

- Q. Tools used in Data visualization
- 1) Tableau
  - 2) Microsoft Power BI
  - 3) Qlik

- Q. List & explain products of Tableau.
- Tableau is a business analytics company with data visualization core.
  - 1) Tableau Desktop
  - 2) Tableau Prep Builder
  - 3) Tableau Server
  - 4) Tableau Online

- Q. List components of Microsoft Power BI
- 1) Power BI Desktop
  - 2) Power BI Service
  - 3) Power BI Report Server
  - 4) Power BI Mobile Apps

- Q. Analytical Techniques used in Big Data visualization
- ① classification
  - ② clustering
  - ③ Regression
  - ④ Association

- Q. List use cases for analytics for unstructured data
- ① Understand customer behaviour
  - ② sentiment Analysis
  - ③ Text Processing
  - ④ suggest actions