

Individual Activity:

Entrepreneurship Style Quiz

Imagine you are starting out on a journey. This journey is in the context of a work scenario or a project that you are taking up. Take the quiz with this in mind.

There are five statements under each question. For each statement, circle the option that you feel is the closest to your personality and what you believe in.

The quiz will take you 10 minutes.

1. Your first step when you start a new project would be to:

	Not very true of me	Somewhat true of me	True of me	Very true of me
Plan every detail and checklist.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Look for a reference project to follow.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Brainstorm to think of all possible out-of-the-box ideas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Bring the right people together.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Quickly gather the knowledge and resources needed.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

2. Out of the following, what do you think is most important for your project to succeed?

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	Not very true of me	Somewhat true of me	True of me	Very true of me
Following the process.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spotting the right opportunity.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Having the most unique idea.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Having the right team/mix of people.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Having the required expertise.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. In the context of a team project, my biggest strength is:

	Not very true of me	Somewhat true of me	True of me	Very true of me
Planning and executing.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Spotting opportunities and adapting ideas.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Thinking wildly and imaginatively.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Relating to people.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Being able to master something better than others.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

4. If I had to make an important decision regarding the project, I would:

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	Not very true of me	Somewhat true of me	True of me	Very true of me
See whether it fits my plan of action.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Compare the costs and benefits of all actions quickly.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Go by my instinct and do what feels right.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bring my team together and include everyone's opinion before taking a decision.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Do thorough research and gather all necessary data and facts.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

5. What would be your biggest worry while the project is going on?

	Not very true of me	Somewhat true of me	True of me	Very true of me
Things going out of control or becoming chaotic	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
The project not making any money	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Running out of original ideas halfway through the project	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> *

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People in the team
not being able to
work together in
sync

☐
☒
☐
☐

Not having the
knowledge to
successfully finish
the project

☐
☐
☐
☒

6. Imagine there is a crisis during your project. Your reaction would be to:

Not very
true of
me

Somewhat
true of me

True
of me

Very true
of me

Use my Plan B (or
the backup plan)
that I had already
created.

☐
☒
☐
☐

Make the most of
the situation and
adapt quickly.

☐
☐
☒
☐

Think of how to
turn the challenge
into an
opportunity.

☐
☐
☒
☐

Get the team
together and
brainstorm to find
an appropriate
solution.

☐
☐
☐
☒

Face the challenge
with the
confidence that I
can get through it.

☐
☒
☐
☐

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7. Imagine that you are asked to evaluate your project and your peers' projects. What is a successful project according to you?

	Not very true of me	Somewhat true of me	True of me	Very true of me
The project is executed effectively and on time.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
The project makes profit and financial sense.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
The project has the most innovative solution.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
The team members complement each other's strengths.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
The end result is of the highest quality, with attention to detail.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

8. Imagine that you are considering to start a business. You would start something of your own because:

	Not very true of me	Somewhat true of me	True of me	Very true of me
I see a much more efficient solution to the problem.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
I see an opportunity to build a profitable business quickly.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

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I have an idea that will change the world.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I want to solve society's problems through my venture.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have the expertise and knowledge to deliver a good product/service.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

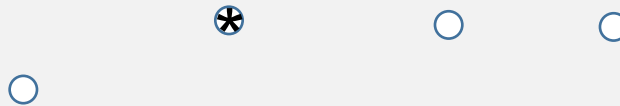
9. How close are each of the following entrepreneurs to your personality?

	Not very true of me	Somewhat true of me	True of me	Very true of me
Henry Ford, the founder of Ford Motor Company, who built the first automobile that many middle-class Americans could afford.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Richard Branson, the founder of Virgin Group, who is quick to spot market opportunities and unmet needs. The Virgin group comprises of more than 400 companies - from mobile phones to space travel.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

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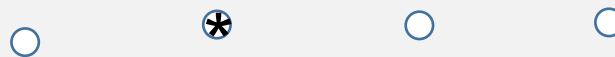
Steve Jobs, founder of Apple and Pixar. Steve Jobs dreamed of staying ahead of the market, believed in surprising and delighting customers, and navigating entirely on new territories all the time.



Mohammad Yunus, founder of Grameen Bank, who pioneered microfinance and social entrepreneurship. He is a great catalyst, who brought systemic change and addressed large-scale social problems by gathering the right people.



Kiran Mazumdar Shaw, Founder of Biocon: Established herself as an expert in biomedicine research and built a successful business out of it.



10. This question is about your outlook toward life, in general. You believe that:

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	Not very true of me	Somewhat true of me	True of me	Very true of me
Life is a well-planned adventure.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Life is about making the most of every moment.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Life is about living my own dreams.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Life is about helping other people.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Life is about finding out what I am best at and doing it.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>