

# FOODIE EXPRESS

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## Group No: 5

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# Introduction

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Foodie Express is an online food ordering system in which one can order various foods and beverages from local restaurants through the use of internet, just by sitting at home or any place.



# Clear Market Target

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- Our target market is the group of the local people where we want to reach our food in a fastest way.
- Our service expands the customer base, increases revenue, gives the customers variety of options, and also offers unparalleled convenience



# The Need, Problem and Opportunity

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- Overcome the demerits of the manual hotel or mess system and the old fashioned queuing system.
- Enhance the speed of getting food in person's plate and quality and manner of taking the order from the customer.
- Reduce the bothering and time of going to a restaurant to order food.
- Easy website management and data management



# Purpose and Basic Functionality

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## Purpose

- Enable the best way to the fastest delivery of foods from a local restaurants.
- Enable customers to see exact details of food items on the website which will make purchases a lot easier.
- Revenue of the restaurants business will increase.



## Basic Functionality

- Our system provides the menu online and the customers can easily place the order by just clicking the mouse or by touching a button on their smart phones.
- The registration is required for the customer



**Thanks!**