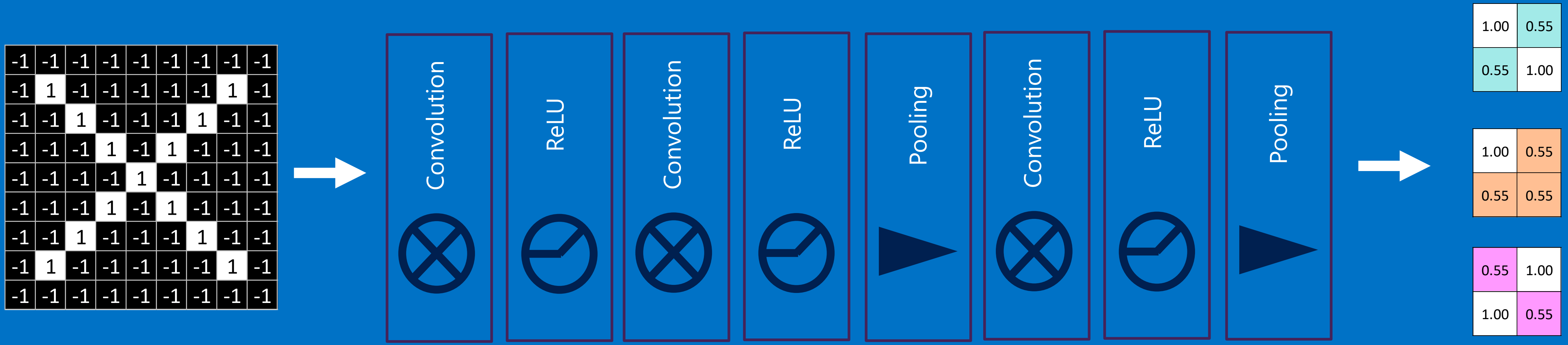
Layers get stacked

The output of one becomes the input of the next.



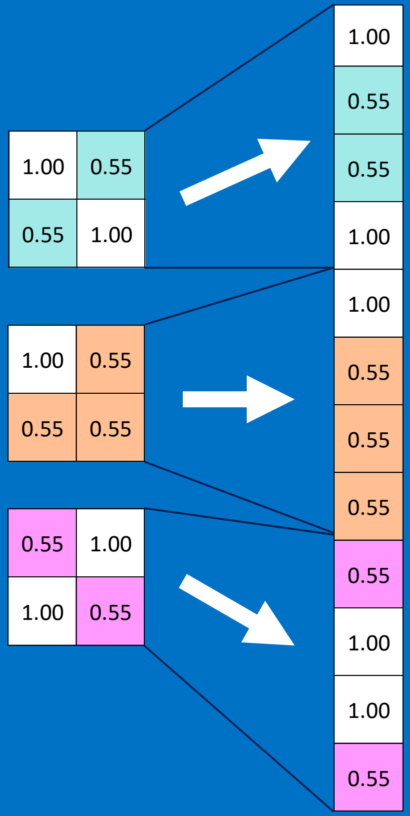
Deep stacking

Layers can be repeated several (or many) times.



Fully connected layer

Every value gets a vote

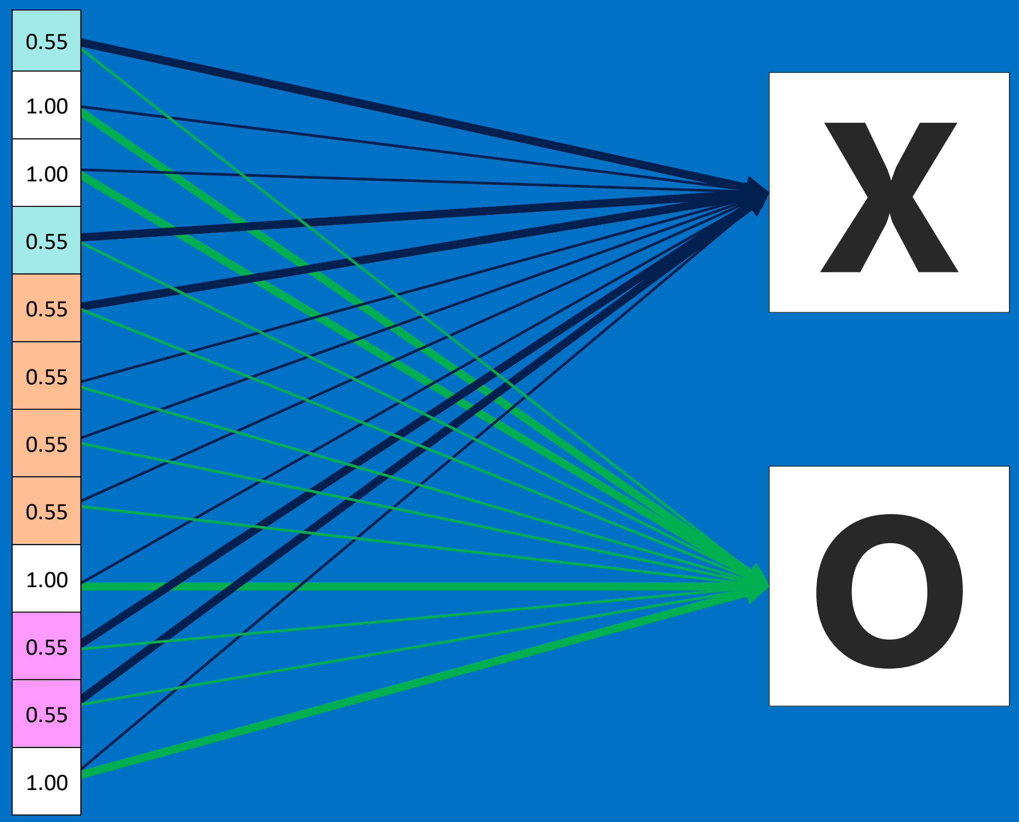


Fully connected layer

Vote depends on how strongly a value predicts X or O

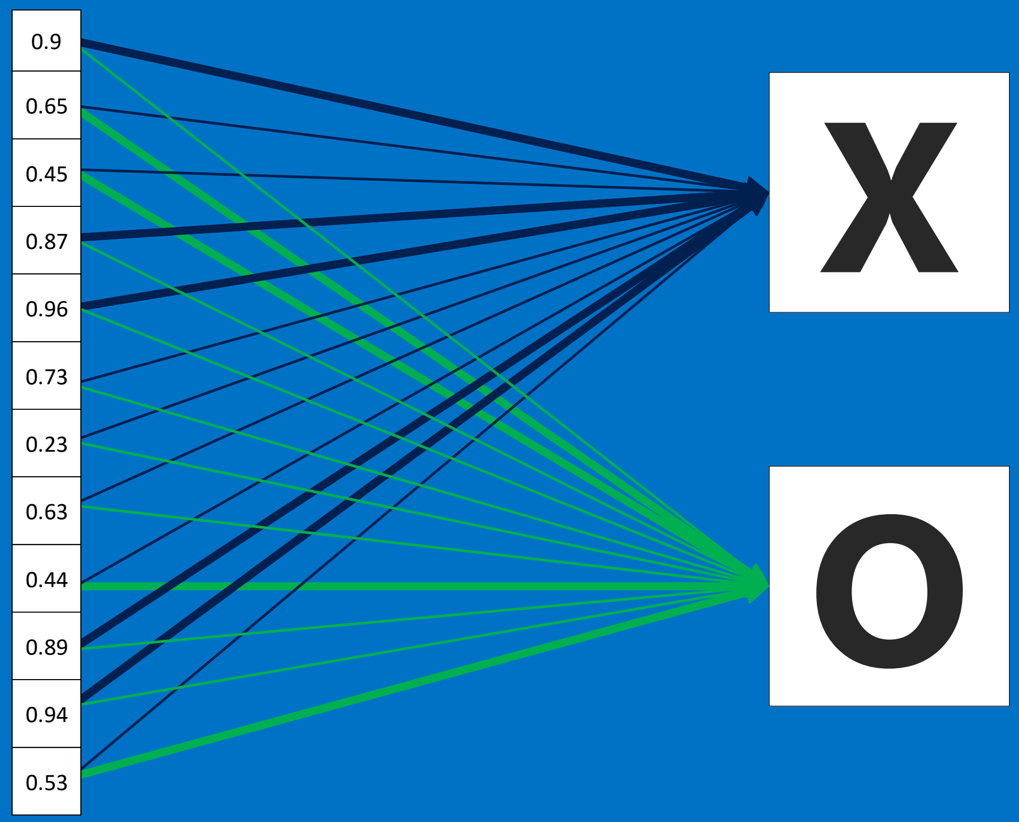
Fully connected layer

Vote depends on how strongly a value predicts X or O



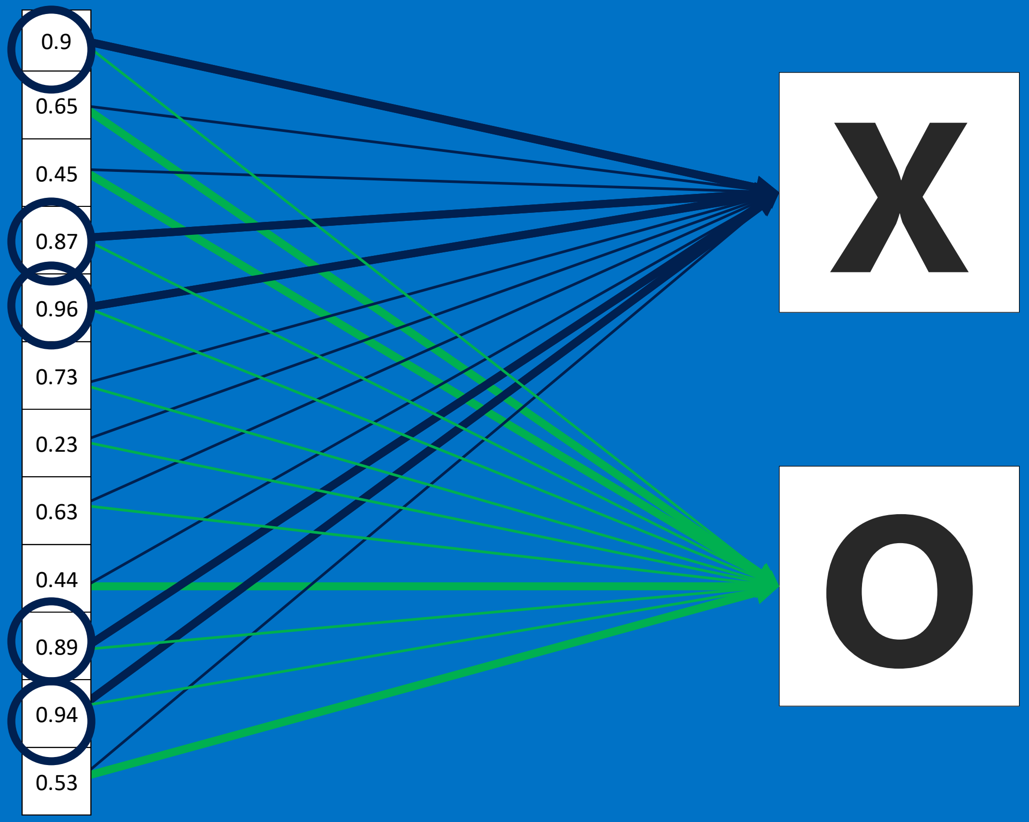
Fully connected layer

Future values vote on X or O



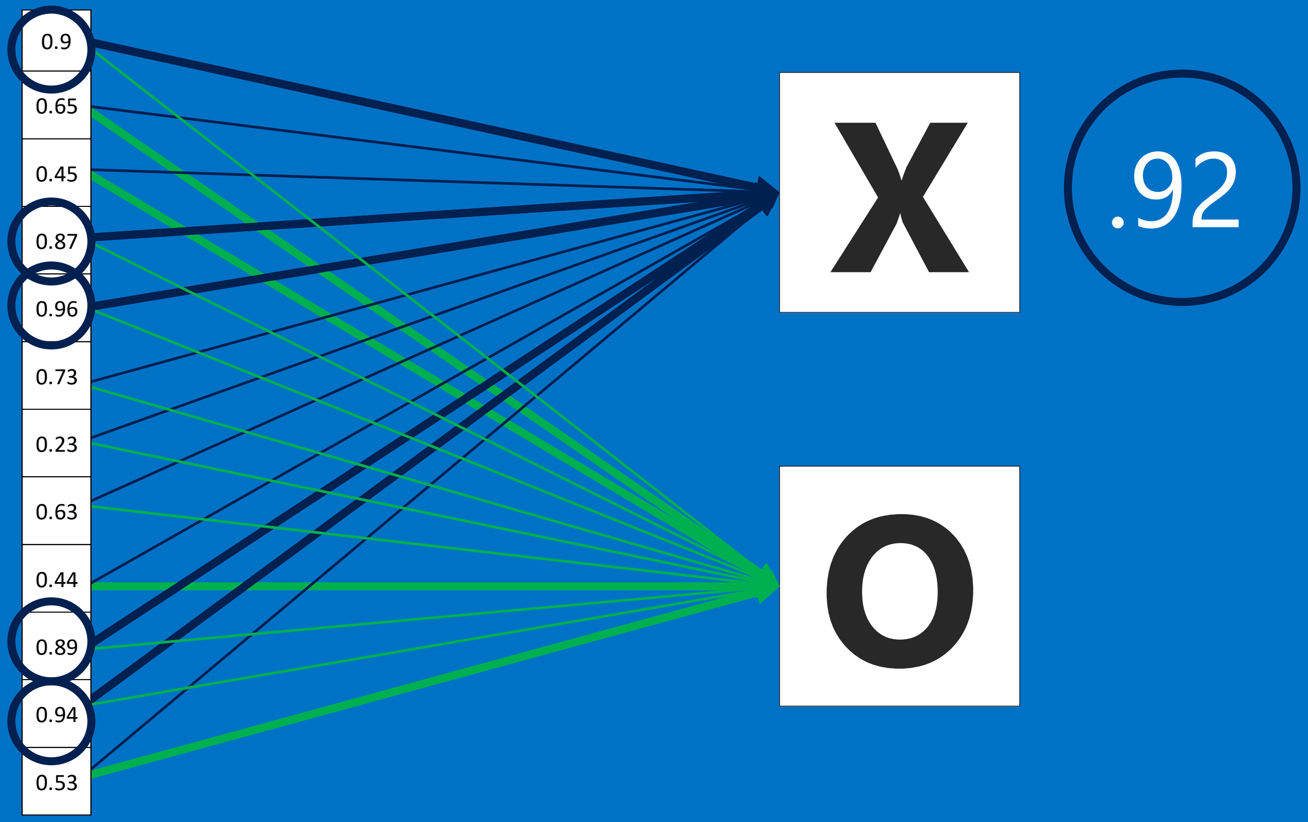
Fully connected layer

Future values vote on X or O



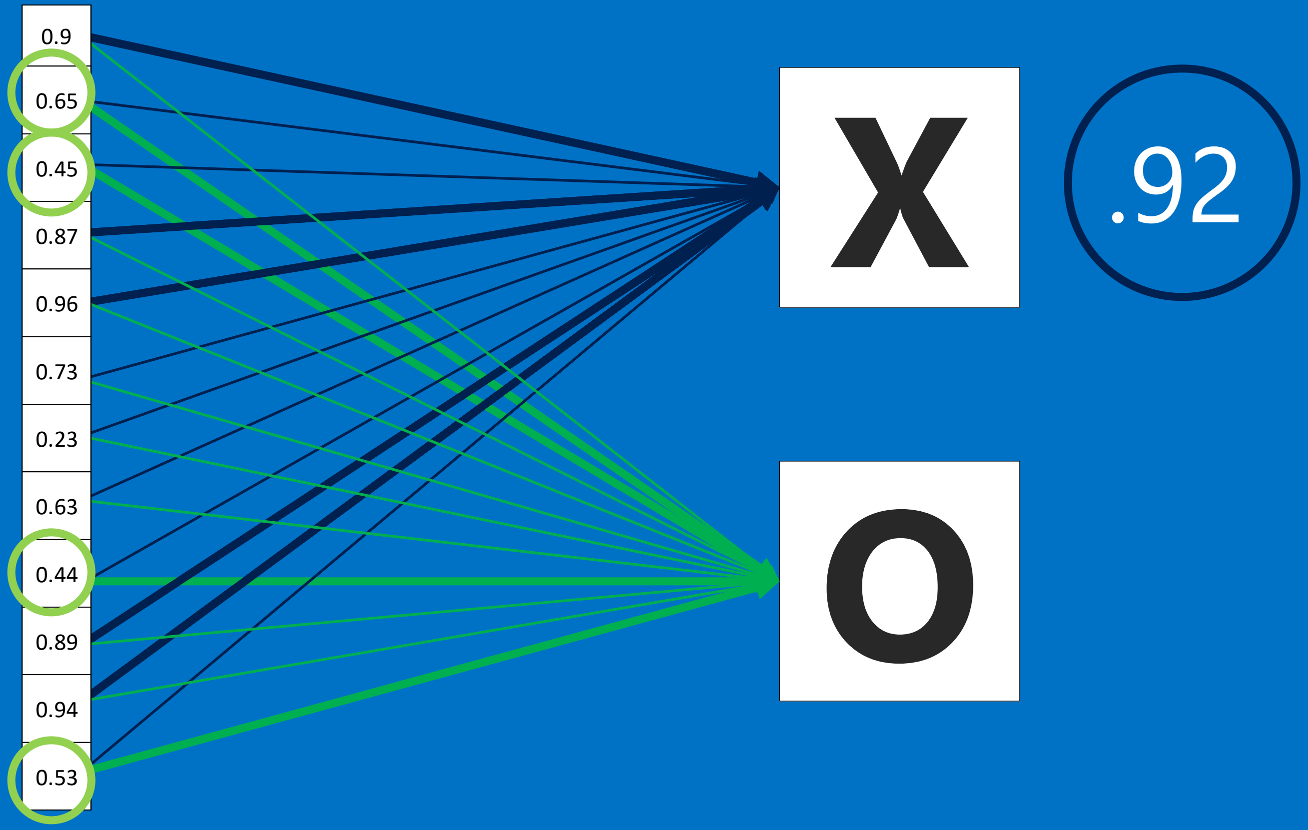
Fully connected layer

Future values vote on X or O



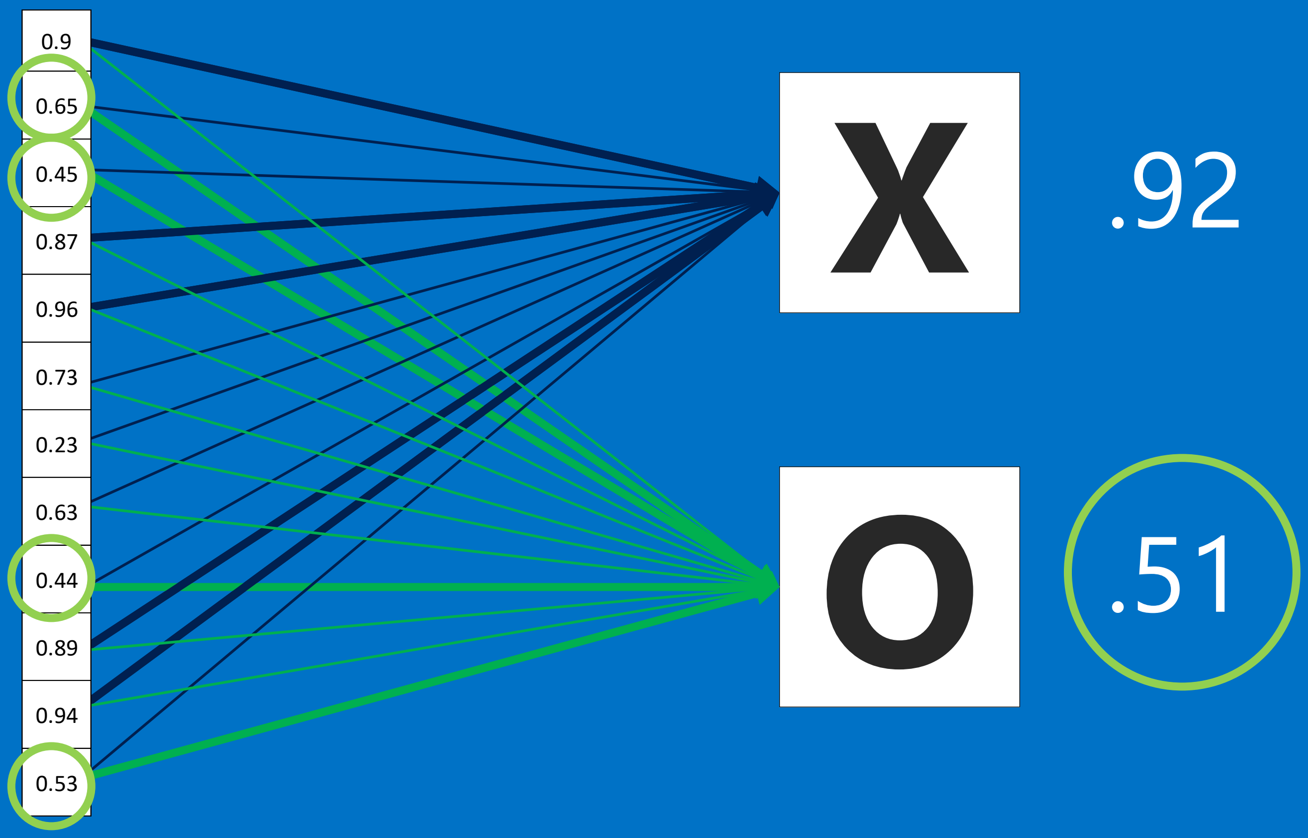
Fully connected layer

Future values vote on X or O



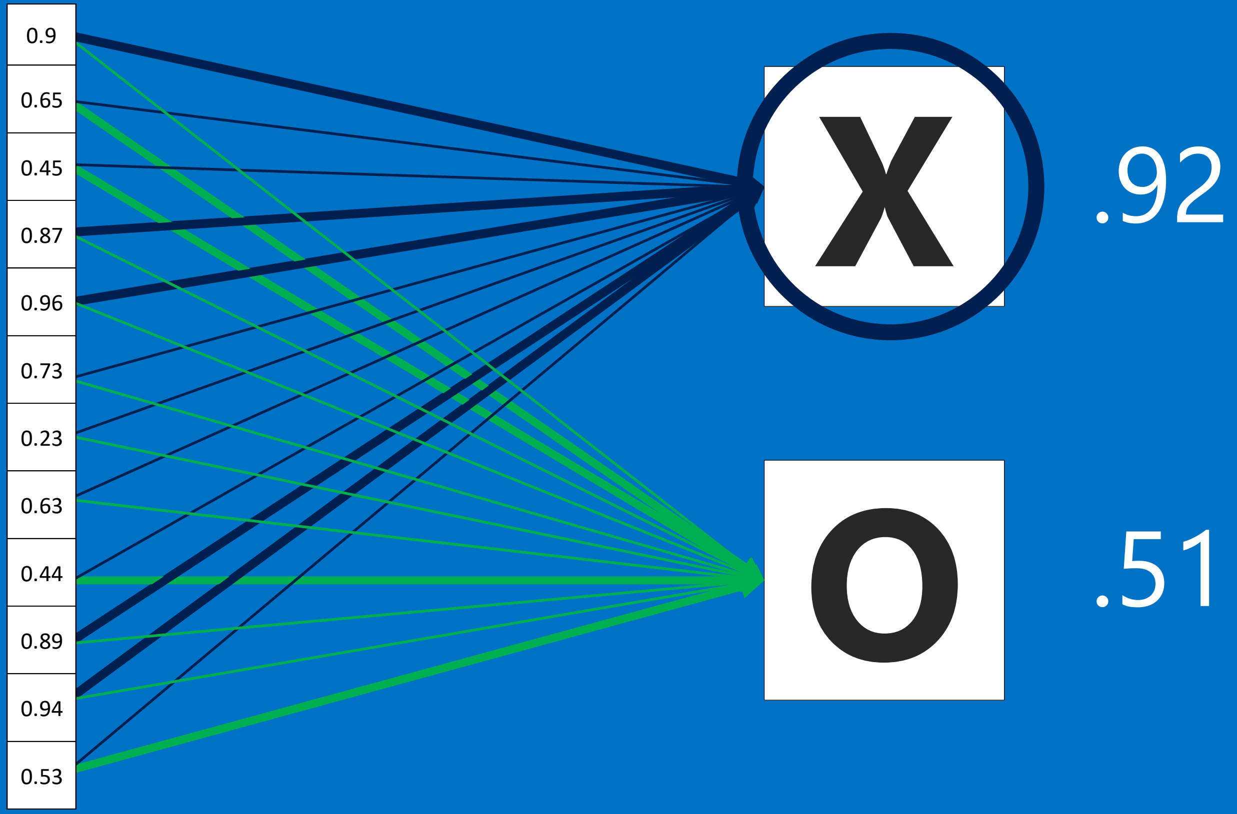
Fully connected layer

Future values vote on X or O



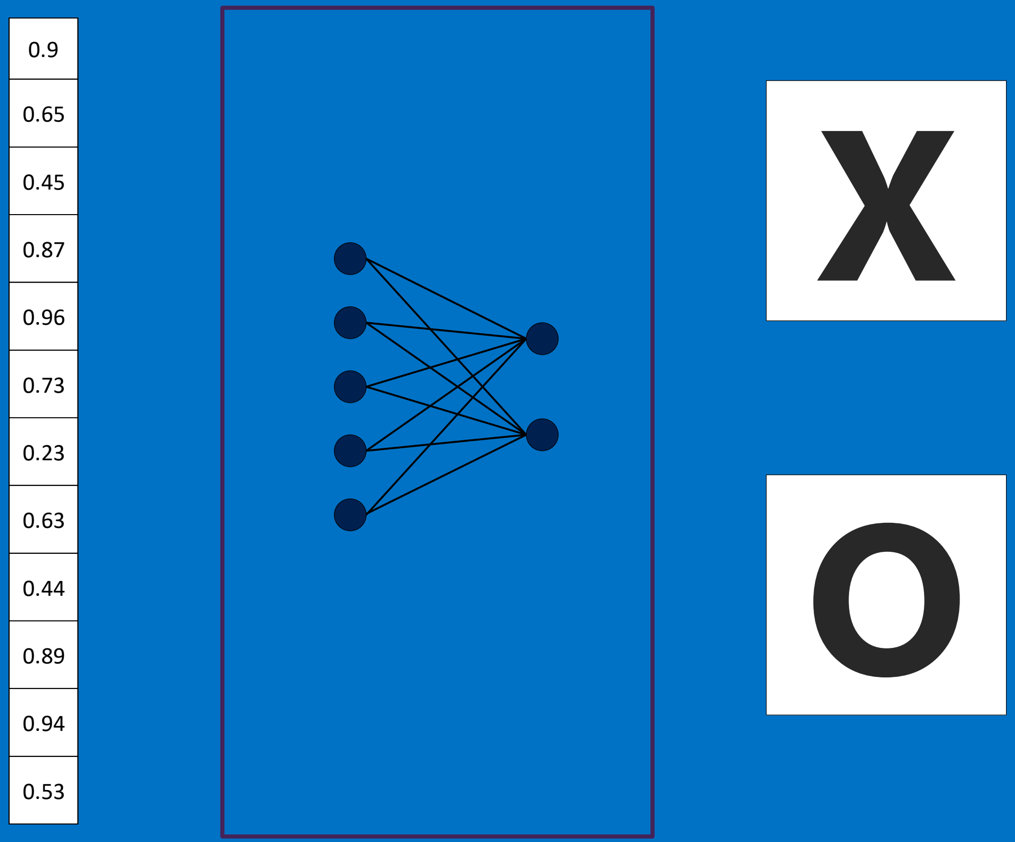
Fully connected layer

Future values vote on X or O



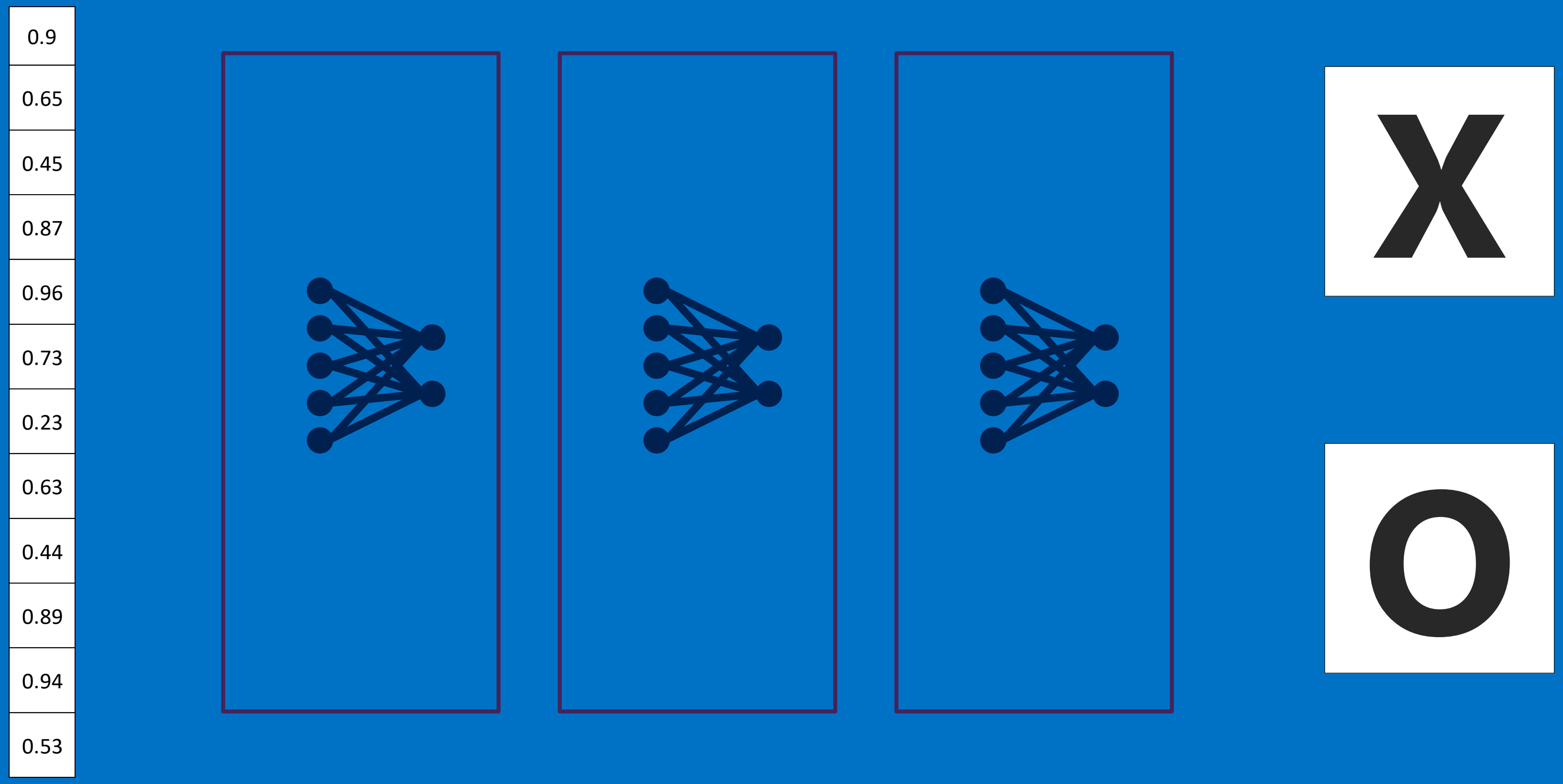
Fully connected layer

A list of feature values becomes a list of votes.



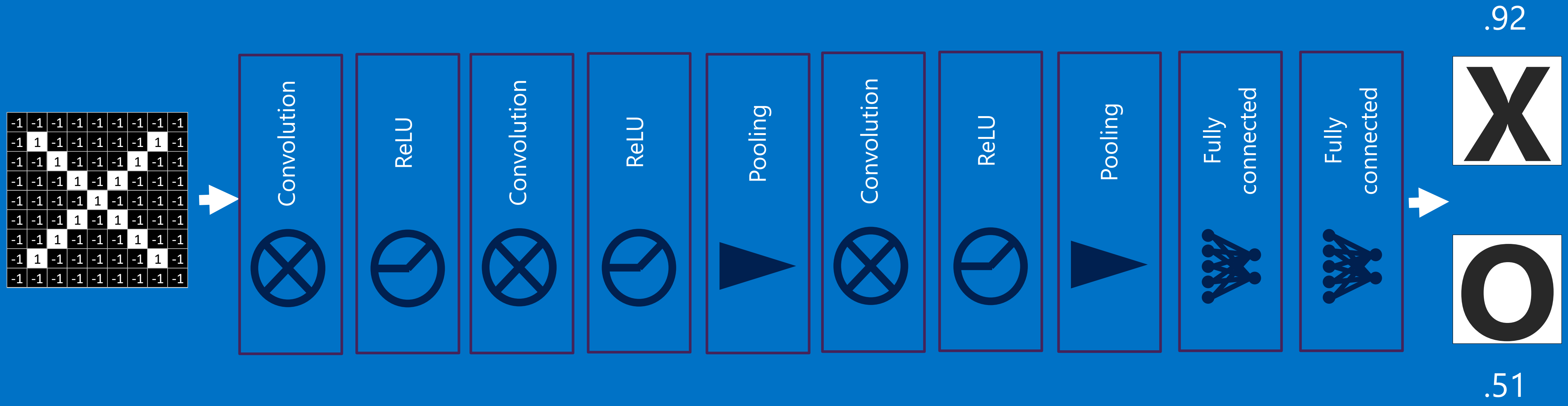
Fully connected layer

These can also be stacked.



Putting it all together

A set of pixels becomes a set of votes.



Learning

Q: Where do all the magic numbers come from?

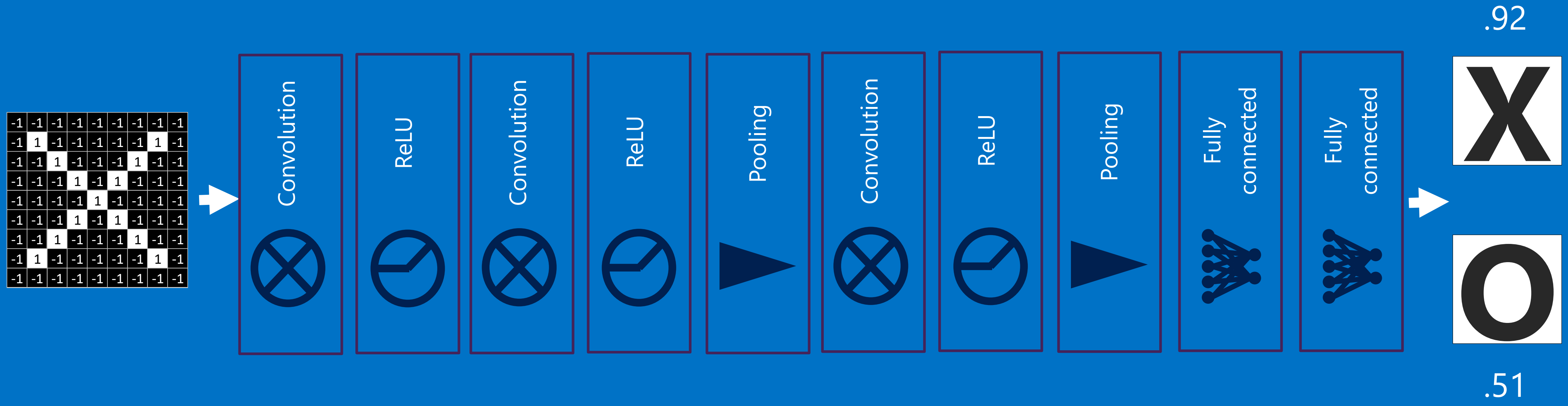
    Features in convolutional layers

    Voting weights in fully connected layers

A: Backpropagation

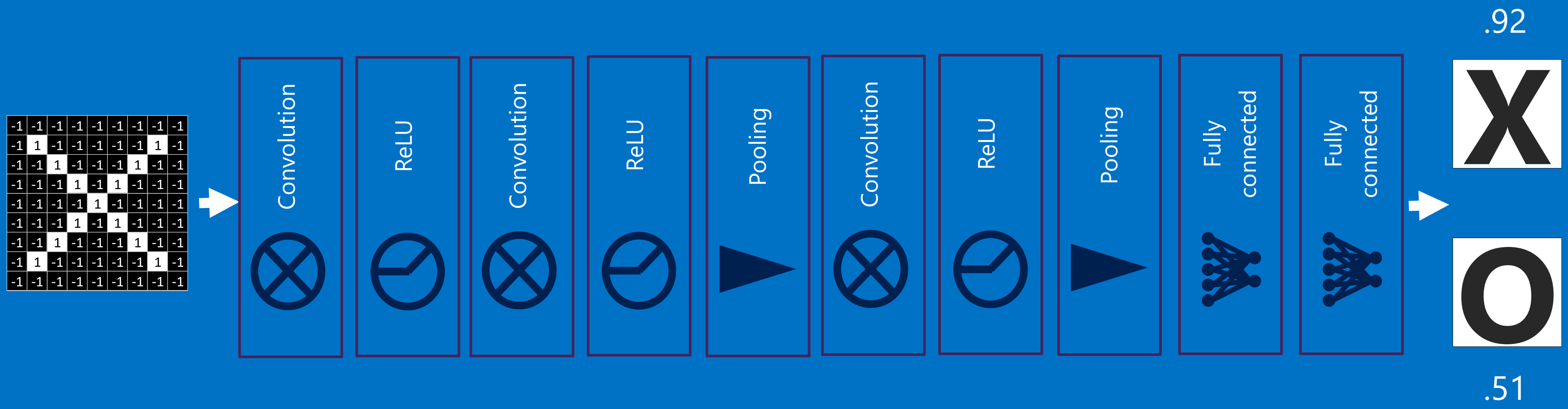
Backprop

Error = right answer – actual answer



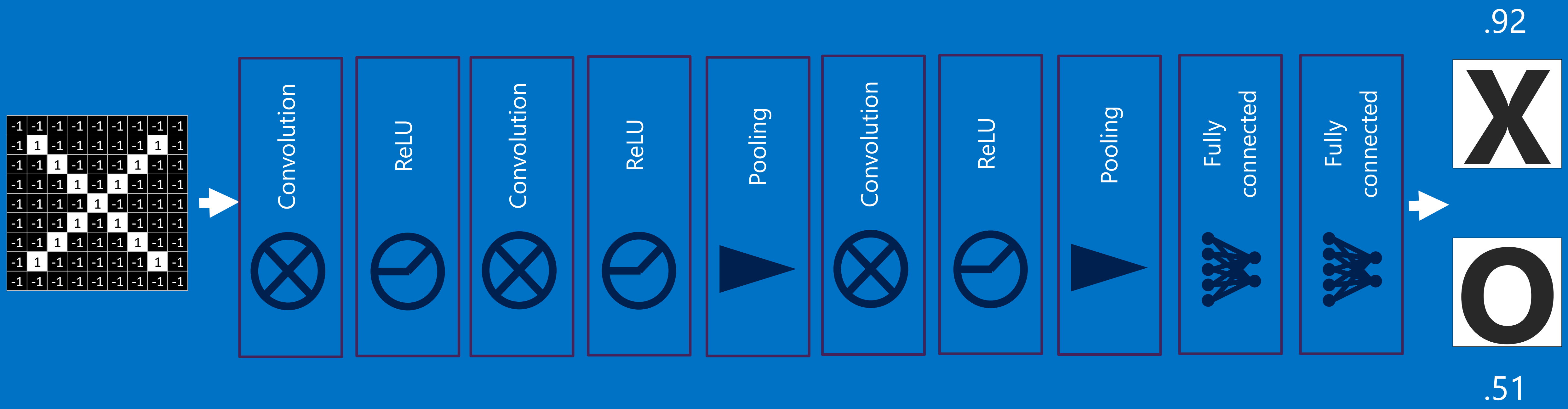
Backprop

	Right answer	Actual answer	Error
X	1		
O			



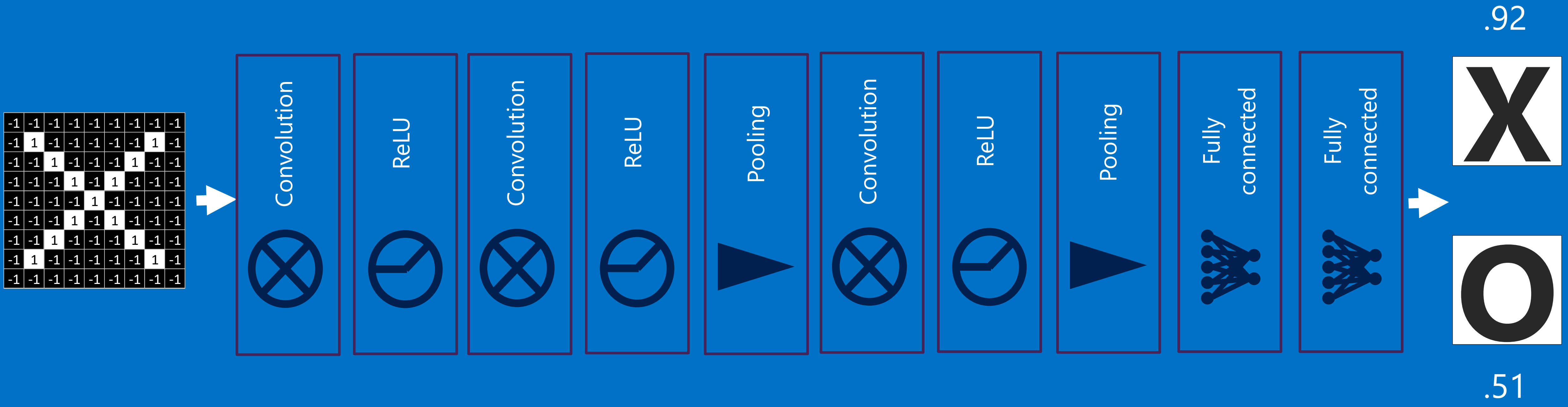
Backprop

	Right answer	Actual answer	Error
X	1	0.92	
O			



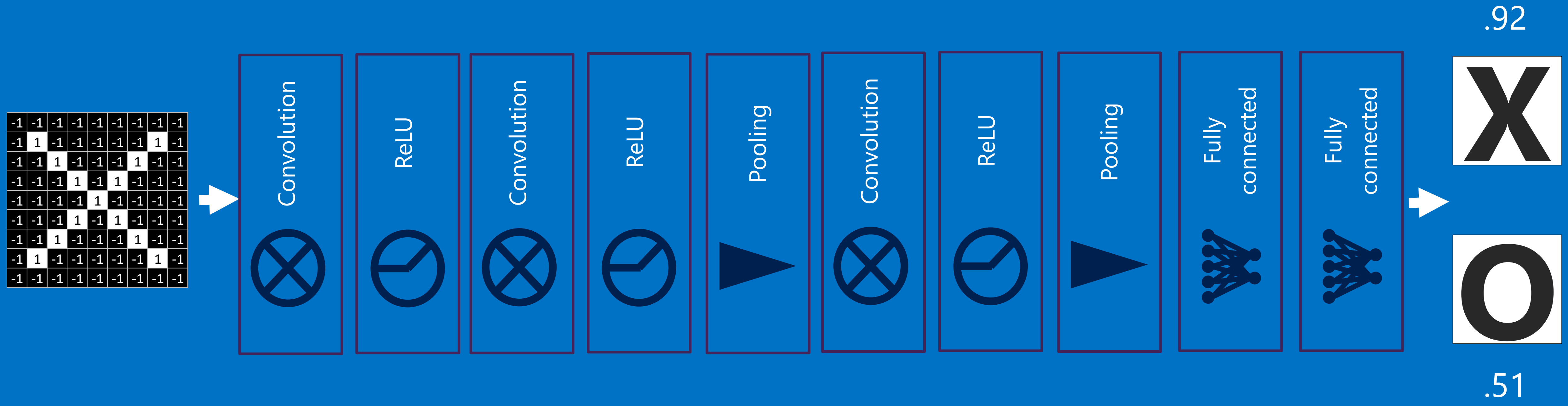
Backprop

	Right answer	Actual answer	Error
X	1	0.92	0.08
O			



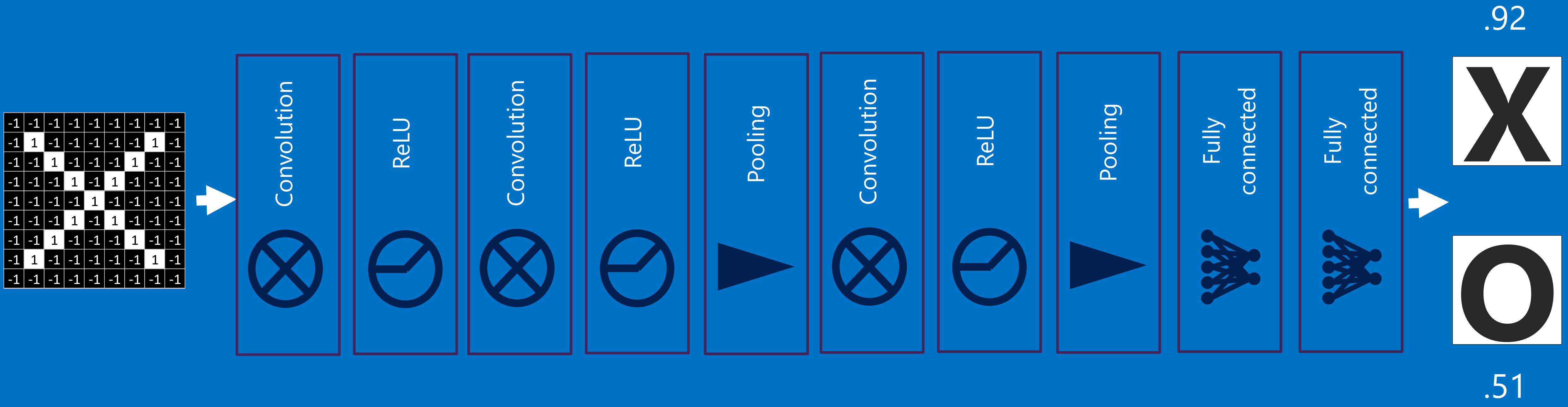
Backprop

	Right answer	Actual answer	Error
X	1	0.92	0.08
O	0	0.51	0.49



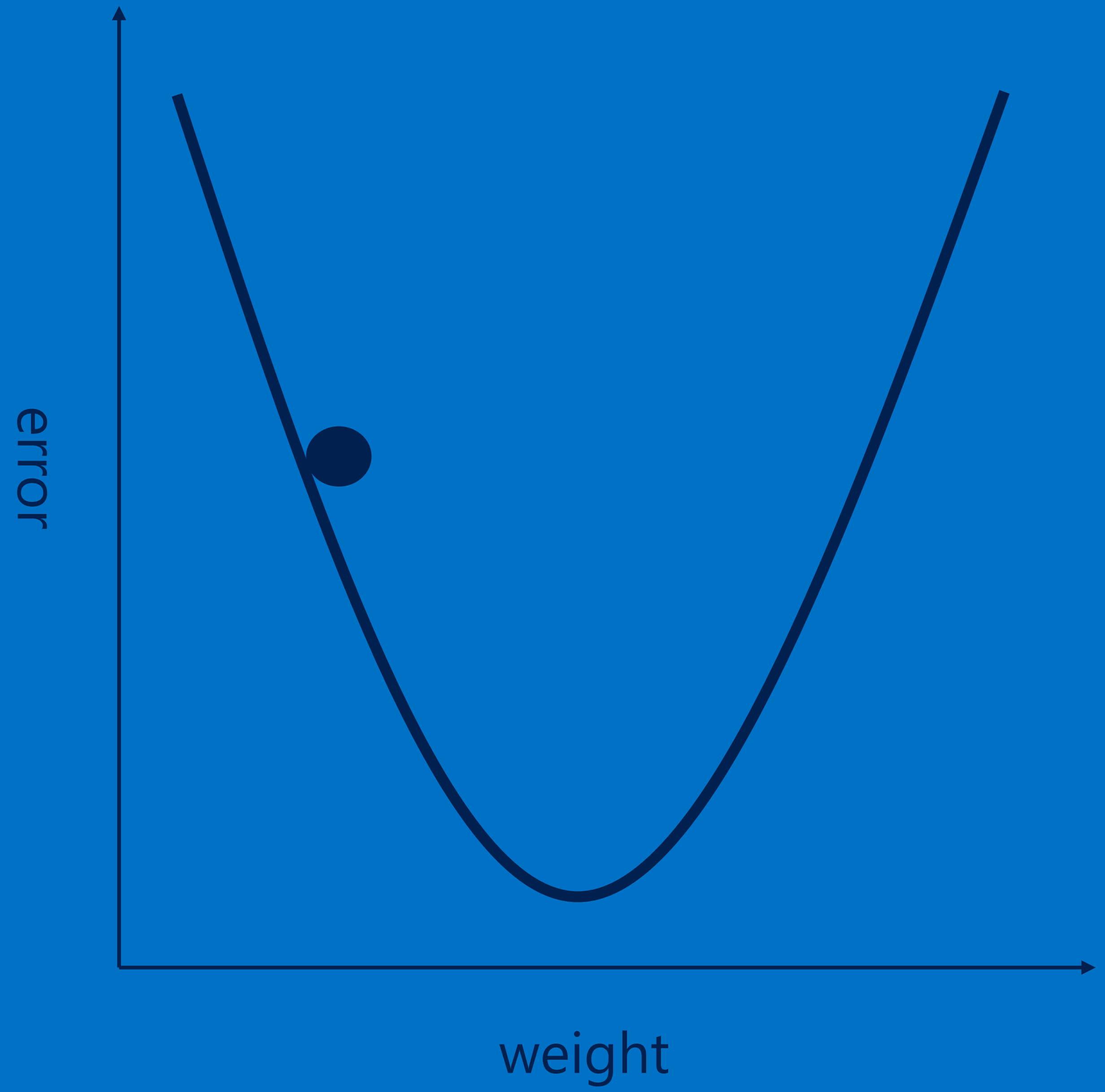
Backprop

	Right answer	Actual answer	Error
X	1	0.92	0.08
O	0	0.51	0.49
		Total	0.57



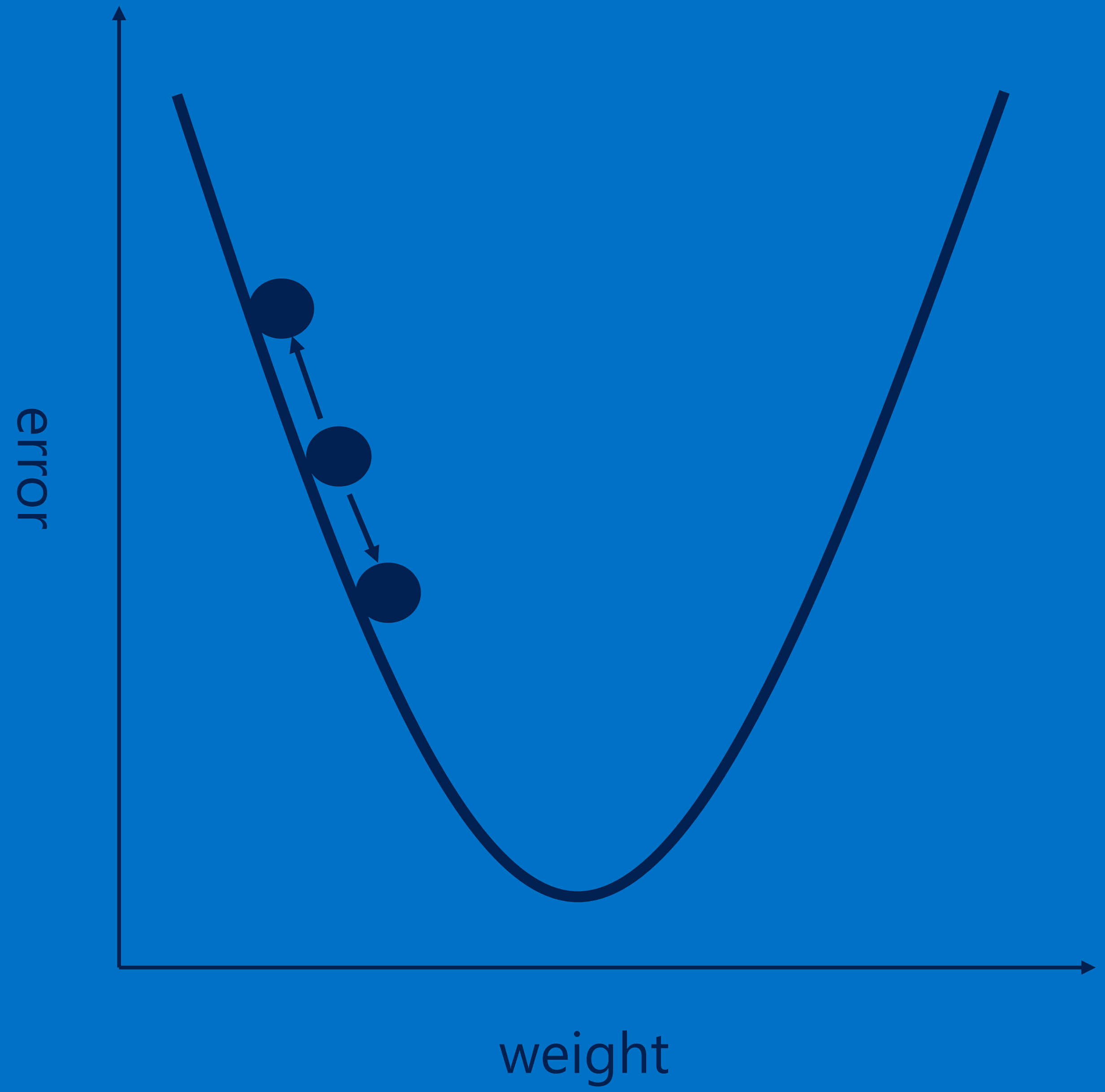
Gradient descent

For each feature pixel and voting weight, adjust it up and down a bit and see how the error changes.



Gradient descent

For each feature pixel and voting weight, adjust it up and down a bit and see how the error changes.



Hyperparameters (knobs)

Convolution

- Number of features
- Size of features

Pooling

- Window size
- Window stride

Fully Connected

- Number of neurons

Architecture

How many of each type of layer?

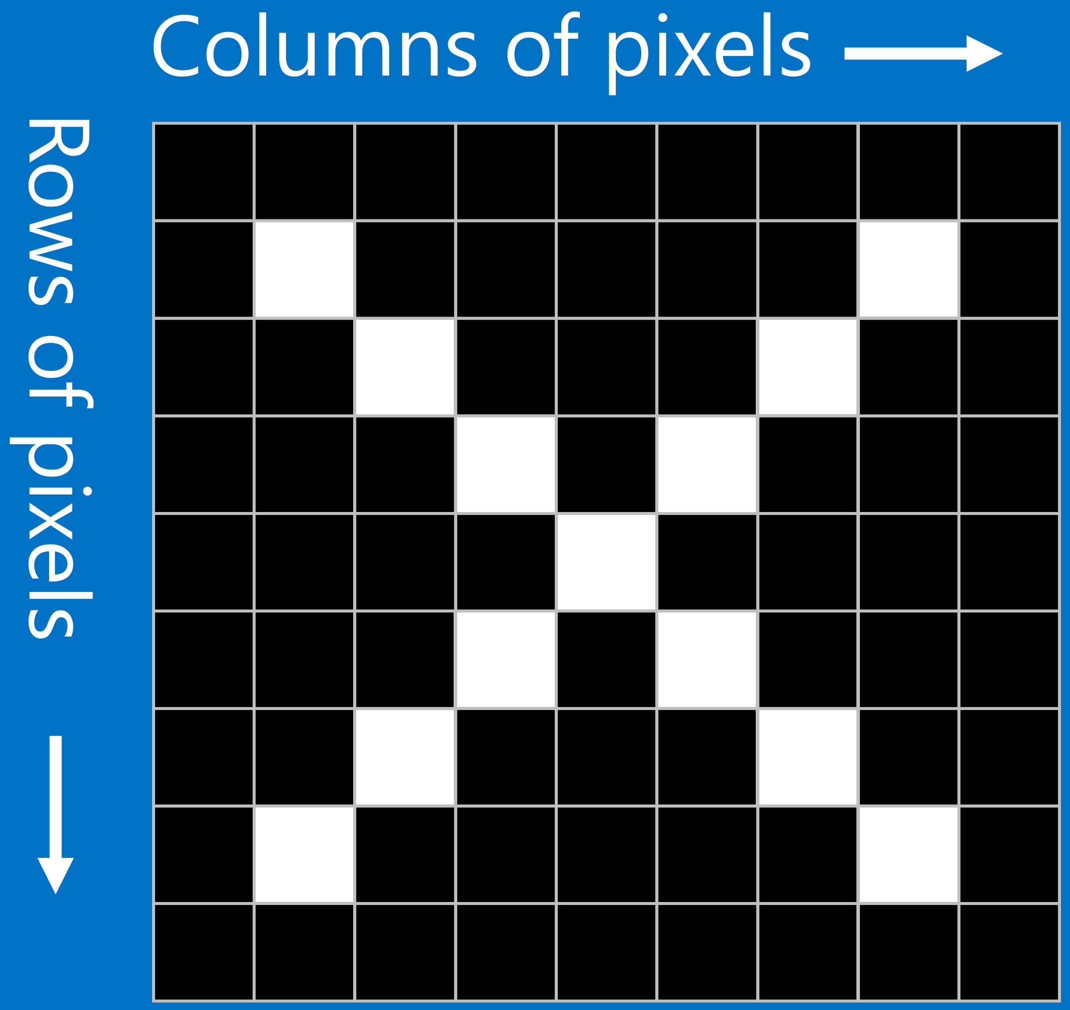
In what order?

Not just images

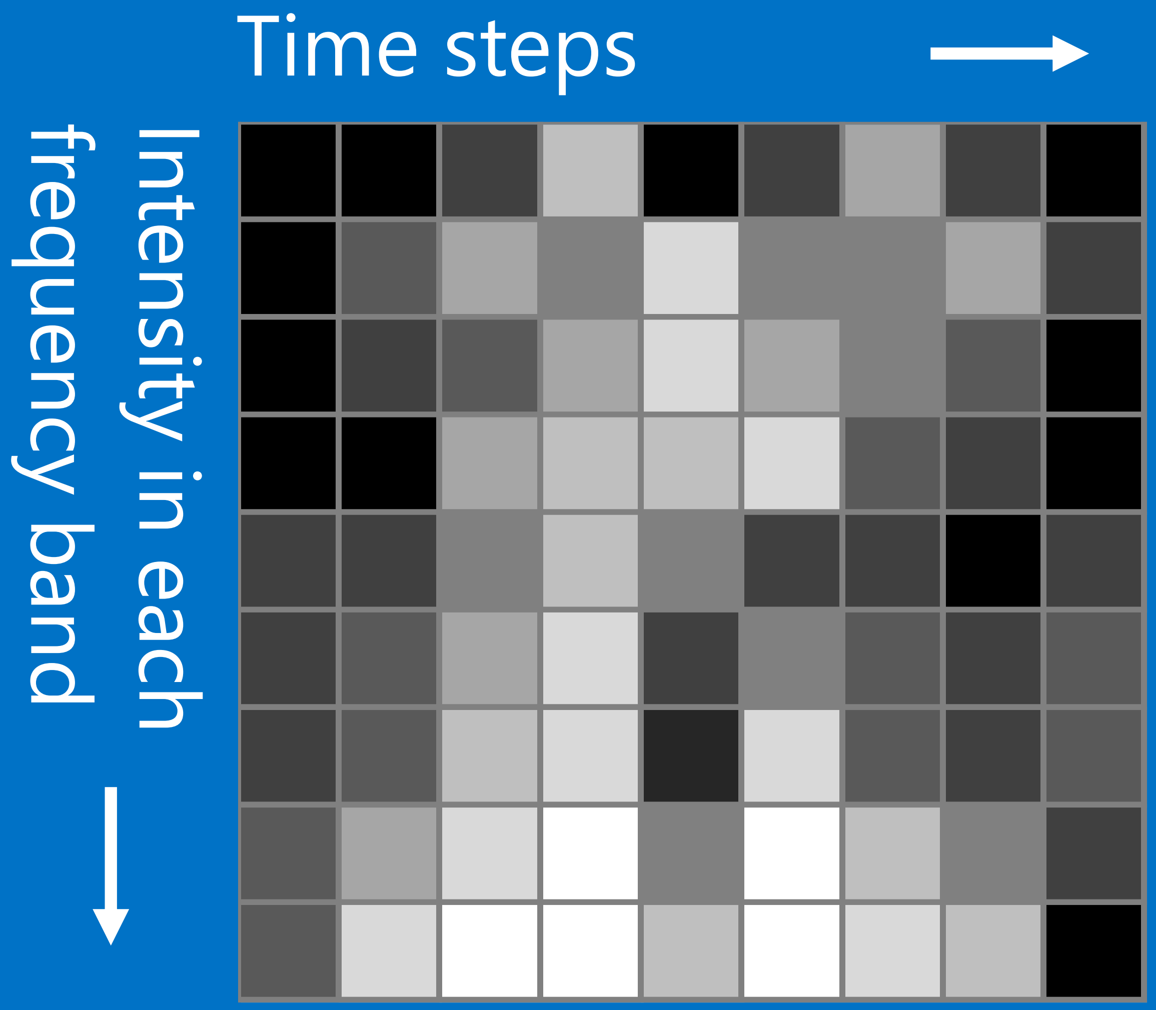
Any 2D (or 3D) data.

Things closer together are more closely related than things far away.

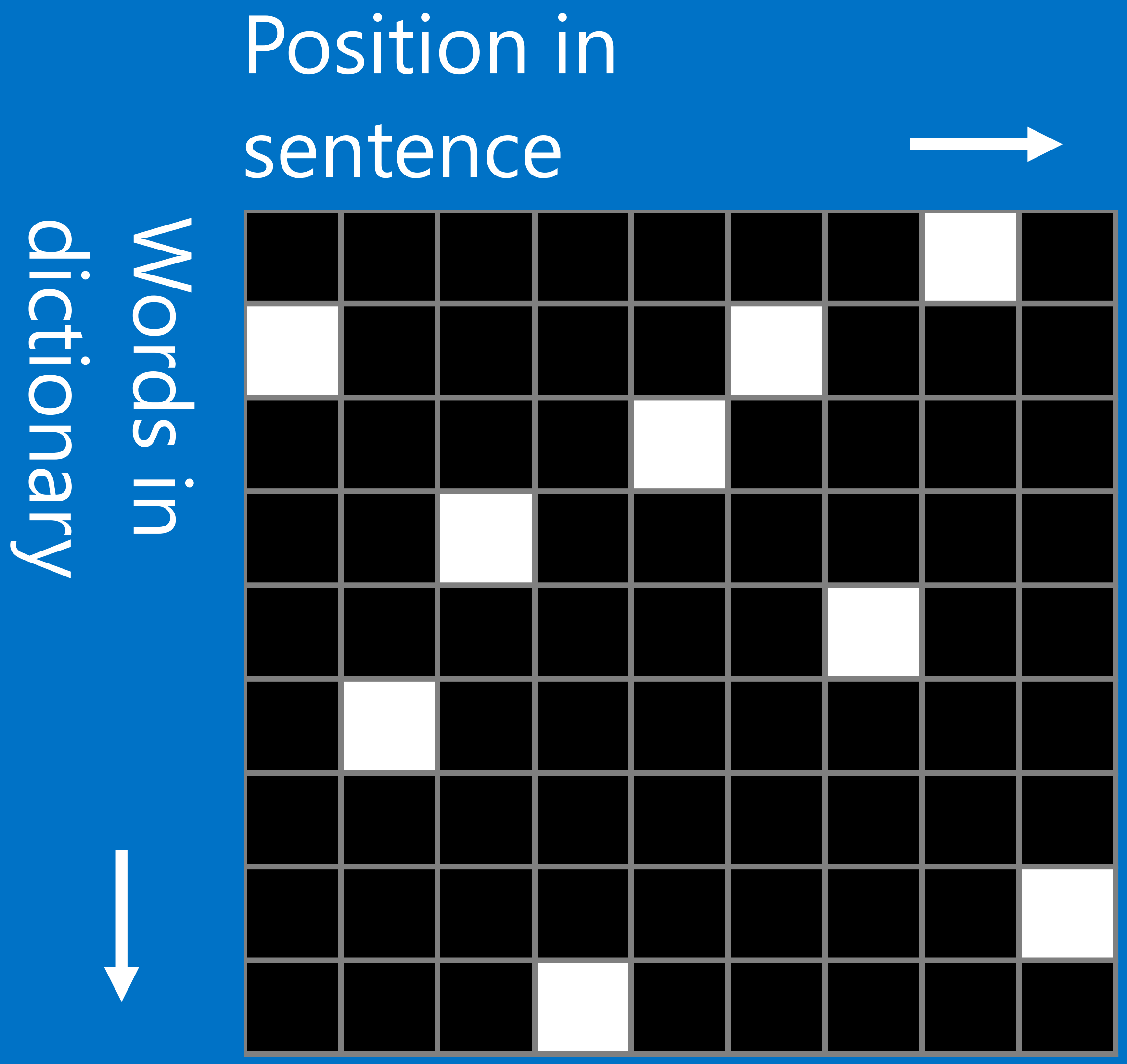
Images



Sound



Text



Limitations

ConvNets only capture local "spatial" patterns in data.

If the data can't be made to look like an image, ConvNets are less useful.

Customer data

Name, age, address, email, purchases, browsing activity,… →

Customers ↓

A	22	1A	a@a	1	aa	a1.a	123	aa1
B	33	2B	b@b	2	bb	b2.b	234	bb2
C	44	3C	c@c	3	cc	c3.c	345	cc3
D	55	4D	d@d	4	dd	d4.d	456	dd4
E	66	5E	e@e	5	ee	e5.e	567	ee5
F	77	6F	f@f	6	ff	f6.f	678	ff6
G	88	7G	g@g	7	gg	g7.g	789	gg7
H	99	8H	h@h	8	hh	h8.h	890	hh8
I	111	9I	i@i	9	ii	i9.i	901	ii9

Rule of thumb

If your data is just as useful after swapping any of your columns with each other, then you can't use Convolutional Neural Networks.

In a nutshell

ConvNets are great at finding patterns and using them to classify images.

Thanks for listening!